

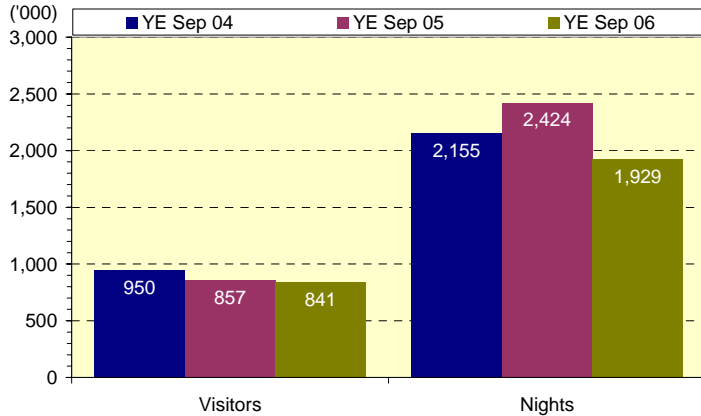


Total visitors ('000)	2,766
Domestic nights ('000)	1,929
Total expenditure (\$m)	\$355

Domestic Overnight Travel

Note: During this period the number of trips taken by Australians travelling overseas reached a record high.

Visitors and nights

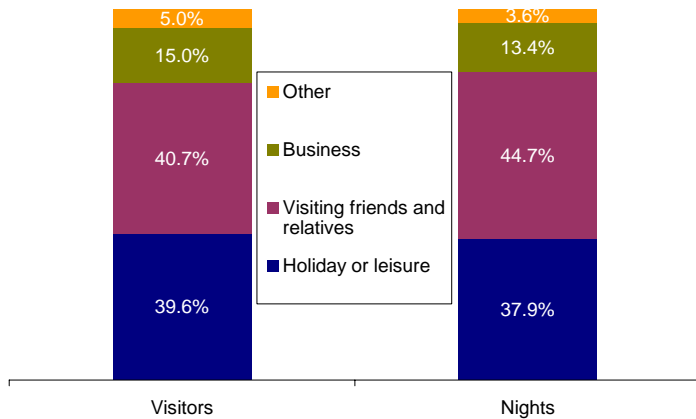


The region received over 0.8 million domestic overnight visitors - down by 1.9% on YE Sep 05. Visitors spent over 1.9 million nights in the region - down by 20.4% on YE Sep 05.

Market share

The region received 4.9% of visitors to and 3.1% of nights in Regional NSW. Compared to YE Sep 05, the share of visitors was unchanged and share of nights was down by 0.7% points.

Purpose of visit



Visitors - 'Visiting friends and relatives' (40.7%) was the largest purpose for visitors to the region. 'Holiday or leisure' (39.6%) was the 2nd largest, followed by 'Business' (15.0%).

Nights - 'Visiting friends and relatives' (44.7%) was the largest purpose in terms of nights in the region. 'Holiday or leisure' (37.9%) was the 2nd largest, followed by 'Business' (13.4%).

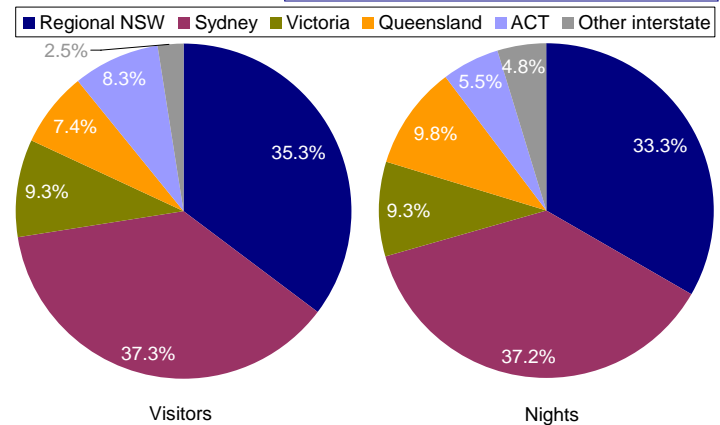
Accommodation

Over 2/5 (44.7%) of nights in the region were spent in 'Friends or relatives property'. 'Standard hotel, motor inn, below 4 star' (21.2%) was the 2nd most popular, followed by 'Rented house, apartment, flat or unit' (7.0%).

