

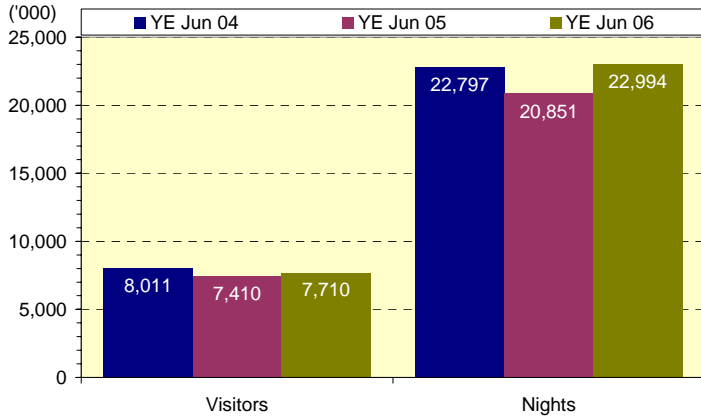


Total visitors ('000)	25,127
Total nights ('000)	67,659
- domestic nights	34.0%
- international nights	66.0%
Total expenditure (\$m)	\$10,464

Domestic Overnight Travel

Note: The number of trips taken domestically by Australians decreased in this period by 0.3 percent and at the same time the number of Australians travelling overseas reached a record high.

Visitors and nights

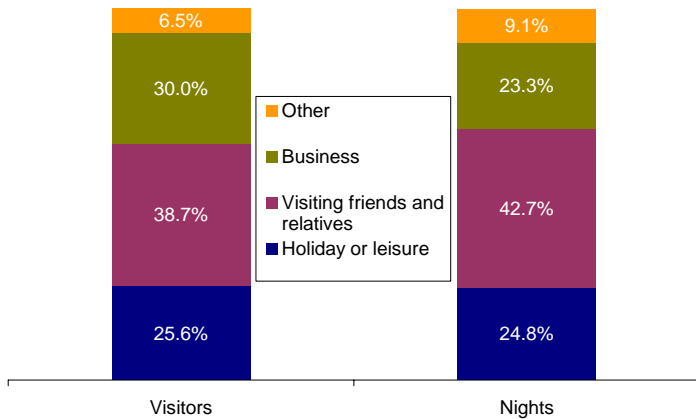


The region received over 7.7 million domestic overnight visitors - up by 4.0% on YE Jun 05. Visitors spent almost 23.0 million nights in the region - up by 10.3% on YE Jun 05.

Market share

The region received 31.8% of visitors to and 27.4% of nights in NSW. Compared to YE Jun 05, the share of visitors was up by 1.8% points and share of nights was up by 3.5% points.

Purpose of visit



Visitors - 'Visiting friends and relatives' (38.7%) was the largest purpose for visitors to the region. 'Business' (30.0%) was the 2nd largest, followed by 'Holiday or leisure' (25.6%).

Nights - 'Visiting friends and relatives' (42.7%) was the largest purpose in terms of nights in the region. 'Holiday or leisure' (24.8%) was the 2nd largest, followed by 'Business' (23.3%).

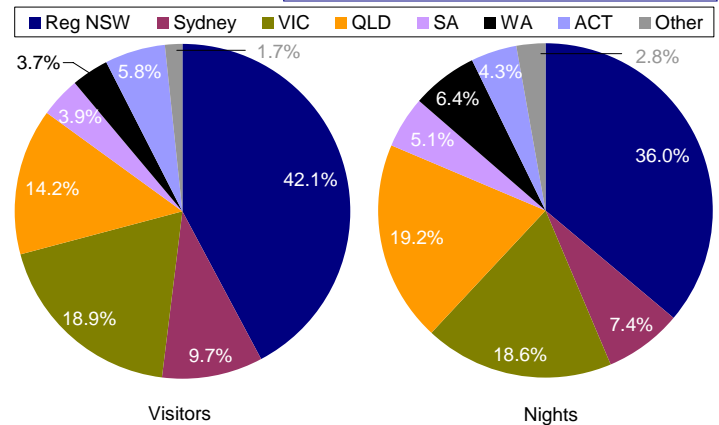
Accommodation

Over 1/2 (51.0%) of nights in the region were spent in 'Friends or relatives property'. 'Luxury hotel or luxury resort, 4 or 5 star' (14.6%) was the 2nd most popular, followed by 'Standard hotel, motor inn, below 4 star' (14.4%).

