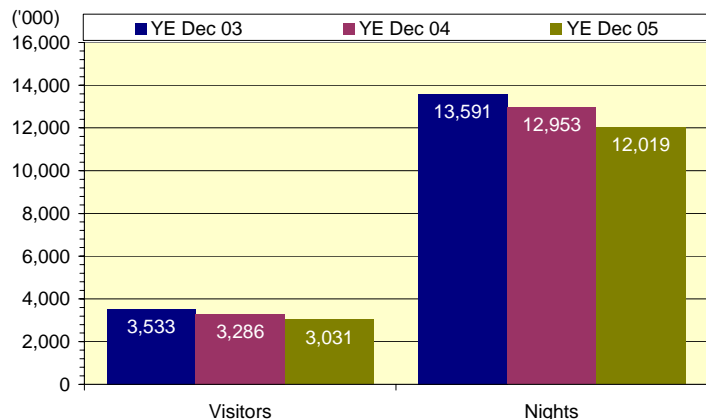




Total visitors ('000)	6,143
Domestic nights ('000)	12,019
Total expenditure (\$m)	\$1,651

Domestic Overnight Travel

Visitors and nights

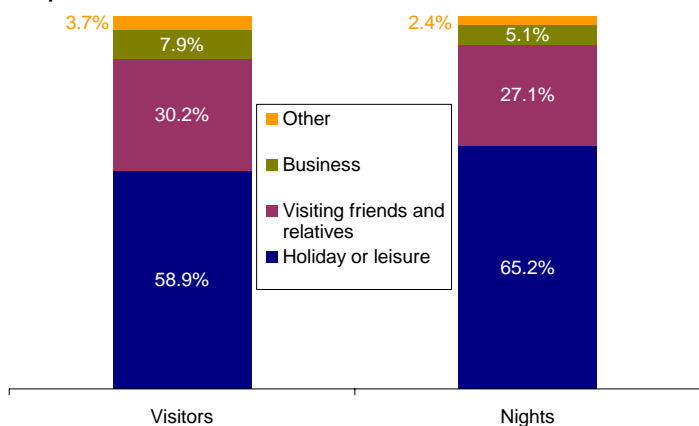


The region received over 3.0 million domestic overnight visitors - down by 7.8% on YE Dec 04. Visitors spent over 12.0 million nights in the region - down by 7.2% on YE Dec 04.

Market share

The region received 17.8% of visitors to and 19.7% of nights in Regional NSW. Compared to YE Dec 04, the share of visitors was unchanged and share of nights was up by 0.2% points.

Purpose of visit



Visitors - 'Holiday or leisure' (58.9%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (30.2%) was the 2nd largest, followed by 'Business' (7.9%).

Nights - 'Holiday or leisure' (65.2%) was the largest purpose in terms of nights in the region. 'Visiting friends and relatives' (27.1%) was the 2nd largest, followed by 'Business' (5.1%).

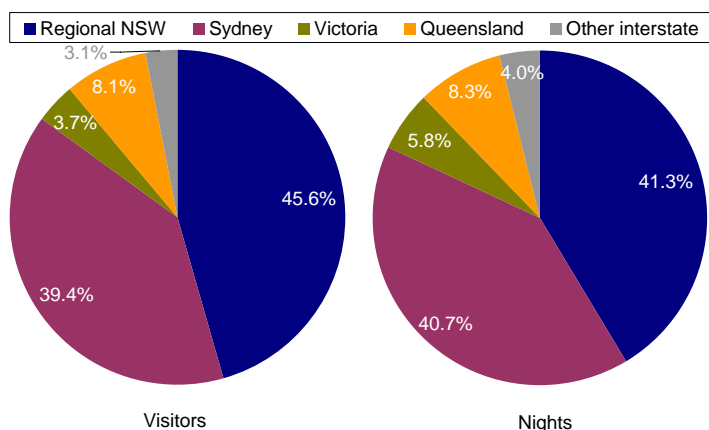
Accommodation

Nearly 1/3 (32.0%) of nights in the region were spent in 'Friends or relatives property'. 'Rented house, apartment, flat or unit' (16.8%) was the 2nd most popular, followed by 'Caravan park or commercial camping ground' (16.3%).

