

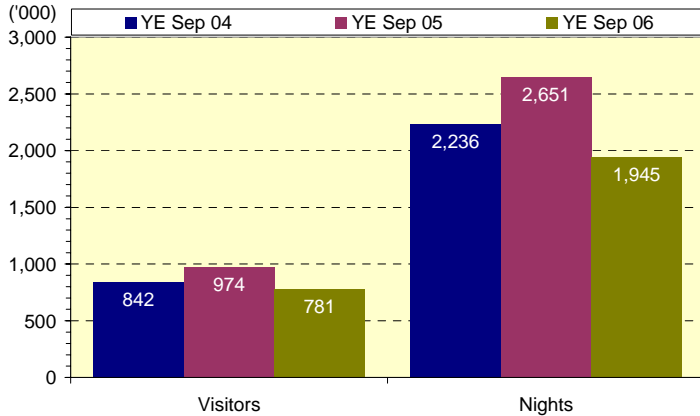


Total visitors ('000)	2,064
Domestic nights ('000)	1,945
Total expenditure (\$m)	\$483

Domestic Overnight Travel

Note: During this period the number of trips taken by Australians travelling overseas reached a record high.

Visitors and nights

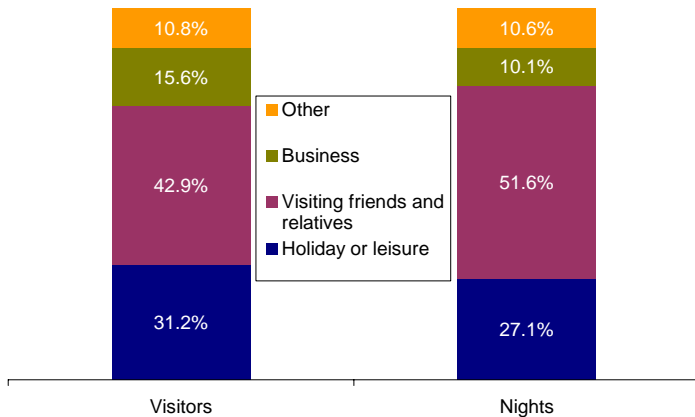


The region received nearly 0.8 million domestic overnight visitors - down by 19.8% on YE Sep 05. Visitors spent over 1.9 million nights in the region - down by 26.6% on YE Sep 05.

Market share

The region received 4.5% of visitors to and 3.2% of nights in Regional NSW. Compared to YE Sep 05, the share of visitors was down by 1.1% points and share of nights was down by 0.9% points.

Purpose of visit



Visitors - 'Visiting friends and relatives' (42.9%) was the largest purpose for visitors to the region. 'Holiday or leisure' (31.2%) was the 2nd largest, followed by 'Business' (15.6%).

Nights - 'Visiting friends and relatives' (51.6%) was the largest purpose in terms of nights in the region. 'Holiday or leisure' (27.1%) was the 2nd largest, followed by 'Business' (10.1%).

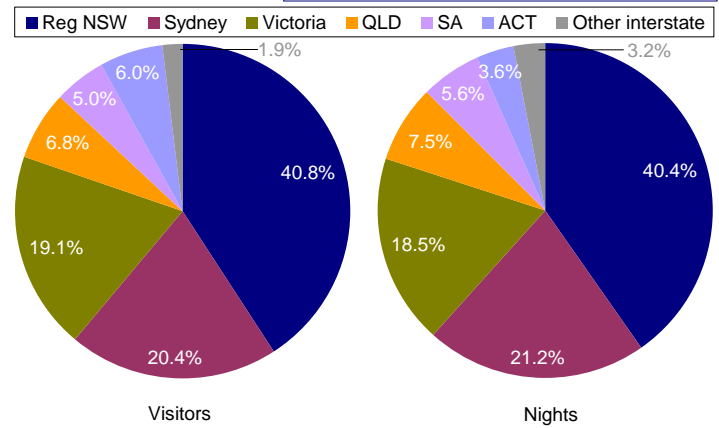
Accommodation

Over 1/2 (51.9%) of nights in the region were spent in 'Friends or relatives property'. 'Standard hotel, motor inn, below 4 star' (24.5%) was the 2nd most popular, followed by 'Caravan park or commercial camping ground' (6.0%).

