

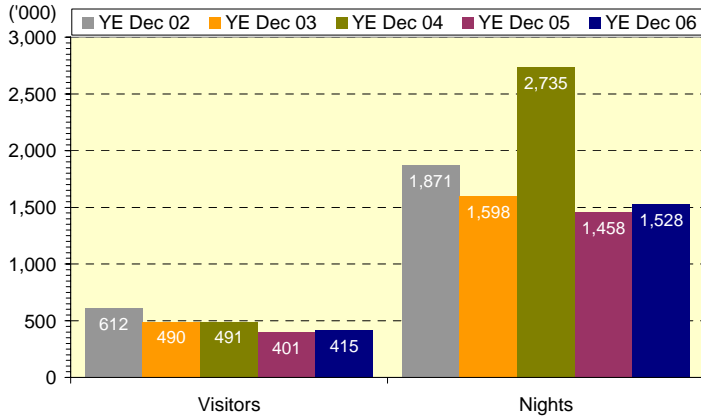


Total visitors ('000)	739
Domestic nights ('000)	1,528
Total expenditure (\$m)	\$214

Domestic Overnight Travel

Note: The number of trips taken domestically by Australians increased by 5.2 percent on last year, but was down by 2.4 percent compared to four years ago.

Visitors and nights

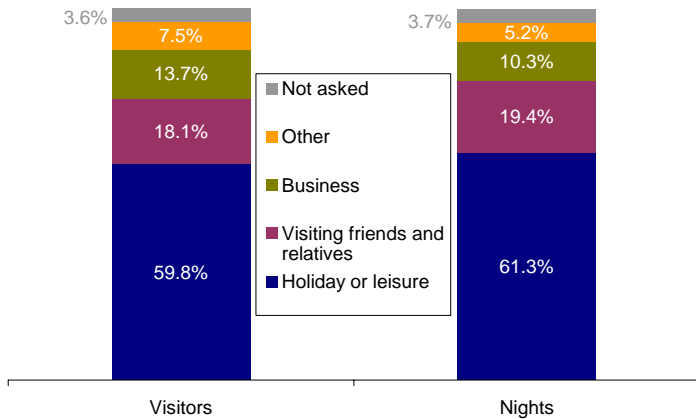


The region received 415,000 domestic overnight visitors - up by 3.5% on YE Dec 05. Visitors spent over 1.5 million nights in the region - up by 4.8% on YE Dec 05.

Market share

The region received 2.4% of visitors to and nights in Regional NSW. Compared to YE Dec 05, the share of visitors and nights were unchanged.

Purpose of visit



Visitors - 'Holiday or leisure' (59.8%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (18.1%) was the 2nd largest, followed by 'Business' (13.7%).

Nights - 'Holiday or leisure' (61.3%) was the largest purpose in terms of nights in the region. 'Visiting friends and relatives' (19.4%) was the 2nd largest, followed by 'Business' (10.3%).

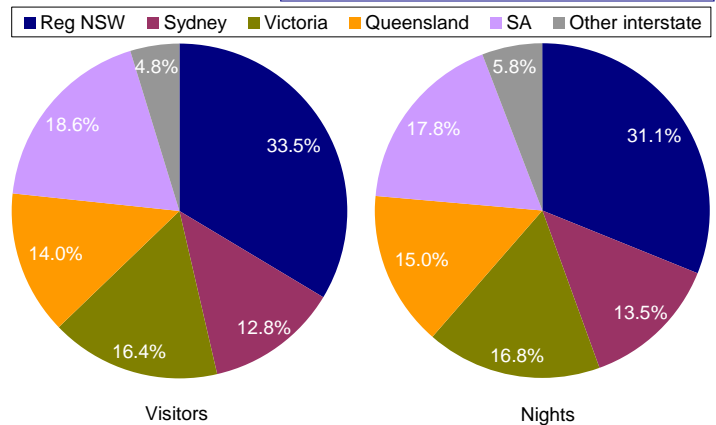
Accommodation

Nearly 1/4 (22.5%) of nights in the region were spent in 'Friends or relatives property'. 'Caravan park or commercial camping ground' (20.0%) was the 2nd most popular, followed by 'Caravan or camping near road or on private property' (17.4%).

