

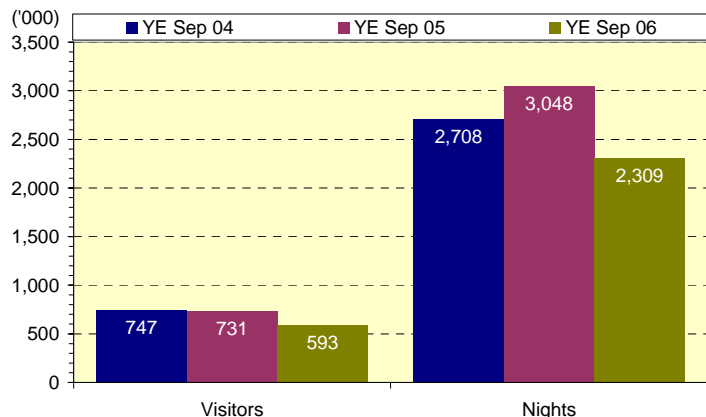


Total visitors ('000)	1,017
Domestic nights ('000)	2,309
Total expenditure (\$m)	\$418

Domestic Overnight Travel

Note: During this period the number of trips taken by Australians travelling overseas reached a record high.

Visitors and nights

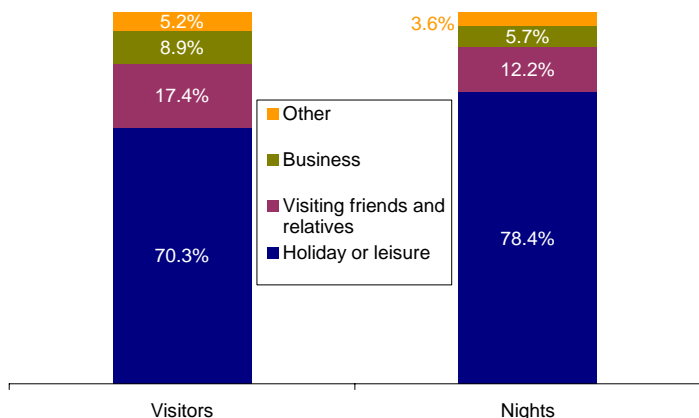


The region received almost 0.6 million domestic overnight visitors - down by 18.9% on YE Sep 05. Visitors spent over 2.3 million nights in the region - down by 24.2% on YE Sep 05.

Market share

The region received 3.4% of visitors to and 3.8% of nights in Regional NSW. Compared to YE Sep 05, the share of visitors was down by 0.8% points and the share of nights was down by 0.9% points.

Purpose of visit



Visitors - 'Holiday or leisure' (70.3%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (17.4%) was the 2nd largest, followed by 'Business' (8.9%).

Nights - 'Holiday or leisure' (78.4%) was the largest purpose in terms of nights in the region. 'Visiting friends and relatives' (12.2%) was the 2nd largest, followed by 'Business' (5.7%).

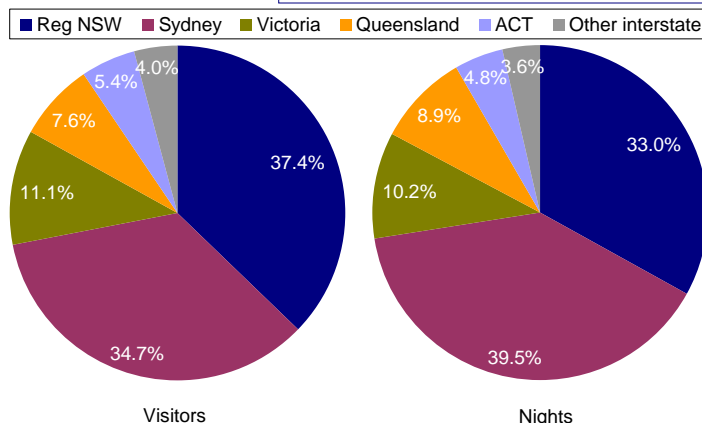
Accommodation

Almost 1/5 (19.4%) of nights in the region were spent in 'Standard hotel, motor inn, below 4 star'. 'Other non-commercial property' (16.6%) was the 2nd most popular, followed by 'Rented house, apartment, flat or unit' (14.9%).

