

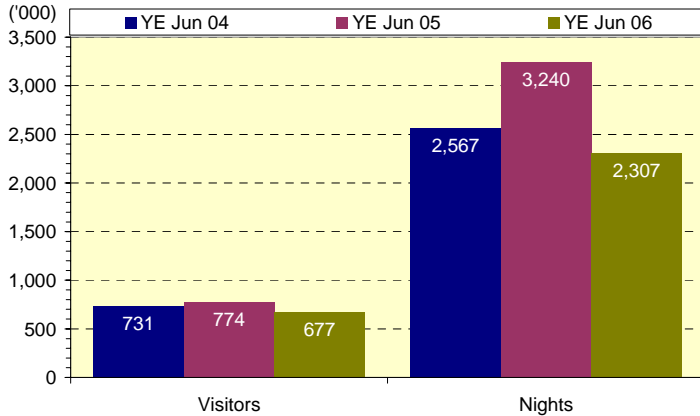


Total visitors ('000)	1,095
Domestic nights ('000)	2,307
Total expenditure (\$m)	\$469

Domestic Overnight Travel

Note: The number of trips taken domestically by Australians decreased in this period by 0.3 percent and at the same time the number of Australians travelling overseas reached a record high.

Visitors and nights

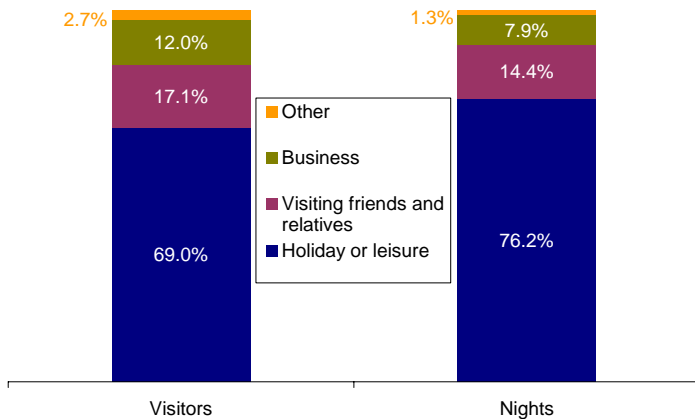


The region received nearly 0.7 million domestic overnight visitors - down by 12.5% on YE Jun 05. Visitors spent over 2.3 million nights in the region - down by 28.8% on YE Jun 05.

Market share

The region received 4.0% of visitors to and 3.8% of nights in Regional NSW. Compared to YE Jun 05, the share of visitors was down by 0.3% points and the share of nights was down by 1.1% points.

Purpose of visit



Visitors - 'Holiday or leisure' (69.0%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (17.1%) was the 2nd largest, followed by 'Business' (12.0%).

Nights - 'Holiday or leisure' (76.2%) was the largest purpose in terms of nights in the region. 'Visiting friends and relatives' (14.4%) was the 2nd largest, followed by 'Business' (7.9%).

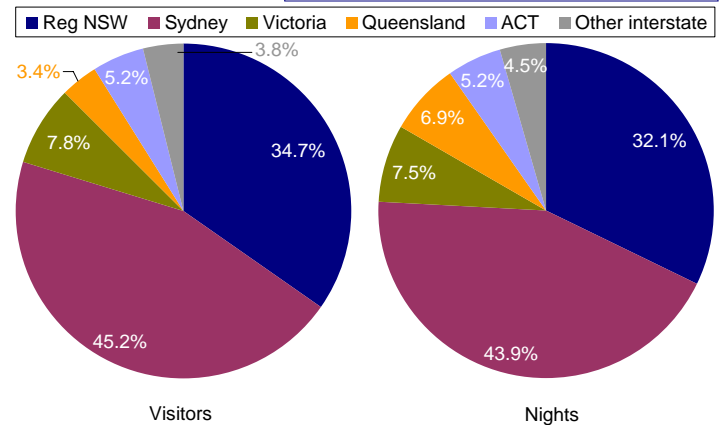
Accommodation

Nearly 1/5 (18.9%) of nights in the region were spent in 'Standard hotel, motor inn, below 4 star'. 'Friends or relatives property' (18.0%) was the 2nd most popular, followed by 'Rented house, apartment, flat or unit' (16.6%).

