

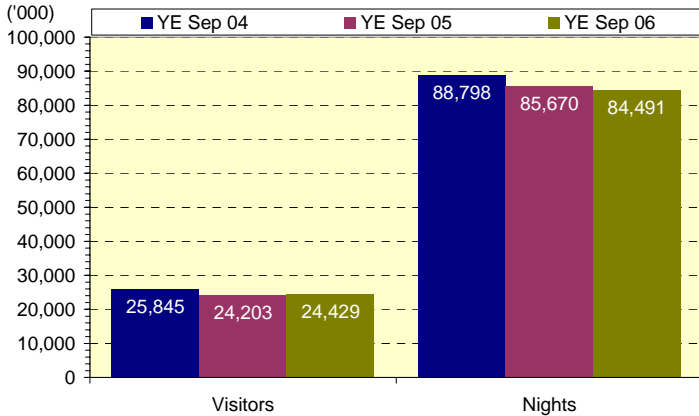


Total visitors ('000)	70,722
Total nights ('000)	139,247
- domestic nights	60.7%
- international nights	39.3%
Total expenditure (\$m)	\$21,094

Domestic Overnight Travel

Note: During this period the number of trips taken by Australians travelling overseas reached a record high.

Visitors and nights

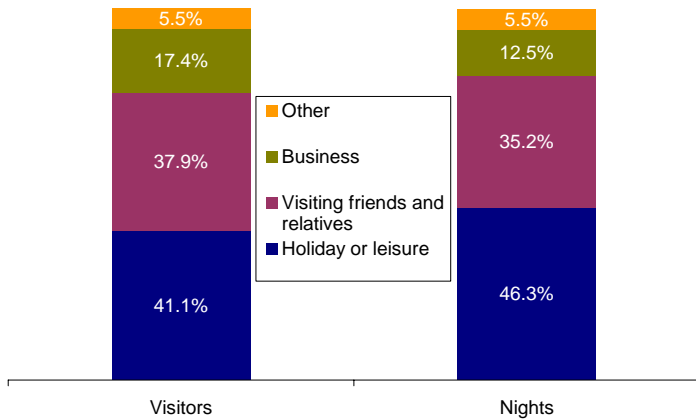


NSW received over 24.4 million domestic overnight visitors - up by 0.9% on YE Sep 05. Visitors spent almost 84.5 million nights in NSW - down by 1.4% on YE Sep 05.

Market share

NSW received 33.8% of visitors and 30.2% of nights in Australia. Compared to YE Sep 05, the share of visitors was down by 0.5% points and the share of visitor nights was down by 0.1% point.

Purpose of visit



Visitors - 'Holiday or leisure' (41.1%) was the largest purpose for visitors to NSW. 'Visiting friends and relatives' (37.9%) was the 2nd largest, followed by 'Business' (17.4%).

Nights - 'Holiday or leisure' (46.3%) was the largest purpose in terms of nights in NSW. 'Visiting friends and relatives' (35.2%) was the 2nd largest, followed by 'Business' (12.5%).

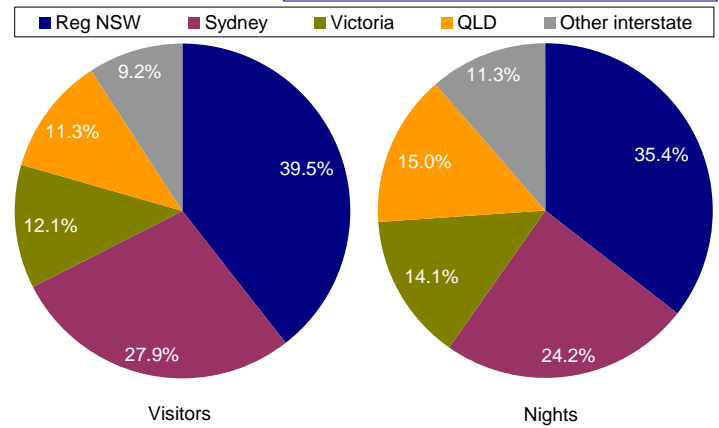
Accommodation

Over 2/5 (40.3%) of nights in NSW were spent in 'Friends or relatives property'. 'Standard hotel, motor inn, below 4 star' (14.4%) was the 2nd most popular, followed by 'Caravan park or commercial camping ground' (10.8%).

