

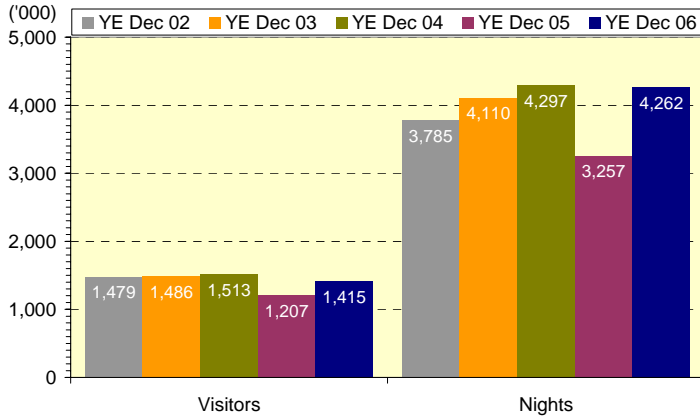


Total visitors ('000)	4,559
Domestic nights ('000)	4,262
Total expenditure (\$m)	\$738

Domestic Overnight Travel

Note: The number of trips taken domestically by Australians increased by 5.2 percent on last year, but was down by 2.4 percent compared to four years ago.

Visitors and nights

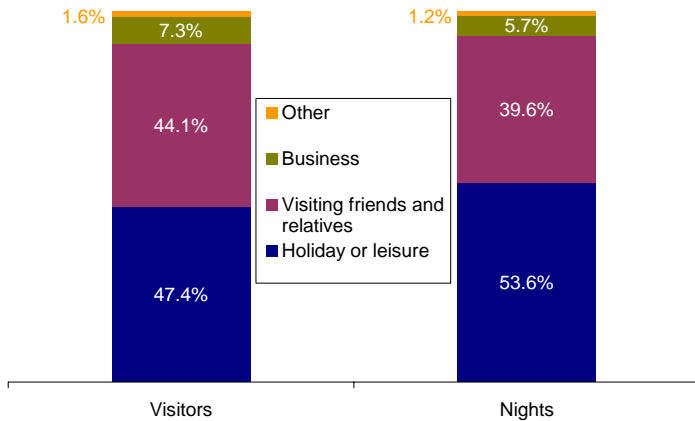


The region received over 1.4 million domestic overnight visitors - up by 17.2% on YE Dec 05. Visitors spent over 4.2 million nights in the region - up by 30.9% on YE Dec 05.

Market share

The region received 8.0% of visitors to and 6.8% of nights in Regional NSW. Compared to YE Dec 05, the share of visitors was up by 0.9% points and share of nights was up by 1.5% points.

Purpose of visit



Visitors - 'Holiday or leisure' (47.4%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (44.1%) was the 2nd largest, followed by 'Business' (7.3%).

Nights - 'Holiday or leisure' (53.6%) was the largest purpose in terms of nights in the region. 'Visiting friends and relatives' (39.6%) was the 2nd largest, followed by 'Business' (5.7%).

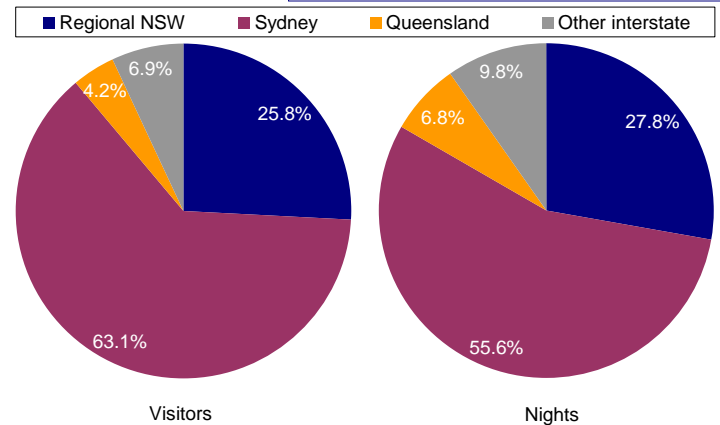
Accommodation

Nearly ½ (46.5%) of nights in the region were spent in 'Friends or relatives property'. 'Caravan park or commercial camping ground' (14.4%) was the 2nd most popular, followed by 'Rented house, apartment, flat or unit' (11.3%).