Activities

Nearly 1/2 (47.1%) of visitors to the region 'Visited friends and relatives'. 'Eat out at restaurants' (42.6%) was the 2nd most popular activity, followed by 'Pubs clubs discos etc' (21.5%) and 'Go shopping' (19.6%).

Origin



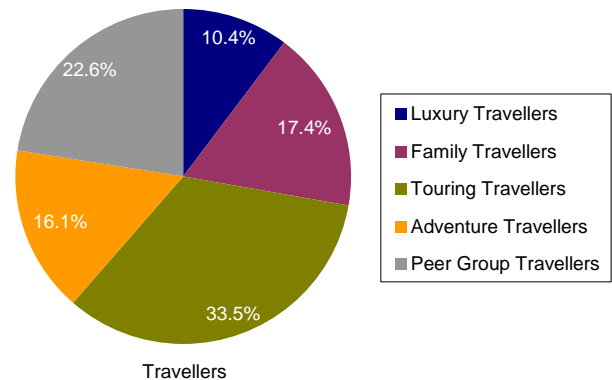
The region received over 3/5 (61.2%) of visitors and more than 3/5 (61.6%) of nights from intrastate (Regional NSW contributed more than Sydney for both visitors and nights).

Nearly 2/5 (38.8%) of visitors and close to 2/5 (38.4%) of nights came from interstate (Victoria was the biggest interstate market for both visitors and nights).

Transport

Over 4/5 (82.5%) of visitors to the region travelled by 'Private or company car'. 'Air transport' (7.2%) was the 2nd most popular, followed by 'Bus or coach' (4.1%).

Australian travel segments ⁽¹⁾



Over 1/3 (33.5%) of visitors to the region were 'Touring travellers'. 'Peer group travellers' was the 2nd largest (22.6%), followed by 'Family travellers' (17.4%).

(1) Source: HTS, YE Jun 06, Roy Morgan Research

Expenditure (incl airfares and transport costs) ⁽²⁾

Domestic overnight visitors spent, on average, \$139 per night in the region.

(2) Source: Modelled domestic overnight visitor expenditure in Australia's regions, YE Sep 06, TRA

Tourism employment ⁽³⁾

An estimated 3,500 (5.0%) of the region's workforce were employed in the tourism industry.

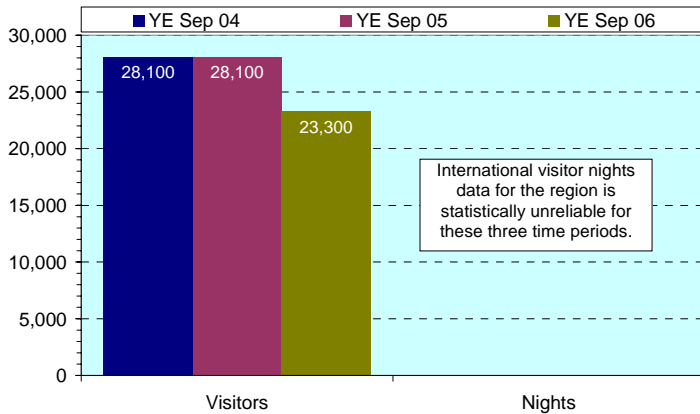
(3) Source: TTF Australia NSW Tourism Employment Atlas 2006, TTF Australia



Total visitors ('000)	2,064
Domestic nights ('000)	1,945
Total expenditure (\$m)	\$483

International Overnight Travel

Visitors and nights



The region received 23,300 international overnight visitors – down by 17.2% on YE Sep 05. International visitor nights data for the region is statistically unreliable for these three time periods.

Market share

The region received 4.1% of visitors to and 4.1% of nights in Regional NSW. Compared to YE Sep 05, the share of visitors was down by 1.0% point and the share of nights was down by 3.6% points.

Purpose of visit

'Holiday/pleasure' (56.0%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (18.1%) was the 2nd largest, followed by 'Business' (12.9%).

