

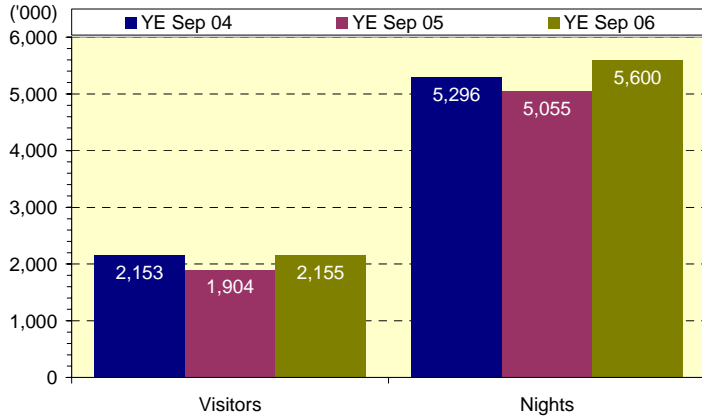


Total visitors ('000)	6,356
Total nights ('000)	6,778
- domestic nights	82.6%
- international nights	17.4%
Total expenditure (\$m)	\$1,273

Domestic Overnight Travel

Note: During this period the number of trips taken by Australians travelling overseas reached a record high.

Visitors and nights

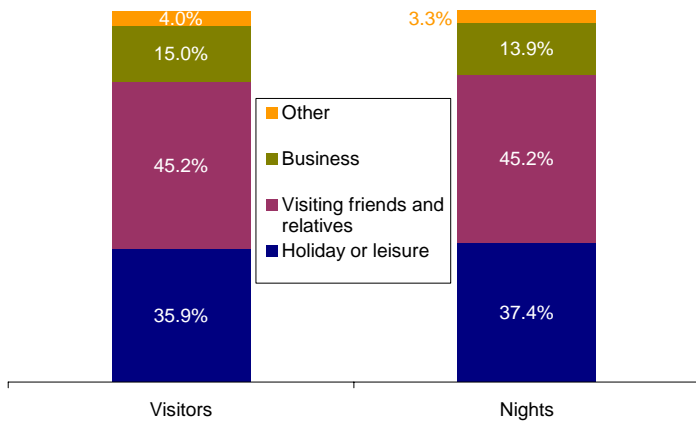


The region received nearly 2.2 million domestic overnight visitors - up by 13.2% on YE Sep 05. Visitors spent 5.6 million nights in the region - up by 10.8% on YE Sep 05.

Market share

The region received 12.5% of visitors to and 9.1% of nights in Regional NSW. Compared to YE Sep 05, the share of visitors was up by 1.6% points and share of nights was up by 1.2% points.

Purpose of visit



Visitors - 'Visiting friends and relatives' (45.2%) was the largest purpose for visitors to the region. 'Holiday or leisure' (35.9%) was the 2nd largest, followed by 'Business' (15.0%).

Nights - 'Visiting friends and relatives' (45.2%) was the largest purpose in terms of nights in the region. 'Holiday or leisure' (37.4%) was the 2nd largest, followed by 'Business' (13.9%).

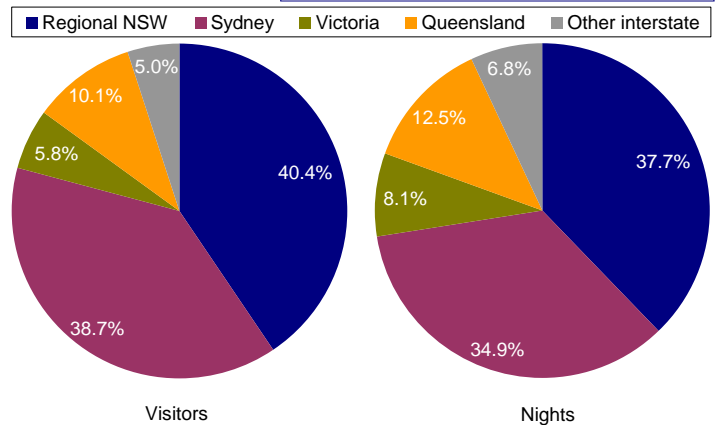
Accommodation

Nearly ½ (48.3%) of nights in the region were spent in 'Friends or relatives property'. 'Standard hotel, motor inn, below 4 star' (16.6%) was the 2nd most popular, followed by 'Caravan park or commercial camping ground' and 'Luxury hotel or luxury resort, 4 or 5 star' (8.1% each).

