

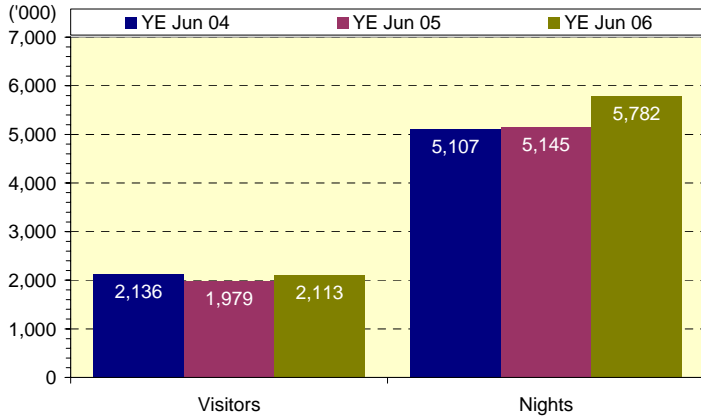


Total visitors ('000)	6,297
Total nights ('000)	7,007
- domestic nights	82.5%
- international nights	17.5%
Total expenditure (\$m)	\$1,238

Domestic Overnight Travel

Note: The number of trips taken domestically by Australians decreased in this period by 0.3 percent and at the same time the number of Australians travelling overseas reached a record high.

Visitors and nights

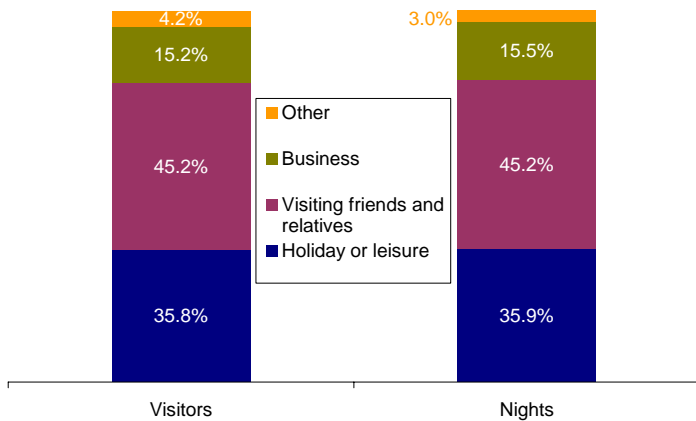


The region received over 2.1 million domestic overnight visitors - up by 6.8% on YE Jun 05. Visitors spent nearly 5.8 million nights in the region - up by 12.4% on YE Jun 05.

Market share

The region received 12.3% of visitors to and 9.6% of nights in Regional NSW. Compared to YE Jun 05, the share of visitors was up by 1.2% points and share of nights was up by 1.8% points.

Purpose of visit



Visitors - 'Visiting friends and relatives' (45.2%) was the largest purpose for visitors to the region. 'Holiday or leisure' (35.8%) was the 2nd largest, followed by 'Business' (15.2%).

Nights - 'Visiting friends and relatives' (45.2%) was the largest purpose in terms of nights in the region. 'Holiday or leisure' (35.9%) was the 2nd largest, followed by 'Business' (15.5%).

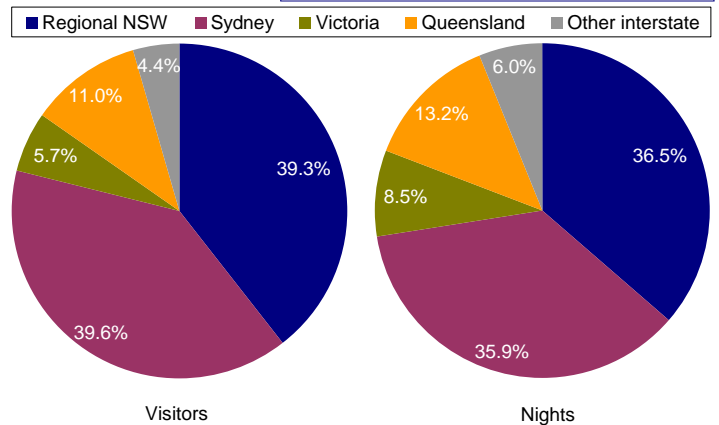
Accommodation

Nearly ½ (47.5%) of nights in the region were spent in 'Friends or relatives property'. 'Standard hotel, motor inn, below 4 star' (17.0%) was the 2nd most popular, followed by 'Caravan park or commercial camping ground' and 'Luxury hotel or luxury resort, 4 or 5 star' (8.5% each).

