



Domestic

Last updated July 2005

	Visitors 2004	%Change 04/03	Nights 2004	%Change 04/03
Australia	74,301,000	1	296,877,000	1

Origin State/Territory to NSW:

	Visitors 2004	%Change 04/03	Nights 2004	%Change 04/03
NSW	17,334,000	-5	54,292,000	1
Vic	3,316,000	2	13,845,000	-2
Qld	2,563,000	-6	11,626,000	4
SA	530,000	9	2,509,000	-1
WA	273,000	-15	1,886,000	6
Tas	128,000	10	834,000	17
NT	49,000	-14	489,000	-16
ACT	1,414,000	6	3,698,000	-3
Total NSW	25,607,000	-3	89,179,000	1

NSW Destination

	Visitors 2004	%Change '04/03	Nights 2004	%Change '04/03
Sydney	7,829,000	-2	22,304,000	-1
Regional NSW	18,608,000	-4	66,874,000	2
Total NSW	25,607,000	-3	89,179,000	1

State Market Shares

	Visitors				Nights			
	NSW %	VIC %	QLD %	Change 04/03 NSW%	NSW %	VIC %	QLD %	Change 04/03 NSW%
Interstate	35	22	24	-1	26	16	30	1
Intrastate	33	24	22	-2	34	20	24	0
Total NSW	34	24	23	-2	30	18	26	0

Purpose of Visit

	% NSW visitors
Holiday or Leisure	41
Visiting friends and relatives	38
Business	18
Other	3
Total	100

Source: Tourism Research Australia. National Visitor Survey.

Average Expenditure per day (2004)*

	\$ NSW	\$ VIC	\$ QLD
Domestic overnight trips	129	133	143
Interstate	118	134	133
Intrastate	103	90	105
Daytrips	87	84	85

* Includes airfares and long distance transport cost.

Source: Tourism Research Australia. Tourism Expenditure by Domestic and International Visitors in Australia's Regions. 2004.