Activities

Almost 1/2 (49.8%) of visitors to the region 'Ate out at restaurants'. 'Snow skiing' (34.4%) was the 2nd most popular activity, followed by 'Pubs clubs discos etc' (28.7%) and 'General sight seeing' (26.1%).

Origin



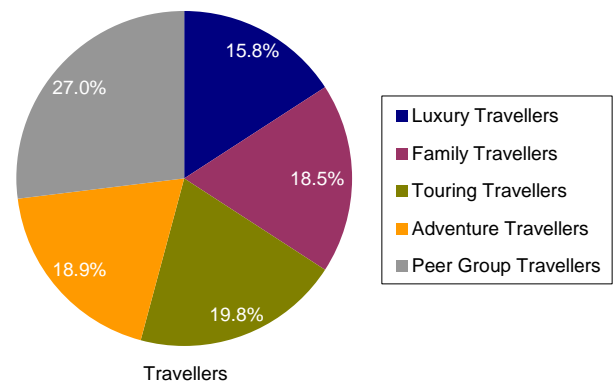
The region received almost 4/5 (79.9%) of visitors and over 3/4 (76.0%) of nights from intrastate (Sydney contributed more than Regional NSW for both visitors and nights).

Over 1/5 (20.1%) of visitors and almost 1/4 (24.0%) of nights came from interstate (Victoria was the biggest interstate market for both visitors and nights).

Transport

Almost 9/10 (89.8%) of visitors to the region travelled by 'Private or company car'. 'Bus or coach' (6.6%) was the 2nd most popular, followed by 'Air transport' (1.2%).

Australian travel segments ⁽¹⁾



Over 1/4 (27.0%) of visitors to the region were 'Peer group travellers'. 'Touring travellers' (19.8%) was the 2nd largest travel segment, followed by 'Adventure travellers' (18.9%).

(1) Source: HTS, YE Jun 06, Roy Morgan Research

Expenditure (incl airfares and transport costs) ⁽²⁾

Domestic overnight visitors spent, on average, \$183 per night in the region.

(2) Source: Modelled domestic overnight visitor expenditure in Australia's regions, YE Jun 06, TRA

Tourism employment ⁽³⁾

An estimated 2,400 (14.1%) of the region's workforce were employed in the tourism industry.

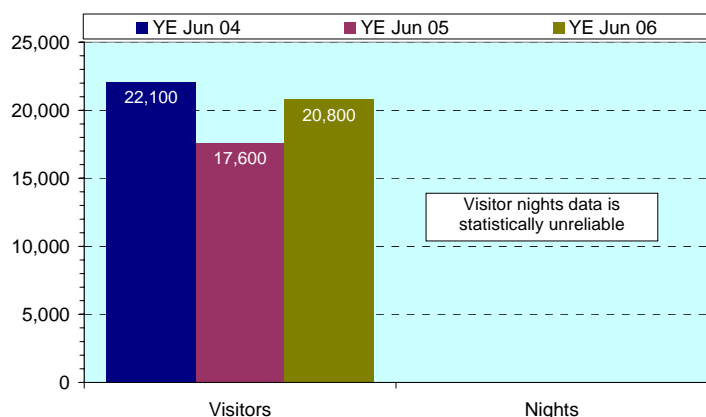
(3) Source: Estimates of Tourism Employment in All Statistical Local Areas and Statistical Subdivisions in Australia, 2003, TTF Australia



Total visitors ('000)	1,095
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International Overnight Travel

Visitors and nights



The region received 20,800 international overnight visitors - up by 18.4% on YE Jun 05. Visitor nights data is statistically unreliable.

Market share

The region received 3.7% of visitors to and 1.6% of nights in Regional NSW. Compared to YE Jun 05, the share of visitors was up by 0.5% points and the share of nights was down by 0.2% points.

Purpose of visit

'Holiday/pleasure' (86.4%) was the largest purpose for visitors to the region. 'Business' (7.0%) was the 2nd largest, followed by 'Visiting friends and relatives' (5.6%).

