

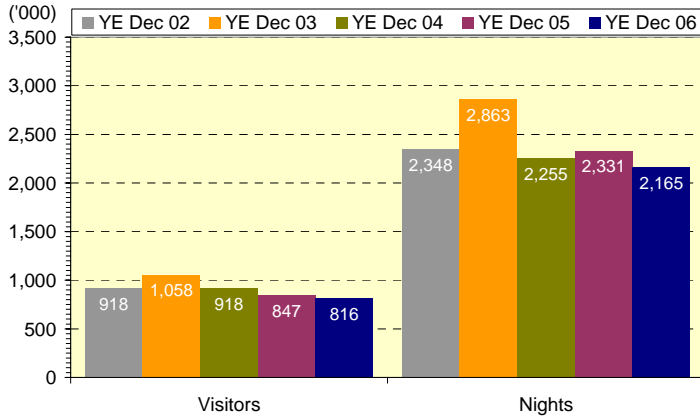


Total visitors ('000)	2,124
Domestic nights ('000)	2,165
Total expenditure (\$m)	\$442

Domestic Overnight Travel

Note: The number of trips taken domestically by Australians increased by 5.2 percent on last year, but was down by 2.4 percent compared to four years ago.

Visitors and nights

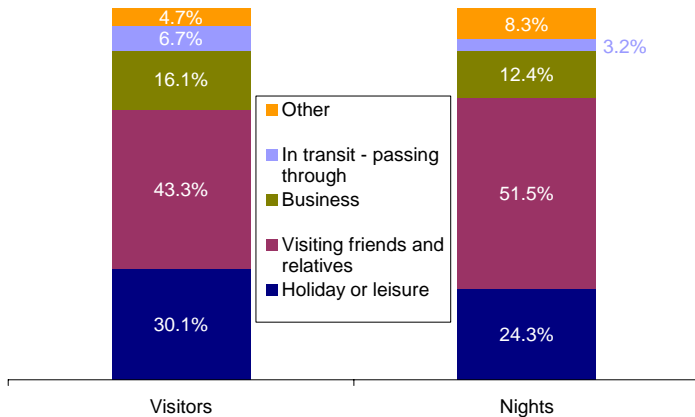


The region received over 0.8 million domestic overnight visitors - down by 3.7% on YE Dec 05. Visitors spent nearly 2.2 million nights in the region - down by 7.1% on YE Dec 05.

Market share

The region received 4.6% of visitors to and 3.4% of nights in Regional NSW. Compared to YE Dec 05, the share of visitors was down by 0.4% points and share of nights was down by 0.4% points.

Purpose of visit



Visitors – ‘Visiting friends and relatives’ (43.3%) was the largest purpose for visitors to the region. ‘Holiday or leisure’ (30.1%) was the 2nd largest, followed by ‘Business’ (16.1%).

Nights - ‘Visiting friends and relatives’ (51.5%) was the largest purpose in terms of nights in the region. ‘Holiday or leisure’ (24.3%) was the 2nd largest, followed by ‘Business’ (12.4%).

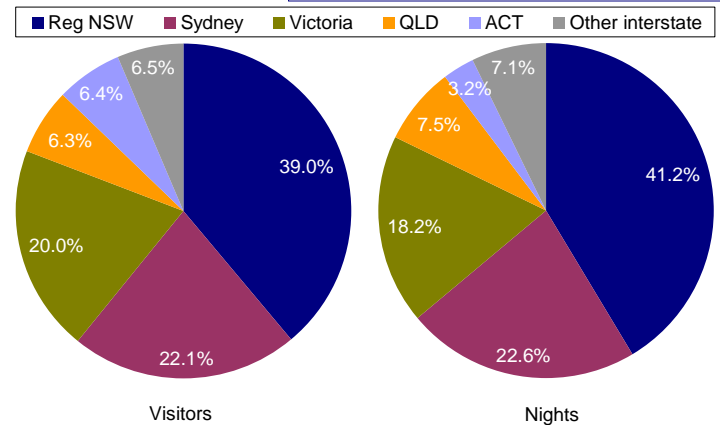
Accommodation

Over 1/2 (53.4%) of nights in the region were spent in ‘Friends or relatives property’. ‘Standard hotel, motor inn, below 4 star’ (22.2%) was the 2nd most popular, followed by ‘Caravan park or commercial camping ground’ (6.1%).

