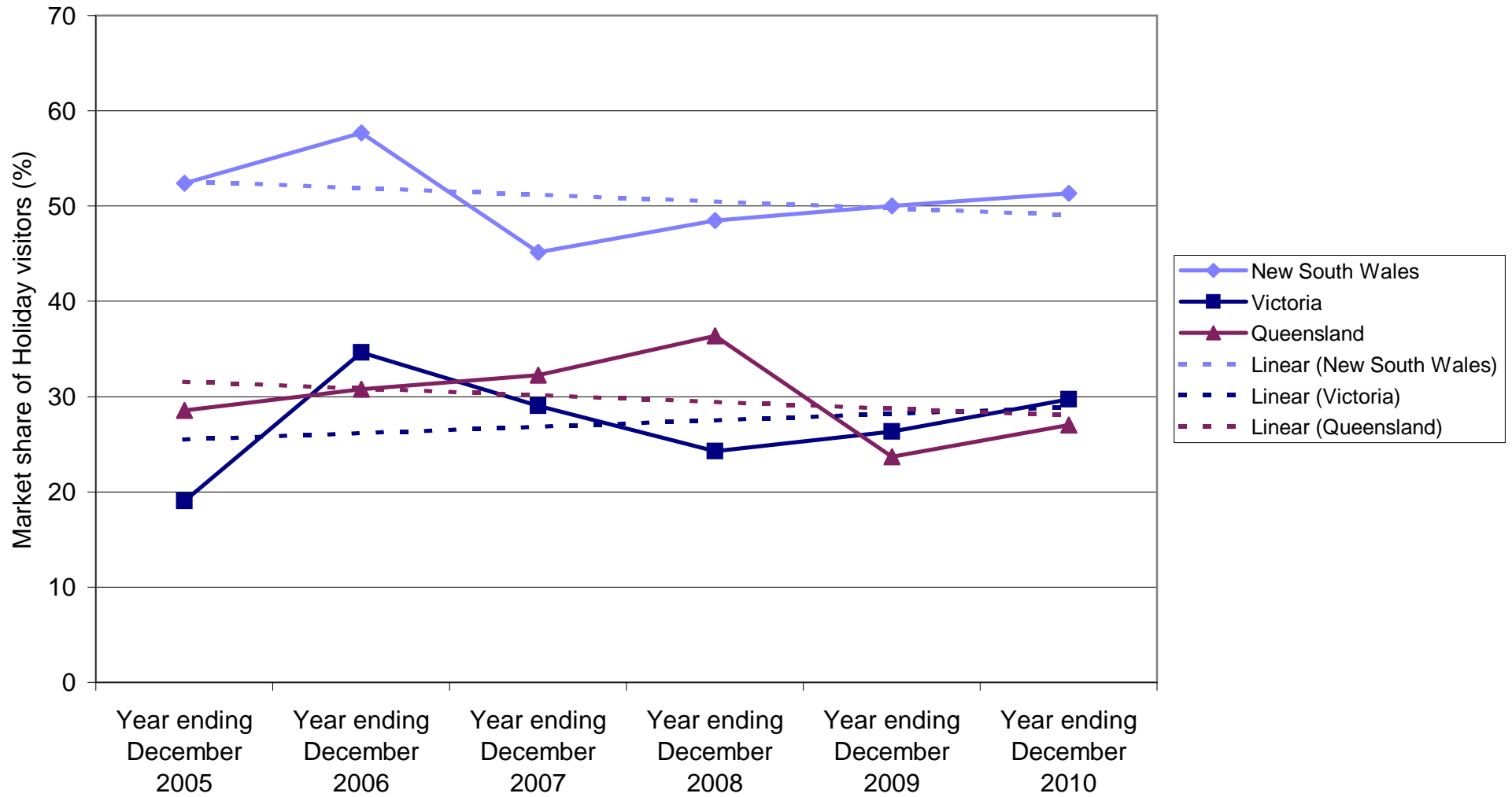
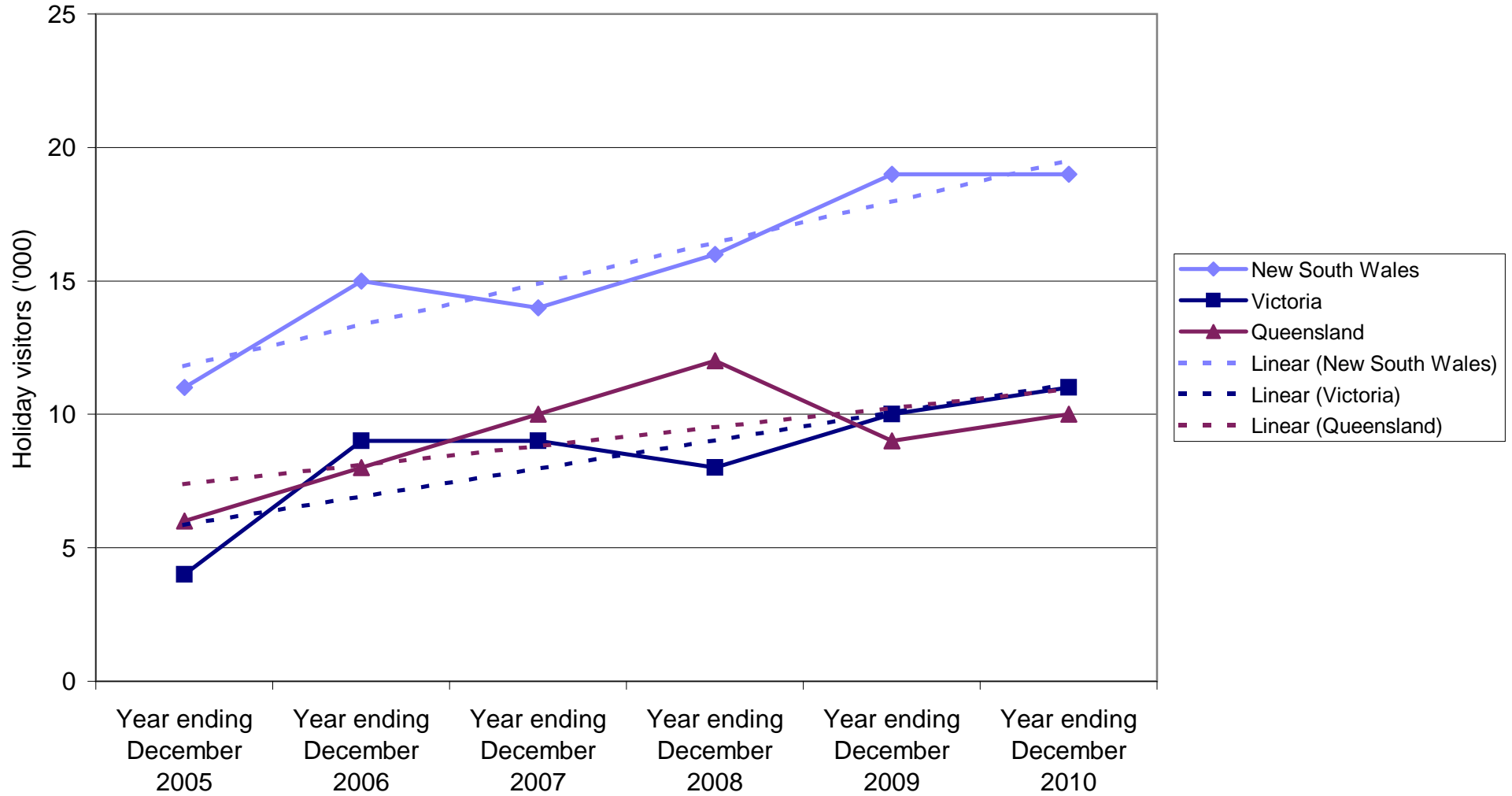


