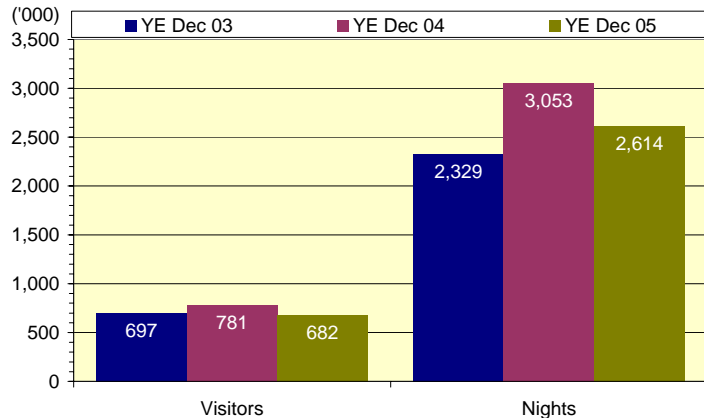




Total visitors ('000)	1,144
Domestic nights ('000)	2,614
Total expenditure* (\$m)	\$476

Domestic Overnight Travel

Visitors and nights

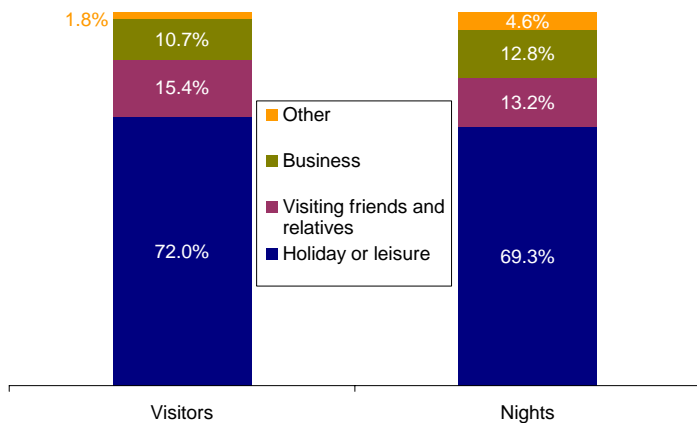


The region received nearly 0.7 million domestic overnight visitors - down by 12.7% on YE Dec 04. Visitors spent over 2.6 million nights in the region - down by 14.4% on YE Dec 04.

Market share

The region received 4.0% of visitors to and 4.3% of nights in Regional NSW. Compared to YE Dec 04, the share of visitors was down by 0.2% points and share of nights was down by 0.3% points.

Purpose of visit



Visitors – ‘Holiday or leisure’ (72.0%) was the largest purpose for visitors to the region. ‘Visiting friends and relatives’ (15.4%) was the 2nd largest, followed by ‘Business’ (10.7%).

Nights - ‘Holiday or leisure’ (69.3%) was the largest purpose in terms of nights in the region. ‘Visiting friends and relatives’ (13.2%) was the 2nd largest, followed by ‘Business’ (12.8%).

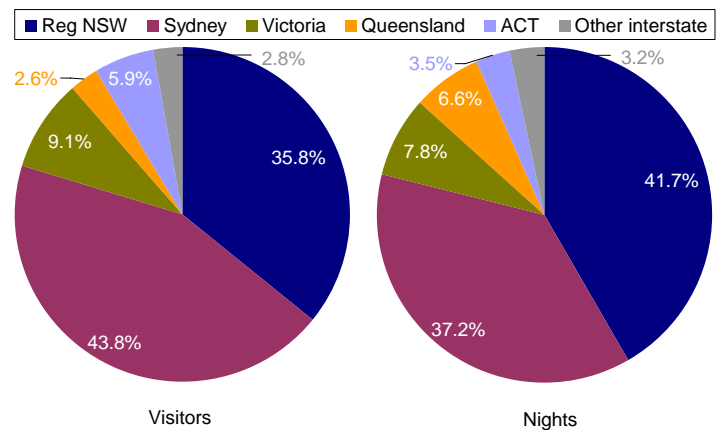
Accommodation

Over 1/5 (20.7%) of nights in the region were spent in ‘Standard hotel, motor inn, below 4 star’. ‘Rented house, apartment, flat or unit’ (16.6%) was the 2nd most popular, followed by ‘Friends or relatives property’ (15.3%).

