

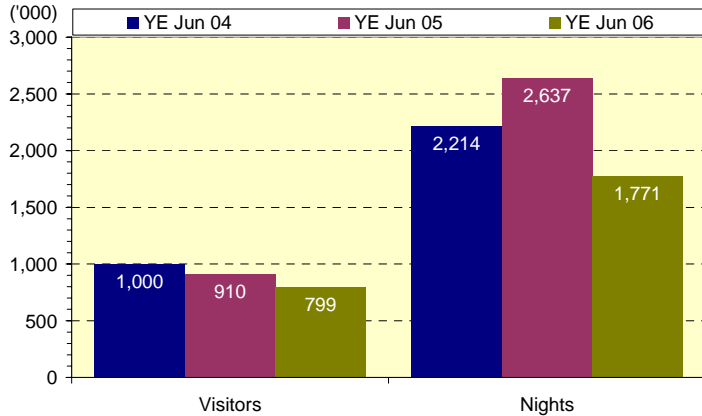


Total visitors ('000)	2,743
Domestic nights ('000)	1,771
Total expenditure (\$m)	\$364

Domestic Overnight Travel

Note: The number of trips taken domestically by Australians decreased in this period by 0.3 percent and at the same time the number of Australians travelling overseas reached a record high.

Visitors and nights

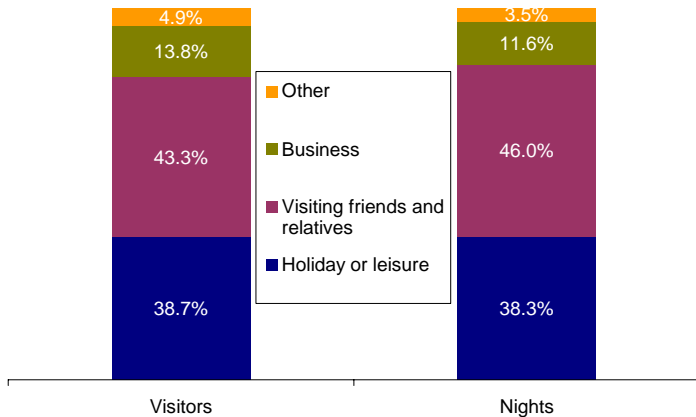


The region received almost 0.8 million domestic overnight visitors - down by 12.2% on YE Jun 05. Visitors spent nearly 1.8 million nights in the region - down by 32.8% on YE Jun 05.

Market share

The region received 4.7% of visitors to and 2.9% of nights in Regional NSW. Compared to YE Jun 05, the share of visitors was down by 0.4% points and share of nights was down by 1.1% points.

Purpose of visit



Visitors - 'Visiting friends and relatives' (43.3%) was the largest purpose for visitors to the region. 'Holiday or leisure' (38.7%) was the 2nd largest, followed by 'Business' (13.8%).

Nights - 'Visiting friends and relatives' (46.0%) was the largest purpose in terms of nights in the region. 'Holiday or leisure' (38.3%) was the 2nd largest, followed by 'Business' (11.6%).

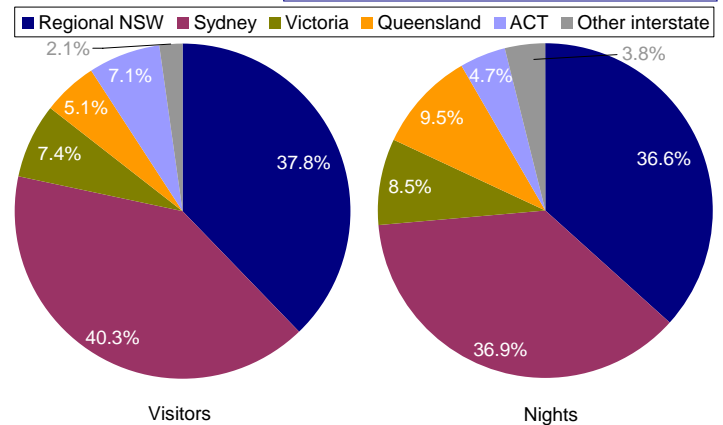
Accommodation

Nearly ½ (47.7%) of nights in the region were spent in 'Friends or relatives property'. 'Standard hotel, motor inn, below 4 star' (23.2%) was the 2nd most popular, followed by 'Rented house, apartment, flat or unit' (6.9%).

