

Tourism NSW Statistical Dashboard (Year Ending June 2011)
Source: National and International Visitor Surveys by Tourism Research Australia

TOTAL AUSTRALIA	TOTAL OVERNIGHT*			DOMESTIC OVERNIGHT			INTERNATIONAL OVERNIGHT			DAY TRIP	
	Total Domestic and International Overnight Visitors ('000)	Total Nights ('000)	Total Domestic and International Overnight Expenditure (\$ Million)	Domestic Overnight Visitors ('000)	Domestic Nights ('000)	Domestic Overnight Expenditure (\$ Million)	International Visitors ('000)	International Nights ('000)	International Expenditure (\$ Million)	Day Trip Visitors ('000)	Day Trip Expenditure (\$ Million)
	74,405	449,528	61,039	68,944	259,931	43,021	5,461	189,597	18,018	151,915	14,830
% Change on Previous Year	3.8	1.8	1.6	3.8	0.5	0.5	3.4	3.8	4.4	0.6	-4.4

Top source markets: 1) New Zealand
2) United Kingdom 3) China 4) USA 5) Japan

TOTAL NSW	TOTAL OVERNIGHT*			DOMESTIC OVERNIGHT			INTERNATIONAL OVERNIGHT			DAY TRIP	
	Total Domestic and International Overnight Visitors ('000)	Total Nights ('000)	Total Domestic and International Overnight Expenditure (\$ Million)	Domestic Overnight Visitors ('000)	Domestic Nights ('000)	Domestic Overnight Expenditure (\$ Million)	International Visitors ('000)	International Nights ('000)	International Expenditure (\$ Million)	Day Trip Visitors ('000)	Day Trip Expenditure (\$ Million)
	26,918	148,562	19,664	24,106	81,126	13,149	2,812	67,436	6,515	49,668	4,948
% Change on Previous Year	4.8	6.0	6.6	5.3	5.4	6.3	1.1	6.6	7.2	0.7	-3.4

Top source markets: 1) New Zealand
2) United Kingdom 3) USA 4) China 5) Korea

SYDNEY	TOTAL OVERNIGHT*			DOMESTIC OVERNIGHT			INTERNATIONAL OVERNIGHT			DAY TRIP	
	Total Domestic and International Overnight Visitors ('000)	Total Nights ('000)	Total Domestic and International Overnight Expenditure (\$ Million)	Domestic Overnight Visitors ('000)	Domestic Nights ('000)	Domestic Overnight Expenditure (\$ Million)	International Visitors ('000)	International Nights ('000)	International Expenditure (\$ Million)	Day Trip Visitors ('000)	Day Trip Expenditure (\$ Million)
	10,317	77,876	10,728	7,692	21,216	4,940	2,625	56,660	5,788	18,045	1,855
% Change on Previous Year	9.7	7.4	9.2	13.3	10.1	11.5	0.4	6.4	7.4	3.6	-0.9

Top source markets: 1) New Zealand
2) United Kingdom 3) China 4) USA 5) Korea

NSW REGIONS	TOTAL OVERNIGHT*			DOMESTIC OVERNIGHT			INTERNATIONAL OVERNIGHT			DAY TRIP	
	Total Domestic and International Overnight Visitors ('000)	Total Nights ('000)	Total Domestic and International Overnight Expenditure (\$ Million)	Domestic Overnight Visitors ('000)	Domestic Nights ('000)	Domestic Overnight Expenditure (\$ Million)	International Visitors ('000)	International Nights ('000)	International Expenditure (\$ Million)	Day Trip Visitors ('000)	Day Trip Expenditure (\$ Million)
TOTAL REGIONAL NSW	17,686	70,685	8,937	17,074	59,910	8,210	612	10,775	727	31,623	3,093
% Change on Previous Year	2.6	4.4	3.7	2.6	3.8	3.5	1.3	7.8	6.0	-0.9	-4.8
South Coast	3,036	12,599	1,542	2,914	10,362	1,360	122	2,237	182	5,149	443
% Change on Previous Year	6.3	5.2	8.0	5.9	3.2	6.8	14.8	15.5	18.2	2.4	9.4
Snowy Mountains	703	2,610	475	684	2,400	468	19	210	7	431	49
% Change on Previous Year	7.9	8.6	-17.0	7.9	5.4	-17.5	7.4	66.9	40.0	-19.4	-23.4
Capital Country	1,004	2,671	303	982	2,324	280	22	347	23	2,350	215
% Change on Previous Year	-0.4	-2.6	0.7	0.0	5.3	2.2	-15.3	-35.2	-14.8	29.2	33.5
The Murray	793	2,479	303	775	2,276	293	18	203	10	822	104
% Change on Previous Year	-6.6	-8.0	-8.2	-7.3	-11.0	-8.7	37.7	49.2	11.1	0.2	-18.8
Riverina	1,000	2,916	371	979	2,397	347	21	519	24	1,289	198
% Change on Previous Year	3.7	14.4	16.3	4.4	10.9	16.8	-19.3	34.3	9.1	-0.2	23.8
Central NSW	1,681	4,947	658	1,644	4,447	632	37	500	26	2,067	289
% Change on Previous Year	4.4	1.1	12.1	4.5	1.5	12.5	1.2	-2.7	4.0	-8.5	17.0
Hunter	2,379	7,995	1,118	2,249	5,703	954	130	2,292	164	5,395	507
% Change on Previous Year	7.8	6.9	12.5	7.9	3.2	12.1	6.9	17.1	14.7	3.1	4.3
Mid North Coast	3,200	12,727	1,610	3,054	11,820	1,548	146	907	62	3,230	335
% Change on Previous Year	1.9	5.4	-0.5	2.1	6.0	-0.5	-2.7	-1.9	0.0	-20.8	-41.7
Northern Rivers	2,174	9,145	1,017	1,960	7,335	897	214	1,810	120	3,542	333
% Change on Previous Year	6.5	7.5	-1.4	8.2	9.9	-0.4	-7.3	-1.6	-7.7	8.3	7.4
New England North West	1,254	3,853	455	1,221	3,254	421	33	599	34	1,774	214
% Change on Previous Year	-9.6	-18.0	1.3	-8.9	-21.2	2.2	-29.6	4.9	-8.1	-7.8	-10.8
Outback NSW	449	1,693	210	435	1,554	199	14	139	11	143	**
% Change on Previous Year	-0.4	-2.8	9.9	-0.9	-3.8	7.6	16.1	8.9	83.3	-29.9	-14.3
Central Coast	1,244	4,323	487	1,209	3,699	461	35	624	26	3,167	217
% Change on Previous Year	6.8	11.3	-0.8	7.0	14.4	1.5	0.4	-4.3	-29.7	-6.3	-22.5
Blue Mountains	770	2,185	307	691	1,799	269	79	386	38	2,255	178
% Change on Previous Year	12.5	23.8	25.3	12.9	21.2	24.5	8.8	37.7	31.0	9.6	0.0

* No significance test could be done for "Total Overnight"

** Indications data lacks reliability at individual level

Statistically significant increase

Statistically significant decline

This snapshot is compiled using data from the National Visitor Survey and International Visitor Survey conducted by Tourism Research Australia.

For more statistics on visitation to Sydney, NSW or NSW regions, or for profiles of international markets, please see www.tourism.nsw.gov.au and click on "Facts and Figures".