



## Singapore - Times Series Year ending June 2006 - 2011

By stopover reason for visit

Holiday visitors ('000)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	23	27	27	28	29
	Victoria	25	26	28	31	29	39
	Queensland	33	25	28	30	30	29
	<b>Total</b>	104	109	105	111	113	125

Market share of holiday visitors (per cent)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	22.5	24.7	25.4	25.0	25.9
	Victoria	23.8	23.4	26.3	27.6	25.2	30.8
	Queensland	31.9	23.2	26.4	26.7	26.9	22.8

Holiday visitor nights ('000)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	124	172	167	174	237
	Victoria	161	178	195	223	227	340
	Queensland	213	157	184	180	251	178
	<b>Total</b>	810	888	852	889	1,050	1,165

Market share of holiday visitor nights (per cent)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	15.3	19.4	19.6	19.6	22.5
	Victoria	19.8	20.1	22.9	25.1	21.6	29.2
	Queensland	26.3	17.7	21.6	20.2	23.9	15.2

VFR visitors ('000)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	15	11	15	15	18
	Victoria	16	16	16	23	22	24
	Queensland	8	7	9	9	8	11
	<b>Total</b>	53	51	58	65	75	79

Market share of VFR visitors (per cent)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	27.9	22.4	25.0	22.6	23.5
	Victoria	29.4	31.5	26.9	35.7	28.6	30.8
	Queensland	14.3	14.3	16.0	13.6	10.2	14.1

VFR visitor nights ('000)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	189	211	186	197	191
	Victoria	260	292	201	260	317	286
	Queensland	73	105	74	82	66	98
	<b>Total</b>	915	927	732	849	975	1,002

Market share of VFR visitor nights (per cent)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	20.7	22.7	25.4	23.2	19.6
	Victoria	28.4	31.5	27.5	30.6	32.6	28.5
	Queensland	8.0	11.3	10.1	9.6	6.8	9.8

Source: International Visitor Survey.

Base: All visitors aged 15 years and over travel grid completed.

## Singapore - Times Series Year ending June 2006 - 2011

Business visitors ('000)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	26	29	30	26	29
	Victoria	15	15	16	16	16	22
	Queensland	8	8	9	7	8	11
	<b>Total</b>	<b>54</b>	<b>60</b>	<b>63</b>	<b>61</b>	<b>64</b>	<b>74</b>

Market share of business visitors (per cent)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	47.9	49.2	47.4	42.5	45.9
	Victoria	27.1	25.9	24.5	26.0	24.3	29.3
	Queensland	14.1	13.6	14.1	11.8	11.7	14.3

Business visitor nights ('000)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	235	189	228	132	186
	Victoria	98	107	108	199	134	176
	Queensland	51	54	44	43	51	68
	<b>Total</b>	<b>481</b>	<b>464</b>	<b>490</b>	<b>528</b>	<b>546</b>	<b>705</b>

Market share of business visitor nights (per cent)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	48.8	40.7	46.5	25.1	34.1
	Victoria	20.4	23.1	22.0	37.8	24.5	25.0
	Queensland	10.5	11.7	9.0	8.2	9.2	9.6

Education visitors ('000)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	3.3	3.8	4.9	5.2	4.9
	Victoria	7.2	11.0	7.8	9.3	8.8	9.6
	Queensland	4.3	2.6	3.3	1.6	2.2	3.6
	<b>Total</b>	<b>21.6</b>	<b>25.8</b>	<b>25.4</b>	<b>24.5</b>	<b>25.7</b>	<b>28.9</b>

Market share of Education visitors (per cent)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	15.3	14.7	19.3	21.2	19.1
	Victoria	33.3	42.6	30.7	38.0	34.2	33.2
	Queensland	19.9	10.1	13.0	6.5	8.6	12.5