Activities

Over 2/5 (44.2%) of visitors to the region ‘Visited friends and relatives’. ‘Eat out at restaurants’ (41.8%) was the 2nd most popular activity, followed by ‘Pubs clubs discos etc’ (23.1%) and ‘General sight seeing’ (18.7%).

Origin



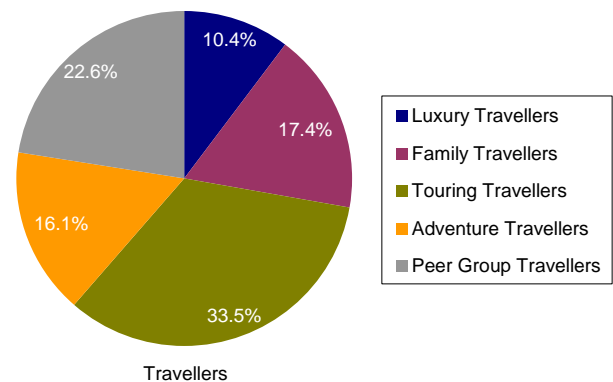
The region received over 3/5 (61.0%) of visitors and nearly 2/3 (63.9%) of nights from intrastate (Regional NSW contributed more than Sydney for both visitors and nights).

Almost 2/5 (39.0%) of visitors and over 1/3 (36.1%) of nights came from interstate (Victoria was the biggest interstate market for both visitors and nights).

Transport

Over 4/5 (83.1%) of visitors to the region travelled by ‘Private or company car’. ‘Air transport’ (7.6%) was the 2nd most popular, followed by ‘Railway’ (3.6%).

Australian travel segments ⁽¹⁾



Over 1/3 (33.5%) of visitors to the region were ‘Touring travellers’. ‘Peer group travellers’ was the 2nd largest (22.6%), followed by ‘Family travellers’ (17.4%).

(1) Source: HTS, YE Jun 06, Roy Morgan Research

Expenditure (incl airfares and transport costs) ⁽²⁾

Domestic overnight visitors spent, on average, \$120 per night in the region.

(2) Source: Modelled domestic overnight visitor expenditure in Australia’s regions, YE Dec 06, TRA

Tourism employment ⁽³⁾

An estimated 3,500 (5.0%) of the region’s workforce were employed in the tourism industry.

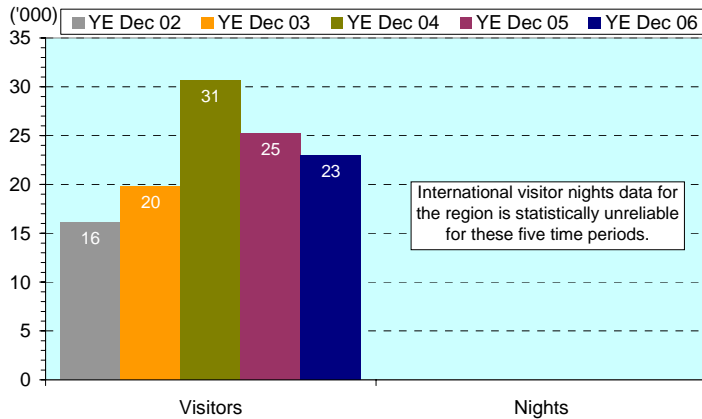
(3) Source: TTF Australia NSW Tourism Employment Atlas 2006, TTF Australia



Total visitors ('000)	2,124
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International Overnight Travel

Visitors and nights



The region received 23,000 international overnight visitors – down by 9.0% on YE Dec 05. International visitor nights data for the region is statistically unreliable for these five time periods.

Note: The number of overnight trips to Australia by international visitors increased by 1.0 percent on last year and by 14.3 percent compared to four years ago.

Market share

The region received 4.0% of visitors to and 3.8% of nights in Regional NSW. Compared to YE Dec 05, the share of visitors was down by 0.6% points and the share of nights was down by 4.1% points.

Purpose of visit

'Holiday/pleasure' (56.6%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (21.5%) was the 2nd largest, followed by 'Business' (14.5%).

