

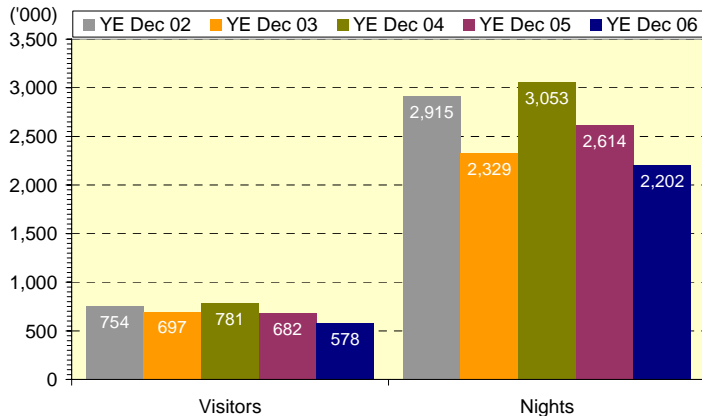


Total visitors ('000)	971
Domestic nights ('000)	2,202
Total expenditure (\$m)	\$396

Domestic Overnight Travel

Note: The number of trips taken domestically by Australians increased by 5.2 percent on last year, but was down by 2.4 percent compared to four years ago.

Visitors and nights

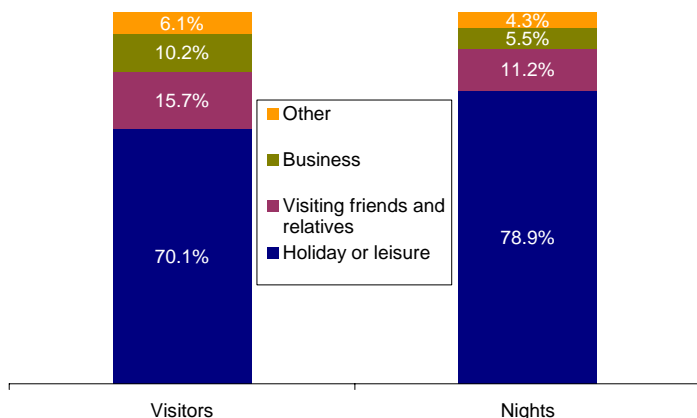


The region received nearly 0.6 million domestic overnight visitors - down by 15.2% on YE Dec 05. Visitors spent over 2.2 million nights in the region - down by 15.8% on YE Dec 05.

Market share

The region received 3.3% of visitors to and 3.5% of nights in Regional NSW. Compared to YE Dec 05, the share of visitors was down by 0.7% points and the share of nights was down by 0.8% points.

Purpose of visit



Visitors - 'Holiday or leisure' (70.1%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (15.7%) was the 2nd largest, followed by 'Business' (10.2%).

Nights - 'Holiday or leisure' (78.9%) was the largest purpose in terms of nights in the region. 'Visiting friends and relatives' (11.2%) was the 2nd largest, followed by 'Business' (5.5%).

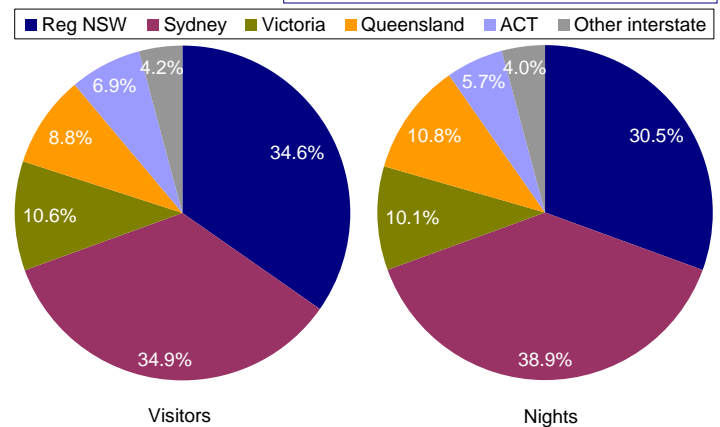
Accommodation

Nearly 1/5 (18.1%) of nights in the region were spent in 'Standard hotel, motor inn, below 4 star'. 'Other non-commercial property' (16.8%) was the 2nd most popular, followed by 'Rented house, apartment, flat or unit' (15.4%).

