

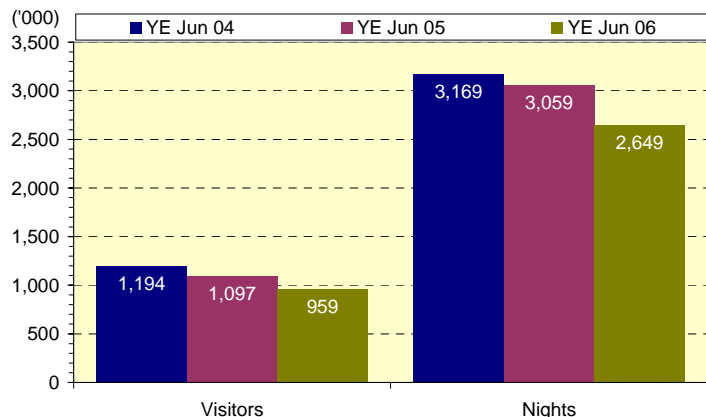


Total visitors ('000)	1,826
Domestic nights ('000)	2,649
Total expenditure (\$m)	\$461

Domestic Overnight Travel

Note: The number of trips taken domestically by Australians decreased in this period by 0.3 percent and at the same time the number of Australians travelling overseas reached a record high.

Visitors and nights

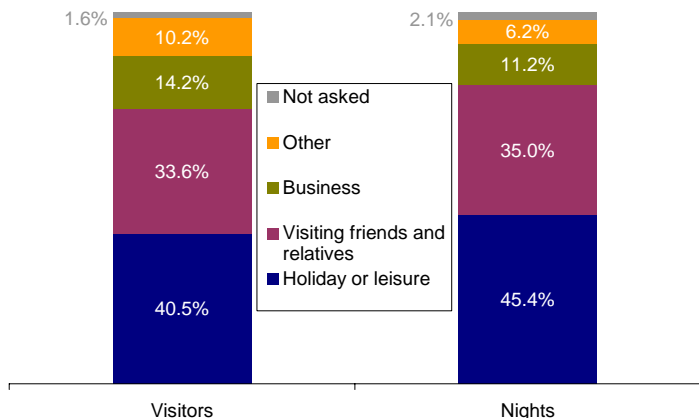


The region received nearly 1.0 million domestic overnight visitors - down by 12.6% on YE Jun 05. Visitors spent over 2.6 million nights in the region - down by 13.4% on YE Jun 05.

Market share

The region received 5.6% of visitors to and 4.4% of nights in Regional NSW. Compared to YE Jun 05, the share of visitors was down by 0.5% points and share of nights was down by 0.2% points.

Purpose of visit



Visitors - 'Holiday or leisure' (40.5%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (33.6%) was the 2nd largest, followed by 'Business' (14.2%).

Nights - 'Holiday or leisure' (45.4%) was the largest purpose in terms of nights in the region. 'Visiting friends and relatives' (35.0%) was the 2nd largest, followed by 'Business' (11.2%).

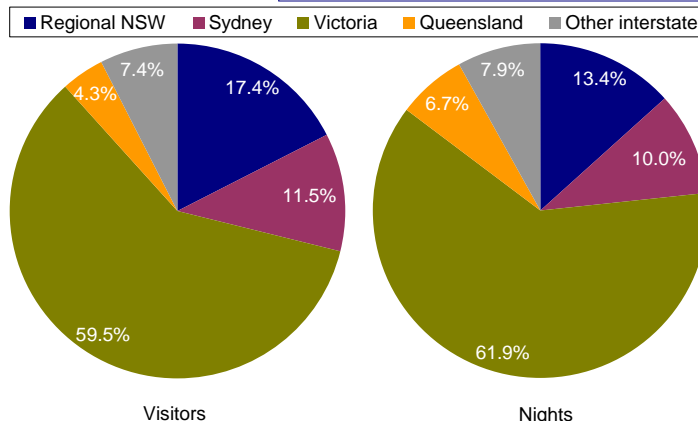
Accommodation

Over 1/3 (33.5%) of nights in the region were spent in 'Friends or relatives property'. 'Standard hotel, motor inn, below 4 star' (29.2%) was the 2nd most popular, followed by 'Caravan park or commercial camping ground' (15.7%).