Education visitor nights ('000)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	372	413	530	645	708
	Victoria	865	1,397	881	1,161	1,101	1,078
	Queensland	404	238	258	237	226	256
	<b>Total</b>	<b>2,366</b>	<b>2,963</b>	<b>2,691</b>	<b>2,722</b>	<b>2,909</b>	<b>2,593</b>

Market share of Education visitor nights (per cent)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	15.7	14.0	19.7	23.7	24.3
	Victoria	36.6	47.2	32.7	42.7	37.8	41.6
	Queensland	17.1	8.0	9.6	8.7	7.8	9.9

Employment visitors ('000)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	0.6	1.7	1.2	1.3	0.7
	Victoria	0.6	0.7	1.2	0.6	1.1	0.7
	Queensland	0.2	0.7	0.2	0.2	0.5	0.6
	<b>Total</b>	<b>2.1</b>	<b>4.2</b>	<b>4.2</b>	<b>4.0</b>	<b>3.4</b>	<b>4.6</b>

Market share of Employment visitors (per cent)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	28.6	40.5	28.6	32.5	20.6
	Victoria	28.6	16.7	28.6	15.0	32.4	15.2
	Queensland	9.5	16.7	4.8	5.0	14.7	13.0



## Singapore - Times Series Year ending June 2006 - 2011

		Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
<b>Employment visitor nights (’000)</b>	<b>State visited</b>						
	New South Wales	96	170	20	25	18	181
	Victoria	62	77	187	37	65	103
	Queensland	5	37	26	39	51	82
	<b>Total</b>	206	393	342	256	261	424

		Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
<b>Market share of Employment visitor nights (per cent)</b>	<b>State visited</b>						
	New South Wales	46.7	43.4	5.8	9.8	7.0	42.6
	Victoria	30.1	19.5	54.5	14.3	24.9	24.3
	Queensland	2.2	9.4	7.7	15.1	19.5	19.4

		Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
<b>Total visitors (’000)</b>	<b>State visited</b>						
	New South Wales	66.2	70.4	74.5	73.9	78.9	92.2
	Victoria	62.9	66.0	64.0	74.1	71.9	88.6
	Queensland	49.9	41.2	44.9	45.1	45.6	49.2
	<b>Total</b>	218.3	229.2	231.0	242.6	252.9	277.7

		Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
<b>Market share of total visitors (per cent)</b>	<b>State visited</b>						
	New South Wales	30.3	30.7	32.3	30.5	31.2	33.2
	Victoria	28.8	28.8	27.7	30.5	28.4	31.9
	Queensland	22.9	18.0	19.4	18.6	18.0	17.7