Activities

Nearly ½ (47.6%) of visitors to the region 'Visited friends and relatives'. 'Eat out at restaurants' (42.8%) was the 2nd most popular activity, followed by 'General sight seeing' (28.3%) and 'Go shopping' (19.8%).

Origin



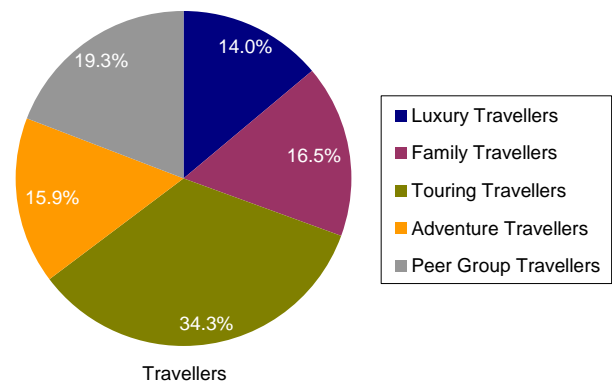
The region received nearly 4/5 (78.1%) of visitors and close to ¾ (73.5%) of nights from intrastate (Sydney contributed more than Regional NSW for both visitors and nights).

Over 1/5 (21.9%) of visitors and more than ¼ (26.5%) of nights came from interstate (Victoria was the biggest interstate market for visitors, while Queensland was the biggest for nights).

Transport

Almost 9/10 (89.4%) of visitors to the region travelled by 'Private or company car'. 'Air transport' (3.6%) was the 2nd most popular, followed by 'Railway' (3.0%).

Australian travel segments ⁽¹⁾



Over 1/3 (34.3%) of visitors to the region were 'Touring travellers'. 'Peer group travellers' (19.3%) was the 2nd largest travel segment, followed by 'Family travellers' (16.5%).

(1) Source: HTS, YE Jun 06, Roy Morgan Research

Expenditure (incl airfares and transport costs) ⁽²⁾

Domestic overnight visitors spent, on average, \$124 per night in the region.

(2) Source: Modelled domestic overnight visitor expenditure in Australia's regions, YE Jun 06, TRA

Tourism employment ⁽³⁾

An estimated 4,000 (5.4%) of the region's workforce were employed in the tourism industry.

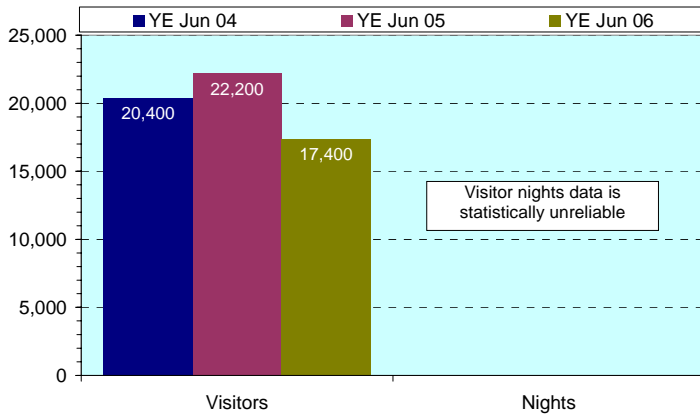
(3) Source: Estimates of Tourism Employment in All Statistical Local Areas and Statistical Subdivisions in Australia, 2003, TTF Australia



Total visitors ('000)	2,743
Domestic nights ('000)	1,771
Total expenditure (\$m)	\$364

International Overnight Travel

Visitors and nights



The region received 17,400 international overnight visitors - down by 21.6% on YE Jun 05. Visitor nights data is statistically unreliable.

Market share

The region received 3.1% of visitors to and 2.0% of nights in Regional NSW. Compared to YE Jun 05, the share of visitors was down by 0.9% points and the share of nights was down by 3.0% points.

Purpose of visit

'Visiting friends and relatives' (48.1%) was the largest purpose for visitors to the region. 'Holiday/pleasure' (42.4%) was the 2nd largest, followed by 'Business' (5.5%).