Activities

Over 1/2 (54.6%) of visitors to the region 'Ate out at restaurants'. 'Visit friends and relatives' (39.3%) was the 2nd most popular activity, followed by 'Pubs clubs discos etc' (31.1%) and 'General sight seeing' (28.8%).

Origin



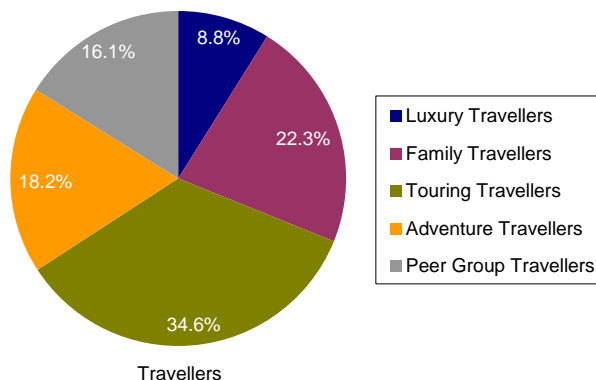
The region received nearly 3/4 (71.1%) of visitors and over 3/4 (76.6%) of nights from interstate (Victoria was the biggest interstate market for both visitors and nights).

Nearly 3/10 (28.9%) of visitors and close to 1/4 (23.4%) of nights came from intrastate (Regional NSW contributed more than Sydney for both visitors and nights).

Transport

Nearly 9/10 (86.7%) of visitors to the region travelled by 'Private or company car'. 'Air transport' (4.0%) was the 2nd most popular, followed by 'Bus or coach' (2.9%).

Australian travel segments ⁽¹⁾



Over 1/3 (34.6%) of visitors to the region were 'Touring travellers'. 'Family travellers' (22.3%) was the 2nd largest travel segment, followed by 'Adventure travellers' (18.2%).

(1) Source: HTS, YE Jun 06, Roy Morgan Research

Expenditure (incl airfares and transport costs) ⁽²⁾

Domestic overnight visitors spent, on average, \$120 per night in the region.

(2) Source: Modelled domestic overnight visitor expenditure in Australia's regions, YE Jun 06, TRA

Tourism employment ⁽³⁾

An estimated 2,800 (5.9%) of the region's workforce were employed in the tourism industry.

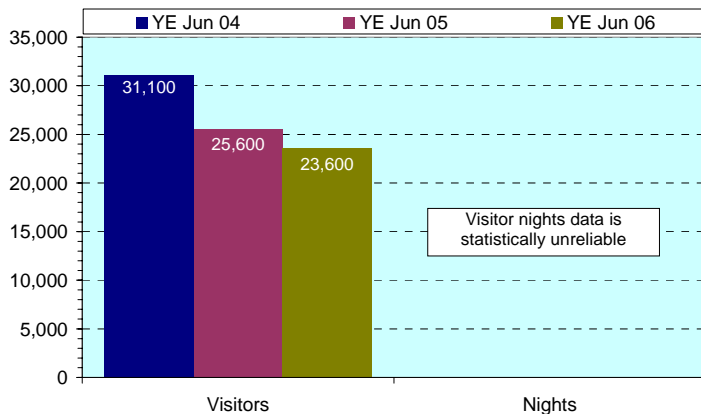
(3) Source: Estimates of Tourism Employment in All Statistical Local Areas and Statistical Subdivisions in Australia, 2003, TTF Australia



Total visitors ('000)	1,826
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International Overnight Travel

Visitors and nights



The region received 23,600 international overnight visitors - down by 8.0% on YE Jun 05. Visitor nights data is statistically unreliable.

Market share

The region received 4.2% of visitors to and 2.3% of nights in Regional NSW. Compared to YE Jun 05, the share of visitors was down by 0.4% points and the share of nights was down by 0.3% points.

Purpose of visit

'Holiday/pleasure' (52.9%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (29.4%) was the 2nd largest, followed by 'Business' (10.3%).