Activities

Over 2/5 (40.8%) of visitors to the region 'Ate out at restaurants'. 'Snow skiing' (32.0%) was the 2nd most popular activity, followed by 'General sight seeing' (30.4%) and 'Pubs clubs discos etc' (26.5%).

Origin



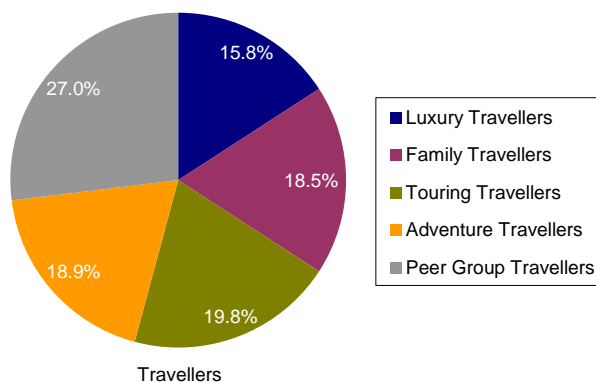
The region received nearly 3/4 (72.0%) of visitors and close to 3/4 (72.5%) of nights from intrastate (Regional NSW contributed more than Sydney for visitors, while Sydney contributed more for nights).

Nearly 3/10 (28.0%) of visitors and over 1/4 (27.5%) of nights came from interstate (Victoria was the biggest interstate market for both visitors and nights).

Transport

Nearly 9/10 (86.5%) of visitors to the region travelled by 'Private or company car'. 'Bus or coach' (10.8%) was the 2nd most popular, followed by 'Air transport' (1.5%).

Australian travel segments ⁽¹⁾



Over 1/4 (27.0%) of visitors to the region were 'Peer group travellers'. 'Touring travellers' (19.8%) was the 2nd largest travel segment, followed by 'Adventure travellers' (18.9%).

(1) Source: HTS, YE Jun 06, Roy Morgan Research

Expenditure (incl airfares and transport costs) ⁽²⁾

Domestic overnight visitors spent, on average, \$161 per night in the region.

(2) Source: Modelled domestic overnight visitor expenditure in Australia's regions, YE Sep 06, TRA

Tourism employment ⁽³⁾

An estimated 2,400 (13.8%) of the region's workforce were employed in the tourism industry.

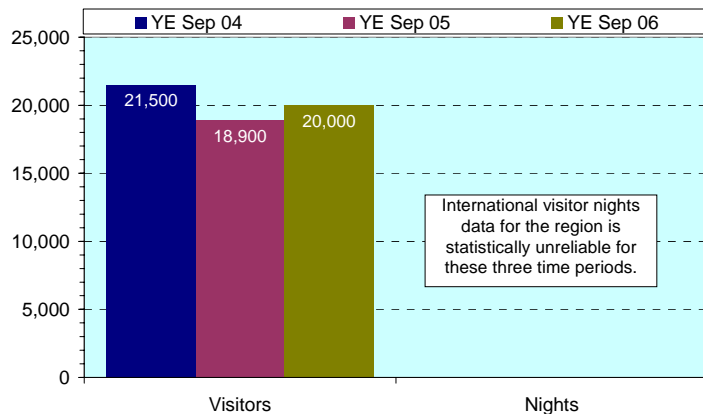
(3) Source: TTF Australia NSW Tourism Employment Atlas 2006, TTF Australia



Total visitors ('000)	1,017
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International Overnight Travel

Visitors and nights



The region received 20,000 international overnight visitors - up by 5.9% on YE Sep 05. International visitor nights data for the region is statistically unreliable for these three time periods.

Market share

The region received 3.5% of visitors to and 1.5% of nights in Regional NSW. Compared to YE Sep 05, the share of visitors was up by 0.1% point and the share of nights was down by 0.3% points.

Purpose of visit

'Holiday/pleasure' (89.6%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (5.2%) was the 2nd largest, followed by 'Business' (4.3%).