Origin

Market	Share	Market	Share
Hong Kong	5.9%	New Zealand	11.1%
Singapore	0.9%	Japan	0.4%
Malaysia	0.2%	USA	7.3%
Indonesia	0.0%	Canada	3.1%
Taiwan	0.0%	United Kingdom	26.8%
Thailand	0.4%	Germany	11.9%
Korea	3.0%	Scandinavia	2.5%
China	0.3%	Other Europe	24.3%
India	0.0%	Gulf Countries	0.0%
Other Asia	0.0%	Other Countries	2.0%

'United Kingdom' (26.8%) was the largest source market of visitors to the region. 'Germany' (11.9%) was the 2nd largest, followed by 'New Zealand' (11.1%).

Accommodation

Over 1/5 (21.9%) of nights in the region were spent in 'Caravan park or commercial camping ground'. 'Other non-commercial property' (17.6%) was the 2nd most popular, followed by 'Home of friend or relative' (12.7%).

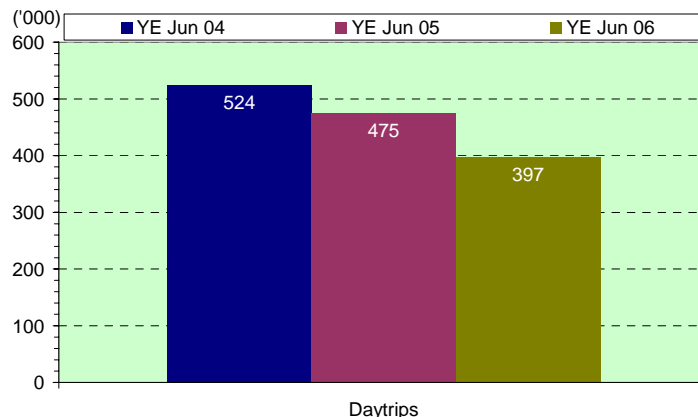
Expenditure (incl package expenditure) ⁽⁴⁾

International overnight visitors spent, on average, \$89 per night in the region.

(4) Source: Modelled international overnight visitor expenditure in Australia's regions, YE Jun 06, TRA

Domestic Daytrip Travel

Trips



The region received 397,000 domestic daytrip visitors - down by 16.4% on YE Jun 05.

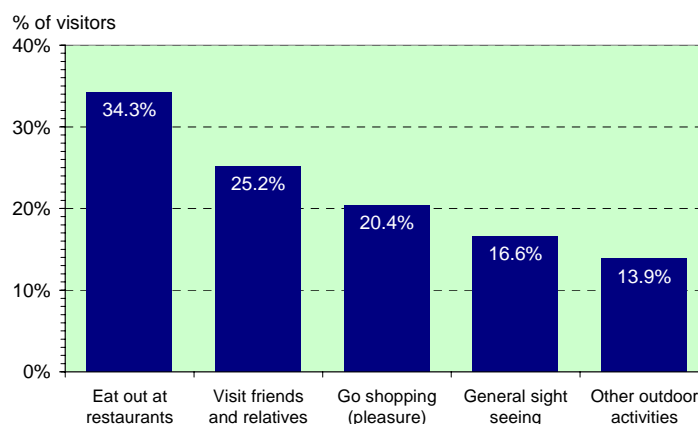
Market share

The region received 1.4% of daytrips to Regional NSW. Compared to YE Jun 05, the share was down by 0.3% points.

Purpose of visit

'Holiday or leisure' (61.7%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (24.9%) was the 2nd largest, followed by 'Health related' (7.8%).

Activities



Over 1/3 (34.3%) of visitors to the region 'Ate out at restaurants'. 'Visit friends and relatives' (25.2%) was the 2nd most popular activity, followed by 'Go shopping' (20.4%) and 'General sight seeing' (16.6%).

Age

Nearly 3/10 (27.7%) of visitors to the region were aged '45-54 years'. The 2nd largest age group was '35-44 years' (22.2%).

'Young' travellers (aged below 35) made up 26.2% of visitors. 'Mid-Life' travellers (aged 35-54) contributed 49.9%, while 24.2% were 'Older' (aged 55 and over).

Expenditure ⁽⁵⁾

Domestic daytrip visitors spent, on average, \$91 per trip to the region.

(5) Source: Modelled domestic day visitor expenditure in Australia's regions, YE Jun 06, TRA