Origin

Market	Share	Market	Share
Hong Kong	1.8%	New Zealand	12.8%
Singapore	0.6%	Japan	2.7%
Malaysia	0.0%	USA	7.8%
Indonesia	1.6%	Canada	4.9%
Taiwan	0.0%	United Kingdom	33.3%
Thailand	0.2%	Germany	8.8%
Korea	0.0%	Scandinavia	4.1%
China	1.8%	Other Europe	13.2%
India	0.0%	Gulf Countries	0.0%
Other Asia	3.1%	Other Countries	3.3%

'United Kingdom' (33.3%) was the largest source market of visitors to the region. 'New Zealand' (12.8%) was the 2nd largest, followed by 'Germany' (8.8%).

Accommodation

Over 1/2 (53.3%) of nights in the region were spent in 'Home of friend or relative'. 'Standard hotel/motel/motor inn, below 4 star' (12.1%) was the 2nd most popular, followed by 'Backpacker / hostel' (10.6%).

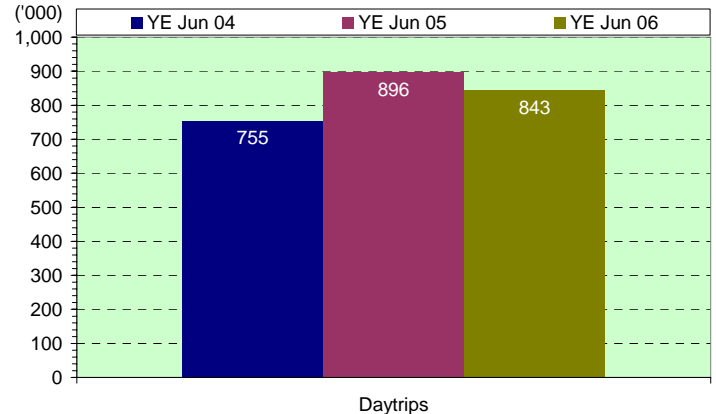
Expenditure (incl package expenditure) ⁽⁴⁾

International overnight visitors spent, on average, \$79 per night in the region.

(4) Source: Modelled international overnight visitor expenditure in Australia's regions, YE Jun 06, TRA

Domestic Daytrip Travel

Trips



The region received over 0.8 million domestic daytrip visitors - down by 5.9% on YE Jun 05.

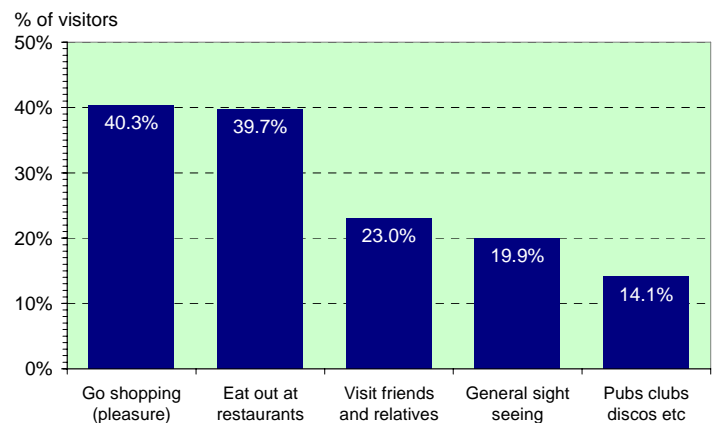
Market share

The region received 3.0% of daytrips to Regional NSW. Compared to YE Jun 05, the share was down by 0.2% points.

Purpose of visit

'Holiday or leisure' (54.0%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (21.5%) was the 2nd largest, followed by 'Business' (8.8%).

Activities



Over 2/5 (40.3%) of visitors to the region 'Went shopping'. 'Eat out at restaurants' (39.7%) was the 2nd most popular activity, followed by 'Visit friends and relatives' (23.0%) and 'General sight seeing' (19.9%).

Age

Over 1/5 (22.4%) of visitors to the region were aged '35-44 years'. The 2nd largest age group was '45-54 years' (21.0%).

'Young' travellers (aged below 35) made up 26.8% of visitors. 'Mid-Life' travellers (aged 35-54) contributed 43.4%, while 29.7% were 'Older' (aged 55 and over).

Expenditure ⁽⁵⁾

Domestic daytrip visitors spent, on average, \$155 per trip to the region.

(5) Source: Modelled domestic day visitor expenditure in Australia's regions, YE Jun 06, TRA