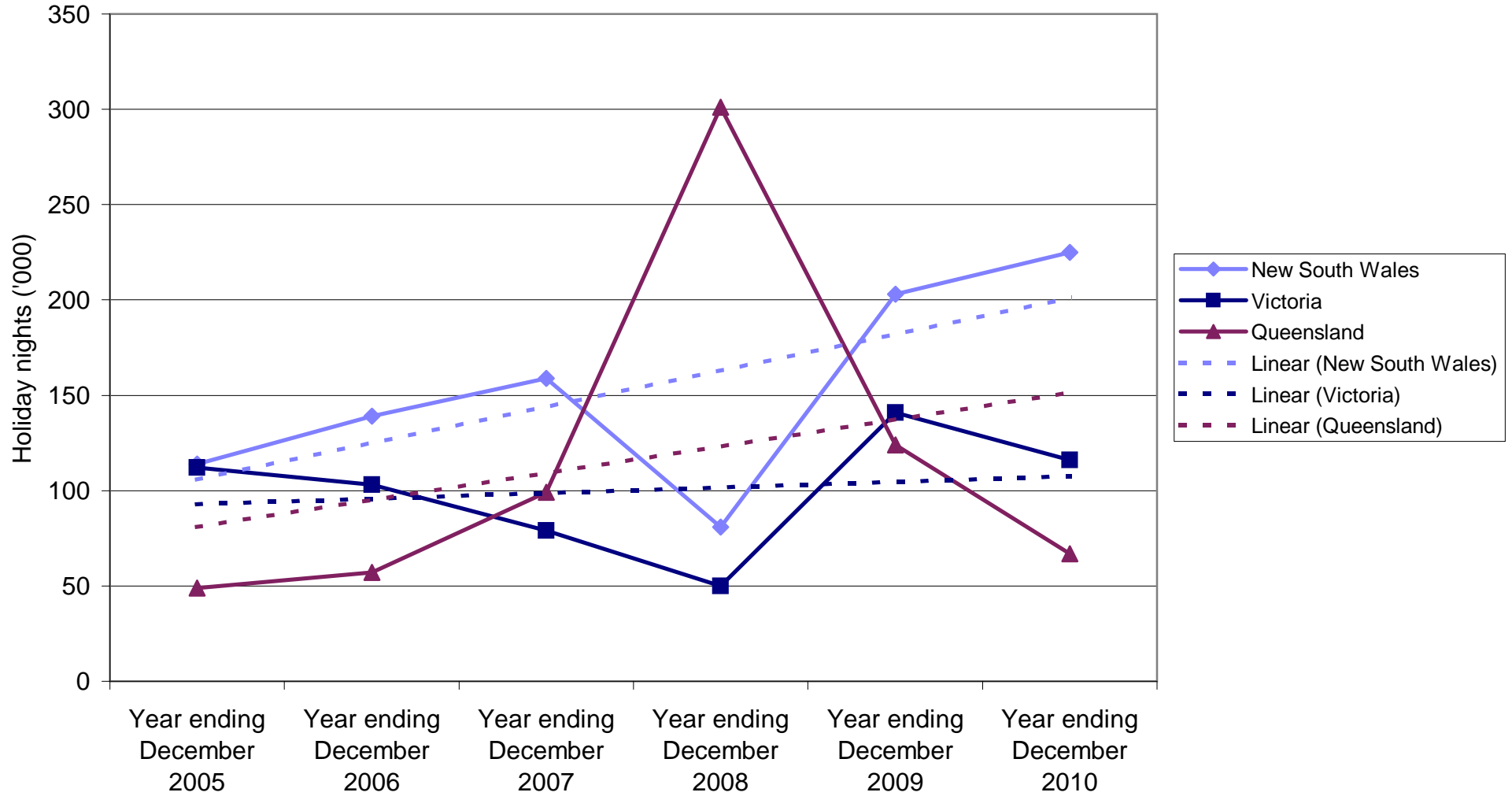
Market share of Other Asia holiday visitors by State visited



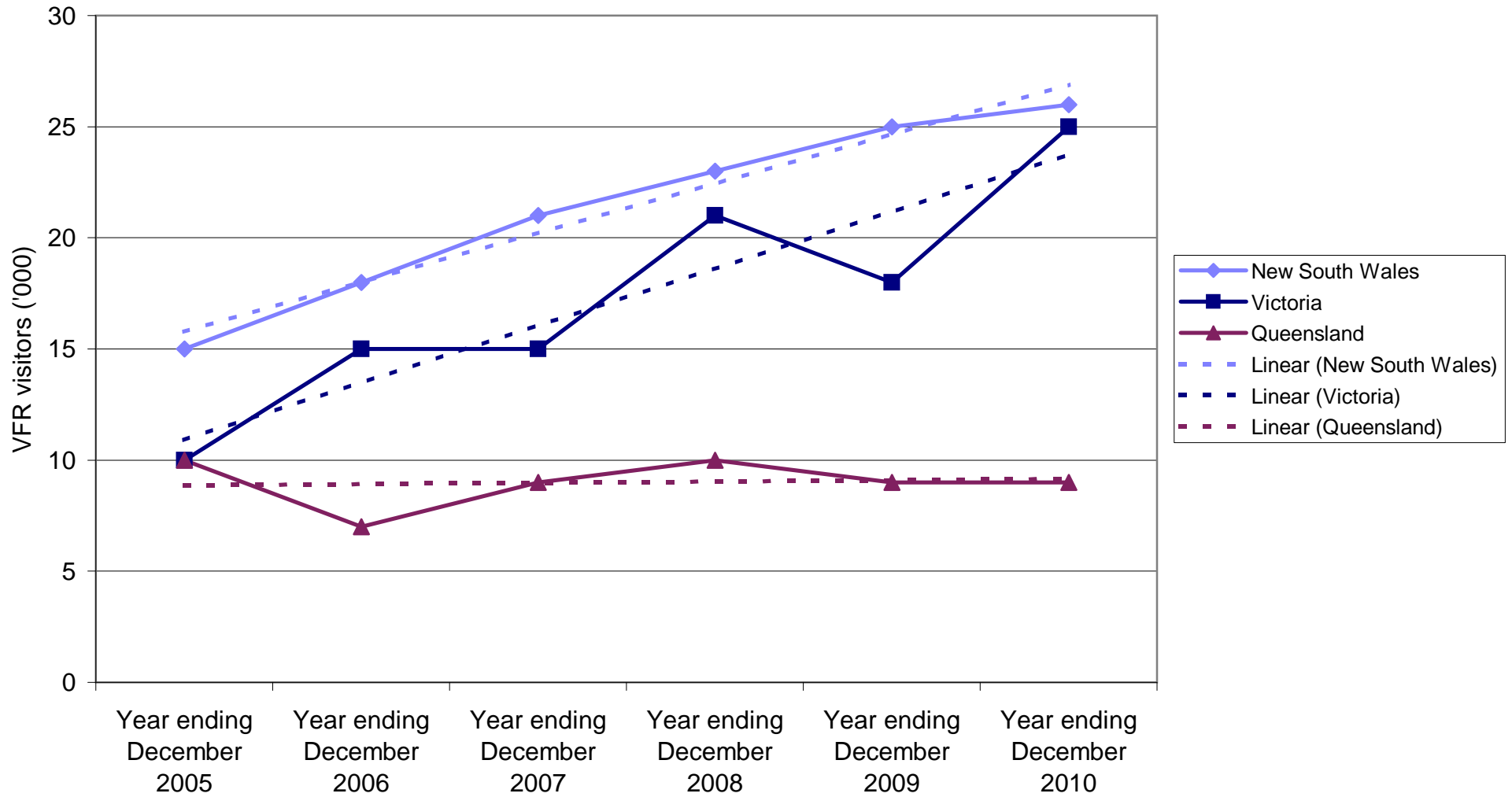
Other Asia holiday visitors by State visited