Activities

Nearly ½ (48.8%) of visitors to the region 'Visited friends and relatives'. 'Eat out at restaurants' (47.5%) was the 2nd most popular activity, followed by 'General sight seeing' (25.3%) and 'Go shopping' (24.1%).

Origin



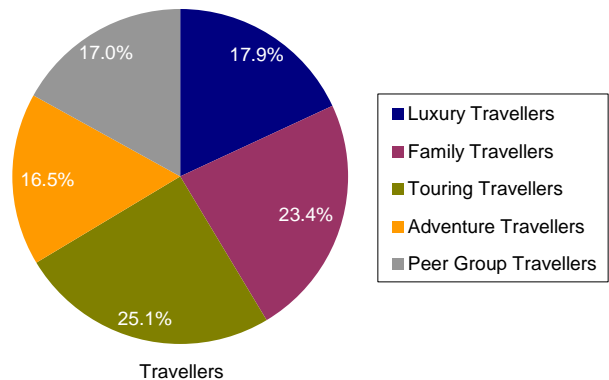
The region received nearly 4/5 (78.9%) of visitors and close to ¾ (72.4%) of nights from intrastate (Sydney contributed more visitors, while Regional NSW contributed more nights).

Over 1/5 (21.1%) of visitors and nearly 3/10 (27.6%) of nights came from interstate (Queensland was the biggest interstate market for both visitors and nights).

Transport

Over 4/5 (84.1%) of visitors to the region travelled by 'Private or company car'. 'Air transport' (6.7%) was the 2nd most popular, followed by 'Railway' (4.7%).

Australian travel segments ⁽¹⁾



Over ¼ (25.1%) of visitors to the region were 'Touring travellers'. 'Family travellers' (23.4%) was the 2nd largest travel segment, followed by 'Luxury travellers' (17.9%).

(1) Source: HTS, YE Jun 06, Roy Morgan Research

Expenditure (incl airfares and transport costs) ⁽²⁾

Domestic overnight visitors spent, on average, \$131 per night in the region.

(2) Source: Modelled domestic overnight visitor expenditure in Australia's regions, YE Jun 06, TRA

Tourism employment ⁽³⁾

An estimated 11,700 (5.3%) of the region's workforce were employed in the tourism industry.

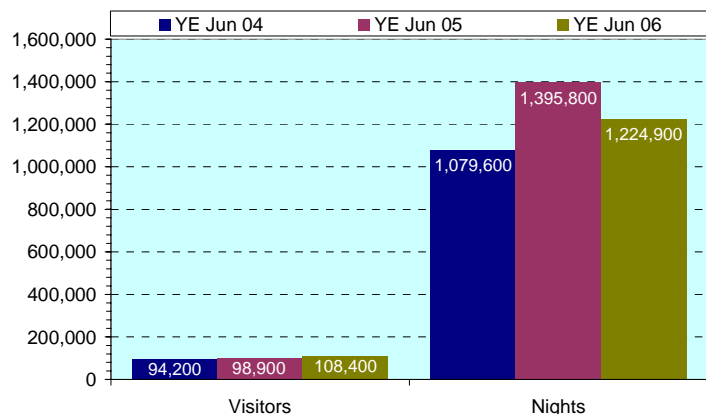
(3) Source: Estimates of Tourism Employment in All Statistical Local Areas and Statistical Subdivisions in Australia, 2003, TTF Australia



Total visitors ('000)	6,297
Total nights ('000)	7,007
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- international nights	17.5%
Total expenditure (\$m)	\$1,238

International Overnight Travel

Visitors and nights



The region received 108,400 international overnight visitors - up by 9.6% on YE Jun 05. Visitors spent over 1.2 million nights in the region - down by 12.2% on YE Jun 05.

Market share

The region received 19.2% of visitors to and 16.2% of nights in Regional NSW. Compared to YE Jun 05, the share of visitors was up by 1.5% points and the share of nights was down by 1.1% points.

Purpose of visit

'Holiday/pleasure' (62.5%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (23.6%) was the 2nd largest, followed by 'Business' (8.0%).

