

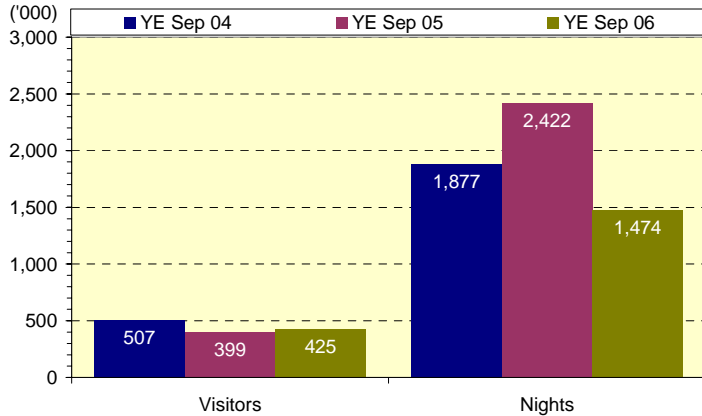


| | |
|-------------------------|-------|
| Total visitors ('000) | 796 |
| Domestic nights ('000) | 1,474 |
| Total expenditure (\$m) | \$207 |

Domestic Overnight Travel

Note: During this period the number of trips taken by Australians travelling overseas reached a record high.

Visitors and nights

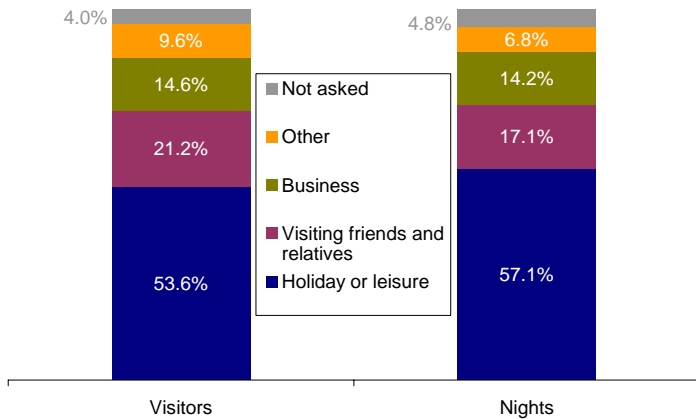


The region received 425,000 domestic overnight visitors - up by 6.5% on YE Sep 05. Visitors spent nearly 1.5 million nights in the region - down by 39.1% on YE Sep 05.

Market share

The region received 2.5% of visitors to and 2.4% of nights in Regional NSW. Compared to YE Sep 05, the share of visitors was up by 0.2% points and share of nights was down by 1.4% points.

Purpose of visit



Visitors - 'Holiday or leisure' (53.6%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (21.2%) was the 2nd largest, followed by 'Business' (14.6%).

Nights - 'Holiday or leisure' (57.1%) was the largest purpose in terms of nights in the region. 'Visiting friends and relatives' (17.1%) was the 2nd largest, followed by 'Business' (14.2%).

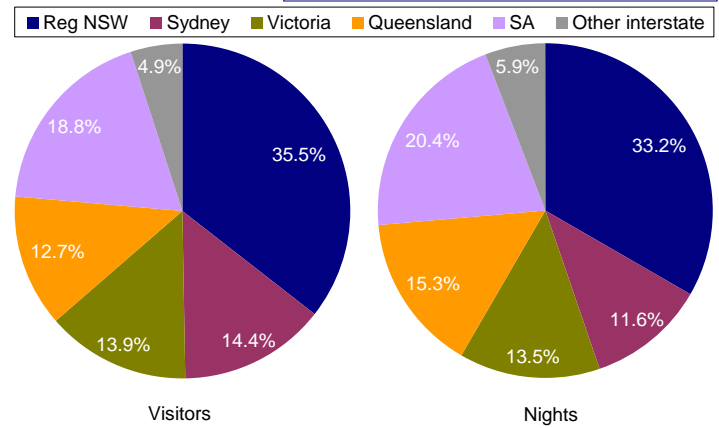
Accommodation

Over 1/5 (20.2%) of nights in the region were spent in 'Friends or relatives property'. 'Caravan park or commercial camping ground' (18.7%) was the 2nd most popular, followed by 'Caravan or camping near road or on private property' (17.4%).