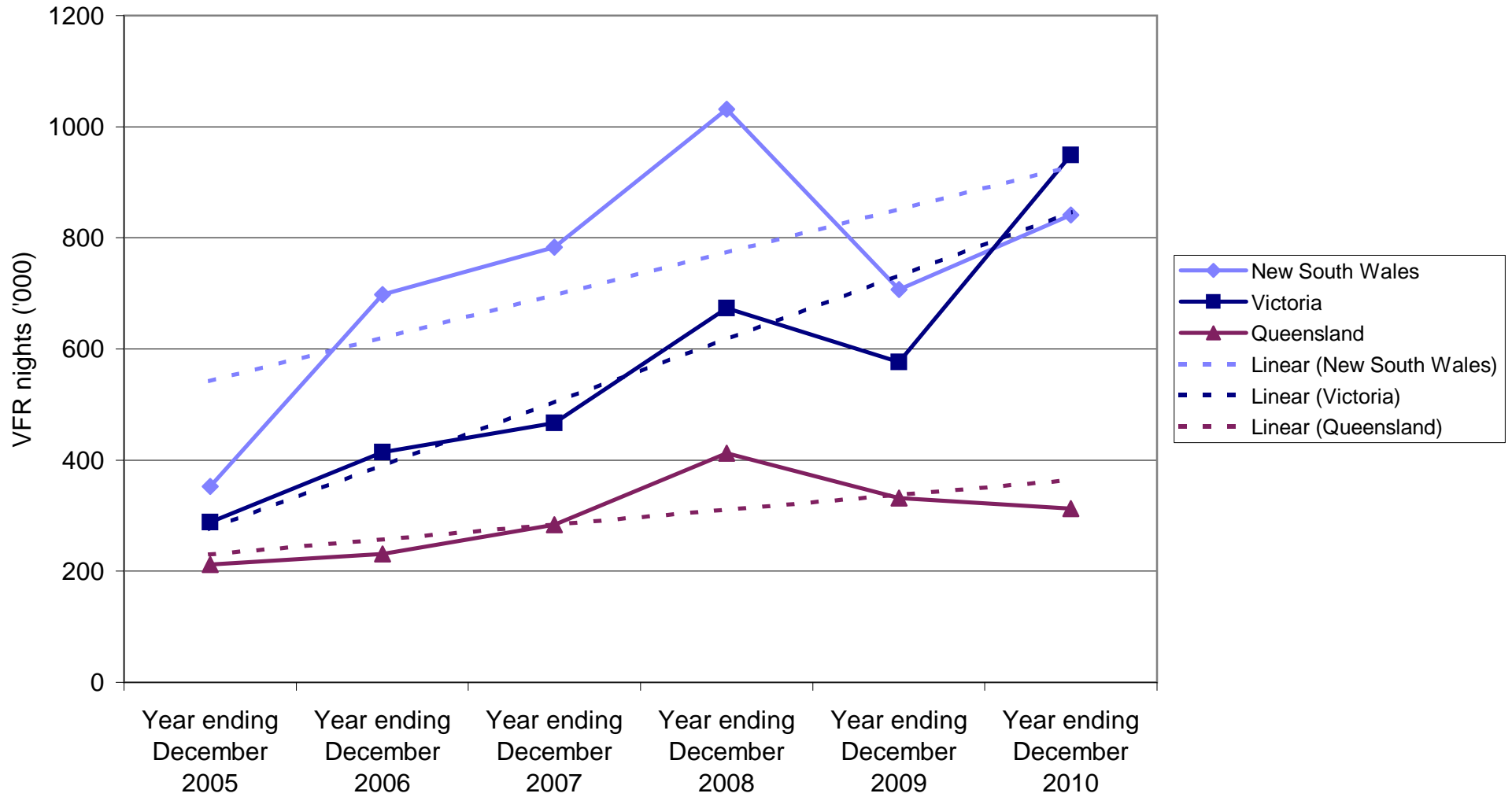
Other Asia holiday nights by State visited



