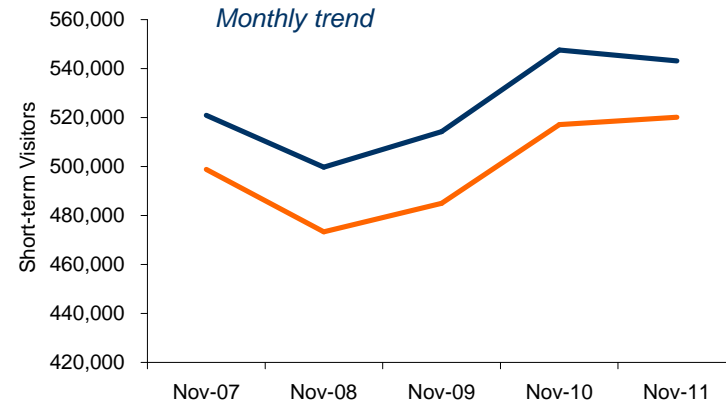
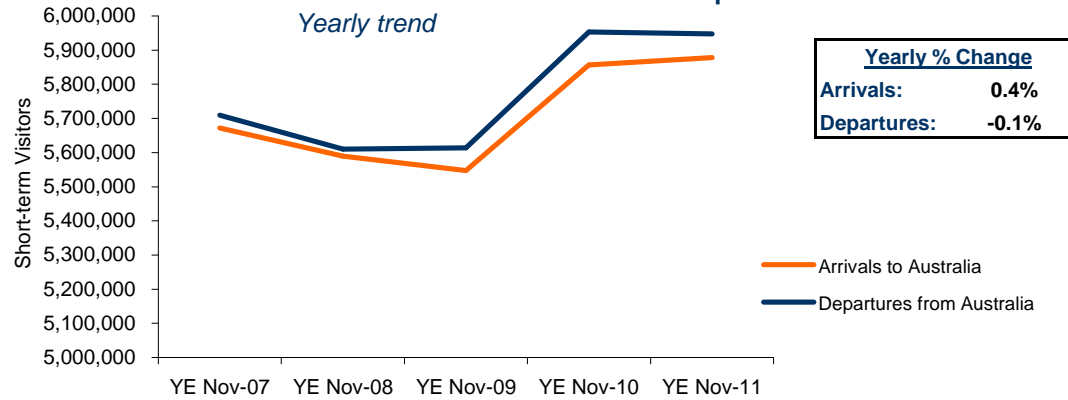




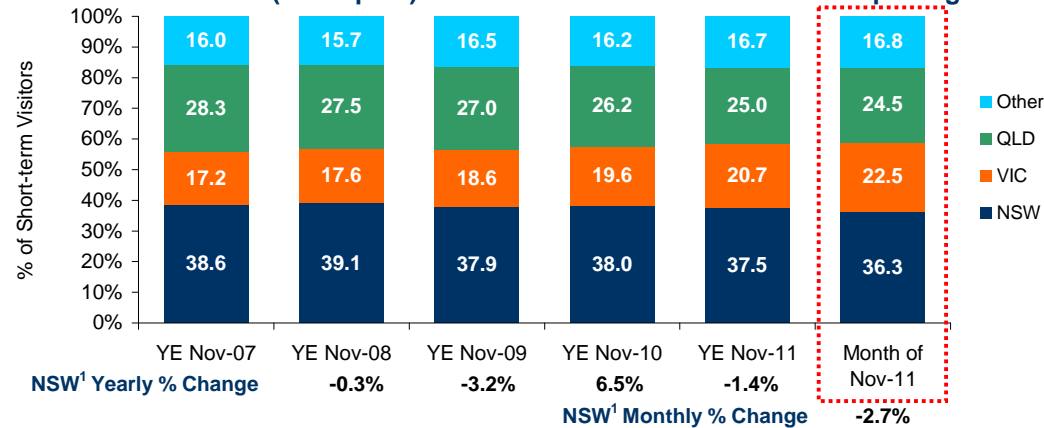
# Overseas Arrivals and Departures Snapshot