Activities

Nearly 1/2 (46.4%) of visitors to the region 'Visited friends and relatives'. 'Eat out at restaurants' (43.0%) was the 2nd most popular activity, followed by 'General sight seeing' (27.3%) and 'Go shopping' (19.5%).

Origin



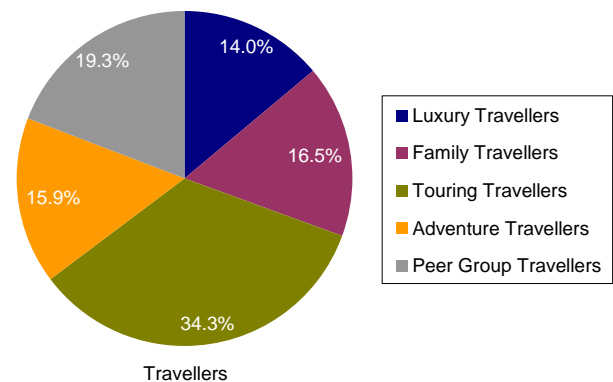
The region received nearly 3/4 (72.7%) of visitors and close to 3/4 (70.6%) of nights from intrastate (Sydney contributed more than Regional NSW for both visitors and nights).

Over 1/4 (27.3%) of visitors and almost 3/10 (29.4%) of nights came from interstate (Victoria was the biggest interstate market for visitors, while Queensland was the biggest for nights).

Transport

Nearly 9/10 (88.5%) of visitors to the region travelled by 'Private or company car'. 'Air transport' and 'Railway' (3.6% each) were the 2nd most popular.

Australian travel segments ⁽¹⁾



Over 1/3 (34.3%) of visitors to the region were 'Touring travellers'. 'Peer group travellers' (19.3%) was the 2nd largest travel segment, followed by 'Family travellers' (16.5%).

(1) Source: HTS, YE Jun 06, Roy Morgan Research

Expenditure (incl airfares and transport costs) ⁽²⁾

Domestic overnight visitors spent, on average, \$114 per night in the region.

(2) Source: Modelled domestic overnight visitor expenditure in Australia's regions, YE Sep 06, TRA

Tourism employment ⁽³⁾

An estimated 4,100 (5.3%) of the region's workforce were employed in the tourism industry.

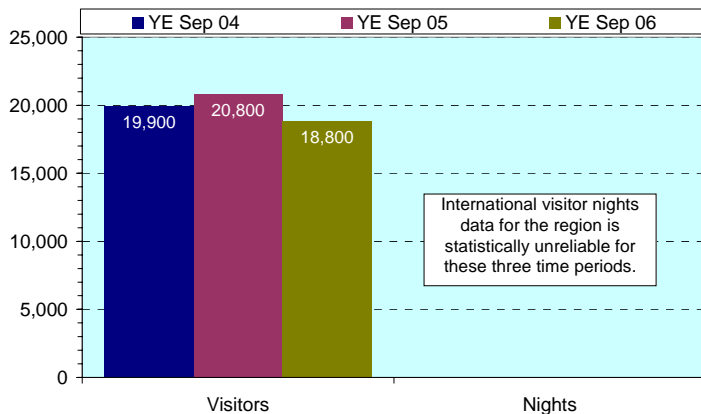
(3) Source: TTF Australia NSW Tourism Employment Atlas 2006, TTF Australia



Total visitors ('000)	2,766
Domestic nights ('000)	1,929
Total expenditure (\$m)	\$355

International Overnight Travel

Visitors and nights



The region received 18,800 international overnight visitors - down by 9.5% on YE Sep 05. International visitor nights data for the region is statistically unreliable for these three time periods.

Market share

The region received 3.3% of visitors to and 2.8% of nights in Regional NSW. Compared to YE Sep 05, the share of visitors was down by 0.5% points and the share of nights was down by 1.3% points.

Purpose of visit

'Visiting friends and relatives' (46.2%) was the largest purpose for visitors to the region. 'Holiday/pleasure' (44.6%) was the 2nd largest, followed by 'Business' (4.6%).