Activities

Nearly 3/5 (58.9%) of visitors to the region 'Ate out at restaurants'. 'Visit friends and relatives' (49.5%) was the 2nd most popular activity, followed by 'Go shopping' (33.4%) and 'General sightseeing' (25.2%).

Origin



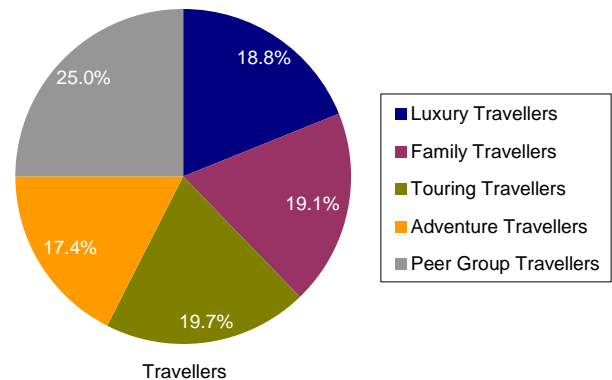
The region received nearly 1/2 (48.1%) of visitors and close to 3/5 (56.5%) of nights from interstate (Victoria was the biggest interstate market for visitors, while Queensland was the biggest for nights).

Over 1/2 (51.9%) of visitors and more than 2/5 (43.5%) of nights came from intrastate.

Transport

Over 1/2 (52.2%) of visitors to the region travelled by 'Private or company car'. 'Air transport' (38.0%) was the 2nd most popular, followed by 'Railway' (6.4%).

Australian travel segments ⁽¹⁾



One quarter (25.0%) of visitors to the region were 'Peer group travellers'. 'Touring travellers' (19.7%) was the 2nd largest travel segment, followed by 'Family travellers' (19.1%).

(1) Source: HTS, YE Jun 06, Roy Morgan Research

Expenditure (incl airfares and transport costs) ⁽²⁾

Domestic overnight visitors spent, on average, \$192 per night in the region.

(2) Source: Modelled domestic overnight visitor expenditure in Australia's regions, YE Jun 06, TRA

Tourism employment ⁽³⁾

An estimated 111,800 (5.8%) of the region's workforce were employed in the tourism industry.

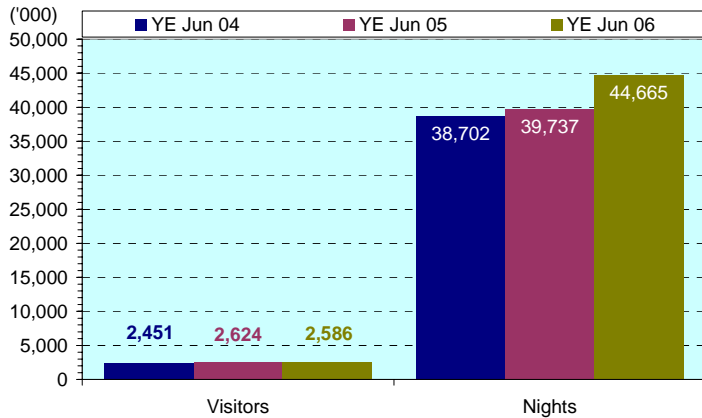
(3) Source: Estimates of Tourism Employment in All Statistical Local Areas and Statistical Subdivisions in Australia, 2003, TTF Australia



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International Overnight Travel

Visitors and nights



The region received nearly 2.6 million international overnight visitors - down by 1.5% on YE Jun 05. Visitors spent nearly 44.7 million nights in the region - up by 12.4% on YE Jun 05.

Market share

The region received 94.3% of visitors to and 85.5% of nights in NSW. Compared to YE Jun 05, the share of visitors was down by 0.6% points and the share of nights was up by 2.6% points.

Purpose of visit

'Holiday/pleasure' (57.4%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (21.4%) was the 2nd largest, followed by 'Business' (15.3%).