Activities

Over 1/2 (53.2%) of visitors to the region 'Ate out at restaurants'. 'Go to the beach' (45.3%) was the 2nd most popular activity, followed by 'Visit friends and relatives' (35.9%) and 'General sight seeing' (28.9%).

Origin



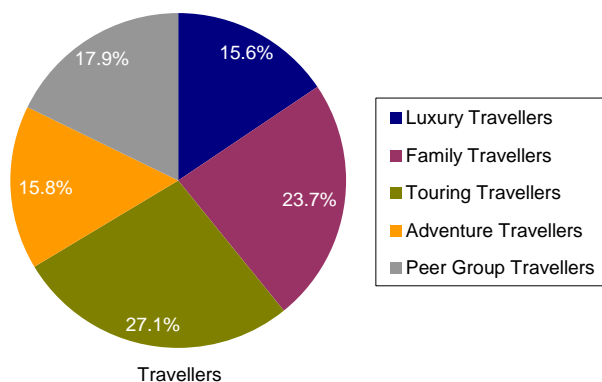
The region received over 4/5 of visitors (85.0%) and nights (82.0%) from intrastate (Regional NSW contributed more than Sydney for both visitors and nights).

Nearly 1/6 of visitors (15.0%) and close to 1/5 of nights (18.0%) came from interstate (Queensland was the biggest interstate market for both visitors and nights).

Transport

Over 9/10 (90.2%) of visitors to the region travelled by 'Private or company car'. 'Air transport' (3.9%) was the 2nd most popular, followed by 'Bus or coach' (2.1%).

Australian travel segments ⁽¹⁾



Over 1/4 (27.1%) of visitors to the region were 'Touring travellers'. 'Family travellers' (23.7%) was the 2nd largest travel segment, followed by 'Peer group travellers' (17.9%).

(1) Source: HTS, YE Mar 06, Roy Morgan Research

Expenditure (incl airfares and transport costs) ⁽²⁾

In the year ended December 2005, domestic overnight visitors spent, on average, \$108 per night in the region.

(2) Source: Travel Exp. by Visitors in Australia's Regions, YE Dec 05, TRA

Tourism employment ⁽³⁾

An estimated 9,000 (7.4%) of the region's workforce were employed in the tourism industry.

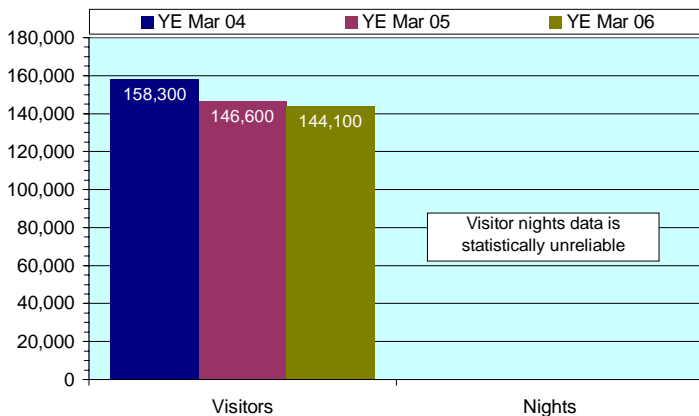
(3) Source: Estimates of Tourism Employment in All Statistical Local Areas and Statistical Subdivisions in Australia, 2003, TTF Australia



Total visitors ('000)	6,143
Domestic nights ('000)	12,019
Total expenditure (\$m)	\$1,651

International Overnight Travel

Visitors and nights



The region received 144,100 international overnight visitors - down by 1.7% on YE Mar 05. Visitor nights data is statistically unreliable.

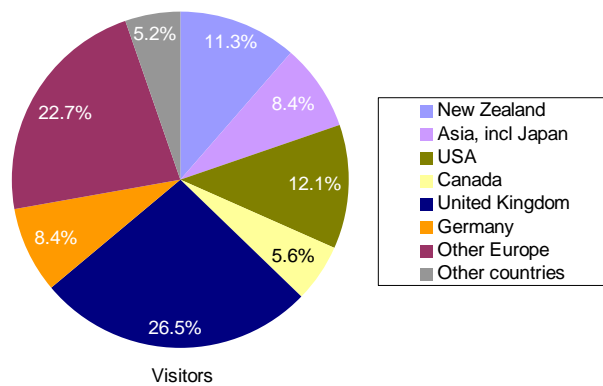
Market share

The region received 26.0% of visitors to and 11.7% of nights in Regional NSW. Compared to YE Mar 05, the share of visitors was down by 0.5% points and the share of nights was up by 3.5% points.

