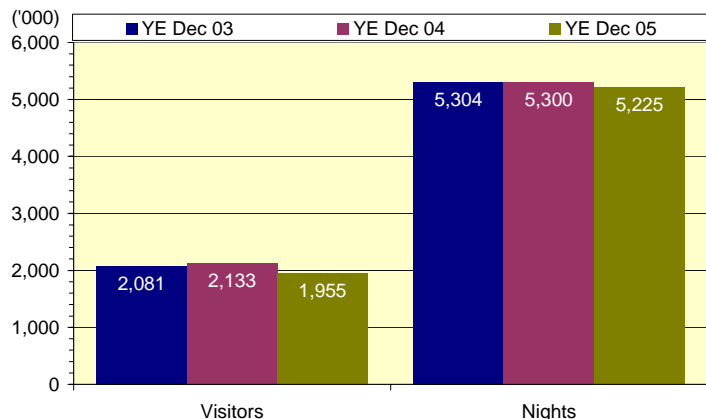




Total visitors ('000)	5,763
Total nights ('000)	6,463
- domestic nights	80.8%
- international nights	19.2%
Total expenditure (\$m)	\$1,167

Domestic Overnight Travel

Visitors and nights

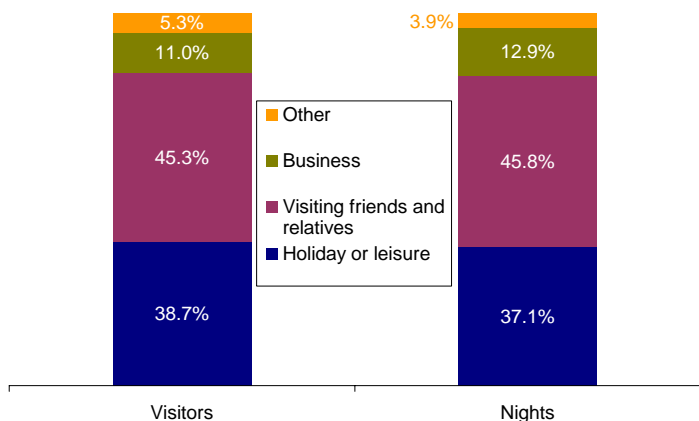


The region received nearly 2.0 million domestic overnight visitors - down by 8.3% on YE Dec 04. Visitors spent over 5.2 million nights in the region - down by 1.4% on YE Dec 04.

Market share

The region received 11.5% of visitors to and 8.5% of nights in Regional NSW. Compared to YE Dec 04, the share of visitors was down by 0.1 point and share of nights was up by 0.5 points.

Purpose of visit



Visitors - 'Visiting friends and relatives' (45.3%) was the largest purpose for visitors to the region. 'Holiday or leisure' (38.7%) was the 2nd largest, followed by 'Business' (11.0%).

Nights - 'Visiting friends and relatives' (45.8%) was the largest purpose in terms of nights in the region. 'Holiday or leisure' (37.1%) was the 2nd largest, followed by 'Business' (12.9%).

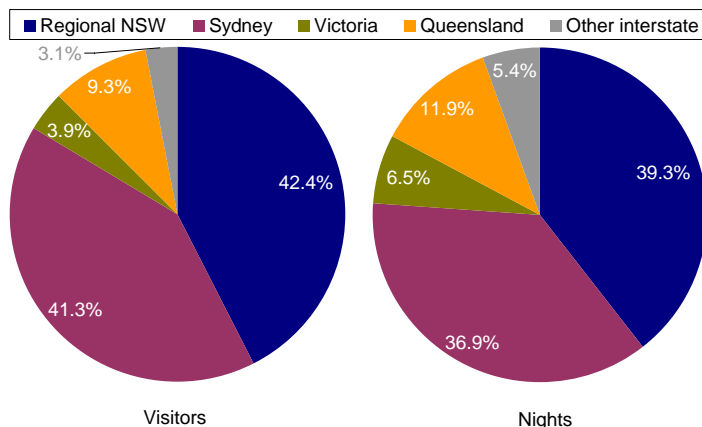
Accommodation

Over ½ (50.9%) of nights in the region were spent in 'Friends or relatives property'. 'Standard hotel, motor inn, below 4 star' (17.2%) was the 2nd most popular, followed by 'Luxury hotel or luxury resort, 4 or 5 star' (7.9%).