Activities

Nearly ½ (48.3%) of visitors to the region 'Visited friends and relatives'. 'Eat out at restaurants' (47.7%) was the 2nd most popular activity, followed by 'General sight seeing' (26.0%) and 'Go shopping' (23.5%).

Origin



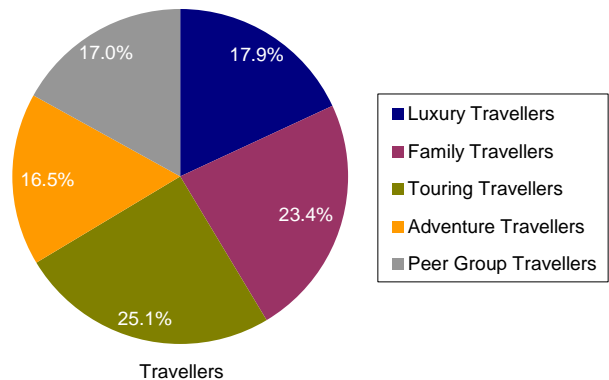
The region received almost 4/5 (79.2%) of visitors and nearly ¾ (72.6%) of nights from intrastate (Regional NSW contributed more visitors and nights than Sydney).

Over 1/5 (20.8%) of visitors and more than ¼ (27.4%) of nights came from interstate (Queensland was the biggest interstate market for both visitors and nights).

Transport

Over 4/5 (84.7%) of visitors to the region travelled by 'Private or company car'. 'Air transport' (6.4%) was the 2nd most popular, followed by 'Railway' (4.2%).

Australian travel segments ⁽¹⁾



Over ¼ (25.1%) of visitors to the region were 'Touring travellers'. 'Family travellers' (23.4%) was the 2nd largest travel segment, followed by 'Luxury travellers' (17.9%).

(1) Source: HTS, YE Jun 06, Roy Morgan Research

Expenditure (incl airfares and transport costs) ⁽²⁾

Domestic overnight visitors spent, on average, \$142 per night in the region.

(2) Source: Modelled domestic overnight visitor expenditure in Australia's regions, YE Sep 06, TRA

Tourism employment ⁽³⁾

An estimated 11,900 (5.2%) of the region's workforce were employed in the tourism industry.

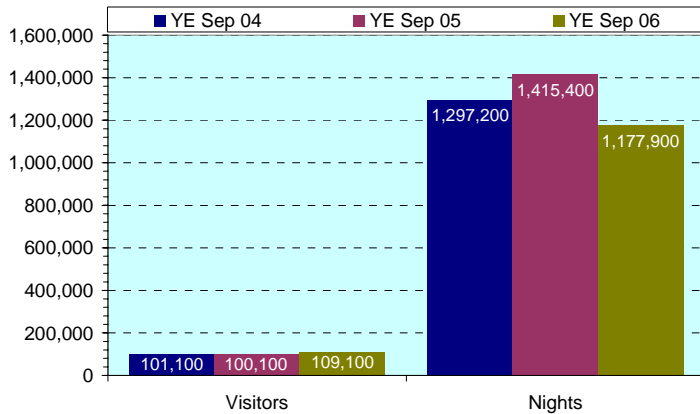
(3) Source: TTF Australia NSW Tourism Employment Atlas 2006, TTF Australia



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International Overnight Travel

Visitors and nights



The region received 109,100 international overnight visitors - up by 8.9% on YE Sep 05. Visitors spent nearly 1.2 million nights in the region - down by 16.8% on YE Sep 05.

Market share

The region received 19.3% of visitors to and 15.1% of nights in Regional NSW. Compared to YE Sep 05, the share of visitors was up by 1.1% points and the share of nights was down by 3.6% points.

Purpose of visit

'Holiday/pleasure' (65.4%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (22.1%) was the 2nd largest, followed by 'Business' (7.4%).