Purpose of visit

'Holiday/pleasure' (82.7%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (15.1%) was the 2nd largest. 'Business' accounted for 1.4% of visitors.

Origin



'United Kingdom' (26.5%) was the largest source market of visitors to the region. 'Other Europe' (22.7%) was the 2nd largest, followed by 'USA' (12.1%).

Accommodation

Nearly 1/3 (31.4%) of nights in the region were spent in 'Home of friend or relative'. 'Backpacker / hostel' (20.1%) was the 2nd most popular, followed by 'Standard hotel/motel/motor inn, below 4 star' (10.1%).

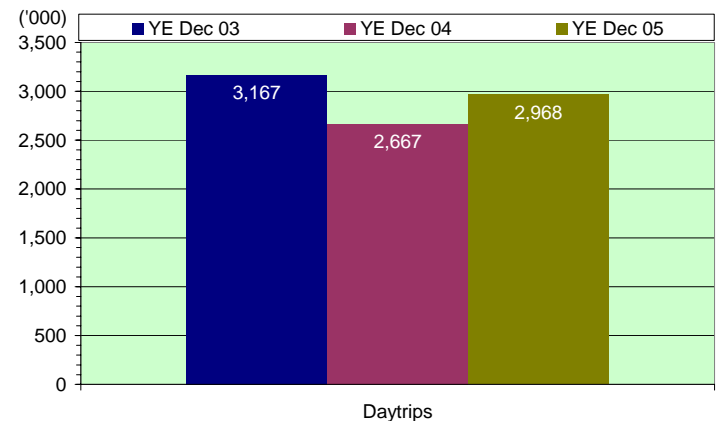
Expenditure (incl package expenditure) ⁽²⁾

In the year ended December 2005, international overnight visitors spent, on average, \$69 per night in the region.

(2) Source: Travel Exp. by Visitors in Australia's Regions, YE Dec 05, TRA

Domestic Daytrip Travel

Trips



The region received nearly 3.0 million domestic daytrip visitors - up by 11.3% on YE Dec 04.

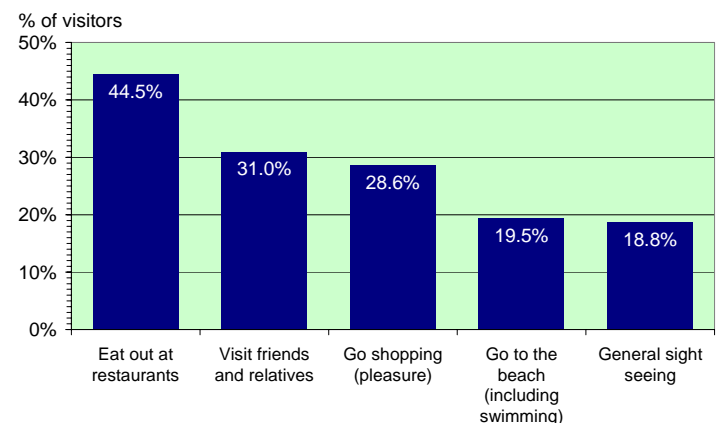
Market share

The region received 10.6% of daytrips to Regional NSW. Compared to YE Dec 04, the share was up by 0.4% points.

Purpose of visit

'Holiday or leisure' (57.4%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (24.0%) was the 2nd largest. 'Business' accounted for 7.5% of visitors.

Activities



Over 2/5 (44.5%) of visitors to the region 'Ate out at restaurants'. 'Visit friends and relatives' (31.0%) was the 2nd most popular activity, followed by 'Go shopping' (28.6%) and 'Go to the beach' (19.5%).

Age

Nearly 1/4 (22.7%) to the region were aged '65 years and over'. The 2nd largest age group was '35-44 years' (16.9%).

'Young' travellers (aged below 35) made up 30.3% of visitors. 'Mid-Life' travellers (aged 35-54) contributed 31.0%, while 38.7% were 'Older' (aged 55 and over).

Expenditure ⁽²⁾

In the year ended December 2005, domestic daytrip visitors spent, on average, \$102 per trip to the region.

(2) Source: Travel Exp. by Visitors in Australia's Regions, YE Dec 05, TRA