Activities

Over 1/3 (35.1%) of visitors to the region 'Ate out at restaurants'. 'General sight seeing' (31.8%) was the 2nd most popular activity, followed by 'Pubs clubs discos etc' (26.8%) and 'Visit friends and relatives' (24.7%).

Origin



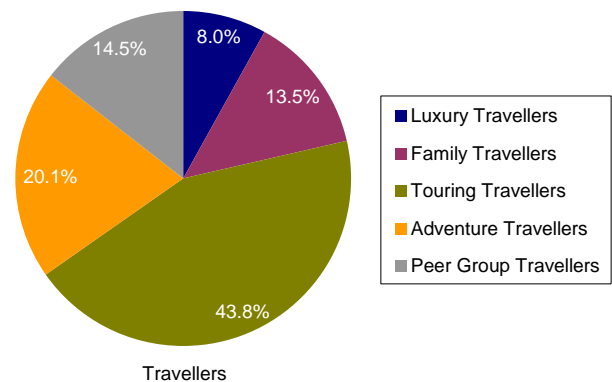
The region received almost 1/2 (49.9%) of visitors and over 2/5 (44.9%) of nights from intrastate (Regional NSW contributed more than Sydney for both visitor and nights).

Over 1/2 (50.1%) of visitors and nearly 3/5 (55.1%) of nights came from interstate (SA was the biggest interstate market for both visitors and nights).

Transport

Almost 4/5 (79.1%) of visitors to the region travelled by 'Private or company car'. 'Air transport' (6.1%) was the 2nd most popular, followed by 'Bus or coach' (5.9%).

Australian travel segments ⁽¹⁾



Over 2/5 (43.8%) of visitors to the region were 'Touring travellers'. 'Adventure travellers' (20.1%) was the 2nd largest travel segment, followed by 'Peer group travellers' (14.5%).

(1) Source: HTS, YE Jun 06, Roy Morgan Research

Expenditure (incl airfares and transport costs) ⁽²⁾

Domestic overnight visitors spent, on average, \$108 per night in the region.

(2) Source: Modelled domestic overnight visitor expenditure in Australia's regions, YE Sep 06, TRA

Tourism employment ⁽³⁾

An estimated 1,300 (5.3%) of the region's workforce were employed in the tourism industry.

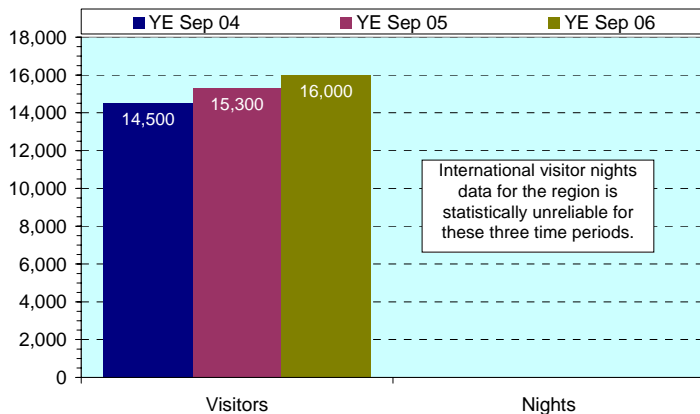
(3) Source: TTF Australia NSW Tourism Employment Atlas 2006, TTF Australia



| | |
|-------------------------|-------|
| Total visitors ('000) | 796 |
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| Total expenditure (\$m) | \$207 |

International Overnight Travel

Visitors and nights



The region received 16,000 international overnight visitors - up by 4.6% on YE Sep 05. International visitor nights data for the region is statistically unreliable for these three time periods.

Market share

The region received 2.8% of visitors to and 3.9% of nights in Regional NSW. Compared to YE Sep 05, the share of visitors was unchanged and the share of nights was up by 3.1% points.

Purpose of visit

'Holiday/pleasure' (84.3%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (8.6%) was the 2nd largest, followed by 'Employment' (3.6%).