Origin

Market	Share	Market	Share
Hong Kong	0.9%	New Zealand	15.4%
Singapore	2.0%	Japan	2.3%
Malaysia	0.7%	USA	10.7%
Indonesia	1.1%	Canada	6.7%
Taiwan	0.4%	United Kingdom	26.4%
Thailand	1.3%	Germany	5.5%
Korea	1.9%	Scandinavia	3.9%
China	2.0%	Other Europe	12.6%
India	0.6%	Gulf Countries	0.3%
Other Asia	1.0%	Other Countries	4.3%

'United Kingdom' (26.4%) was the largest source market of visitors to the region. 'New Zealand' (15.4%) was the 2nd largest, followed by 'USA' (10.7%).

Accommodation

Almost 1/3 (32.6%) of nights in the region were spent in 'Rented house / apartment / unit / flat'. 'Home of friend or relative' (26.3%) was the 2nd most popular, followed by 'Educational institution' (12.7%).

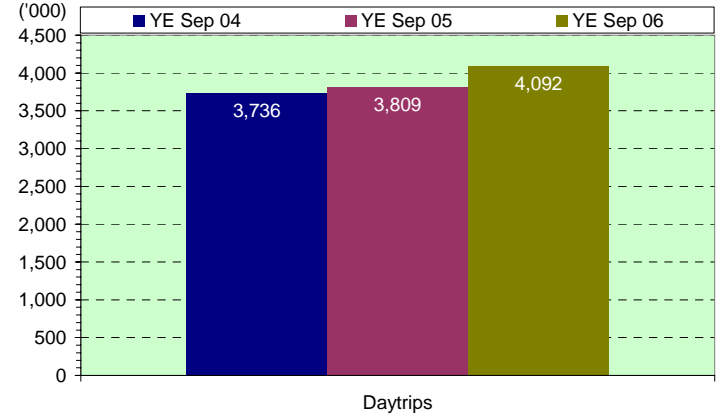
Expenditure (incl package expenditure) ⁽⁴⁾

International overnight visitors spent, on average, \$76 per night in the region.

(4) Source: Modelled international overnight visitor expenditure in Australia's regions, YE Sep 06, TRA

Domestic Daytrip Travel

Trips



The region received almost 4.1 million domestic daytrip visitors - up by 7.4% on YE Sep 05.

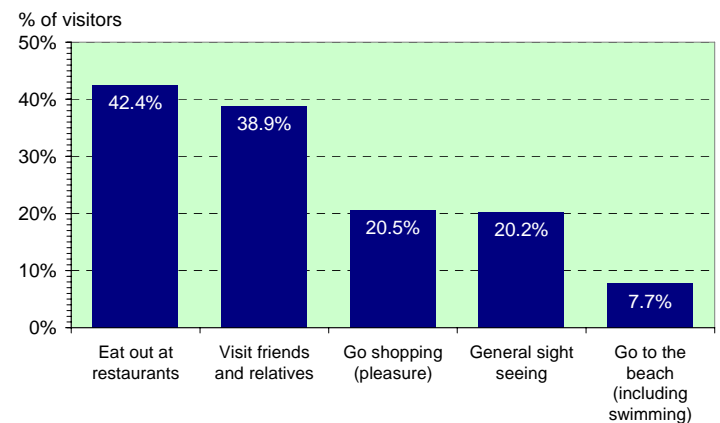
Market share

The region received 14.3% of daytrips to Regional NSW. Compared to YE Sep 05, the share was up by 0.5% points.

Purpose of visit

'Holiday or leisure' (45.6%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (31.7%) was the 2nd largest, followed by 'Business' (10.7%).

Activities



Over 2/5 (42.4%) of visitors to the region 'Ate out at restaurants'. 'Visit friends and relatives' (38.9%) was the 2nd most popular activity, followed by 'Go shopping' (20.5%) and 'General sight seeing' (20.2%).

Age

Over 1/5 (21.8%) of visitors to the region were aged '45-54 years'. The 2nd largest age group was 'Aged 65+' (18.4%).

'Young' travellers (aged below 35) made up 29.1% of visitors. 'Mid-Life' travellers (aged 35-54) contributed 38.0%, while 32.9% were 'Older' (aged 55 and over).

Expenditure ⁽⁵⁾

Domestic daytrip visitors spent, on average, \$94 per trip to the region.

(5) Source: Modelled domestic day visitor expenditure in Australia's regions, YE Sep 06, TRA