Activities

Nearly 1/2 (47.5%) of visitors to the region ‘Ate out at restaurants’. ‘Snow skiing’ (31.1%) was the 2nd most popular activity, followed by ‘Visit national or State parks’ (27.0%) and ‘Pubs clubs discos etc’ (26.4%).

Origin



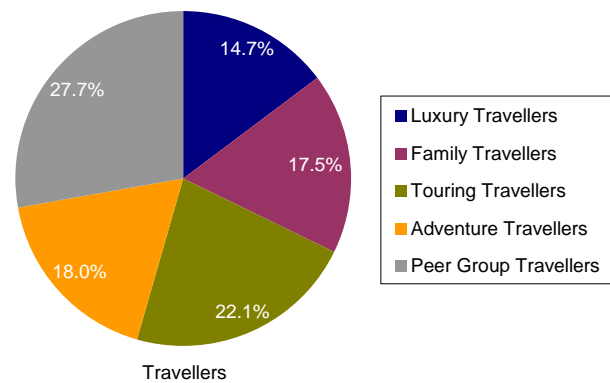
The region received almost 4/5 of visitors (79.6%) and nearly 4/5 of nights (78.9%) from intrastate (Sydney contributed more visitors, while Regional NSW contributed more nights).

Over 1/5 of visitors (20.4%) and more than 1/5 of nights (21.1%) came from interstate (Victoria was the biggest interstate market for both visitors and nights).

Transport

Almost 9/10 (89.7%) of visitors to the region travelled by ‘Private or company car’. ‘Bus or coach’ (6.2%) was the 2nd most popular, followed by ‘Air transport’ (1.5%).

Australian travel segments ⁽¹⁾



Nearly 3/10 (27.7%) of visitors to the region were ‘Peer group travellers’. ‘Touring travellers’ (22.1%) was the 2nd largest travel segment, followed by ‘Adventure travellers’ (18.0%).

(1) Source: HTS, YE Mar 06, Roy Morgan Research

Expenditure (incl airfares and transport costs) ⁽²⁾

In the year ended December 2005, domestic overnight visitors spent, on average, \$156 per night in the region.

(2) Source: Travel Exp. by Visitors in Australia's Regions, YE Dec 05, TRA

Tourism employment ⁽³⁾

An estimated 2,400 (14.1%) of the region’s workforce were employed in the tourism industry.

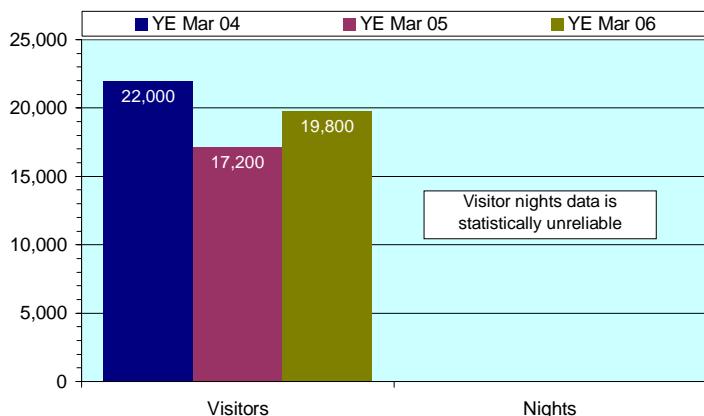
(3) Source: Estimates of Tourism Employment in All Statistical Local Areas and Statistical Subdivisions in Australia, 2003, TTF Australia



Total visitors ('000)	1,144
Domestic nights ('000)	2,614
Total expenditure* (\$m)	\$476

International Overnight Travel

Visitors and nights



The region received 19,800 international overnight visitors - up by 15.0% on YE Mar 05. Visitor nights data is statistically unreliable.

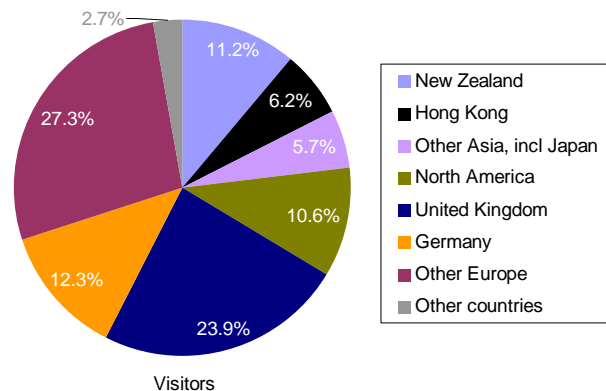
Market share

The region received 3.6% of visitors to and 1.3% of nights in Regional NSW. Compared to YE Mar 05, the share of visitors was up by 0.5% points and the share of nights was down by 0.6% points.