Origin

| Market | Share | Market | Share |
|------------|-------|-----------------|-------|
| Hong Kong | 3.6% | New Zealand | 6.7% |
| Singapore | 0.4% | Japan | 0.3% |
| Malaysia | 0.8% | USA | 12.9% |
| Indonesia | 0.0% | Canada | 6.6% |
| Taiwan | 0.0% | United Kingdom | 16.8% |
| Thailand | 0.1% | Germany | 9.1% |
| Korea | 1.0% | Scandinavia | 10.0% |
| China | 3.2% | Other Europe | 24.8% |
| India | 0.2% | Gulf Countries | 0.0% |
| Other Asia | 1.4% | Other Countries | 2.1% |

'United Kingdom' (16.8%) was the largest source market of visitors to the region. 'USA' (12.9%) was the 2nd largest, followed by 'Scandinavia' (10.0%).

Accommodation

Over 3/5 (60.2%) of nights in the region were spent in 'Home of friend or relative'. 'Rented house / apartment / unit / flat' (19.6%) was the 2nd most popular, followed by 'Backpacker / hostel' (6.9%).

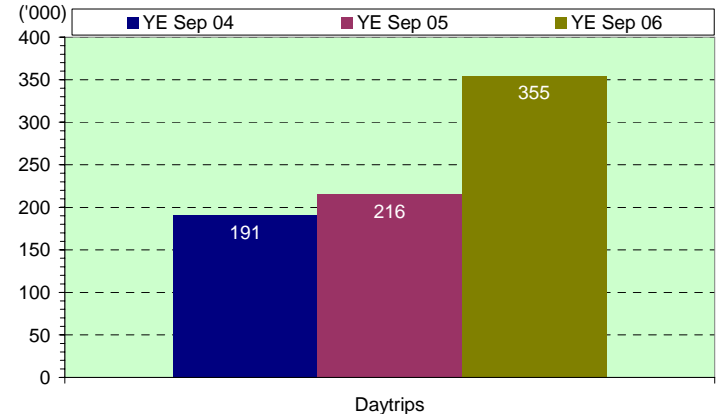
Expenditure (incl package expenditure) ⁽⁴⁾

International overnight visitors spent, on average, \$12 per night in the region.

(4) Source: Modelled international overnight visitor expenditure in Australia's regions, YE Sep 06, TRA

Domestic Daytrip Travel

Trips



The region received 355,000 domestic daytrip visitors - up by 64.4% on YE Sep 05.

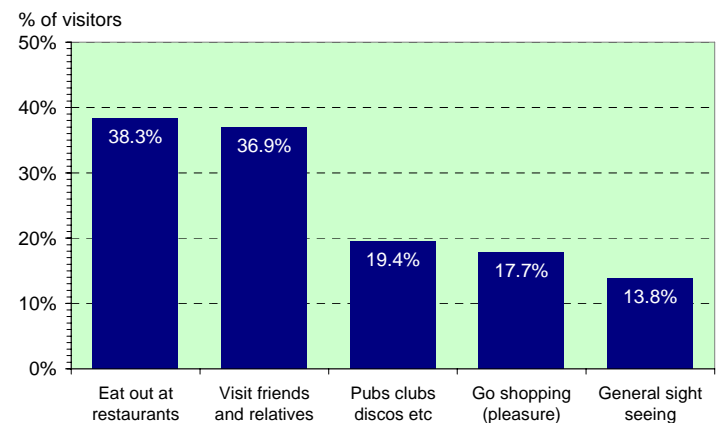
Market share

The region received 1.2% of daytrips to Regional NSW. Compared to YE Sep 05, the share was up by 0.4% points.

Purpose of visit

'Holiday or leisure' (47.6%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (32.4%) was the 2nd largest, followed by 'Business' (13.5%).

Activities



Nearly 2/5 (38.3%) of visitors to the region 'Ate out at restaurants'. 'Visit friends and relatives' (36.9%) was the 2nd most popular activity, followed by 'Pubs clubs discos etc' (19.4%) and 'Go shopping' (17.7%).

Age

Almost 3/10 (29.0%) of visitors to the region were aged '35-44 years'. The 2nd largest age group was '15-24 years' (22.0%).

'Young' travellers (aged below 35) made up 40.8% of visitors. 'Mid-Life' travellers (aged 35-54) contributed 37.2%, while 22.0% were 'Older' (aged 55 and over).

Expenditure ⁽⁵⁾

Domestic daytrip visitors spent, on average, \$124 per trip to the region.

(5) Source: Modelled domestic day visitor expenditure in Australia's regions, YE Sep 06, TRA