NOVEMBER 2011

Short-term International Visitor Arrivals and Departures: Australia



Main State (time spent): Short-term International Visitors Departing Australia



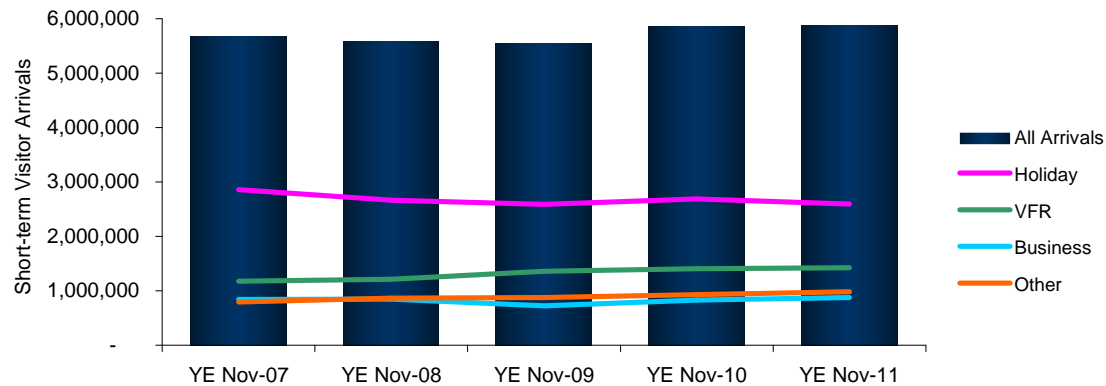
## How has international visitor movement changed?

International short-term visitor **arrivals** to Australia increased by 0.6% in the month of November 2011, while departures from Australia declined by 0.8% compared to the same month last year. On a yearly basis, international visitor arrivals rose by 0.4% whereas departures remained fairly stable (-0.1%). Of all short-term international visitors departing Australia, 37.5% spent most time in NSW in the year to November 2011. The number of visitors who spent most time in NSW declined marginally over the past 12 months to November 2011 when compared to last year. In monthly terms, international visitors to NSW and QLD decreased by 2.7% and 5.1% respectively. VIC remains the best performer with a 5.2% increase in visitor departures in the month of November 2011.

# Overseas Arrivals and Departures Snapshot

NOVEMBER 2011

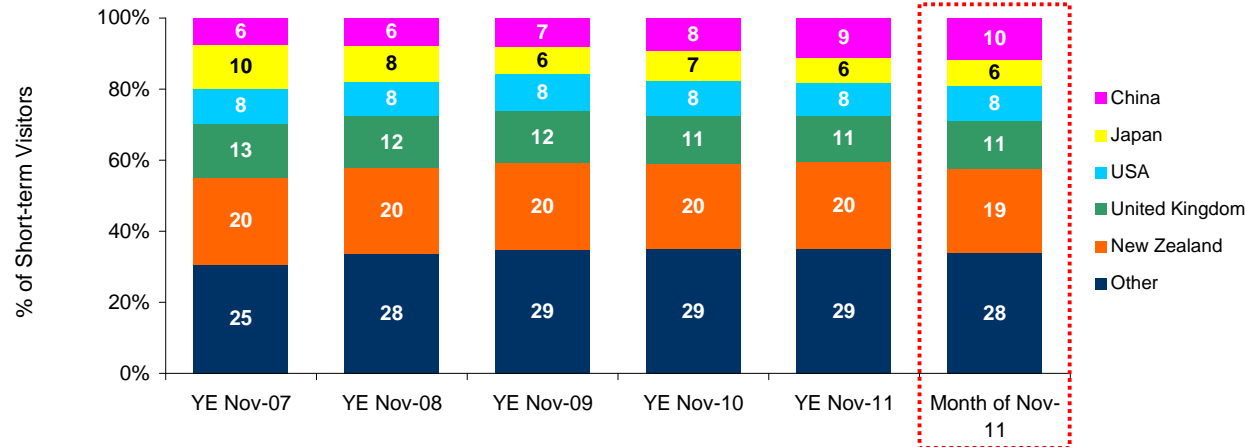
Short-term International Visitor Arrivals by Purpose: Australia



**Why are they here and where are they from?**

The increase in short-term international visitor arrivals in the year ending November 2011 was led by three of the four main 'purpose-of-visit' categories. Business visitors recorded the largest increase (+ 5.4%); visitors for 'other' purposes (including education and employment) rose by 5.7%, while visiting friends and relatives grew by 1.2%. However, holiday visitors to Australia continues to decline (-3.5%) for the fourth consecutive month. Looking at the source markets, Chinese visitors recorded the strongest growth in arrivals in the month of November 2011 (+18.2%) followed by arrivals from India (+9.7%), NZ and USA. This was partly offset by declines in arrivals from the UK, Japan (for 12 consecutive months now), Korea, Germany, Malaysia and Singapore. In annual terms, China and India recorded the strongest increases (+20.8% and +7.5% respectively), while Japan and Korea recorded the largest declines (-16.2% and -7.5% respectively).