Activities

Nearly 2/5 (37.4%) of visitors to the region 'Ate out at restaurants'. 'General sight seeing' (31.7%) was the 2nd most popular activity, followed by 'Pubs clubs discos etc' (28.7%) and 'Visit friends and relatives' (23.9%).

Origin



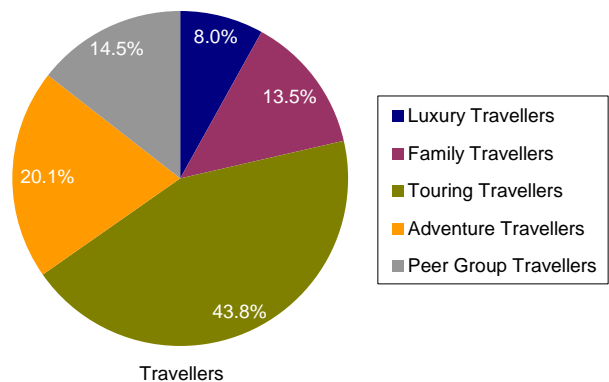
The region received over 1/2 (53.7%) of visitors and nearly 3/5 (55.4%) of nights from interstate (SA was the biggest interstate market for both visitors and nights).

Nearly 1/2 (46.3%) of visitors and over 2/5 (44.6%) of nights came from intrastate (Regional NSW contributed more than Sydney for both visitor and nights).

Transport

Over 4/5 (84.7%) of visitors to the region travelled by 'Private or company car'. 'Air transport' (5.3%) was the 2nd most popular, followed by 'Bus or coach' (4.5%).

Australian travel segments ⁽¹⁾



Over 2/5 (43.8%) of visitors to the region were 'Touring travellers'. 'Adventure travellers' (20.1%) was the 2nd largest travel segment, followed by 'Peer group travellers' (14.5%).

(1) Source: HTS, YE Jun 06, Roy Morgan Research

Expenditure (incl airfares and transport costs) ⁽²⁾

Domestic overnight visitors spent, on average, \$110 per night in the region.

(2) Source: Modelled domestic overnight visitor expenditure in Australia's regions, YE Dec 06, TRA

Tourism employment ⁽³⁾

An estimated 1,300 (5.3%) of the region's workforce were employed in the tourism industry.

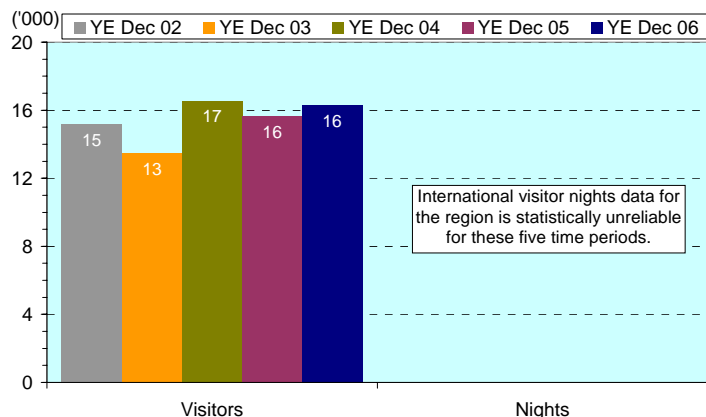
(3) Source: TTF Australia NSW Tourism Employment Atlas 2006, TTF Australia



Total visitors ('000)	739
Domestic nights ('000)	1,528
Total expenditure (\$m)	\$214

International Overnight Travel

Visitors and nights



The region received 16,300 international overnight visitors - up by 4.2% on YE Dec 05. International visitor nights data for the region is statistically unreliable for these five time periods.

Note: The number of overnight trips to Australia by international visitors increased by 1.0 percent on last year and by 14.3 percent compared to four years ago.

Market share

The region received 2.9% of visitors to and 2.0% of nights in Regional NSW. Compared to YE Dec 05, the share of visitors was up by 0.1% point and the share of nights was down by 0.9% points.

Purpose of visit

'Holiday/pleasure' (79.1%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (10.5%) was the 2nd largest, followed by 'Employment' (5.7%).

