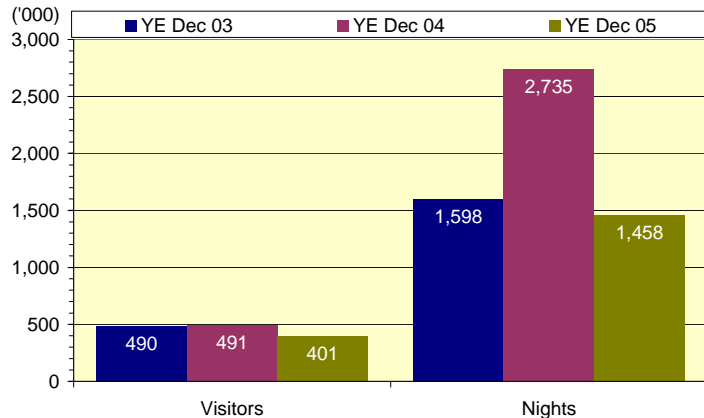




Total visitors ('000)	639
Domestic nights ('000)	1,458
Total expenditure* (\$m)	\$159

Domestic Overnight Travel

Visitors and nights

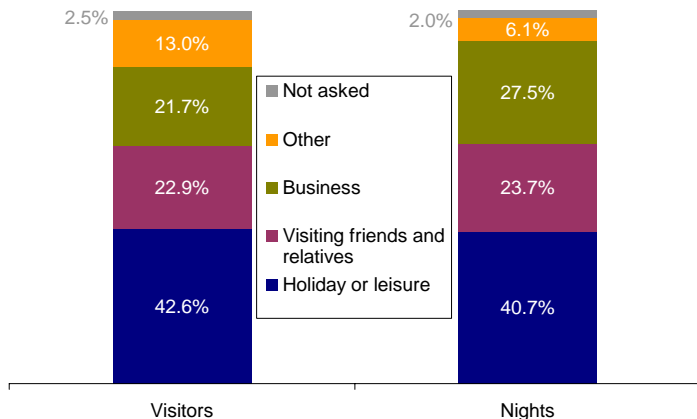


The region received 401,000 domestic overnight visitors - down by 18.3% on YE Dec 04. Visitors spent nearly 1.5 million nights in the region - down by 46.7% on YE Dec 04.

Market share

The region received 2.4% of visitors to and 2.4% of nights in Regional NSW. Compared to YE Dec 04, the share of visitors was down by 0.3% points and share of nights was down by 1.7% points.

Purpose of visit



Visitors – ‘Holiday or leisure’ (42.6%) was the largest purpose for visitors to the region. ‘Visiting friends and relatives’ (22.9%) was the 2nd largest, followed by ‘Business’ (21.7%).

Nights - ‘Holiday or leisure’ (40.7%) was the largest purpose in terms of nights in the region. ‘Business’ (27.5%) was the 2nd largest, followed by ‘Visiting friends and relatives’ (23.7%).

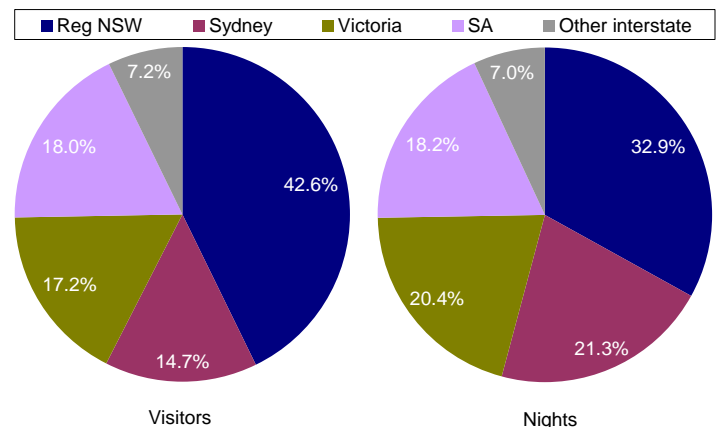
Accommodation

Almost ¼ (24.3%) of nights in the region were spent in ‘Friends or relatives property’. ‘Standard hotel, motor inn, below 4 star’ (23.9%) was the 2nd most popular, followed by ‘Caravan park or commercial camping ground’ (11.9%).