Purpose of visit

'Holiday/pleasure' (88.4%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (5.4%) was the 2nd largest, followed by 'Business' (5.1%).

Origin



'Other Europe' (27.3%) was the largest source of visitors to the region. 'United Kingdom' (23.9%) was the 2nd largest source market, followed by 'Germany' (12.3%).

Accommodation

Almost 3/10 (29.0%) of nights in the region were spent in 'Home of friend or relative'. 'Caravan park or commercial camping ground' (16.4%) was the 2nd most popular, followed by 'Standard hotel/motel/motor inn, below 4 star' (12.1%).

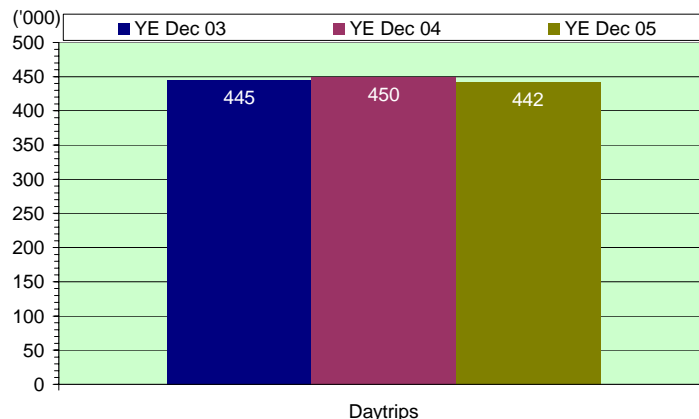
Expenditure (incl package expenditure) ⁽²⁾

In the year ended December 2005, international overnight visitors spent, on average, \$47 per night in the region*.

(2) Source: Travel Exp. by Visitors in Australia's Regions, YE Dec 05, TRA

Domestic Daytrip Travel

Trips



The region received 442,000 domestic daytrip visitors - down by 1.8% on YE Dec 04.

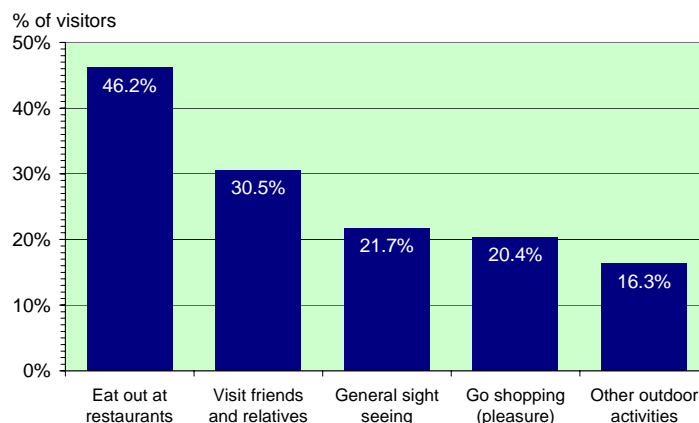
Market share

The region received 1.6% of daytrips to Regional NSW. Compared to YE Dec 04, the share was down by 0.1% point.

Purpose of visit

'Holiday or leisure' (55.4%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (26.5%) was the 2nd largest. 'Business' accounted for 6.6% of visitors.

Activities



Nearly 1/2 (46.2%) of visitors to the region 'Ate out at restaurants'. 'Visit friends and relatives' (30.5%) was the 2nd most popular activity, followed by 'General sight seeing' (21.7%) and 'Go shopping' (20.4%).

Age

Nearly 1/3 (31.7%) of visitors to the region were aged '45-54 years'. The 2nd largest age group was '35-44 years' (23.8%).

'Young' travellers (aged below 35) made up 24.7% of visitors. 'Mid-Life' travellers (aged 35-54) contributed 55.4%, while 19.7% were 'Older' (aged 55 and over).

Expenditure ⁽²⁾

In the year ended December 2005, domestic daytrip visitors spent, on average, \$143 per trip to the region*.

(2) Source: Travel Exp. by Visitors in Australia's Regions, YE Dec 05, TRA