Origin

Market	Share	Market	Share
Hong Kong	0.8%	New Zealand	13.4%
Singapore	0.0%	Japan	3.8%
Malaysia	1.3%	USA	12.7%
Indonesia	0.0%	Canada	4.4%
Taiwan	0.8%	United Kingdom	20.7%
Thailand	0.0%	Germany	6.8%
Korea	4.6%	Scandinavia	5.3%
China	2.9%	Other Europe	14.7%
India	1.9%	Gulf Countries	0.6%
Other Asia	0.9%	Other Countries	4.6%

'United Kingdom' (20.7%) was the largest source market of visitors to the region. 'New Zealand' (13.4%) was the 2nd largest, followed by 'USA' (12.7%).

Accommodation

Almost 1/3 (33.1%) of nights in the region were spent in 'Home of friend or relative'. 'Rented house / apartment / unit / flat' (21.5%) was the 2nd most popular, followed by 'Homestay' (16.8%).

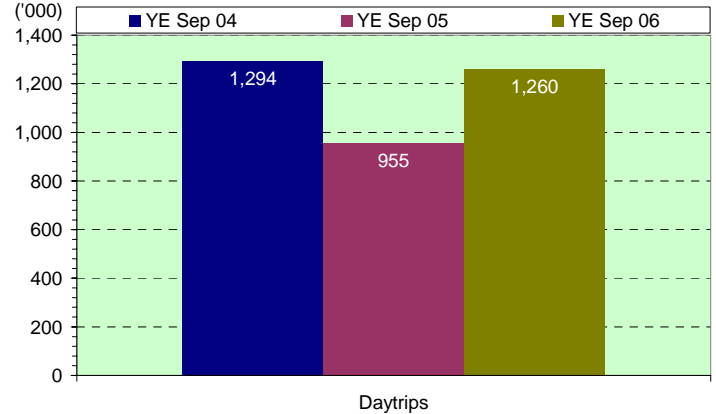
Expenditure (incl package expenditure) ⁽⁴⁾

International overnight visitors spent, on average, \$46 per night in the region.

(4) Source: Modelled international overnight visitor expenditure in Australia's regions, YE Sep 06, TRA

Domestic Daytrip Travel

Trips



The region received nearly 1.3 million domestic daytrip visitors – up by 31.9% on YE Sep 05.

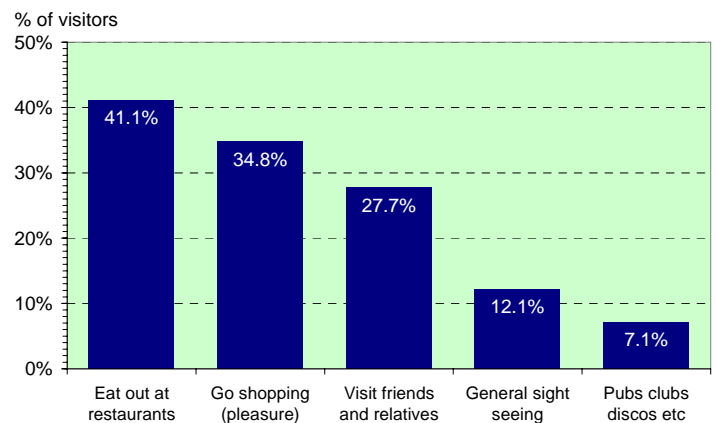
Market share

The region received 4.4% of daytrips to Regional NSW. Compared to YE Sep 05, the share was up by 1.0% point.

Purpose of visit

'Holiday or leisure' (46.0%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (22.0%) was the 2nd largest, followed by 'Health related' (16.4%).

Activities



Over 2/5 (41.1%) of visitors to the region 'Ate out at restaurants'. 'Go shopping' (34.8%) was the 2nd most popular activity, followed by 'Visit friends and relatives' (27.7%). Nearly 1/6 (14.8%) of visitors undertook none of the listed activities.

Age

Over 1/5 (21.3%) of visitors to the region were aged '15-24 years'. The 2nd largest age group was 'Aged 65+' (18.9%).

'Young' travellers (aged below 35) made up 35.4% of visitors. 'Mid-Life' travellers (aged 35-54) contributed 28.5%, while 36.1% were 'Older' (aged 55 and over).

Expenditure ⁽⁵⁾

Domestic daytrip visitors spent, on average, \$156 per trip to the region.

(5) Source: Modelled domestic day visitor expenditure in Australia's regions, YE Sep 06, TRA