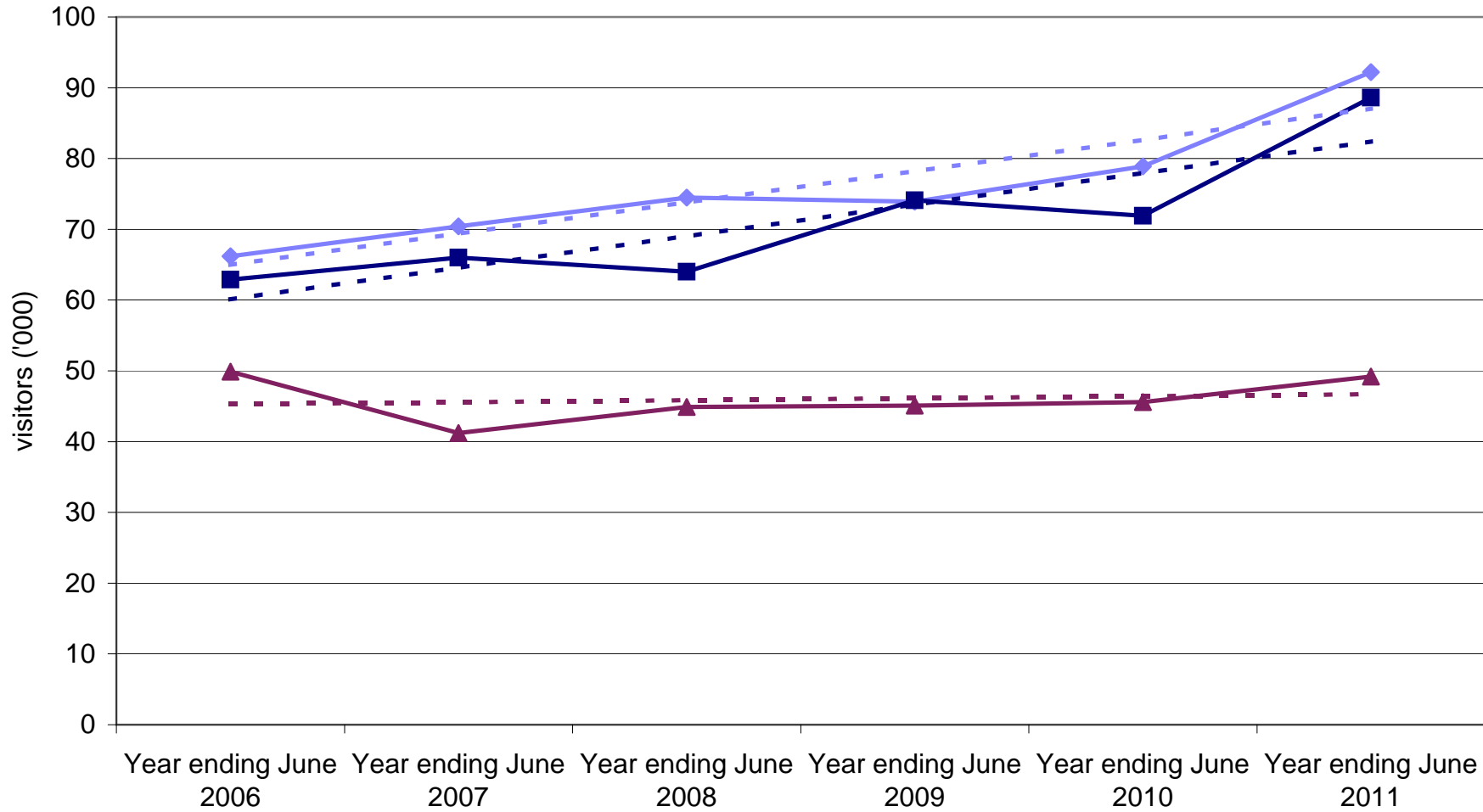
		Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
<b>Total visitor nights (’000)</b>	<b>State visited</b>						
	New South Wales	1,062	1,157	1,132	1,176	1,345	1,348
	Victoria	1,473	2,066	1,572	1,881	1,847	1,985
	Queensland	755	591	587	582	645	682
	<b>Total</b>	4,901	5,656	5,125	5,257	5,766	5,910

		Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
<b>Market share of total visitor nights (per cent)</b>	<b>State visited</b>						
	New South Wales	21.7	20.5	22.1	22.4	23.3	22.8
	Victoria	30.1	36.5	30.7	35.8	32.0	33.6
	Queensland	15.4	10.4	11.4	11.1	11.2	11.5

Source: International Visitor Survey.