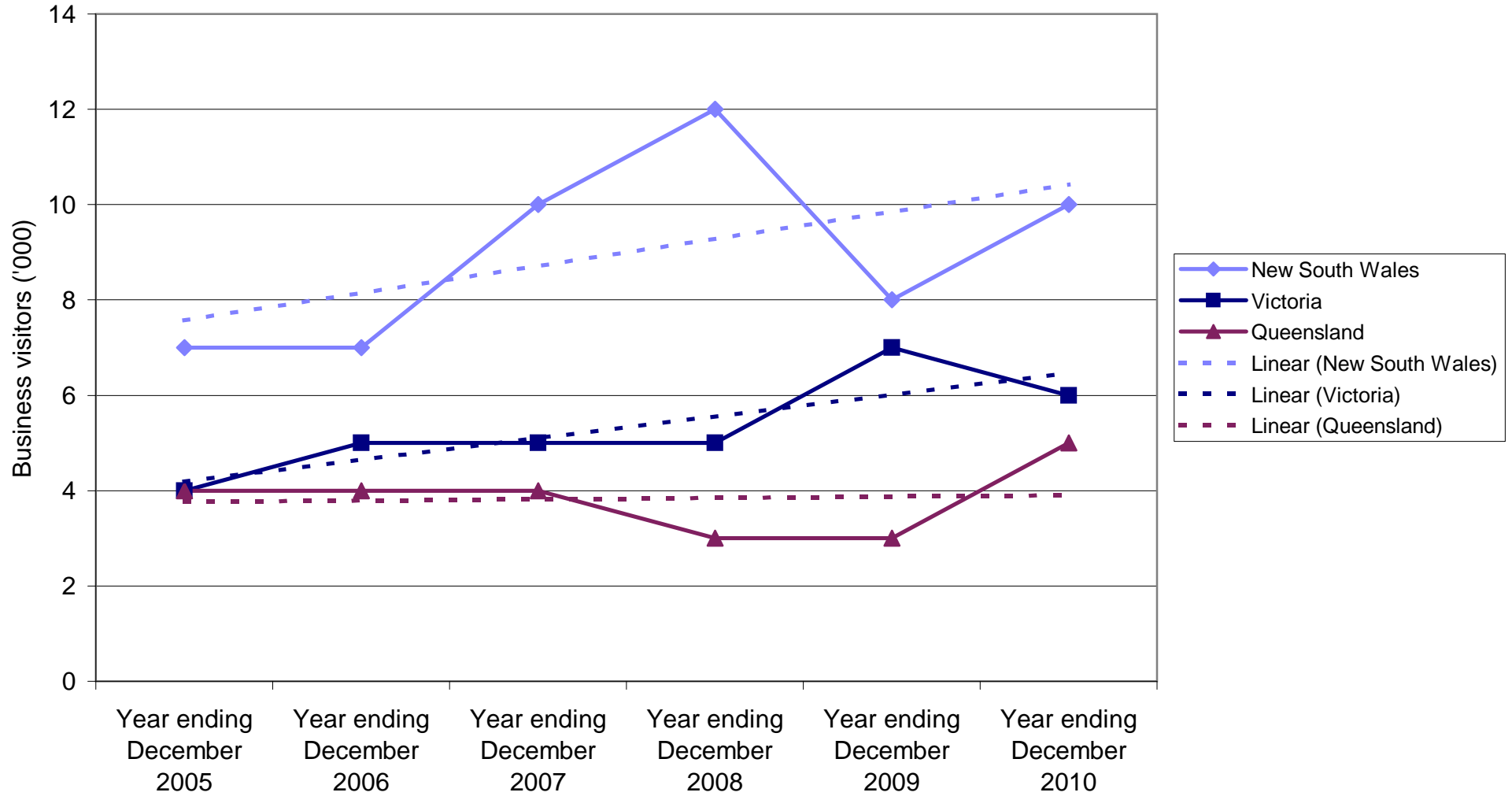
Other Asia VFR visitors by State visited



