

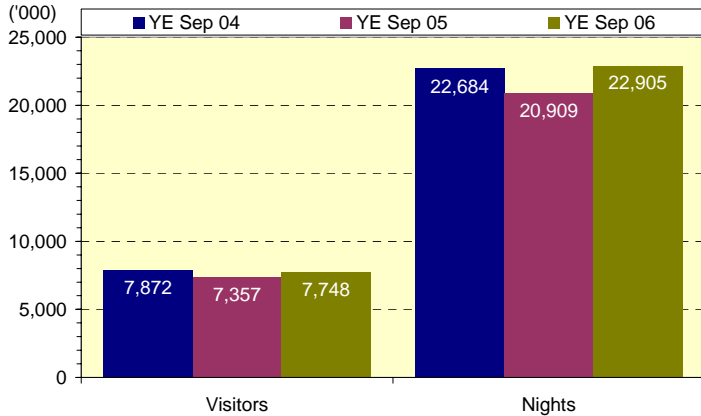


Total visitors ('000)	25,316
Total nights ('000)	69,858
- domestic nights	32.8%
- international nights	67.2%
Total expenditure (\$m)	\$10,450

Domestic Overnight Travel

Note: During this period the number of trips taken by Australians travelling overseas reached a record high.

Visitors and nights

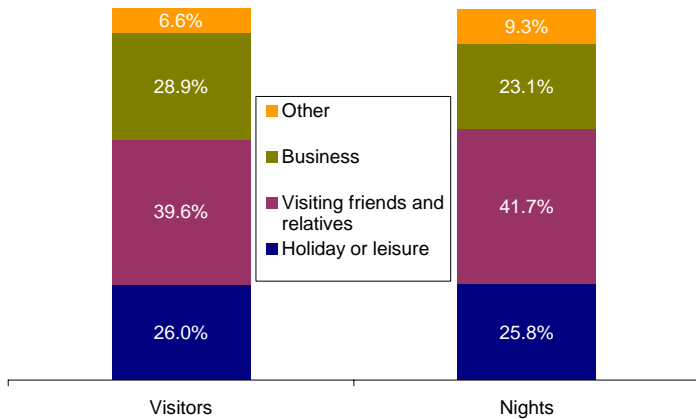


The region received over 7.7 million domestic overnight visitors - up by 5.3% on YE Sep 05. Visitors spent over 22.9 million nights in the region - up by 9.5% on YE Sep 05.

Market share

The region received 31.7% of visitors to and 27.1% of nights in NSW. Compared to YE Sep 05, the share of visitors was up by 1.3% points and share of nights was up by 2.7% points.

Purpose of visit



Visitors - 'Visiting friends and relatives' (39.6%) was the largest purpose for visitors to the region. 'Business' (28.9%) was the 2nd largest, followed by 'Holiday or leisure' (26.0%).

Nights - 'Visiting friends and relatives' (41.7%) was the largest purpose in terms of nights in the region. 'Holiday or leisure' (25.8%) was the 2nd largest, followed by 'Business' (23.1%).

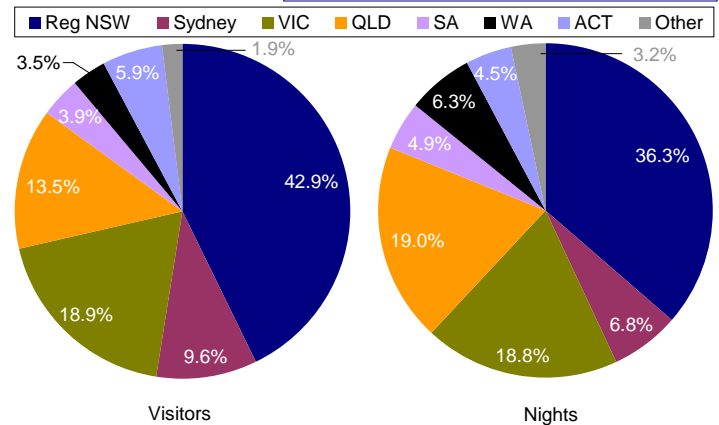
Accommodation

Over 1/2 (50.4%) of nights in the region were spent in 'Friends or relatives property'. 'Luxury hotel or luxury resort, 4 or 5 star' (14.9%) was the 2nd most popular, followed by 'Standard hotel, motor inn, below 4 star' (14.5%).