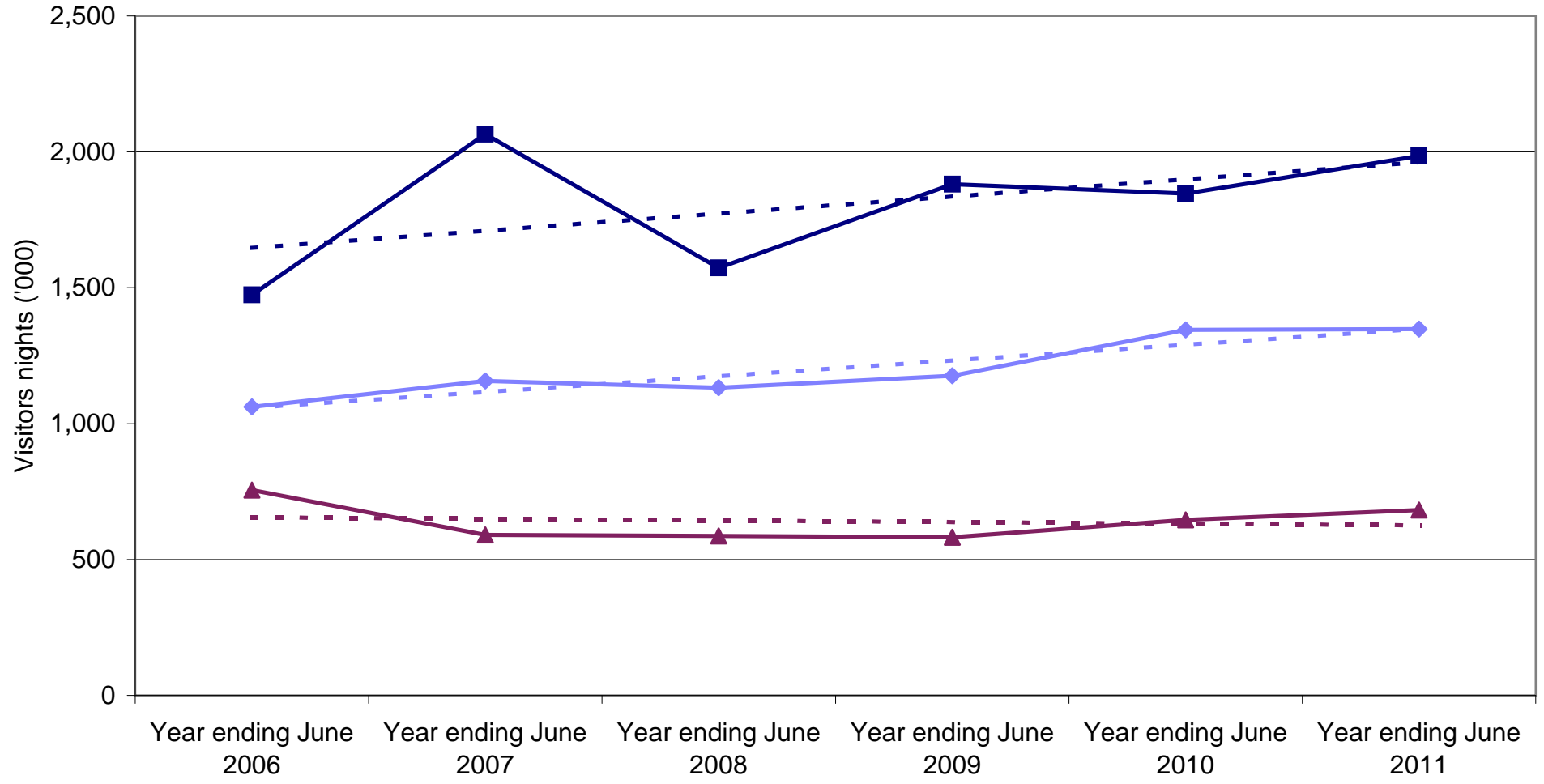
Base: All visitors aged 15 years and over travel grid completed.