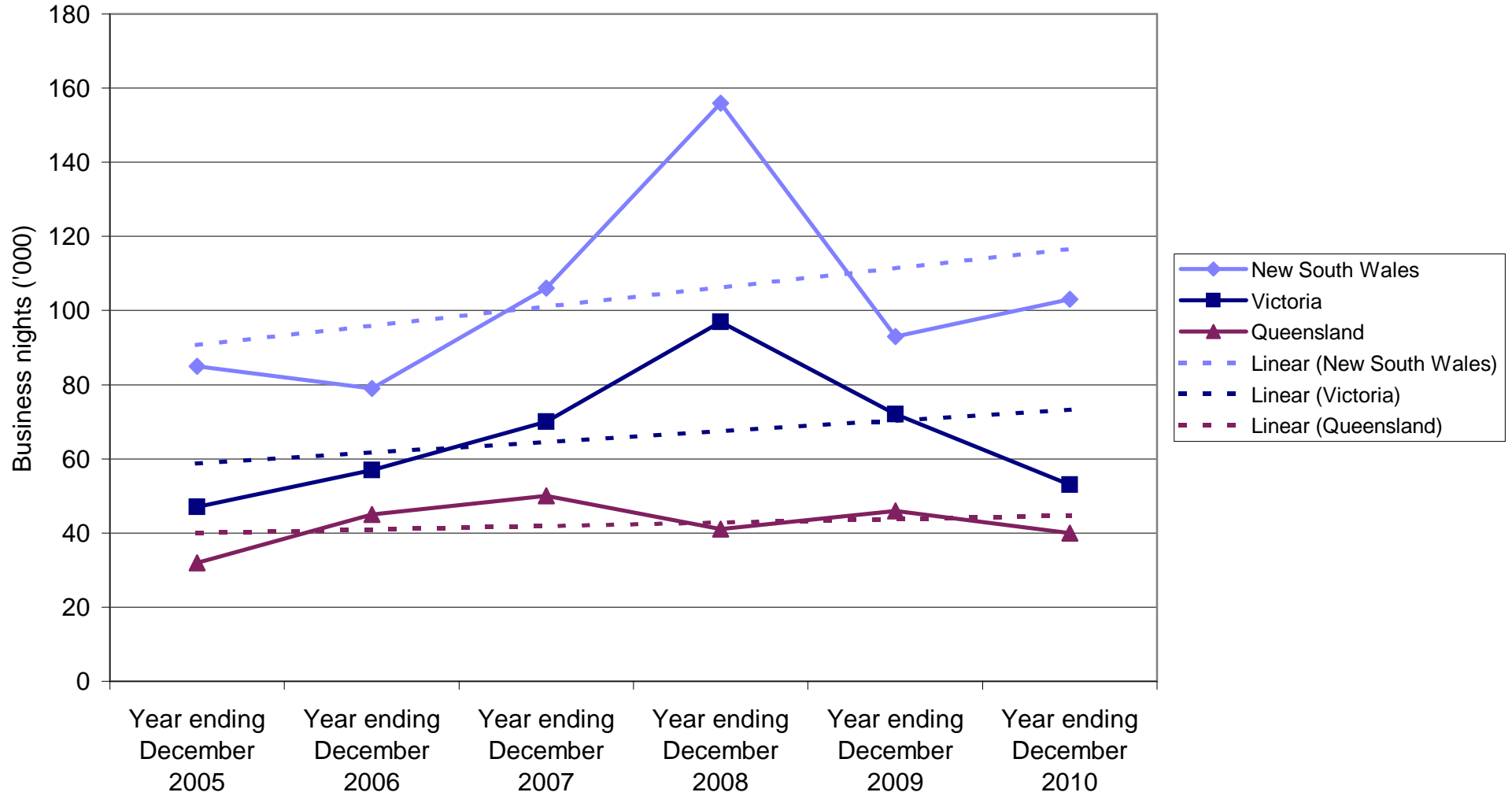
Other Asia VFR nights by State visited



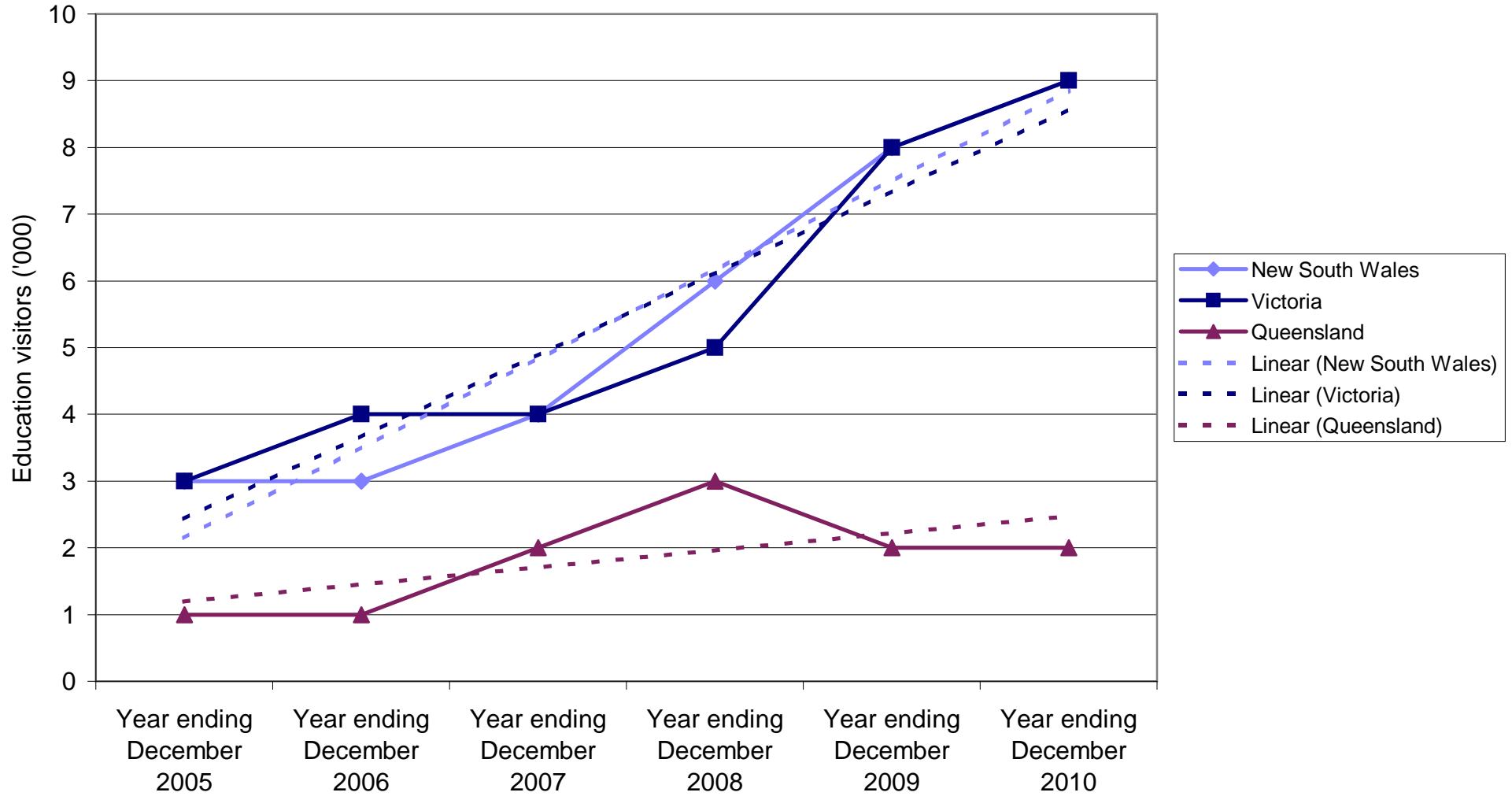
Other Asia Business visitors by State visited



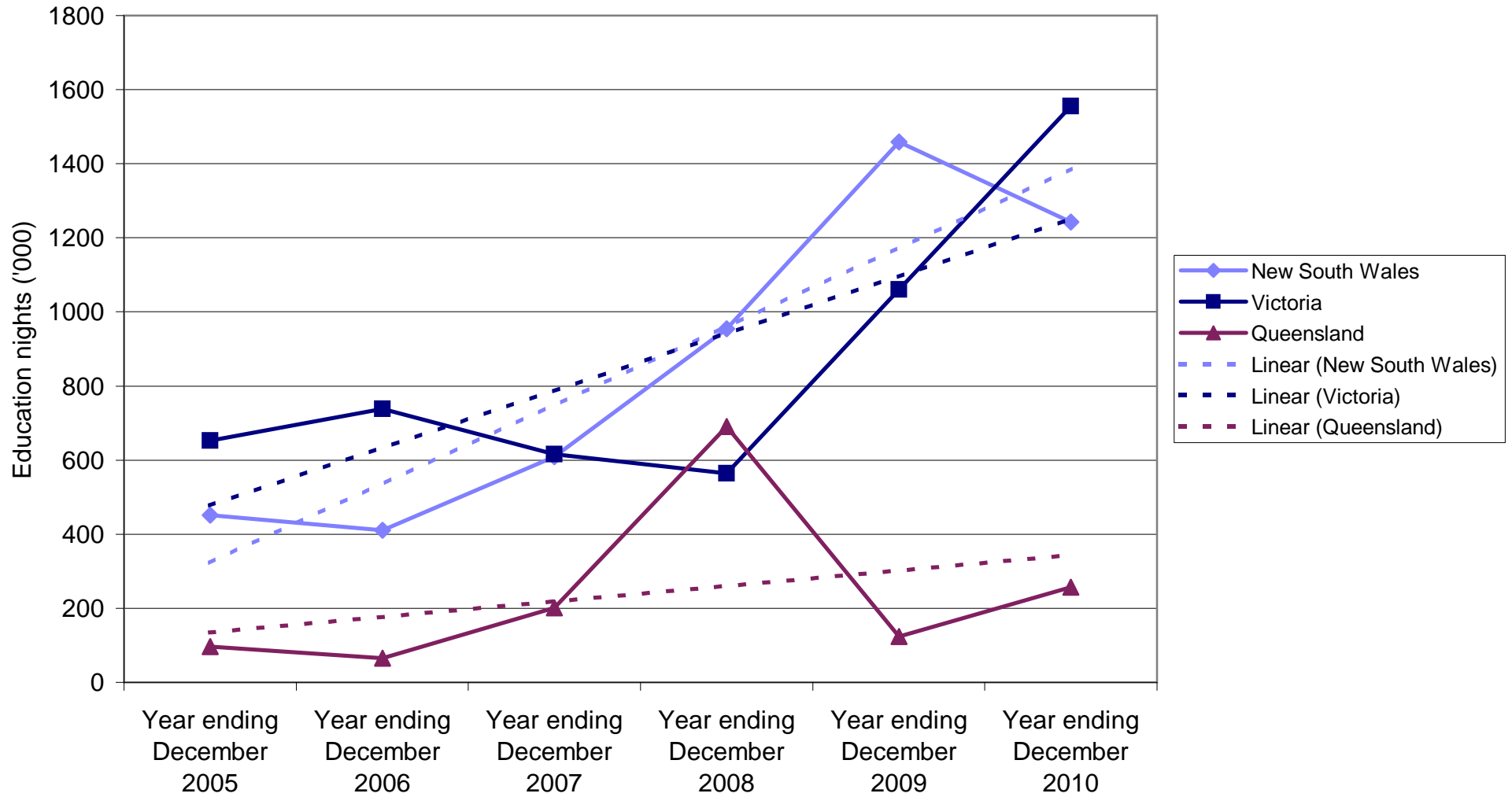
Other Asia Business nights by State visited