Activities

Nearly 3/5 (57.7%) of visitors to the region 'Ate out at restaurants'. 'Visit friends and relatives' (49.6%) was the 2nd most popular activity, followed by 'Go shopping' (31.8%) and 'General sight seeing' (24.4%).

Origin



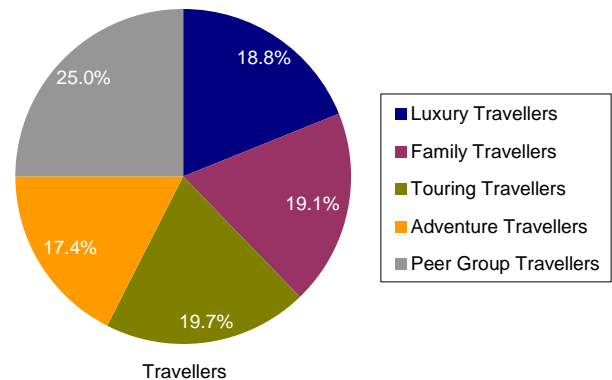
The region received nearly 1/2 (47.5%) of visitors and close to 3/5 (56.8%) of nights from interstate (Victoria was the biggest interstate market for visitors, while Queensland was the biggest for nights).

Over 1/2 (52.5%) of visitors and more than 2/5 (43.2%) of nights came from intrastate.

Transport

Over 1/2 (52.9%) of visitors to the region travelled by 'Private or company car'. 'Air transport' (37.4%) was the 2nd most popular, followed by 'Railway' (6.8%).

Australian travel segments ⁽¹⁾



One quarter (25.0%) of visitors to the region were 'Peer group travellers'. 'Touring travellers' (19.7%) was the 2nd largest travel segment, followed by 'Family travellers' (19.1%).

(1) Source: HTS, YE Jun 06, Roy Morgan Research

Expenditure (incl airfares and transport costs) ⁽²⁾

Domestic overnight visitors spent, on average, \$192 per night in the region.

(2) Source: Modelled domestic overnight visitor expenditure in Australia's regions, YE Sep 06, TRA

Tourism employment ⁽³⁾

An estimated 112,300 (5.7%) of the region's workforce were employed in the tourism industry.

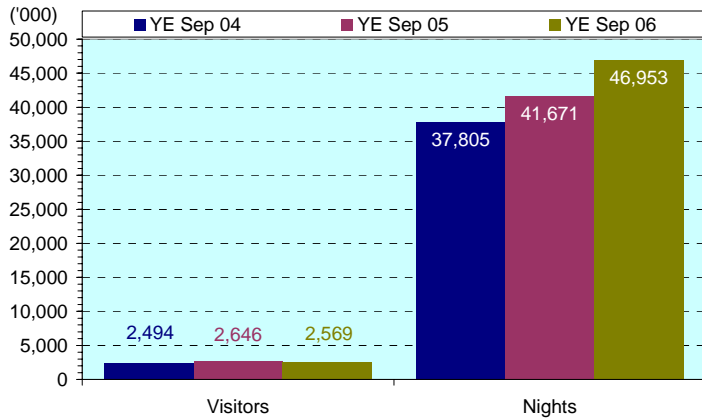
(3) Source: TTF Australia NSW Tourism Employment Atlas 2006, TTF Australia



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Total nights ('000)	69,858
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- international nights	67.2%
Total expenditure (\$m)	\$10,450

International Overnight Travel

Visitors and nights



The region received nearly 2.6 million international overnight visitors - down by 2.9% on YE Sep 05. Visitors spent nearly 47.0 million nights in the region - up by 12.7% on YE Sep 05.

Market share

The region received 94.3% of visitors to and 85.8% of nights in NSW. Compared to YE Sep 05, the share of visitors was down by 0.6% points and the share of nights was up by 1.4% points.

Purpose of visit

'Holiday/pleasure' (58.2%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (20.8%) was the 2nd largest, followed by 'Business' (15.0%).