Activities

Almost ½ (49.6%) of visitors to the region 'Visited friends and relatives'. 'Eat out at restaurants' (47.0%) was the 2nd most popular activity, followed by 'Go to the beach' (44.0%) and 'Go shopping' (26.9%).

Origin



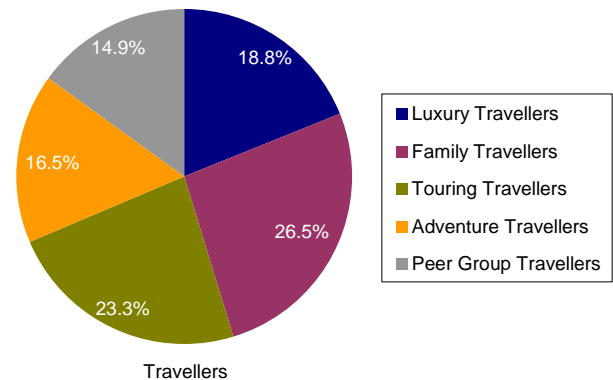
The region received nearly 9/10 (88.9%) of visitors and over 4/5 (83.3%) of nights from intrastate (Sydney contributed more than Regional NSW for both visitors and nights).

Over 1/10 (11.1%) of visitors and nearly 1/5 (16.7%) of nights came from interstate (Queensland was the biggest interstate market for both visitors and nights).

Transport

Nearly 9/10 (86.8%) of visitors to the region travelled by 'Private or company car'. 'Railway' (7.1%) was the 2nd most popular, followed by 'Air transport' (3.3%).

Australian travel segments ⁽¹⁾



Over ¼ (26.5%) of visitors to the region were 'Family travellers'. 'Touring travellers' (23.3%) was the 2nd largest travel segment, followed by 'Luxury travellers' (18.8%).

(1) Source: HTS, YE Jun 06, Roy Morgan Research

Expenditure (incl airfares and transport costs) ⁽²⁾

Domestic overnight visitors spent, on average, \$105 per night in the region.

(2) Source: Modelled domestic overnight visitor expenditure in Australia's regions, YE Dec 06, TRA

Tourism employment ⁽³⁾

An estimated 6,900 (5.2%) of the region's workforce were employed in the tourism industry.

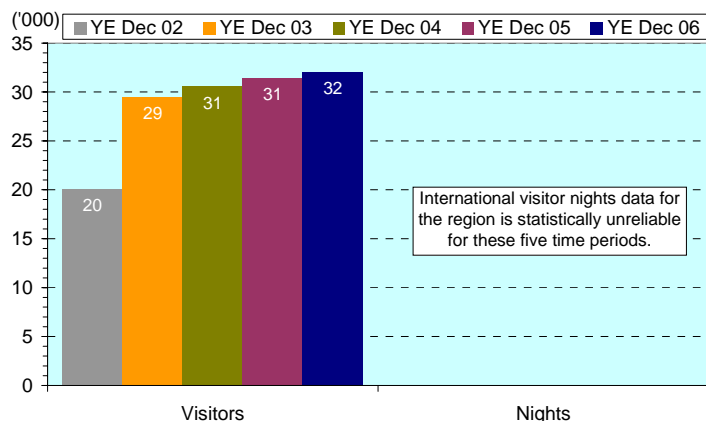
(3) Source: TTF Australia NSW Tourism Employment Atlas 2006, TTF Australia



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International Overnight Travel

Visitors and nights



The region received 32,000 international overnight visitors - up by 1.9% on YE Dec 05. International visitor nights data for the region is statistically unreliable for these five time periods.