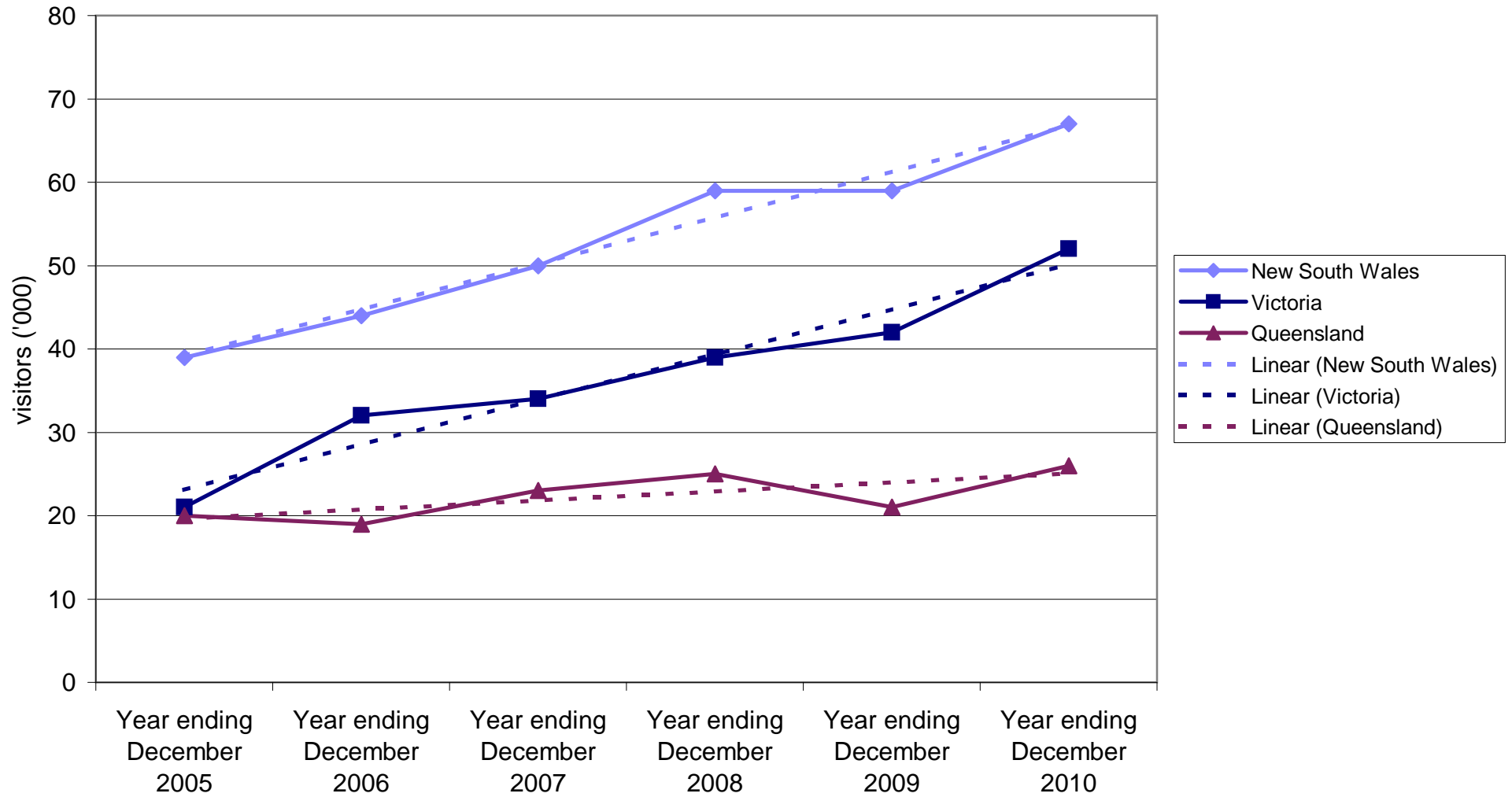
Other Asia Education visitors by State visited



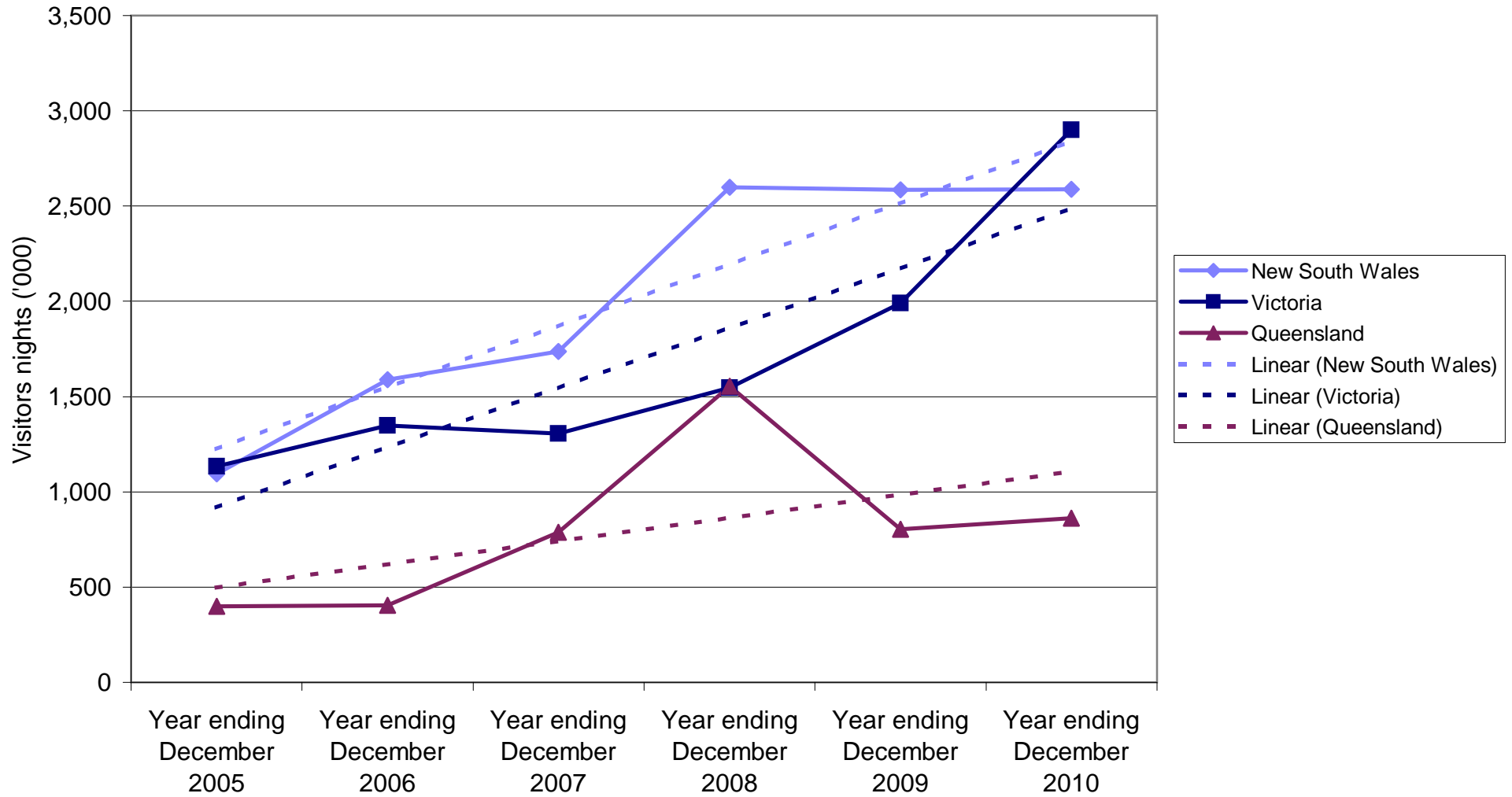
other Asia Education nights by State visited