Activities

Over 2/5 (40.7%) of visitors to the region 'Ate out at restaurants'. 'Snow skiing' (31.2%) was the 2nd most popular activity, followed by 'General sight seeing' (27.7%) and 'Pubs clubs discos etc' (20.6%).

Origin



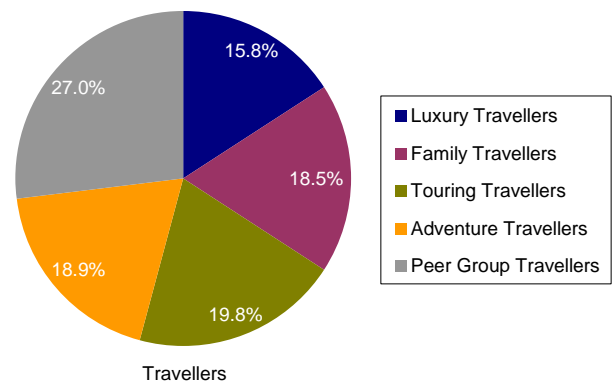
The region received over 2/3 (69.6%) of visitors and (69.4%) of nights from intrastate (Sydney contributed more than Regional NSW for both visitors and nights).

Over 3/10 (30.4%) of visitors and (30.6%) of nights came from interstate (Victoria was the biggest interstate market for visitors, while Queensland was the biggest for nights).

Transport

Nearly 9/10 (86.3%) of visitors to the region travelled by 'Private or company car'. 'Bus or coach' (10.6%) was the 2nd most popular, followed by 'Air transport' (1.9%).

Australian travel segments ⁽¹⁾



Over 1/4 (27.0%) of visitors to the region were 'Peer group travellers'. 'Touring travellers' (19.8%) was the 2nd largest travel segment, followed by 'Adventure travellers' (18.9%).

(1) Source: HTS, YE Jun 06, Roy Morgan Research

Expenditure (incl airfares and transport costs) ⁽²⁾

Domestic overnight visitors spent, on average, \$161 per night in the region.

(2) Source: Modelled domestic overnight visitor expenditure in Australia's regions, YE Dec 06, TRA

Tourism employment ⁽³⁾

An estimated 2,400 (13.8%) of the region's workforce were employed in the tourism industry.

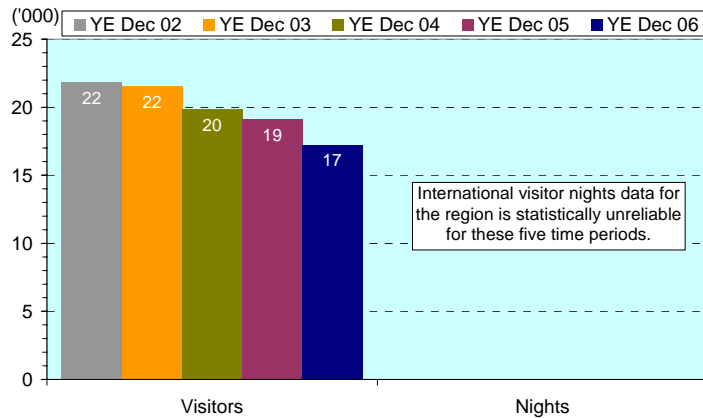
(3) Source: TTF Australia NSW Tourism Employment Atlas 2006, TTF Australia



Total visitors ('000)	971
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International Overnight Travel

Visitors and nights



The region received 17,200 international overnight visitors - down by 9.8% on YE Dec 05. International visitor nights data for the region is statistically unreliable for these five time periods.

Note: The number of overnight trips to Australia by international visitors increased by 1.0 percent on last year and by 14.3 percent compared to four years ago.

Market share

The region received 3.0% of visitors to and 1.6% of nights in Regional NSW. Compared to YE Dec 05, the share of visitors was down by 0.5% points and the share of nights was up by 0.4% points.

Purpose of visit

'Holiday/pleasure' (83.0%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (12.1%) was the 2nd largest, followed by 'Business' (4.1%).