Activities

Nearly ½ (48.8%) of visitors to the region 'Visited friends and relatives'. 'Eat out at restaurants' (46.5%) was the 2nd most popular activity, followed by 'General sight seeing' (22.4%) and 'Go shopping' (22.1%).

Origin



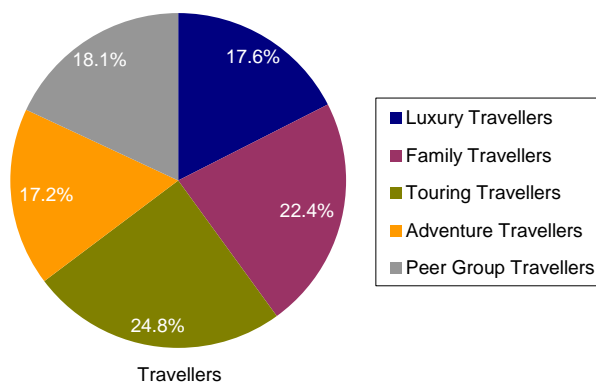
The region received over 4/5 of visitors (83.7%) and more than ¾ of nights (76.2%) from intrastate (Regional NSW contributed more than Sydney for both visitors and nights).

Almost 1/6 of visitors (16.4%) and nearly ¼ of nights (23.8%) came from interstate (Queensland was the biggest interstate market for both visitors and nights).

Transport

Over 4/5 (84.1%) of visitors to the region travelled by 'Private or company car'. 'Air transport' (6.5%) was the 2nd most popular, followed by 'Railway' (6.0%).

Australian travel segments ⁽¹⁾



Almost ¼ (24.8%) of visitors to the region were 'Touring travellers'. 'Family travellers' (22.4%) was the 2nd largest travel segment, followed by 'Peer group travellers' (18.1%).

(1) Source: HTS, YE Mar 06, Roy Morgan Research

Expenditure (incl airfares and transport costs) ⁽²⁾

In the year ended December 2005, domestic overnight visitors spent, on average, \$141 per night in the region.

(2) Source: Travel Exp. by Visitors in Australia's Regions, YE Dec 05, TRA

Tourism employment ⁽³⁾

An estimated 11,700 (5.3%) of the region's workforce were employed in the tourism industry.

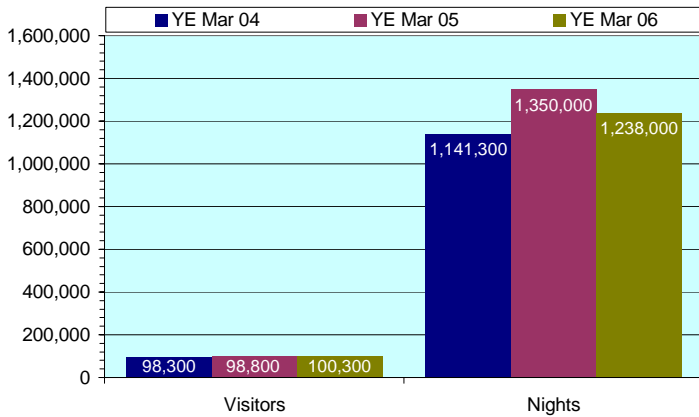
(3) Source: Estimates of Tourism Employment in All Statistical Local Areas and Statistical Subdivisions in Australia, 2003, TTF Australia



Total visitors ('000)	5,763
Total nights ('000)	6,463
- domestic nights	80.8%
- international nights	19.2%
Total expenditure (\$m)	\$1,167

International Overnight Travel

Visitors and nights



The region received 100,300 international overnight visitors - up by 1.5% on YE Mar 05. Visitors spent over 1.2 million nights in the region - down by 8.3% on YE Mar 05.

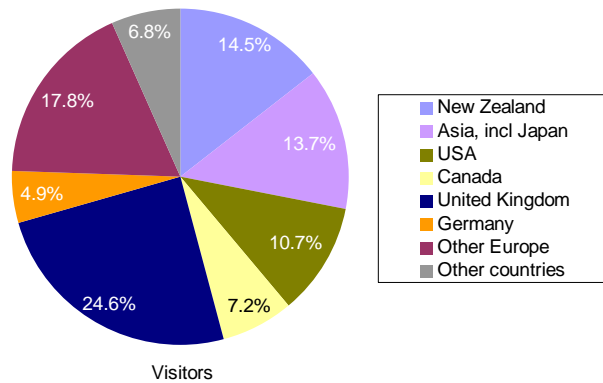
Market share

The region received 18.1% of visitors to and 17.1% of nights in Regional NSW. Compared to YE Mar 05, the share of visitors was up by 0.2% points and the share of nights was up by 0.4% points.