Activities

Over 2/5 (41.4%) of visitors to the region ‘Ate out at restaurants’. ‘General sight seeing’ (30.7%) was the 2nd most popular activity, followed by ‘Pubs clubs discos etc’ (27.4%) and ‘Visit friends and relatives’ (22.7%).

Origin



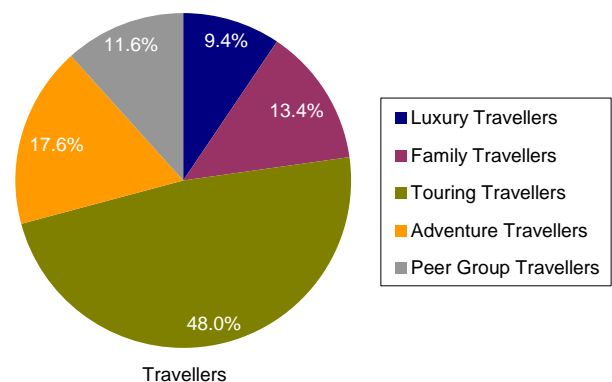
The region received nearly 3/5 of visitors (57.6%) and over ½ of nights (54.3%) from intrastate (Regional NSW contributed more than Sydney for both visitor and nights).

Over 2/5 of visitors (42.4%) and nearly ½ of nights (45.7%) came from interstate (SA was the biggest interstate market for visitors, while Victoria was the biggest for nights).

Transport

Over 4/5 (83.0%) of visitors to the region travelled by ‘Private or company car’. ‘Air transport’ and ‘Bus or coach’ (5.0% each) were the 2nd most popular.

Australian travel segments ⁽¹⁾



Nearly ½ (48.0%) of visitors to the region were ‘Touring travellers’. ‘Adventure travellers’ (17.6%) was the 2nd largest travel segment, followed by ‘Family travellers’ (13.4%).

(1) Source: HTS, YE Mar 06, Roy Morgan Research

Expenditure (incl airfares and transport costs) ⁽²⁾

In the year ended December 2005, domestic overnight visitors spent, on average, \$91 per night in the region.

(2) Source: Travel Exp. by Visitors in Australia's Regions, YE Dec 05, TRA

Tourism employment ⁽³⁾

An estimated 1,300 (5.3%) of the region’s workforce were employed in the tourism industry.

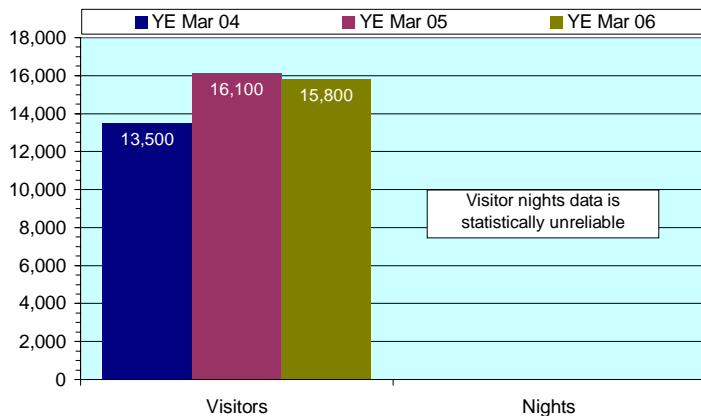
(3) Source: Estimates of Tourism Employment in All Statistical Local Areas and Statistical Subdivisions in Australia, 2003, TTF Australia



Total visitors ('000)	639
Domestic nights ('000)	1,458
Total expenditure* (\$m)	\$159

International Overnight Travel

Visitors and nights



The region received 15,800 international overnight visitors - down by 1.7% on YE Mar 05. Visitor nights data is statistically unreliable.

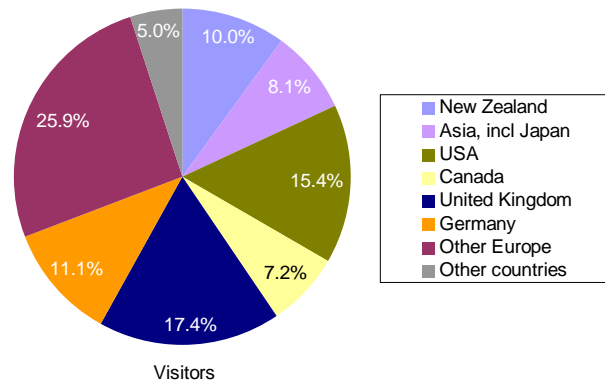
Market share

The region received 2.8% of visitors to and 3.5% of nights in Regional NSW. Compared to YE Mar 05, the share of visitors was down by 0.1% point and the share of nights was up by 2.9% points.