Origin

Market	Share	Market	Share
Hong Kong	2.5%	New Zealand	8.2%
Singapore	1.5%	Japan	0.9%
Malaysia	0.2%	USA	5.8%
Indonesia	0.0%	Canada	5.1%
Taiwan	0.5%	United Kingdom	31.2%
Thailand	0.0%	Germany	12.2%
Korea	3.1%	Scandinavia	0.9%
China	0.8%	Other Europe	22.7%
India	0.0%	Gulf Countries	0.0%
Other Asia	0.0%	Other Countries	4.4%

'United Kingdom' (31.2%) was the largest source market of visitors to the region. 'Germany' (12.2%) was the 2nd largest, followed by 'New Zealand' (8.2%).

Accommodation

Almost 1/5 (19.6%) of nights in the region were spent in 'Other non-commercial property'. 'Caravan park or commercial camping ground' (18.7%) was the 2nd most popular, followed by 'Standard hotel/motel/motor inn, below 4 star' (14.7%).

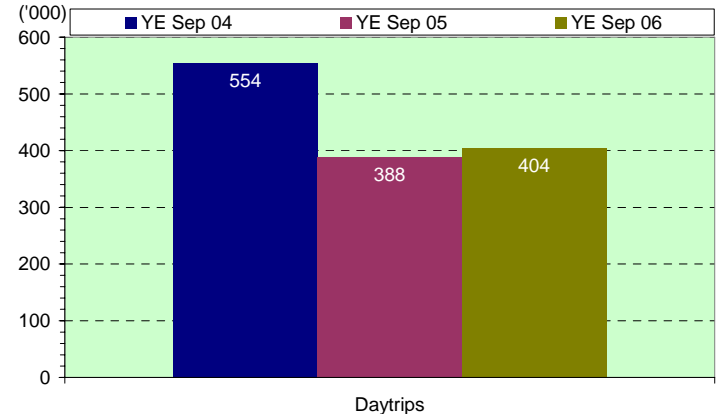
Expenditure (incl package expenditure) ⁽⁴⁾

International overnight visitors spent, on average, \$77 per night in the region.

(4) Source: Modelled international overnight visitor expenditure in Australia's regions, YE Sep 06, TRA

Domestic Daytrip Travel

Trips



The region received 404,000 domestic daytrip visitors - up by 4.1% on YE Sep 05.

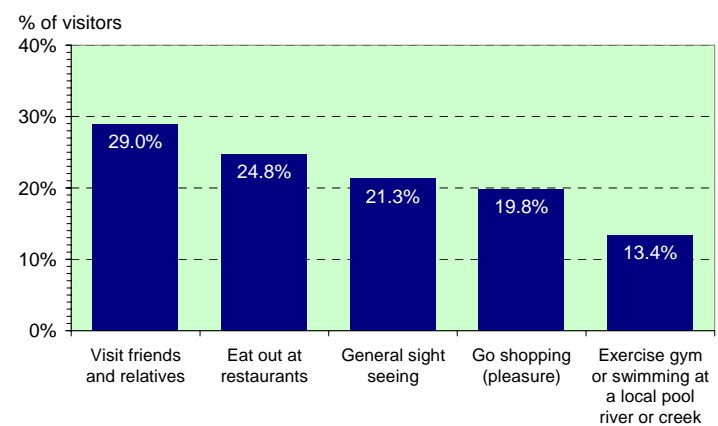
Market share

The region received 1.4% of daytrips to Regional NSW. Compared to YE Sep 05, the share was unchanged.

Purpose of visit

'Holiday or leisure' (61.9%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (26.5%) was the 2nd largest, followed by 'Health related' (6.4%).

Activities



Almost 3/10 (29.0%) of visitors to the region 'Visited friends and relatives'. 'Eat out at restaurants' (24.8%) was the 2nd most popular activity, followed by 'General sight seeing' (21.3%) and 'Go shopping' (19.8%).

Age

Over 1/3 (33.9%) of visitors to the region were aged '45-54 years'. The 2nd largest age group was '35-44 years' (22.5%).

'Young' travellers (aged below 35) made up 21.3% of visitors. 'Mid-Life' travellers (aged 35-54) contributed 56.4%, while 22.3% were 'Older' (aged 55 and over).

Expenditure ⁽⁵⁾

Domestic daytrip visitors spent, on average, \$92 per trip to the region.

(5) Source: Modelled domestic day visitor expenditure in Australia's regions, YE Sep 06, TRA