Origin

Market	Share	Market	Share
Hong Kong	2.1%	New Zealand	18.5%
Singapore	1.6%	Japan	2.5%
Malaysia	0.5%	USA	9.5%
Indonesia	1.5%	Canada	3.7%
Taiwan	0.8%	United Kingdom	29.2%
Thailand	1.6%	Germany	5.1%
Korea	0.6%	Scandinavia	2.2%
China	0.2%	Other Europe	17.6%
India	0.0%	Gulf Countries	0.0%
Other Asia	2.3%	Other Countries	0.6%

'United Kingdom' (29.2%) was the largest source market of visitors to the region. 'New Zealand' (18.5%) was the 2nd largest, followed by 'USA' (9.5%).

Accommodation

Nearly 3/5 (57.1%) of nights in the region were spent in 'Home of friend or relative'. 'Serviced apartments' (11.3%) was the 2nd most popular, followed by 'Educational institution' (7.4%).

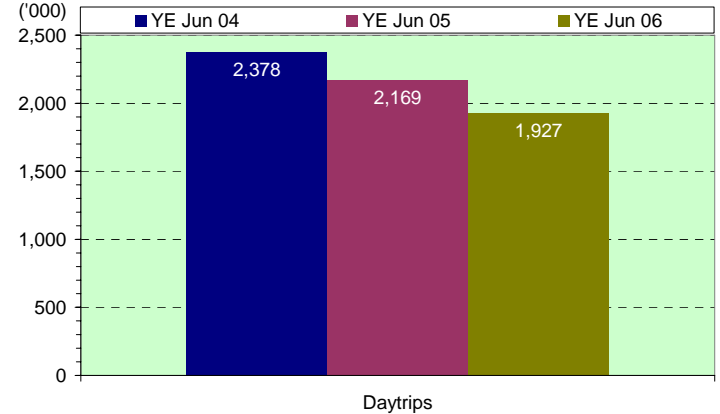
Expenditure (incl package expenditure) ⁽⁴⁾

International overnight visitors spent, on average, \$52 per night in the region.

⁽⁴⁾ Source: Modelled international overnight visitor expenditure in Australia's regions, YE Jun 06, TRA

Domestic Daytrip Travel

Trips



The region received over 1.9 million domestic daytrip visitors - down by 11.2% on YE Jun 05.

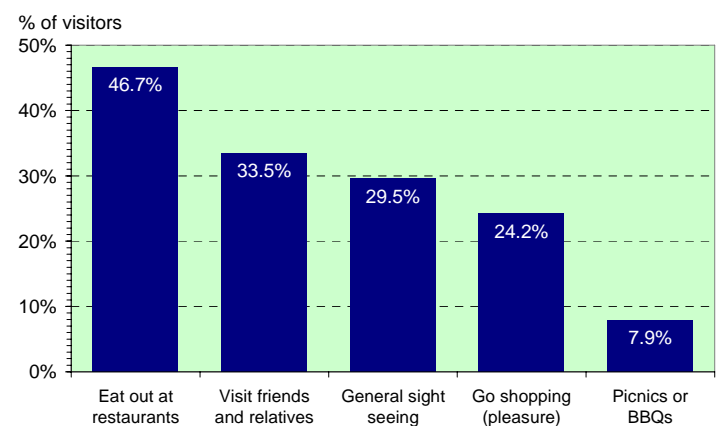
Market share

The region received 6.8% of daytrips to Regional NSW. Compared to YE Jun 05, the share was down by 1.0% point.

Purpose of visit

'Holiday or leisure' (51.7%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (31.4%) was the 2nd largest, followed by 'Business' (11.1%).

Activities



Nearly 1/2 (46.7%) of visitors to the region 'Ate out at restaurants'. 'Visit friends and relatives' (33.5%) was the 2nd most popular activity, followed by 'General sight seeing' (29.5%) and 'Go shopping' (24.2%).

Age

Over 1/5 (22.4%) of visitors to the region were aged '35-44 years'. The 2nd largest age group was '45-54 years' (20.9%).

'Young' travellers (aged below 35) made up 26.5% of visitors. 'Mid-Life' travellers (aged 35-54) contributed 43.3%, while 30.1% were 'Older' (aged 55 and over).

Expenditure ⁽⁵⁾

Domestic daytrip visitors spent, on average, \$71 per trip to the region.

⁽⁵⁾ Source: Modelled domestic day visitor expenditure in Australia's regions, YE Jun 06, TRA