### Singapore visitors by State visited



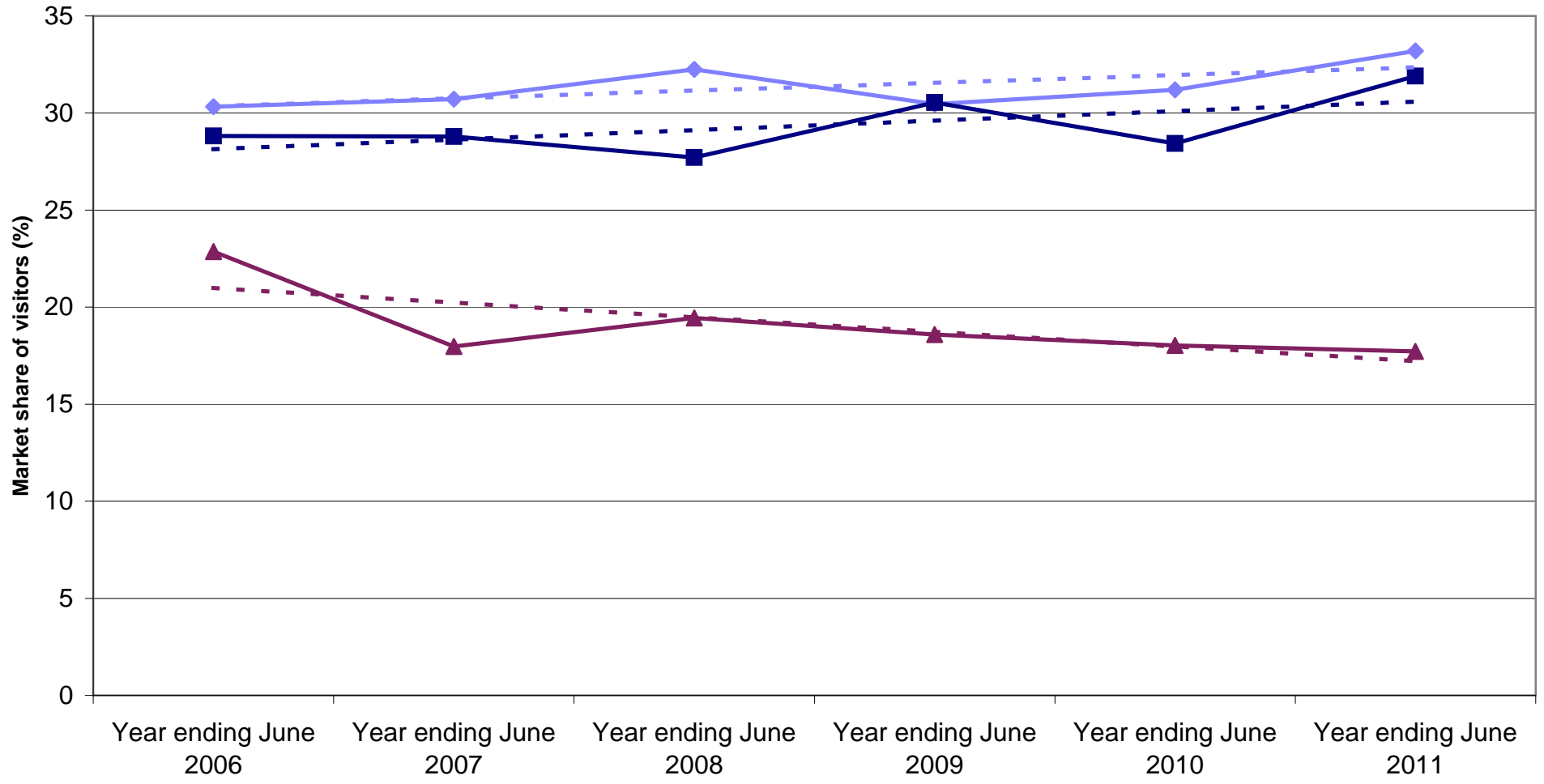
Legend: New South Wales (solid blue line with diamond), Victoria (solid dark blue line with square), Queensland (solid maroon line with triangle), Linear (New South Wales) (dashed blue line), Linear (Victoria) (dashed dark blue line), Linear (Queensland) (dashed maroon line)