Purpose of visit

'Holiday/pleasure' (60.8%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (25.0%) was the 2nd largest, followed by 'Business' (7.3%).

Origin



'United Kingdom' (24.6%) was the largest source market of visitors to the region. 'Other Europe' (17.8%) was the 2nd largest, followed by 'New Zealand' (14.5%).

Accommodation

Over ¼ (27.4%) of nights in the region were spent in 'Home of friend or relative'. 'Rented house / apartment / unit / flat' (25.9%) was the 2nd most popular, followed by 'Educational institution' (20.2%).

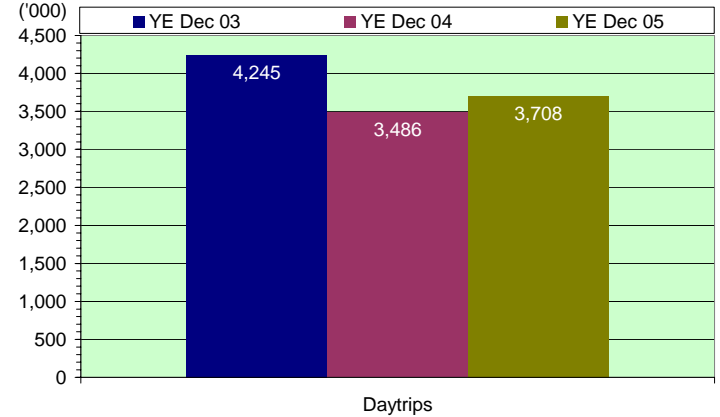
Expenditure (incl package expenditure) ⁽⁴⁾

In the year ended March 2006, international overnight visitors spent, on average, \$73 per night in the region.

(4) Source: International Visitors in Australia, March 2006, TR

Domestic Daytrip Travel

Trips



The region received over 3.7 million domestic daytrip visitors - up by 6.4% on YE Dec 04.

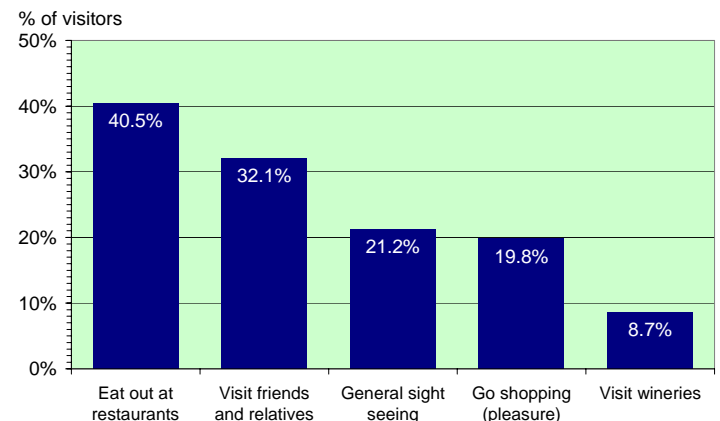
Market share

The region received 13.2% of daytrips to Regional NSW. Compared to YE Dec 04, the share was down by 0.1% point.

Purpose of visit

'Holiday or leisure' (51.4%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (29.3%) was the 2nd largest. 'Business' accounted for 9.2% of visitors.

Activities



Over 2/5 (40.5%) of visitors to the region 'Ate out at restaurants'. 'Visit friends and relatives' (32.1%) was the 2nd most popular activity, followed by 'General sight seeing' (21.2%) and 'Go shopping' (19.8%).

Age

Nearly 1/5 (17.9%) of visitors to the region were aged '35-44 years'. The 2nd largest age group was '45-54 years' (17.5%).

'Young' travellers (aged below 35) made up 33.8% of visitors. 'Mid-Life' travellers (aged 35-54) contributed 35.4%, while 30.9% were 'Older' (aged 55 and over).

Expenditure ⁽²⁾

In the year ended December 2005, domestic daytrip visitors spent, on average, \$92 per trip to the region.

(2) Source: Travel Exp. by Visitors in Australia's Regions, YE Dec 05, TRA