Origin

Market	Share	Market	Share
Hong Kong	0.8%	New Zealand	18.7%
Singapore	0.6%	Japan	3.8%
Malaysia	1.3%	USA	14.1%
Indonesia	0.0%	Canada	4.8%
Taiwan	0.8%	United Kingdom	19.7%
Thailand	0.5%	Germany	6.9%
Korea	4.3%	Scandinavia	2.6%
China	1.6%	Other Europe	10.3%
India	1.2%	Middle East & Nth Africa	0.9%
Other Asia	1.7%	Other Countries	5.8%

'United Kingdom' (19.7%) was the largest source market of visitors to the region. 'New Zealand' (18.7%) was the 2nd largest.

Accommodation

Nearly 2/5 (38.9%) of nights in the region were spent in 'Home of friend or relative'. 'Rented house / apartment / unit / flat' (24.8%) was the 2nd most popular, followed by 'Serviced apartment' (9.1%).

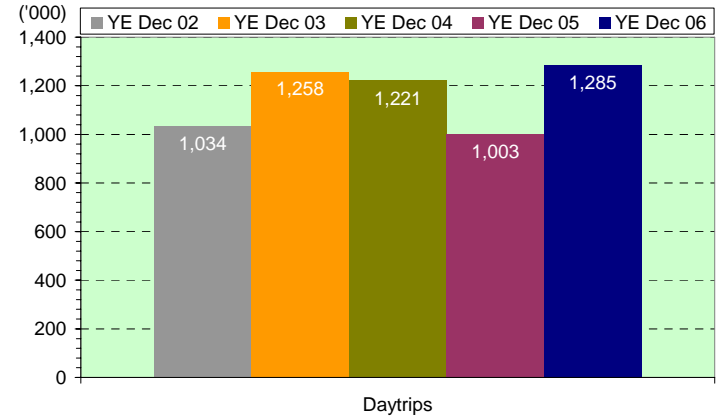
Expenditure (incl package expenditure) ⁽⁴⁾

International overnight visitors spent, on average, \$66 per night in the region.

(4) Source: Modelled international overnight visitor expenditure in Australia's regions, YE Dec 06, TRA

Domestic Daytrip Travel

Trips



The region received nearly 1.3 million domestic daytrip visitors – up by 28.1% on YE Dec 05.

Note: Nationally, the number of daytrips trips taken domestically by Australians increased by 3.3 percent on last year, but was down by 5.4 percent compared to four years ago.

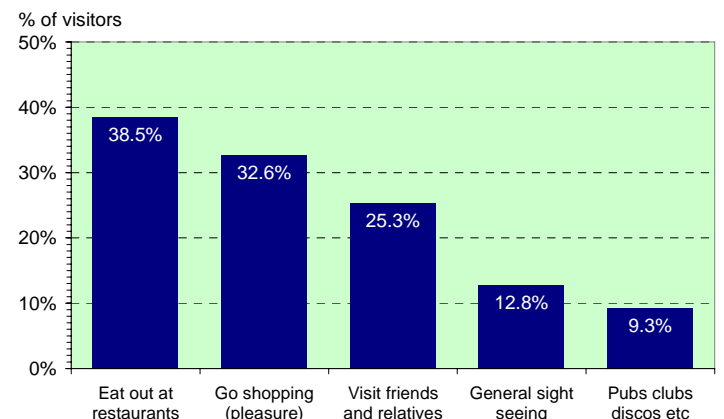
Market share

The region received 4.5% of daytrips to Regional NSW. Compared to YE Dec 05, the share was up by 0.9% points.

Purpose of visit

'Holiday or leisure' (46.1%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (19.1%) was the 2nd largest, followed by 'Health related' (14.2%).

Activities



Nearly 2/5 (38.5%) of visitors to the region 'Ate out at restaurants'. 'Go shopping' (32.6%) was the 2nd most popular activity, followed by 'Visit friends and relatives' (25.3%). Nearly 1/5 (17.1%) of visitors undertook none of the listed activities.

Age

Over 1/5 (21.1%) of visitors to the region were aged '65 and over'. The 2nd largest age group was '15-24 years' (18.5%).

Expenditure ⁽⁵⁾

Domestic daytrip visitors spent, on average, \$127 per trip to the region.

(5) Source: Modelled domestic day visitor expenditure in Australia's regions, YE Dec 06, TRA