Activities

Over 1/2 (53.4%) of visitors to NSW 'Ate out at restaurants'. 'Visit friends and relatives' (45.9%) was the 2nd most popular activity, followed by 'General sight seeing' (28.9%) and 'Go shopping' (28.8%).

Origin



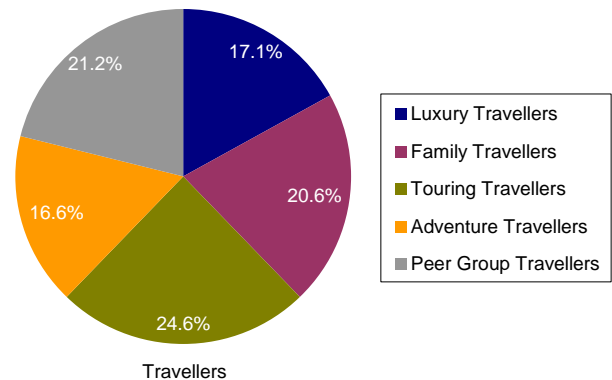
NSW received over 2/3 (67.4%) of visitors and almost 3/5 (59.7%) of nights from intrastate (Regional NSW contributed more than Sydney for both visitors and nights).

Almost 1/3 (32.6%) of visitors and over 2/5 (40.3%) of nights came from interstate (Victoria was the biggest interstate market for visitors, while Queensland was the biggest for nights).

Transport

Over 3/4 (76.8%) of visitors to NSW travelled by 'Private or company car'. 'Air transport' (15.6%) was the 2nd most popular, followed by 'Railway' (4.3%).

Australian travel segments ⁽¹⁾



Almost 1/4 (24.6%) of visitors to NSW were 'Touring travellers'. 'Peer group travellers' (21.2%) was the 2nd largest travel segment, followed by 'Family travellers' (20.6%).

(1) Source: HTS, YE Jun 06, Roy Morgan Research

Expenditure (incl airfares and transport costs) ⁽²⁾

Domestic overnight visitors spent, on average, \$139 per night in NSW.

(2) Source: Modelled domestic overnight visitor expenditure in Australia's regions, YE Sep 06, TRA

Tourism employment ⁽³⁾

An estimated 185,900 (5.7%) of NSW's workforce were employed in the tourism industry.

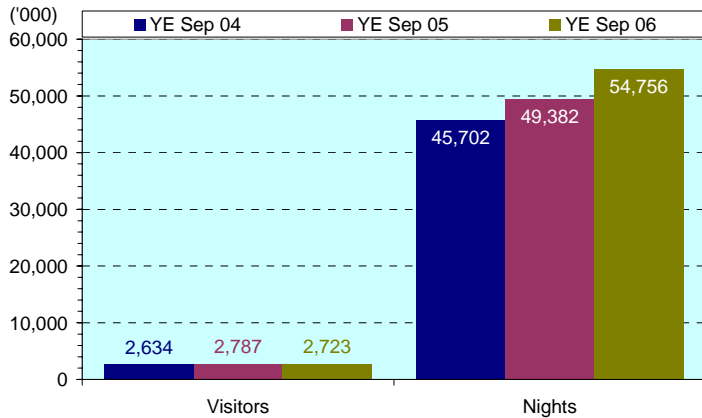
(3) Source: TTF Australia NSW Tourism Employment Atlas 2006, TTF Australia



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Total nights ('000)	139,247
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International Overnight Travel

Visitors and nights



NSW received over 2.7 million international overnight visitors - down by 2.3% on YE Sep 05. Visitors spent nearly 54.8 million nights in NSW - up by 10.9% on YE Sep 05.

Market share

NSW received 54.2% of visitors to and 36.7% of nights in Australia. Compared to YE Sep 05, the share of visitors was down by 1.1% points and the share of nights was down by 0.3% points.

Purpose of visit

'Holiday/pleasure' (59.3%) was the largest purpose for visitors to NSW. 'Visiting friends and relatives' (23.5%) was the 2nd largest, followed by 'Business' (14.9%).