### Singapore nights by State visited



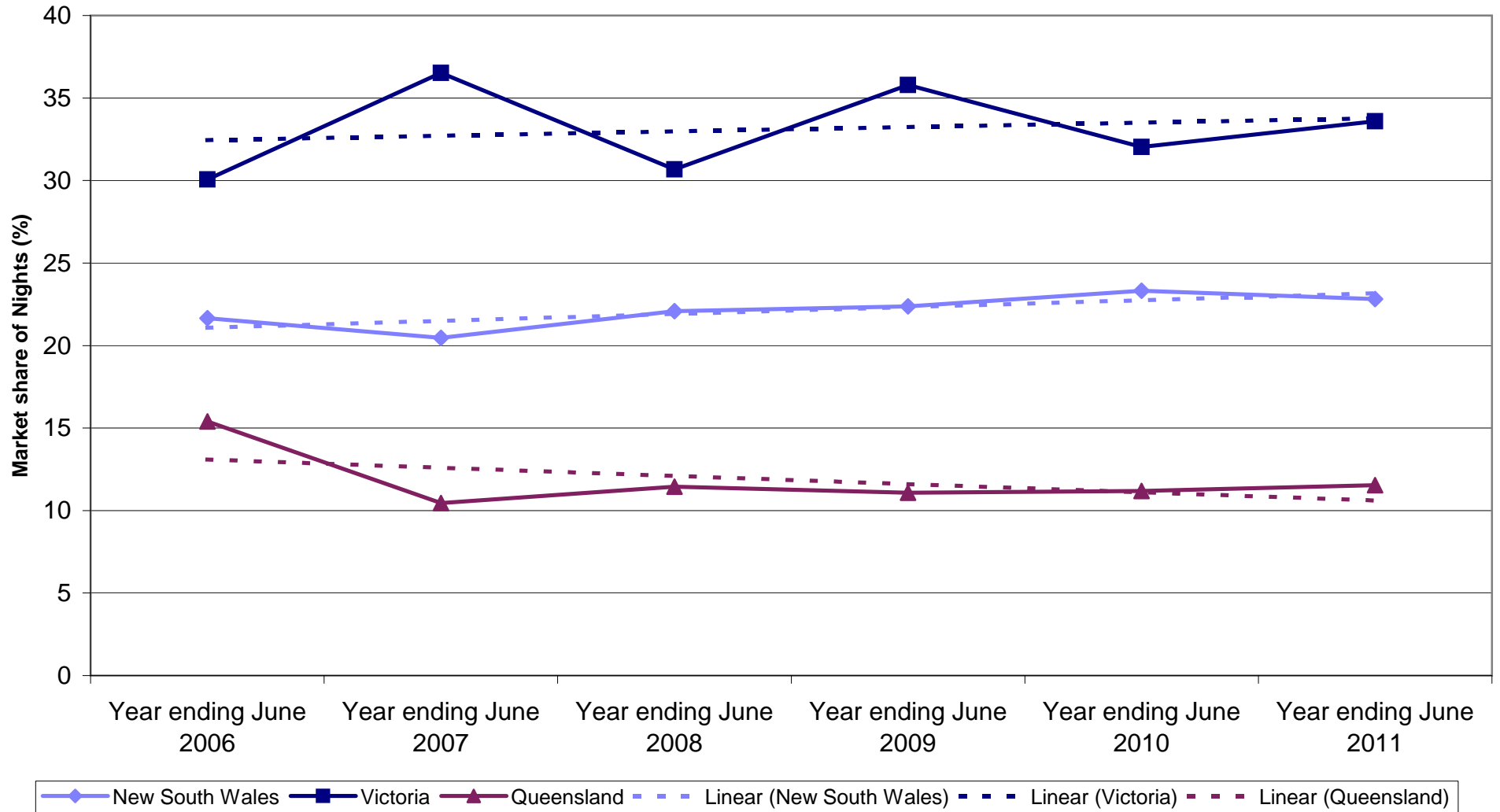
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### State market share of Singapore visitors to Australia