Origin

Market	Share	Market	Share
Hong Kong	3.6%	New Zealand	12.4%
Singapore	0.4%	Japan	0.0%
Malaysia	0.6%	USA	13.8%
Indonesia	0.0%	Canada	7.1%
Taiwan	0.0%	United Kingdom	23.0%
Thailand	0.3%	Germany	9.7%
Korea	0.4%	Scandinavia	5.3%
China	0.3%	Other Europe	19.6%
India	0.0%	Middle East & Nth Africa	0.0%
Other Asia	1.4%	Other Countries	2.0%

'United Kingdom' (23.0%) was the largest source market of visitors to the region. 'USA' (13.8%) was the 2nd largest.

Accommodation

Over 2/5 (43.0%) of nights in the region were spent in 'Rented house / apartment / unit / flat'. 'Home of friend or relative' (14.2%) was the 2nd most popular, followed by 'Backpacker / hostel' (11.2%).

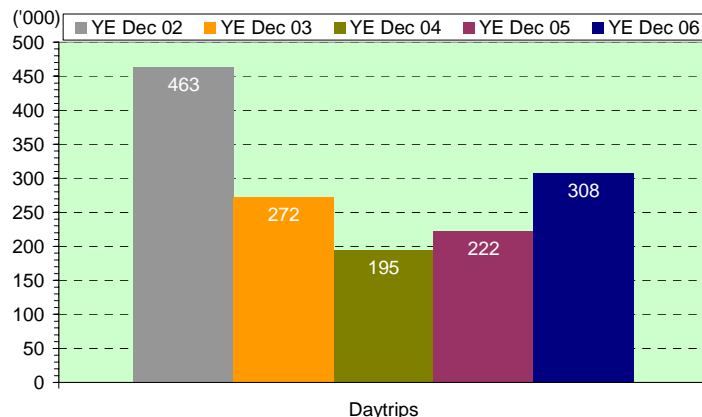
Expenditure (incl package expenditure) ⁽⁴⁾

International overnight visitors spent, on average, \$33 per night in the region.

(4) Source: Modelled international overnight visitor expenditure in Australia's regions, YE Dec 06, TRA

Domestic Daytrip Travel

Trips



The region received 308,000 domestic daytrip visitors - up by 38.7% on YE Dec 05.

Note: Nationally, the number of daytrips trips taken domestically by Australians increased by 3.3 percent on last year, but was down by 5.4 percent compared to four years ago.

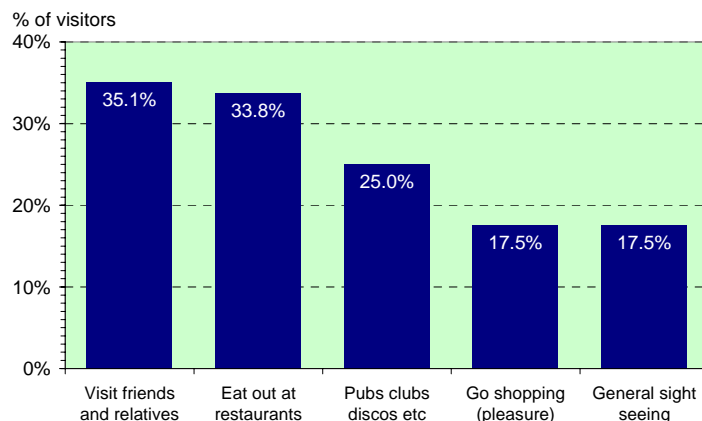
Market share

The region received 1.1% of daytrips to Regional NSW. Compared to YE Dec 05, the share was up by 0.3% points.

Purpose of visit

'Holiday or leisure' (50.0%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (34.4%) was the 2nd largest, followed by 'Business' (11.4%).

Activities



Over 1/3 (35.1%) of visitors to the region 'Visited friends and relatives'. 'Eat out at restaurants' (33.8%) was the 2nd most popular activity, followed by 'Pubs clubs discos etc' (25.0%) and 'Go shopping' and 'General sight seeing' (17.5% each).

Age

Nearly 3/10 (27.6%) of visitors to the region were aged '15-24 years'. The 2nd largest age group was '35-44 years' (24.0%).

Expenditure ⁽⁵⁾

Domestic daytrip visitors spent, on average, \$138 per trip to the region.

(5) Source: Modelled domestic day visitor expenditure in Australia's regions, YE Dec 06, TRA