

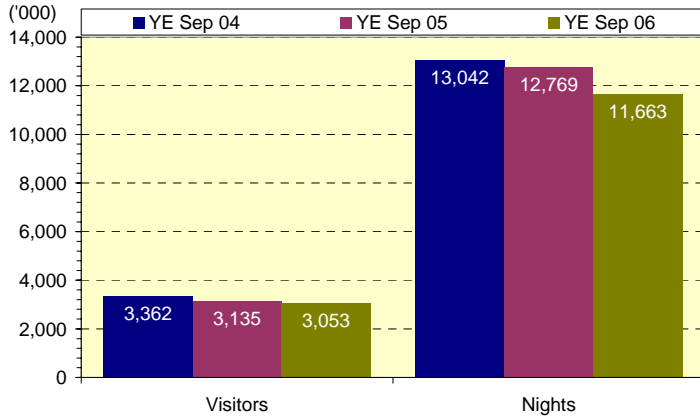


Total visitors ('000)	6,549
Domestic nights ('000)	11,663
Total expenditure (\$m)	\$1,888

Domestic Overnight Travel

Note: During this period the number of trips taken by Australians travelling overseas reached a record high.

Visitors and nights

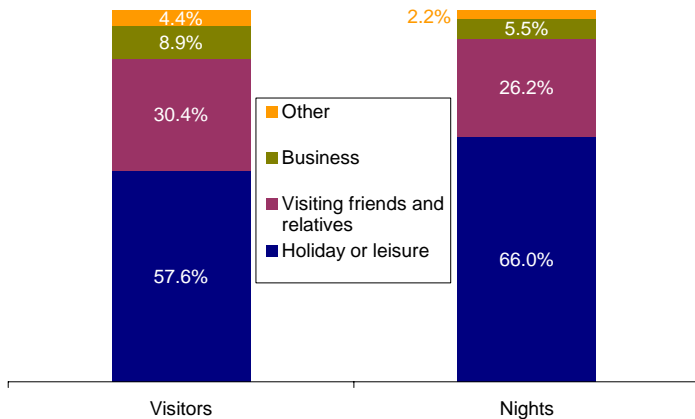


The region received nearly 3.1 million domestic overnight visitors - down by 2.6% on YE Sep 05. Visitors spent nearly 11.7 million nights in the region - down by 8.7% on YE Sep 05.

Market share

The region received 17.7% of visitors to and 19.0% of nights in Regional NSW. Compared to YE Sep 05, the share of visitors was down by 0.3% points and share of nights was down by 0.9% points.

Purpose of visit



Visitors - 'Holiday or leisure' (57.6%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (30.4%) was the 2nd largest, followed by 'Business' (8.9%).

Nights - 'Holiday or leisure' (66.0%) was the largest purpose in terms of nights in the region. 'Visiting friends and relatives' (26.2%) was the 2nd largest, followed by 'Business' (5.5%).

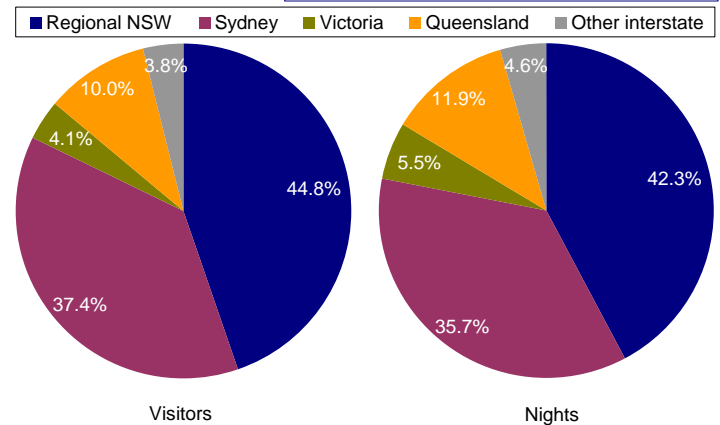
Accommodation

Almost 3/10 (29.5%) of nights in the region were spent in 'Friends or relatives property'. 'Caravan park or commercial camping ground' (18.9%) was the 2nd most popular, followed by 'Rented house, apartment, flat or unit' (16.7%).