Origin

Market	Share	Market	Share
Hong Kong	2.9%	New Zealand	13.2%
Singapore	2.5%	Japan	9.5%
Malaysia	1.5%	USA	10.5%
Indonesia	1.0%	Canada	2.5%
Taiwan	1.9%	United Kingdom	15.4%
Thailand	1.3%	Germany	3.6%
Korea	7.2%	Scandinavia	1.9%
China	7.7%	Other Europe	9.1%
India	1.5%	Gulf Countries	0.3%
Other Asia	1.5%	Other Countries	5.0%

'United Kingdom' (15.4%) was the largest source market of visitors to NSW. 'New Zealand' (13.2%) was the 2nd largest, followed by 'USA' (10.5%).

Accommodation

Over 1/3 (35.7%) of nights in NSW were spent in 'Rented house / apartment / unit / flat'. 'Home of friend or relative' (28.2%) was the 2nd most popular, followed by 'Backpacker / hostel' (8.4%).

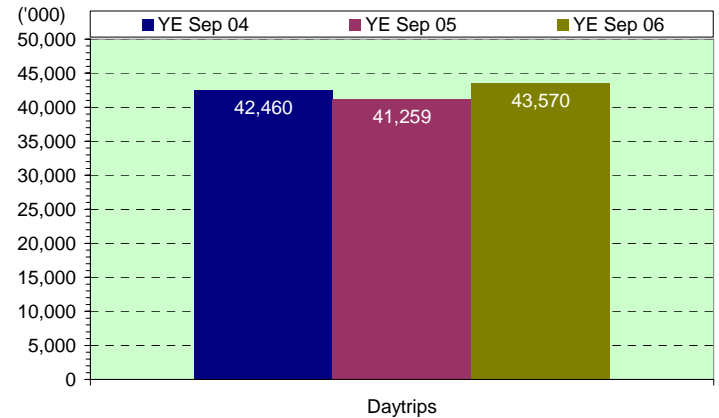
Expenditure (incl package expenditure) ⁽⁴⁾

International overnight visitors spent, on average, \$92 per night in NSW.

(4) Source: Modelled international overnight visitor expenditure in Australia's regions, YE Sep 06, TRA

Domestic Daytrip Travel

Trips



NSW received nearly 43.6 million domestic daytrip visitors - up by 5.6% on YE Sep 05.

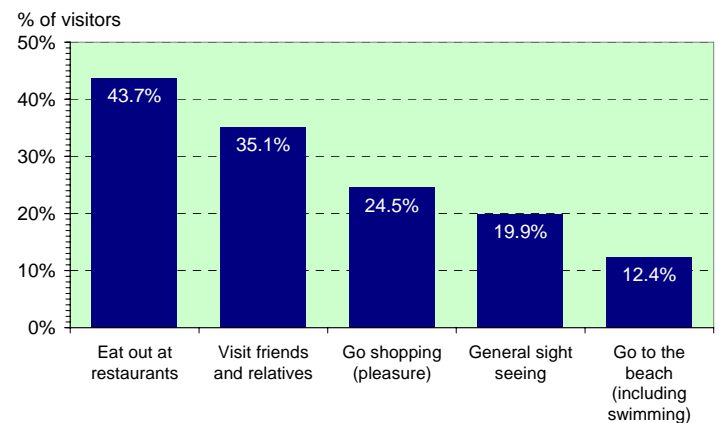
Market share

NSW received 32.7% of daytrips in Australia. Compared to YE Sep 05, the share was up by 0.7% points.

Purpose of visit

'Holiday or leisure' (51.4%) was the largest purpose for visitors to NSW. 'Visiting friends and relatives' (29.4%) was the 2nd largest, followed by 'Business' (8.8%).

Activities



Over 2/5 (43.7%) of visitors to NSW 'Ate out at restaurants'. 'Visit friends and relatives' (35.1%) was the 2nd most popular activity, followed by 'Go shopping' (24.5%) and 'General sight seeing' (19.9%).

Age

Nearly 1/5 (18.5%) of visitors to NSW were aged '35-44 years'. The 2nd largest age group was '45-54 years' (18.3%).

'Young' travellers (aged below 35) made up 33.5% of visitors. 'Mid-Life' travellers (aged 35-54) contributed 36.8%, while 29.7% were 'Older' (aged 55 and over).

Expenditure ⁽⁵⁾

Domestic daytrip visitors spent, on average, \$99 per trip to NSW.

(5) Source: Modelled domestic day visitor expenditure in Australia's regions, YE Sep 06, TRA