

Tourism NSW Statistical Dashboard (Year Ending September 2011)
Source: National and International Visitor Surveys by Tourism Research Australia

TOTAL AUSTRALIA	TOTAL OVERNIGHT*			DOMESTIC OVERNIGHT			INTERNATIONAL OVERNIGHT			DAY TRIP	
	Total Domestic and International Overnight Visitors (' 000)	Total Nights (' 000)	Total Domestic and International Overnight Expenditure (\$ Million)	Domestic Overnight Visitors (' 000)	Domestic Nights (' 000)	Domestic Overnight Expenditure (\$ Million)	International Visitors (' 000)	International Nights (' 000)	International Expenditure (\$ Million)	Day Trip Visitors (' 000)	Day Trip Expenditure (\$ Million)
	75,082	453,836	61,363	69,648	262,248	43,261	5,434	191,588	18,102	153,023	15,195
% Change on Previous Year	4.0	1.8	1.7	4.2	0.5	0.8	1.0	3.6	3.9	0.8	-2.1

Top source markets: 1) New Zealand
2) United Kingdom 3) China 4) USA 5) Japan

TOTAL NSW	TOTAL OVERNIGHT*			DOMESTIC OVERNIGHT			INTERNATIONAL OVERNIGHT			DAY TRIP	
	Total Domestic and International Overnight Visitors (' 000)	Total Nights (' 000)	Total Domestic and International Overnight Expenditure (\$ Million)	Domestic Overnight Visitors (' 000)	Domestic Nights (' 000)	Domestic Overnight Expenditure (\$ Million)	International Visitors (' 000)	International Nights (' 000)	International Expenditure (\$ Million)	Day Trip Visitors (' 000)	Day Trip Expenditure (\$ Million)
	26,785	148,896	19,393	24,007	80,934	12,883	2,778	67,962	6,510	50,150	5,051
% Change on Previous Year	2.1	3.0	3.7	2.6	1.5	2.6	-2.0	4.9	5.8	1.5	-1.8

Top source markets: 1) New Zealand
2) United Kingdom 3) China 4) USA 5) Korea

SYDNEY	TOTAL OVERNIGHT*			DOMESTIC OVERNIGHT			INTERNATIONAL OVERNIGHT			DAY TRIP	
	Total Domestic and International Overnight Visitors (' 000)	Total Nights (' 000)	Total Domestic and International Overnight Expenditure (\$ Million)	Domestic Overnight Visitors (' 000)	Domestic Nights (' 000)	Domestic Overnight Expenditure (\$ Million)	International Visitors (' 000)	International Nights (' 000)	International Expenditure (\$ Million)	Day Trip Visitors (' 000)	Day Trip Expenditure (\$ Million)
	10,303	78,429	10,715	7,713	21,488	4,913	2,590	56,941	5,802	18,091	1,875
% Change on Previous Year	4.9	4.6	6.4	7.8	5.6	6.5	-2.7	4.3	6.4	1.5	-0.6

Top source markets: 1) New Zealand
2) United Kingdom 3) China 4) USA 5) Korea

NSW REGIONS	TOTAL OVERNIGHT*			DOMESTIC OVERNIGHT			INTERNATIONAL OVERNIGHT			DAY TRIP	
	Total Domestic and International Overnight Visitors ('000)	Total Nights ('000)	Total Domestic and International Overnight Expenditure (\$ Million)	Domestic Overnight Visitors ('000)	Domestic Nights ('000)	Domestic Overnight Expenditure (\$ Million)	International Visitors ('000)	International Nights ('000)	International Expenditure (\$ Million)	Day Trip Visitors ('000)	Day Trip Expenditure (\$ Million)
TOTAL REGIONAL NSW	17,516	70,467	8,678	16,917	59,446	7,970	599	11,021	708	32,059	3,176
% Change on Previous Year	0.1	1.3	0.5	0.2	0.1	0.4	-1.2	8.2	1.1	1.4	-2.4
South Coast	3,148	12,950	1,558	3,029	10,711	1,367	119	2,239	191	5,239	465
% Change on Previous Year	7.1	4.8	7.6	7.0	3.4	5.8	9.5	12.3	22.4	3.6	15.1
Snowy Mountains	729	3,145	404	711	2,909	398	18		6	534	65
% Change on Previous Year	12.7	25.2	-5.1	13.4	24.8	-5.0	-9.8	-	-11.9	7.0	20.4
Capital Country	984	2,509	263	961	2,247	246	23		17	2,357	205
% Change on Previous Year	-4.2	-12.2	-23.2	-4.1	0.2	-20.1	-9.2	-	-50.5	26.2	22.0
The Murray	785	2,353	293	767	2,133	283	18		10	919	104
% Change on Previous Year	-4.9	-9.8	-6.3	-5.4	-14.4	-7.5	21.4	-	48.6	13.2	-21.2
Riverina	941	2,851	376	920	2,296	350	21		26	1,410	213
% Change on Previous Year	-3.5	10.1	18.4	-3.2	3.1	16.3	-16.4	-	57.7	2.6	17.0
Central NSW	1,705	5,152	642	1,669	4,571	614	36		28	2,206	291
% Change on Previous Year	1.9	4.1	5.1	1.9	2.1	4.2	2.0	-	27.6	-2.7	8.6
Hunter	2,315	7,640	1,063	2,188	5,400	921	127	2,240	142	5,395	494
% Change on Previous Year	4.6	-1.3	3.5	4.7	-4.3	5.6	3.1	6.9	-8.6	4.0	1.9
Mid North Coast	3,138	12,582	1,576	2,997	11,657	1,514	141		62	3,430	377
% Change on Previous Year	-4.6	-0.9	-4.4	-4.6	-1.3	-4.8	-3.8	-	7.4	-8.2	-28.6
Northern Rivers	2,149	8,943	993	1,951	7,144	882	198	1,799	111	3,520	352
% Change on Previous Year	6.6	4.5	-6.4	9.3	5.6	-4.3	-14.2	0.2	-20.3	5.1	9.0
New England North West	1,254	4,070	483	1,220	3,354	442	34		41	1,583	205
% Change on Previous Year	-12.8	-12.3	10.5	-12.5	-17.7	9.4	-21.9	-	24.0	-17.6	-10.1
Outback NSW	444	1,678	200	429	1,513	187	15		13		
% Change on Previous Year	2.8	-1.6	-5.1	2.1	-3.0	-7.4	24.4	-	49.2	-	-
Central Coast	1,218	4,204	451	1,181	3,478	425	37		26	3,031	217
% Change on Previous Year	2.5	2.0	-6.7	2.5	0.5	-6.2	3.3	-	-14.3	-7.1	-21.4
Blue Mountains	735	2,114	316	660	1,761	283	75		33	2,233	173
% Change on Previous Year	6.5	22.5	39.0	7.0	22.0	45.1	2.2	-	2.1	8.1	-10.8

* No significance test could be done for "Total Overnight"

Indications data lacks reliability at individual level

Statistically significant increase

Statistically significant decline

This snapshot is compiled using data from the National Visitor Survey and International Visitor Survey conducted by Tourism Research Australia.

For more statistics on visitation to Sydney, NSW or NSW regions, or for profiles of international markets, please see www.tourism.nsw.gov.au and click on "Facts and Figures".