Origin

Market	Share	Market	Share
Hong Kong	1.3%	New Zealand	14.5%
Singapore	2.6%	Japan	1.9%
Malaysia	0.4%	USA	11.6%
Indonesia	1.4%	Canada	5.1%
Taiwan	0.0%	United Kingdom	29.9%
Thailand	0.7%	Germany	5.7%
Korea	2.1%	Scandinavia	1.9%
China	0.2%	Other Europe	16.8%
India	0.0%	Gulf Countries	0.0%
Other Asia	2.2%	Other Countries	1.8%

'United Kingdom' (29.9%) was the largest source market of visitors to the region. 'New Zealand' (14.5%) was the 2nd largest, followed by 'USA' (11.6%).

Accommodation

Over ½ (51.7%) of nights in the region were spent in 'Home of friend or relative'. 'Guest house / Bed and Breakfast' (21.1%) was the 2nd most popular, followed by 'Serviced apartments' (7.8%).

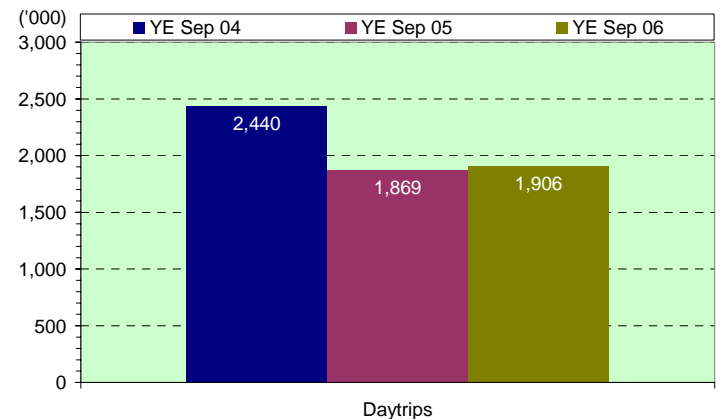
Expenditure (incl package expenditure) ⁽⁴⁾

International overnight visitors spent, on average, \$41 per night in the region.

(4) Source: Modelled international overnight visitor expenditure in Australia's regions, YE Sep 06, TRA

Domestic Daytrip Travel

Trips



The region received over 1.9 million domestic daytrip visitors - up by 2.0% on YE Sep 05.

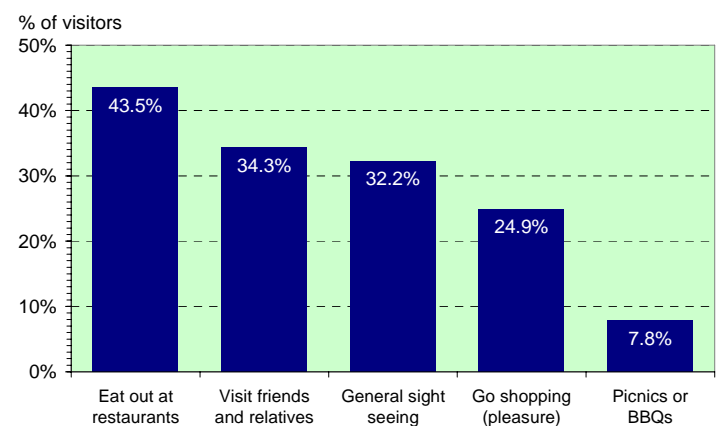
Market share

The region received 6.7% of daytrips to Regional NSW. Compared to YE Sep 05, the share was unchanged.

Purpose of visit

'Holiday or leisure' (50.6%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (32.7%) was the 2nd largest, followed by 'Business' (10.0%).

Activities



Over 2/5 (43.5%) of visitors to the region 'Ate out at restaurants'. 'Visit friends and relatives' (34.3%) was the 2nd most popular activity, followed by 'General sight seeing' (32.2%) and 'Go shopping' (24.9%).

Age

Almost ¼ (24.6%) of visitors to the region were aged '45-54 years'. The 2nd largest age group was '35-44 years' (22.6%).

'Young' travellers (aged below 35) made up 21.5% of visitors. 'Mid-Life' travellers (aged 35-54) contributed 47.2%, while 31.4% were 'Older' (aged 55 and over).

Expenditure ⁽⁵⁾

Domestic daytrip visitors spent, on average, \$66 per trip to the region.

(5) Source: Modelled domestic day visitor expenditure in Australia's regions, YE Sep 06, TRA