Activities

Nearly 3/5 (55.8%) of visitors to the region 'Ate out at restaurants'. 'Go to the beach' (44.7%) was the 2nd most popular activity, followed by 'Visit friends and relatives' (36.7%) and 'General sight seeing' (33.5%).

Origin



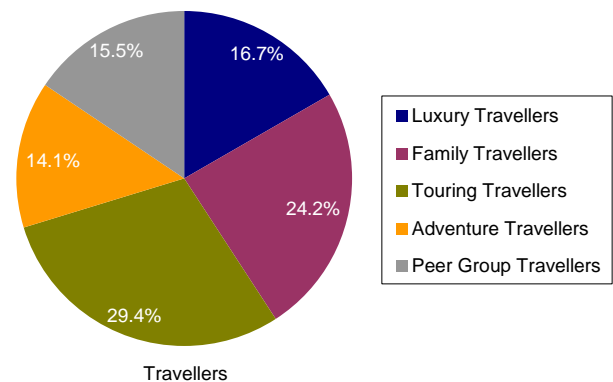
The region received over 4/5 (82.2%) of visitors and nearly 4/5 (78.0%) of nights from intrastate (Regional NSW contributed more than Sydney for both visitors and nights).

Nearly 1/5 (17.8%) of visitors and more than 1/5 (22.0%) of nights came from interstate (Queensland was the biggest interstate market for both visitors and nights).

Transport

Over 9/10 (90.3%) of visitors to the region travelled by 'Private or company car'. 'Air transport' (4.7%) was the 2nd most popular, followed by 'Bus or coach' (1.8%).

Australian travel segments ⁽¹⁾



Almost 3/10 (29.4%) of visitors to the region were 'Touring travellers'. 'Family travellers' (24.2%) was the 2nd largest travel segment, followed by 'Luxury travellers' (16.7%).

(1) Source: HTS, YE Jun 06, Roy Morgan Research

Expenditure (incl airfares and transport costs) ⁽²⁾

Domestic overnight visitors spent, on average, \$126 per night in the region.

(2) Source: Modelled domestic overnight visitor expenditure in Australia's regions, YE Sep 06, TRA

Tourism employment ⁽³⁾

An estimated 9,200 (7.4%) of the region's workforce were employed in the tourism industry.

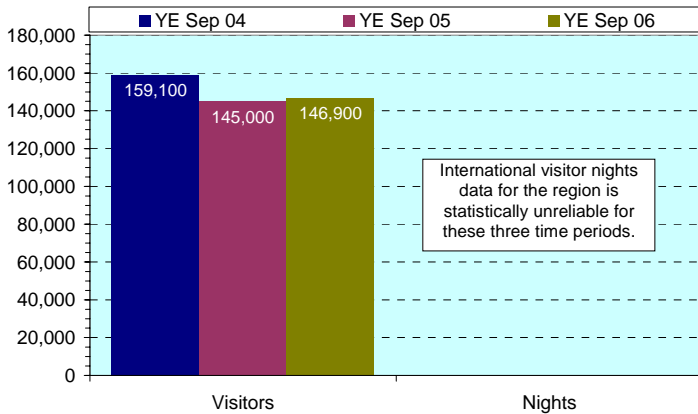
(3) Source: TTF Australia NSW Tourism Employment Atlas 2006, TTF Australia



Total visitors ('000)	6,549
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International Overnight Travel

Visitors and nights



The region received 146,900 international overnight visitors - up by 1.3% on YE Sep 05. International visitor nights data for the region is statistically unreliable for these three time periods.

Market share

The region received 25.9% of visitors to and 11.4% of nights in Regional NSW. Compared to YE Sep 05, the share of visitors was down by 0.5% points and the share of nights was up by 2.6% points.

Purpose of visit

'Holiday/pleasure' (82.2%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (14.3%) was the 2nd largest, followed by 'Business' (1.9%).