Origin

Market	Share	Market	Share
Hong Kong	2.9%	New Zealand	8.9%
Singapore	2.7%	Japan	1.0%
Malaysia	0.2%	USA	9.5%
Indonesia	0.0%	Canada	6.0%
Taiwan	0.6%	United Kingdom	35.7%
Thailand	0.0%	Germany	6.3%
Korea	4.3%	Scandinavia	4.0%
China	0.8%	Other Europe	13.1%
India	0.0%	Middle East & Nth Africa	0.0%
Other Asia	0.3%	Other Countries	3.9%

'United Kingdom' (35.7%) was the largest source market of visitors to the region. 'USA' (9.5%) was the 2nd largest.

Accommodation

Almost 1/5 (19.3%) of nights in the region were spent in 'Rented house / apartment / unit / flat'. 'Other non-commercial property' (18.6%) was the 2nd most popular, followed by 'Caravan park or commercial camping ground' (13.5%).

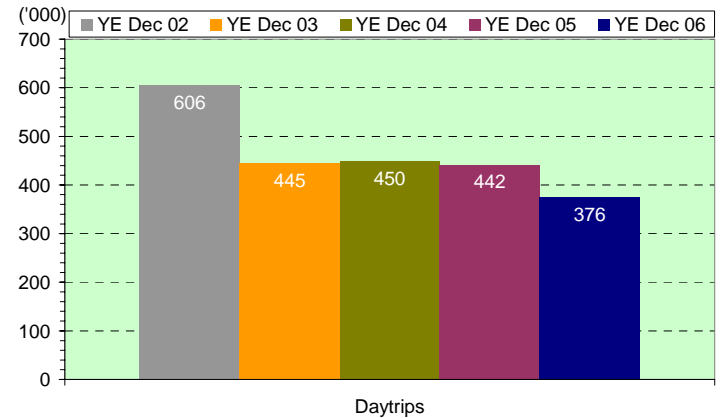
Expenditure (incl package expenditure) ⁽⁴⁾

International overnight visitors spent, on average, \$75 per night in the region.

(4) Source: Modelled international overnight visitor expenditure in Australia's regions, YE Dec 06, TRA

Domestic Daytrip Travel

Trips



The region received 376,000 domestic daytrip visitors - down by 14.9% on YE Dec 05.

Note: Nationally, the number of daytrips trips taken domestically by Australians increased by 3.3 percent on last year, but was down by 5.4 percent compared to four years ago.

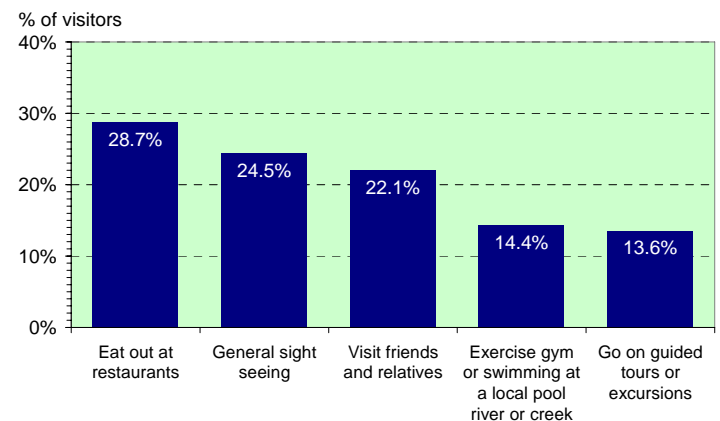
Market share

The region received 1.3% of daytrips to Regional NSW. Compared to YE Dec 05, the share was down by 0.3% points.

Purpose of visit

'Holiday or leisure' (66.2%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (24.2%) was the 2nd largest, followed by 'Business' (5.6%).

Activities



Nearly 3/10 (28.7%) of visitors to the region 'Ate out at restaurants'. 'General sight seeing' (24.5%) was the 2nd most popular activity, followed by 'Visit friends and relatives' (22.1%).

Age

Almost 1/4 (24.2%) of visitors to the region were aged '45-54 years'. The 2nd largest age group was '25-34 years' (18.6%).

Expenditure ⁽⁵⁾

Domestic daytrip visitors spent, on average, \$86 per trip to the region.

(5) Source: Modelled domestic day visitor expenditure in Australia's regions, YE Dec 06, TRA