Purpose of visit

'Holiday/pleasure' (87.9%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (7.4%) was the 2nd largest, followed by 'Employment' (3.6%).

Origin



'Other Europe' (25.9%) was the largest source of visitors to the region. 'United Kingdom' (17.4%) was the 2nd largest source market, followed by 'USA' (15.4%).

Accommodation

Over 2/3 (69.8%) of nights in the region were spent in 'Home of friend or relative'. 'Rented house / apartment / unit / flat' (11.1%) was the 2nd most popular, followed by 'Standard hotel/motel/motor inn, below 4 star' (8.1%).

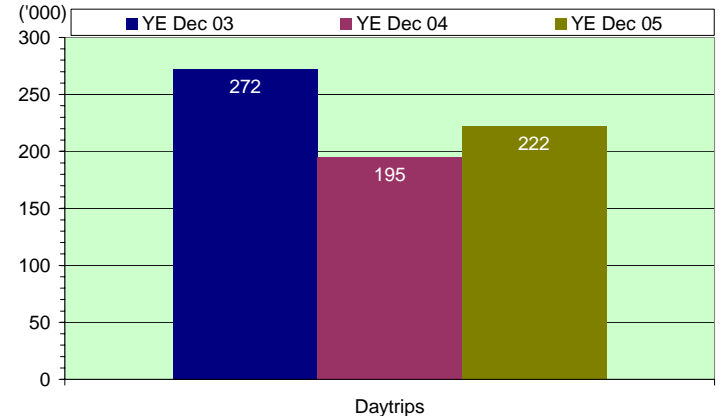
Expenditure (incl package expenditure) ⁽²⁾

In the year ended December 2005, international overnight visitors spent, on average, \$47 per night in the region*.

(2) Source: Travel Exp. by Visitors in Australia's Regions, YE Dec 05, TRA

Domestic Daytrip Travel

Trips



The region received 222,000 domestic daytrip visitors - up by 13.8% on YE Dec 04.

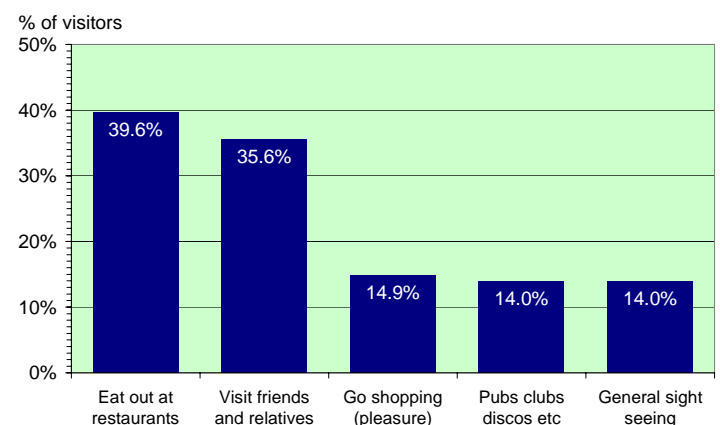
Market share

The region received 0.8% of daytrips to Regional NSW. Compared to YE Dec 04, the share was up by 0.1% point.

Purpose of visit

'Holiday or leisure' (51.8%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (24.3%) was the 2nd largest, followed by 'Business' (13.5%).

Activities



Almost 2/5 (39.6%) of visitors to the region 'Ate out at restaurants'. 'Visit friends and relatives' (35.6%) was the 2nd most popular activity, followed by 'Go shopping' (14.9%) and 'Pubs clubs discos etc' and 'General sightseeing' (14.0% each).

Age

Nearly 1/4 (23.9%) of visitors to the region were aged '35-44 years'. The 2nd largest age group was '25-34 years' (18.9%).

'Young' travellers (aged below 35) made up 32.9% of visitors. 'Mid-Life' travellers (aged 35-54) contributed 40.5%, while 26.6% were 'Older' (aged 55 and over).

Expenditure ⁽²⁾

In the year ended December 2005, domestic daytrip visitors spent, on average, \$72 per trip to the region*.

(2) Source: Travel Exp. by Visitors in Australia's Regions, YE Dec 05, TRA