Origin

Market	Share	Market	Share
Hong Kong	0.7%	New Zealand	11.9%
Singapore	1.5%	Japan	2.1%
Malaysia	0.7%	USA	11.1%
Indonesia	0.0%	Canada	5.4%
Taiwan	0.1%	United Kingdom	26.9%
Thailand	0.1%	Germany	9.2%
Korea	1.7%	Scandinavia	4.1%
China	0.5%	Other Europe	18.5%
India	0.4%	Gulf Countries	0.1%
Other Asia	1.1%	Other Countries	3.9%

'United Kingdom' (26.9%) was the largest source market of visitors to the region. 'New Zealand' (11.9%) was the 2nd largest, followed by 'USA' (11.1%).

Accommodation

Nearly 1/3 (31.0%) of nights in the region were spent in 'Home of friend or relative'. 'Backpacker / hostel' (20.2%) was the 2nd most popular, followed by 'Standard hotel/motel/motor inn, below 4 star' (10.2%).

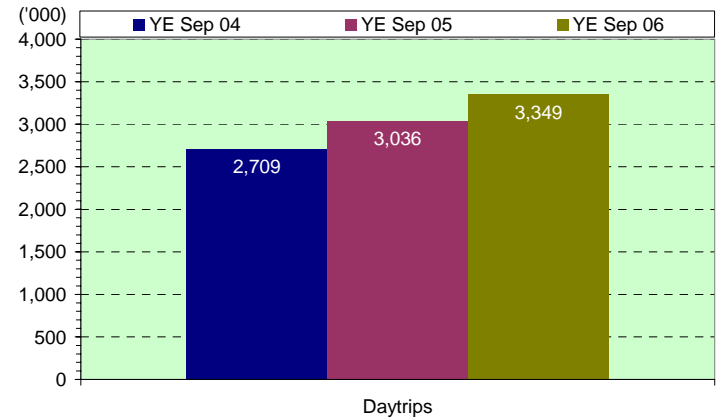
Expenditure (incl package expenditure) ⁽⁴⁾

International overnight visitors spent, on average, \$61 per night in the region.

(4) Source: Modelled international overnight visitor expenditure in Australia's regions, YE Sep 06, TRA

Domestic Daytrip Travel

Trips



The region received over 3.3 million domestic daytrip visitors - up by 10.3% on YE Sep 05.

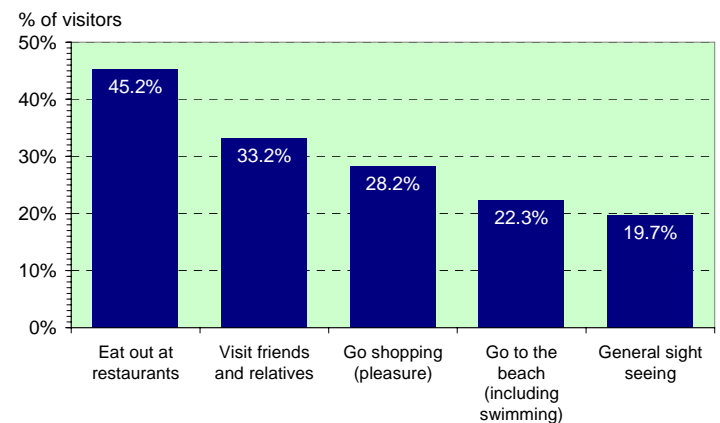
Market share

The region received 11.7% of daytrips to Regional NSW. Compared to YE Sep 05, the share was up by 0.7% points.

Purpose of visit

'Holiday or leisure' (58.5%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (23.3%) was the 2nd largest, followed by 'Business' (7.4%).

Activities



Nearly 1/2 (45.2%) of visitors to the region 'Ate out at restaurants'. 'Visit friends and relatives' (33.2%) was the 2nd most popular activity, followed by 'Go shopping' (28.2%) and 'Go to the beach' (22.3%).

Age

Almost 1/5 (19.5%) of visitors to the region were aged '35-44 years'. The 2nd largest age group was '45-54 years' (18.2%).

'Young' travellers (aged below 35) made up 30.3% of visitors. 'Mid-Life' travellers (aged 35-54) contributed 37.7%, while 32.0% were 'Older' (aged 55 and over).

Expenditure ⁽⁵⁾

Domestic daytrip visitors spent, on average, \$108 per trip to the region.

(5) Source: Modelled domestic day visitor expenditure in Australia's regions, YE Sep 06, TRA