Top 5 Source Markets % Share: Australia



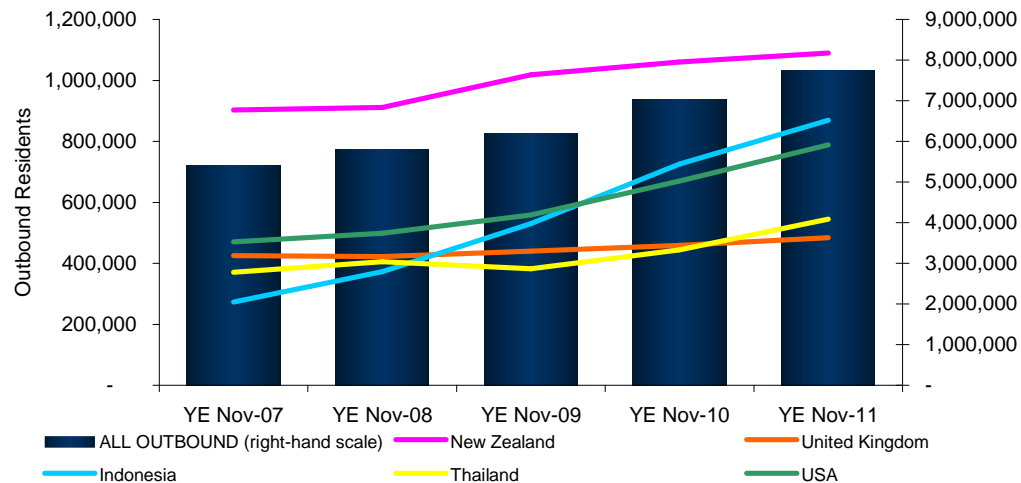
<u>Top 10 Source Markets</u>		
<b>Monthly % Change Nov-11 vs Nov-10</b>		
1	New Zealand	5.8%
2	China	18.2%
3	USA	4.5%
4	UK	-11.7%
5	Japan	-11.7%
6	Singapore	-5.4%
7	Malaysia	-6.3%
8	Korea	-10.3%
9	Hong Kong	0.0%
10	Germany	-6.8%



# Overseas Arrivals and Departures Snapshot

NOVEMBER 2011

## Australian Resident Departures: Top 5 Destinations



## Where are Australians going?

Although Australian resident departures continue to grow strongly, the pace of increase has moderated somewhat to 10.0%, from 13.5% around the same time last year. Growth continued to be mainly concentrated around Asian destinations, which accounted for around 57% of the overall growth in outbound travel.

Almost 1.1 million Australian residents visited New Zealand in the year ending November 2011. Indonesia was the 2nd most popular destination for Australians followed by the USA and Thailand. However, the largest **increases** in Australian residents outbound travel in YE November 2011 were recorded for Thailand (+25.5%), Indonesia (+19.9%), the US (+17.7%) and the UK (+5.6%). The number of Australians departing to NZ increased by 2.8% when compared to YE November 2010.

### Notes:

<sup>1</sup> NSW % Change based on the actual (original, non-seasonally adjusted) number of short-term visitors departing Australia who claimed that they spent the most time in NSW

Short-term visitors are defined as visitors who stay in Australia less than 12 months

Outbound residents are those temporarily departing Australia (for a period of less than 12 months)

Main State is measured by visitors nominating the state in which most time was spent upon departure from Australia

### Source:

The Overseas Arrivals and Departures information included in this report is extracted from the Overseas Arrivals and Departures (OAD) data, published by the Australian Bureau of Statistics. OAD information is collated from passenger cards. These statistics refer to airport movements, short-term visitor arrivals to Australia, or short term resident departures from Australia.

[Full Overseas Arrivals and Departures report \(cat.no. 3401.0\) from the ABS](#)