Note: The number of overnight trips to Australia by international visitors increased by 1.0 percent on last year and by 14.3 percent compared to four years ago.

Market share

The region received 5.6% of visitors to and 6.7% of nights in Regional NSW. Compared to YE Dec 05, the share of visitors was down by 0.1% point and the share of nights was up by 2.1% points.

Purpose of visit

'Holiday/pleasure' (45.9%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (43.5%) was the 2nd largest, followed by 'Business' (6.4%).

Origin

Market	Share	Market	Share
Hong Kong	0.8%	New Zealand	19.9%
Singapore	1.0%	Japan	2.8%
Malaysia	0.5%	USA	10.4%
Indonesia	0.5%	Canada	6.6%
Taiwan	0.0%	United Kingdom	29.8%
Thailand	0.9%	Germany	2.7%
Korea	1.9%	Scandinavia	1.9%
China	0.4%	Other Europe	13.7%
India	0.0%	Middle East & Nth Africa	0.0%
Other Asia	2.4%	Other Countries	3.7%

'United Kingdom' (29.8%) was the largest source market of visitors to the region. 'New Zealand' (19.9%) was the 2nd largest, followed by 'USA' (10.4%).

Accommodation

Nearly ½ (46.0%) of nights in the region were spent in 'Home of friend or relative'. 'Rented house / apartment / unit / flat' (33.9%) was the 2nd most popular, followed by 'Homestay' (10.7%).

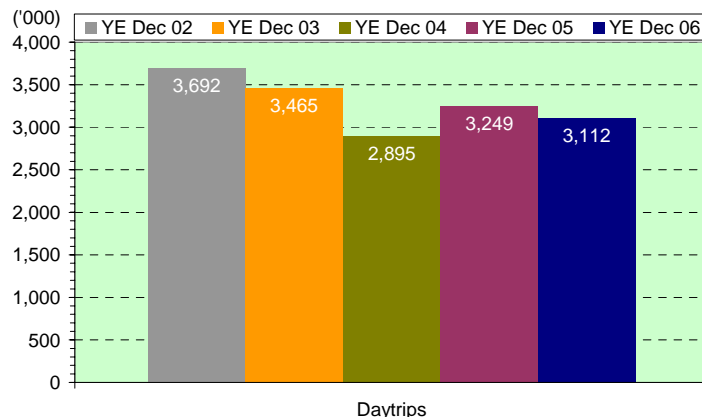
Expenditure (incl package expenditure) ⁽⁴⁾

International overnight visitors spent, on average, \$42 per night in the region.

(4) Source: Modelled international overnight visitor expenditure in Australia's regions, YE Dec 06, TRA

Domestic Daytrip Travel

Trips



The region received over 3.1 million domestic daytrip visitors - down by 4.2% on YE Dec 05.

Note: Nationally, the number of domestic daytrips taken by Australians increased by 3.3 percent on last year, but was down by 5.4 percent compared to four years ago.

Market share

The region received 10.8% of daytrips to Regional NSW. Compared to YE Dec 05, the share was down by 0.8% points.

Purpose of visit

'Holiday or leisure' (49.5%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (42.7%) was the 2nd largest, followed by 'Business' (4.8%).

Activities



Nearly ½ (46.3%) of visitors to the region 'Visited friends and relatives'. 'Eat out at restaurants' (43.6%) was the 2nd most popular activity, followed by 'Go to the beach' (28.8%) and 'Go shopping' (19.5%).

Age

Over 1/5 (20.4%) of visitors to the region were aged '35-44 years'. The 2nd largest age group was '45-54 years' (17.0%).

Expenditure ⁽⁵⁾

Domestic daytrip visitors spent, on average, \$87 per trip to the region.

(5) Source: Modelled domestic day visitor expenditure in Australia's regions, YE Dec 06, TRA