Other Asia visitors by State visited



Other Asia nights by State visited



Other Asia - Times Series Year ending December 2005 - 2010

By stopover reason for visit

| Holiday visitors ('000) | State visited | Year ending | Year ending | Year ending | Year ending | Year ending | Year ending |
|-------------------------|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | December 2005 | December 2006 | December 2007 | December 2008 | December 2009 | December 2010 |
| | New South Wales | 11 | 15 | 14 | 16 | 19 | 19 |
| | Victoria | 4 | 9 | 9 | 8 | 10 | 11 |
| | Queensland | 6 | 8 | 10 | 12 | 9 | 10 |
| | Total | 21 | 26 | 31 | 33 | 38 | 37 |

| Market share of holiday visitors (per cent) | State visited | Year ending | Year ending | Year ending | Year ending | Year ending | Year ending |
|---|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | December 2005 | December 2006 | December 2007 | December 2008 | December 2009 | December 2010 |
| | New South Wales | 52.4 | 57.7 | 45.2 | 48.5 | 50.0 | 51.4 |
| | Victoria | 19.0 | 34.6 | 29.0 | 24.2 | 26.3 | 29.7 |
| | Queensland | 28.6 | 30.8 | 32.3 | 36.4 | 23.7 | 27.0 |

| Holiday visitor nights ('000) | State visited | Year ending | Year ending | Year ending | Year ending | Year ending | Year ending |
|-------------------------------|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | December 2005 | December 2006 | December 2007 | December 2008 | December 2009 | December 2010 |
| | New South Wales | 114 | 139 | 159 | 81 | 203 | 225 |
| | Victoria | 112 | 103 | 79 | 50 | 141 | 116 |
| | Queensland | 49 | 57 | 99 | 301 | 124 | 67 |
| | Total | 314 | 343 | 494 | 490 | 548 | 526 |

| Market share of holiday visitor nights (per cent) | State visited | Year ending | Year ending | Year ending | Year ending | Year ending | Year ending |
|---|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | December 2005 | December 2006 | December 2007 | December 2008 | December 2009 | December 2010 |
| | New South Wales | 36.3 | 40.5 | 32.2 | 16.5 | 37.0 | 42.8 |
| | Victoria | 35.7 | 30.0 | 16.0 | 10.2 | 25.7 | 22.1 |
| | Queensland | 15.6 | 16.6 | 20.0 | 61.4 | 22.6 | 12.7 |

| VFR visitors ('000) | State visited | Year ending | Year ending | Year ending | Year ending | Year ending | Year ending |
|---------------------|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | December 2005 | December 2006 | December 2007 | December 2008 | December 2009 | December 2010 |
| | New South Wales | 15 | 18 | 21 | 23 | 25 | 26 |
| | Victoria | 10 | 15 | 15 | 21 | 18 | 25 |
| | Queensland | 10 | 7 | 9 | 10 | 9 | 9 |
| | Total | 35 | 41 | 48 | 57 | 59 | 63 |

| Market share of VFR visitors (per cent) | State visited | Year ending | Year ending | Year ending | Year ending | Year ending | Year ending |
|---|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | December 2005 | December 2006 | December 2007 | December 2008 | December 2009 | December 2010 |
| | New South Wales | 42.9 | 43.9 | 43.8 | 40.4 | 42.4 | 41.3 |
| | Victoria | 28.6 | 31.3 | 31.3 | 36.8 | 30.5 | 39.7 |
| | Queensland | 28.6 | 17.1 | 18.8 | 17.5 | 15.3 | 14.3 |

| VFR visitor nights ('000) | State visited | Year ending | Year ending | Year ending | Year ending | Year ending | Year ending |
|---------------------------|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | December 2005 | December 2006 | December 2007 | December 2008 | December 2009 | December 2010 |
| | New South Wales | 353 | 698 | 783 | 1,031 | 707 | 841 |
| | Victoria | 288 | 414 | 467 | 673 | 576 | 949 |
| | Queensland | 212 | 231 | 284 | 412 | 332 | 313 |
| | Total | 1,121 | 1,630 | 2,108 | 2,704 | 2,160 | 2,687 |

| Market share of VFR visitor nights (per cent) | State visited | Year ending | Year ending | Year ending | Year ending | Year ending | Year ending |
|---|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | December 2005 | December 2006 | December 2007 | December 2008 | December 2009 | December 2010 |
| | New South Wales | 31.5 | 42.8 | 37.1 | 38.1 | 32.7 | 31.3 |
| | Victoria | 25.7 | 25.4 | 22.2 | 24.9 | 26.7 | 35.3 |
| | Queensland | 18.9 | 14.2 | 13.5 | 15.2 | 15.4 | 11.6 |

Source: International Visitor Survey.

Base: All visitors aged 15 years and over travel grid completed.

Other Asia - Times Series Year ending December 2005 - 2010

| Business visitors ('000) | State visited | Year ending | Year ending | Year ending | Year ending | Year ending | Year ending |
|--------------------------|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | December 2005 | December 2006 | December 2007 | December 2008 | December 2009 | December 2010 |
| | New South Wales | 7 | 7 | 10 | 12 | 8 | 10 |
| | Victoria | 4 | 5 | 5 | 5 | 7 | 6 |
| | Queensland | 4 | 4 | 4 | 3 | 3 | 5 |
| | Total | 16 | 16 | 21 | 24 | 23 | 26 |

| Market share of business visitors (per cent) | State visited | Year ending | Year ending | Year ending | Year ending | Year ending | Year ending |
|--|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | December 2005 | December 2006 | December 2007 | December 2008 | December 2009 | December 2010 |
| | New South Wales | 43.8 | 43.8 | 47.6 | 50.0 | 34.8 | 38.5 |
| | Victoria | 25.0 | 31.3 | 23.8 | 20.8 | 30.4 | 23.1 |
| | Queensland | 25.0 | 25.0 | 19.0 | 12.5 | 13.0 | 19.2 |

| Business visitor nights ('000) | State visited | Year ending | Year ending | Year ending | Year ending | Year ending | Year ending |
|--------------------------------|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | December 2005 | December 2006 | December 2007 | December 2008 | December 2009 | December 2010 |
| | New South Wales | 85 | 79 | 106 | 156 | 93 | 103 |
| | Victoria | 47 | 57 | 70 | 97 | 72 | 53 |
| | Queensland | 32 | 45 | 50 | 41 | 46 | 40 |
| | Total | 209 | 249 | 288 | 474 | 411 | 555 |

| Market share of business visitor nights (per cent) | State visited | Year ending | Year ending | Year ending | Year ending | Year ending | Year ending |
|--|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | December 2005 | December 2006 | December 2007 | December 2008 | December 2009 | December 2010 |
| | New South Wales | 40.7 | 31.7 | 36.8 | 32.9 | 22.6 | 18.6 |
| | Victoria | 22.5 | 22.9 | 24.3 | 20.5 | 17.5 | 9.5 |
| | Queensland | 15.3 | 18.1 | 17.4 | 8.6 | 11.2 | 7.2 |