Origin

Market	Share	Market	Share
Hong Kong	1.8%	New Zealand	15.6%
Singapore	2.3%	Japan	2.1%
Malaysia	0.9%	USA	10.0%
Indonesia	1.1%	Canada	7.2%
Taiwan	0.2%	United Kingdom	26.2%
Thailand	1.0%	Germany	4.9%
Korea	1.5%	Scandinavia	3.9%
China	1.8%	Other Europe	13.2%
India	0.5%	Gulf Countries	0.1%
Other Asia	0.8%	Other Countries	4.7%

'United Kingdom' (26.2%) was the largest source market of visitors to the region. 'New Zealand' (15.6%) was the 2nd largest, followed by 'USA' (10.0%).

Accommodation

Over 3/10 (30.3%) of nights in the region were spent in 'Home of friend or relative'. 'Rented house / apartment / unit / flat' (23.4%) was the 2nd most popular, followed by 'Educational institution' (16.5%).

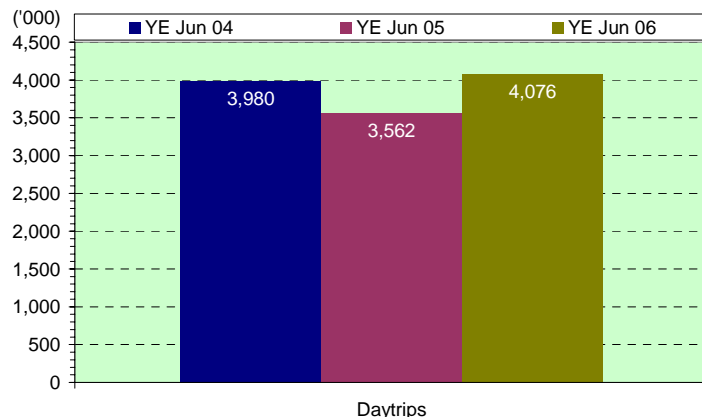
Expenditure (incl package expenditure) ⁽⁴⁾

International overnight visitors spent, on average, \$76 per night in the region.

(4) Source: Modelled international overnight visitor expenditure in Australia's regions, YE Jun 06, TRA

Domestic Daytrip Travel

Trips



The region received nearly 4.1 million domestic daytrip visitors - up by 14.4% on YE Jun 05.

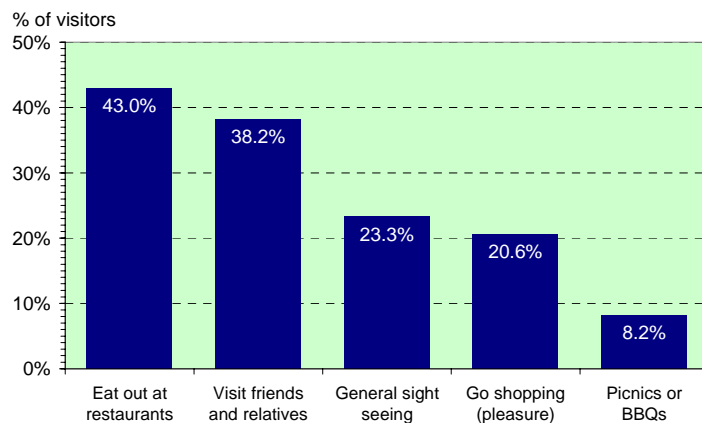
Market share

The region received 14.5% of daytrips to Regional NSW. Compared to YE Jun 05, the share was up by 1.6% points.

Purpose of visit

'Holiday or leisure' (49.3%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (30.7%) was the 2nd largest, followed by 'Business' (9.0%).

Activities



Over 2/5 (43.0%) of visitors to the region 'Ate out at restaurants'. 'Visit friends and relatives' (38.2%) was the 2nd most popular activity, followed by 'General sight seeing' (23.3%) and 'Go shopping' (20.6%).

Age

Almost 1/5 (19.4%) of visitors to the region were aged '45-54 years'. The 2nd largest age group was '25-34 years' (18.6%).

'Young' travellers (aged below 35) made up 32.0% of visitors. 'Mid-Life' travellers (aged 35-54) contributed 37.8%, while 30.2% were 'Older' (aged 55 and over).

Expenditure ⁽⁵⁾

Domestic daytrip visitors spent, on average, \$95 per trip to the region.

(5) Source: Modelled domestic day visitor expenditure in Australia's regions, YE Jun 06, TRA