Origin

Market	Share	Market	Share
Hong Kong	3.0%	New Zealand	12.1%
Singapore	2.5%	Japan	9.8%
Malaysia	1.5%	USA	10.5%
Indonesia	1.0%	Canada	2.5%
Taiwan	1.9%	United Kingdom	15.4%
Thailand	1.2%	Germany	3.6%
Korea	7.5%	Scandinavia	2.0%
China	8.0%	Other Europe	9.1%
India	1.6%	Gulf Countries	0.3%
Other Asia	1.4%	Other Countries	5.0%

'United Kingdom' (15.4%) was the largest source market of visitors to the region. 'New Zealand' (12.1%) was the 2nd largest, followed by 'USA' (10.5%).

Accommodation

Nearly 2/5 (38.4%) of nights in the region were spent in 'Rented house / apartment / unit / flat'. 'Home of friend or relative' (27.3%) was the 2nd most popular, followed by 'Backpacker / hostel' (7.8%).

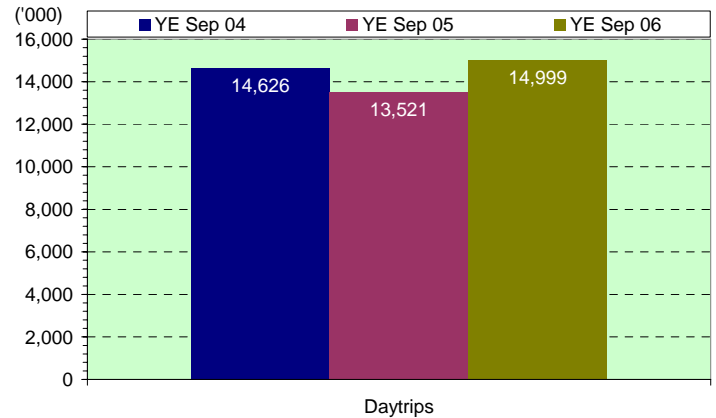
Expenditure (incl package expenditure) ⁽⁴⁾

International overnight visitors spent, on average, \$96 per night in the region.

(4) Source: Modelled international overnight visitor expenditure in Australia's regions, YE Sep 06, TRA

Domestic Daytrip Travel

Trips



The region received almost 15.0 million domestic daytrip visitors - up by 10.9% on YE Sep 05.

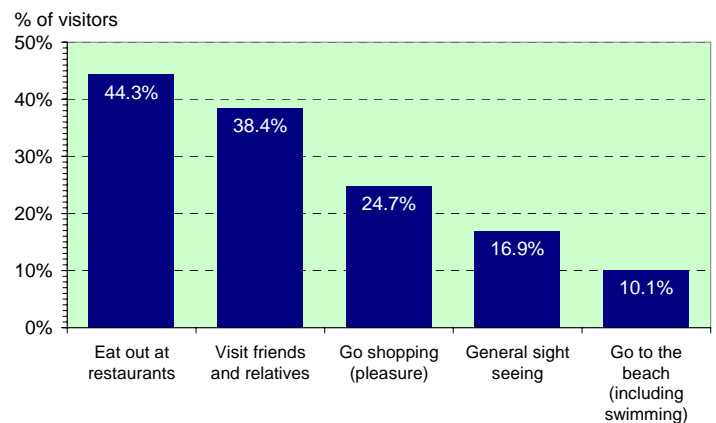
Market share

The region received 34.4% of daytrips to NSW. Compared to YE Sep 05, the share was up by 1.6% points.

Purpose of visit

'Holiday or leisure' (46.6%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (33.0%) was the 2nd largest, followed by 'Business' (9.0%).

Activities



Over 2/5 (44.3%) of visitors to the region 'Ate out at restaurants'. 'Visit friends and relatives' (38.4%) was the 2nd most popular activity, followed by 'Go shopping' (24.7%) and 'General sight seeing' (16.9%).

Age

Over 1/5 (20.3%) of visitors to the region were aged '15-24 years'. The 2nd largest age group was '45-54 years' (18.6%).

'Young' travellers (aged below 35) made up 37.4% of visitors. 'Mid-Life' travellers (aged 35-54) contributed 35.0%, while 27.6% were 'Older' (aged 55 and over).

Expenditure ⁽⁵⁾

Domestic daytrip visitors spent, on average, \$103 per trip to the region.

(5) Source: Modelled domestic day visitor expenditure in Australia's regions, YE Sep 06, TRA