| Education visitors ('000) | State visited | Year ending | Year ending | Year ending | Year ending | Year ending | Year ending |
|---------------------------|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | December 2005 | December 2006 | December 2007 | December 2008 | December 2009 | December 2010 |
| | New South Wales | 3 | 3 | 4 | 6 | 8 | 9 |
| | Victoria | 3 | 4 | 4 | 5 | 8 | 9 |
| | Queensland | 1 | 1 | 2 | 3 | 2 | 2 |
| | Total | 9 | 10 | 13 | 18 | 21 | 23 |

| Market share of Education visitors (per cent) | State visited | Year ending | Year ending | Year ending | Year ending | Year ending | Year ending |
|---|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | December 2005 | December 2006 | December 2007 | December 2008 | December 2009 | December 2010 |
| | New South Wales | 33.3 | 30.0 | 30.8 | 33.3 | 38.1 | 39.1 |
| | Victoria | 33.3 | 40.0 | 30.8 | 27.8 | 38.1 | 39.1 |
| | Queensland | 11.1 | 10.0 | 15.4 | 16.7 | 9.5 | 8.7 |

| Education visitor nights ('000) | State visited | Year ending | Year ending | Year ending | Year ending | Year ending | Year ending |
|---------------------------------|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | December 2005 | December 2006 | December 2007 | December 2008 | December 2009 | December 2010 |
| | New South Wales | 451 | 410 | 609 | 955 | 1,459 | 1,242 |
| | Victoria | 653 | 738 | 616 | 564 | 1,060 | 1,555 |
| | Queensland | 97 | 65 | 201 | 690 | 124 | 257 |
| | Total | 1,597 | 1,446 | 1,895 | 2,826 | 3,259 | 3,662 |

| Market share of Education visitor nights (per cent) | State visited | Year ending | Year ending | Year ending | Year ending | Year ending | Year ending |
|---|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | December 2005 | December 2006 | December 2007 | December 2008 | December 2009 | December 2010 |
| | New South Wales | 28.2 | 28.4 | 32.1 | 33.8 | 44.8 | 33.9 |
| | Victoria | 40.9 | 51.0 | 32.5 | 20.0 | 32.5 | 42.5 |
| | Queensland | 6.1 | 4.5 | 10.6 | 24.4 | 3.8 | 7.0 |

| Other visitors ('000) | State visited | Year ending | Year ending | Year ending | Year ending | Year ending | Year ending |
|-----------------------|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | December 2005 | December 2006 | December 2007 | December 2008 | December 2009 | December 2010 |
| | New South Wales | 4 | 3 | 3 | 5 | 3 | 9 |
| | Victoria | 2 | 1 | 3 | 2 | 2 | 4 |
| | Queensland | 1 | 0 | 3 | 1 | 2 | 2 |
| | Total | 12 | 11 | 14 | 17 | 16 | 24 |

| Market share of other visitors (per cent) | State visited | Year ending | Year ending | Year ending | Year ending | Year ending | Year ending |
|---|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | December 2005 | December 2006 | December 2007 | December 2008 | December 2009 | December 2010 |
| | New South Wales | 33.3 | 27.3 | 21.4 | 29.4 | 18.8 | 37.5 |
| | Victoria | 16.7 | 9.1 | 21.4 | 11.8 | 12.5 | 16.7 |
| | Queensland | 8.3 | - | 21.4 | 5.9 | 12.5 | 8.3 |

Source: International Visitor Survey.

Base: All visitors aged 15 years and over travel grid completed.

Other Asia - Times Series Year ending December 2005 - 2010

| Other visitor nights ('000) | State visited | Year ending | Year ending | Year ending | Year ending | Year ending | Year ending |
|-----------------------------|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | December 2005 | December 2006 | December 2007 | December 2008 | December 2009 | December 2010 |
| | New South Wales | 91 | 261 | 80 | 376 | 124 | 177 |
| | Victoria | 33 | 37 | 75 | 161 | 142 | 227 |
| | Queensland | 9 | 6 | 153 | 112 | 177 | 186 |
| | Total | 278 | 465 | 528 | 1,079 | 1,063 | 1,147 |

| Market share of other visitor nights (per cent) | State visited | Year ending | Year ending | Year ending | Year ending | Year ending | Year ending |
|---|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | December 2005 | December 2006 | December 2007 | December 2008 | December 2009 | December 2010 |
| | New South Wales | 32.7 | 56.1 | 15.2 | 34.8 | 11.7 | 15.4 |
| | Victoria | 11.9 | 8.0 | 14.2 | 14.9 | 13.4 | 19.8 |
| | Queensland | 3.2 | 1.3 | 29.0 | 10.4 | 16.7 | 16.2 |

| Total visitors ('000) | State visited | Year ending | Year ending | Year ending | Year ending | Year ending | Year ending |
|-----------------------|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | December 2005 | December 2006 | December 2007 | December 2008 | December 2009 | December 2010 |
| | New South Wales | 39 | 44 | 50 | 59 | 59 | 67 |
| | Victoria | 21 | 32 | 34 | 39 | 42 | 52 |
| | Queensland | 20 | 19 | 23 | 25 | 21 | 26 |
| | Total | 76 | 88 | 108 | 123 | 132 | 142 |

| Market share of total visitors (per cent) | State visited | Year ending | Year ending | Year ending | Year ending | Year ending | Year ending |
|---|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | December 2005 | December 2006 | December 2007 | December 2008 | December 2009 | December 2010 |
| | New South Wales | 51.3 | 50.0 | 46.3 | 48.0 | 44.7 | 47.2 |
| | Victoria | 27.6 | 36.4 | 31.5 | 31.7 | 31.8 | 36.6 |
| | Queensland | 26.3 | 21.6 | 21.3 | 20.3 | 15.9 | 18.3 |

| Total visitor nights ('000) | State visited | Year ending | Year ending | Year ending | Year ending | Year ending | Year ending |
|-----------------------------|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | December 2005 | December 2006 | December 2007 | December 2008 | December 2009 | December 2010 |
| | New South Wales | 1,095 | 1,588 | 1,738 | 2,599 | 2,585 | 2,588 |
| | Victoria | 1,133 | 1,348 | 1,307 | 1,546 | 1,990 | 2,900 |
| | Queensland | 398 | 405 | 787 | 1,555 | 803 | 862 |
| | Total | 3,518 | 4,134 | 5,313 | 7,573 | 7,442 | 8,576 |

| Market share of total visitor nights (per cent) | State visited | Year ending | Year ending | Year ending | Year ending | Year ending | Year ending |
|---|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | December 2005 | December 2006 | December 2007 | December 2008 | December 2009 | December 2010 |
| | New South Wales | 31.1 | 38.4 | 32.7 | 34.3 | 34.7 | 30.2 |
| | Victoria | 32.2 | 32.6 | 24.6 | 20.4 | 26.7 | 33.8 |
| | Queensland | 11.3 | 9.8 | 14.8 | 20.5 | 10.8 | 10.1 |

Source: International Visitor Survey.

Base: All visitors aged 15 years and over travel grid completed.