Origin

Market	Share	Market	Share
Hong Kong	3.0%	New Zealand	12.3%
Singapore	2.4%	Japan	10.0%
Malaysia	1.4%	USA	10.5%
Indonesia	1.1%	Canada	2.5%
Taiwan	2.1%	United Kingdom	15.5%
Thailand	1.3%	Germany	3.6%
Korea	7.3%	Scandinavia	2.0%
China	7.6%	Other Europe	9.0%
India	1.5%	Gulf Countries	0.3%
Other Asia	1.4%	Other Countries	5.0%

'United Kingdom' (15.5%) was the largest source market of visitors to the region. 'New Zealand' (12.3%) was the 2nd largest, followed by 'USA' (10.5%).

Accommodation

Nearly 2/5 (37.4%) of nights in the region were spent in 'Rented house / apartment / unit / flat'. 'Home of friend or relative' (27.0%) was the 2nd most popular, followed by 'Standard hotel/motel/motor inn, below 4 star' (7.6%).

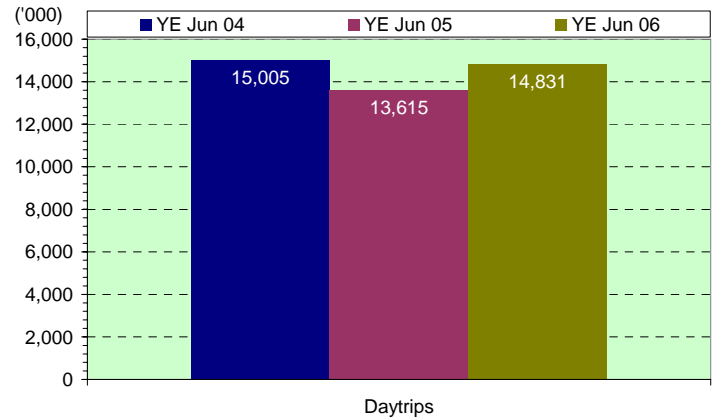
Expenditure (incl package expenditure) ⁽⁴⁾

International overnight visitors spent, on average, \$99 per night in the region.

(4) Source: Modelled international overnight visitor expenditure in Australia's regions, YE Jun 06, TRA

Domestic Daytrip Travel

Trips



The region received over 14.8 million domestic daytrip visitors - up by 8.9% on YE Jun 05.

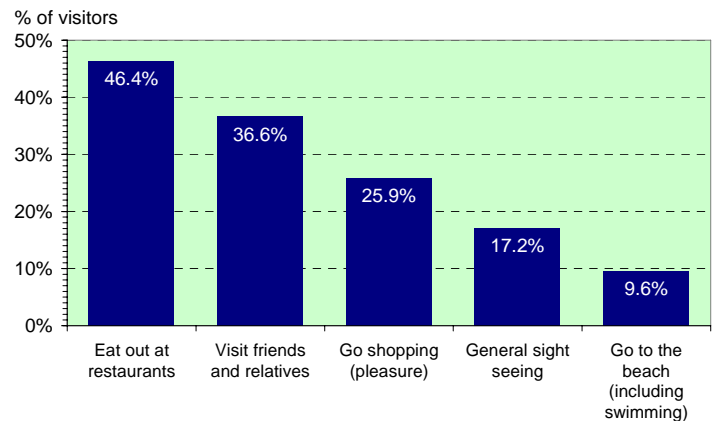
Market share

The region received 34.5% of daytrips to NSW. Compared to YE Jun 05, the share was up by 1.6% points.

Purpose of visit

'Holiday or leisure' (48.2%) was the largest purpose for visitors to the region. 'Visiting friends and relatives' (30.9%) was the 2nd largest, followed by 'Business' (9.5%).

Activities



Nearly 1/2 (46.4%) of visitors to the region 'Ate out at restaurants'. 'Visit friends and relatives' (36.6%) was the 2nd most popular activity, followed by 'Go shopping' (25.9%) and 'General sight seeing' (17.2%).

Age

Almost 1/5 (19.1%) of visitors to the region were aged '15-24 years'. The 2nd largest age group was '25-34 years' (18.3%).

'Young' travellers (aged below 35) made up 37.4% of visitors. 'Mid-Life' travellers (aged 35-54) contributed 34.4%, while 28.1% were 'Older' (aged 55 and over).

Expenditure ⁽⁵⁾

Domestic daytrip visitors spent, on average, \$109 per trip to the region.

(5) Source: Modelled domestic day visitor expenditure in Australia's regions, YE Jun 06, TRA