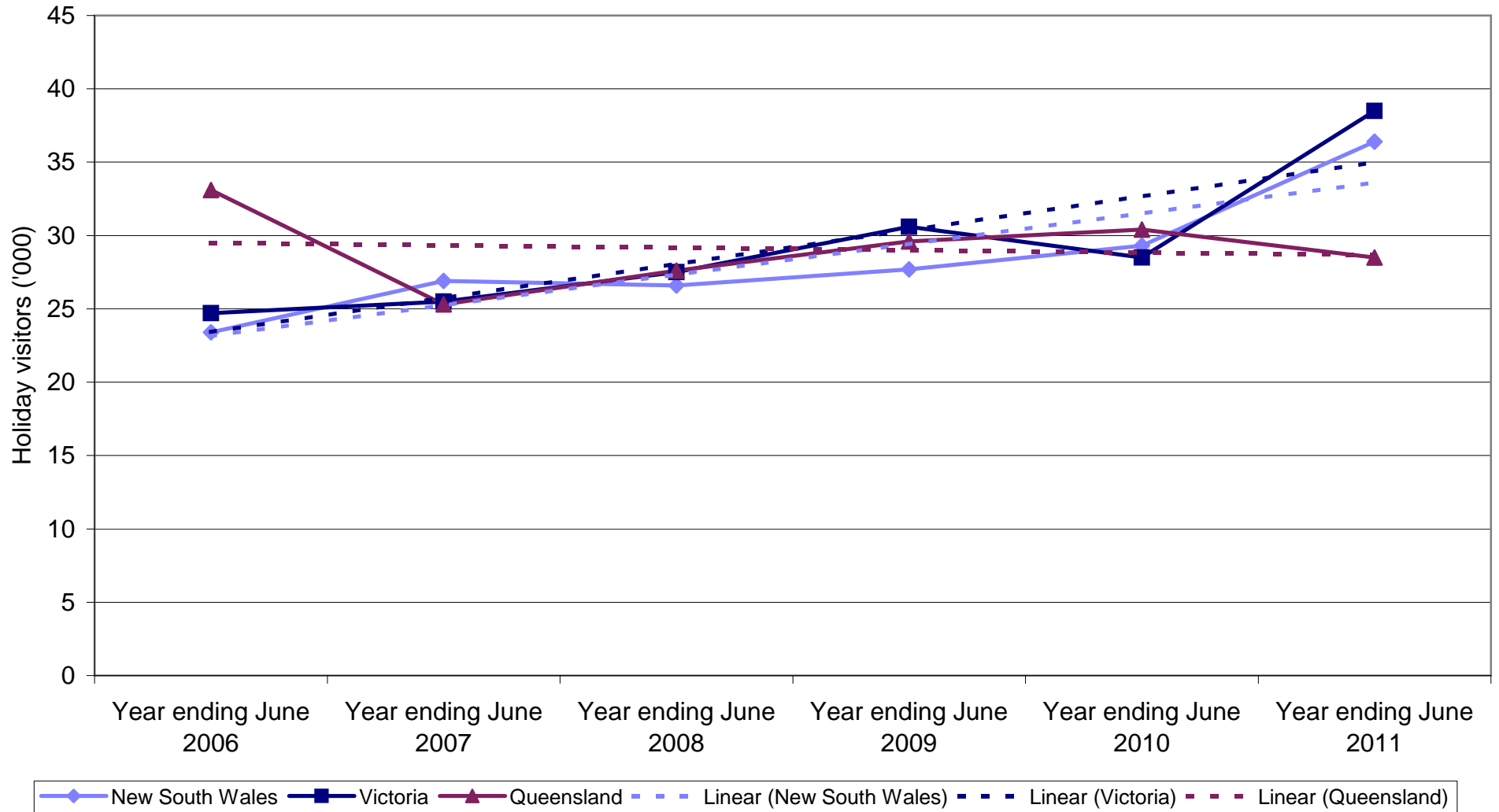


◆ New South Wales 
 ■ Victoria 
 ▲ Queensland 
 - - - Linear (New South Wales) 
 - - - Linear (Victoria) 
 - - - Linear (Queensland)

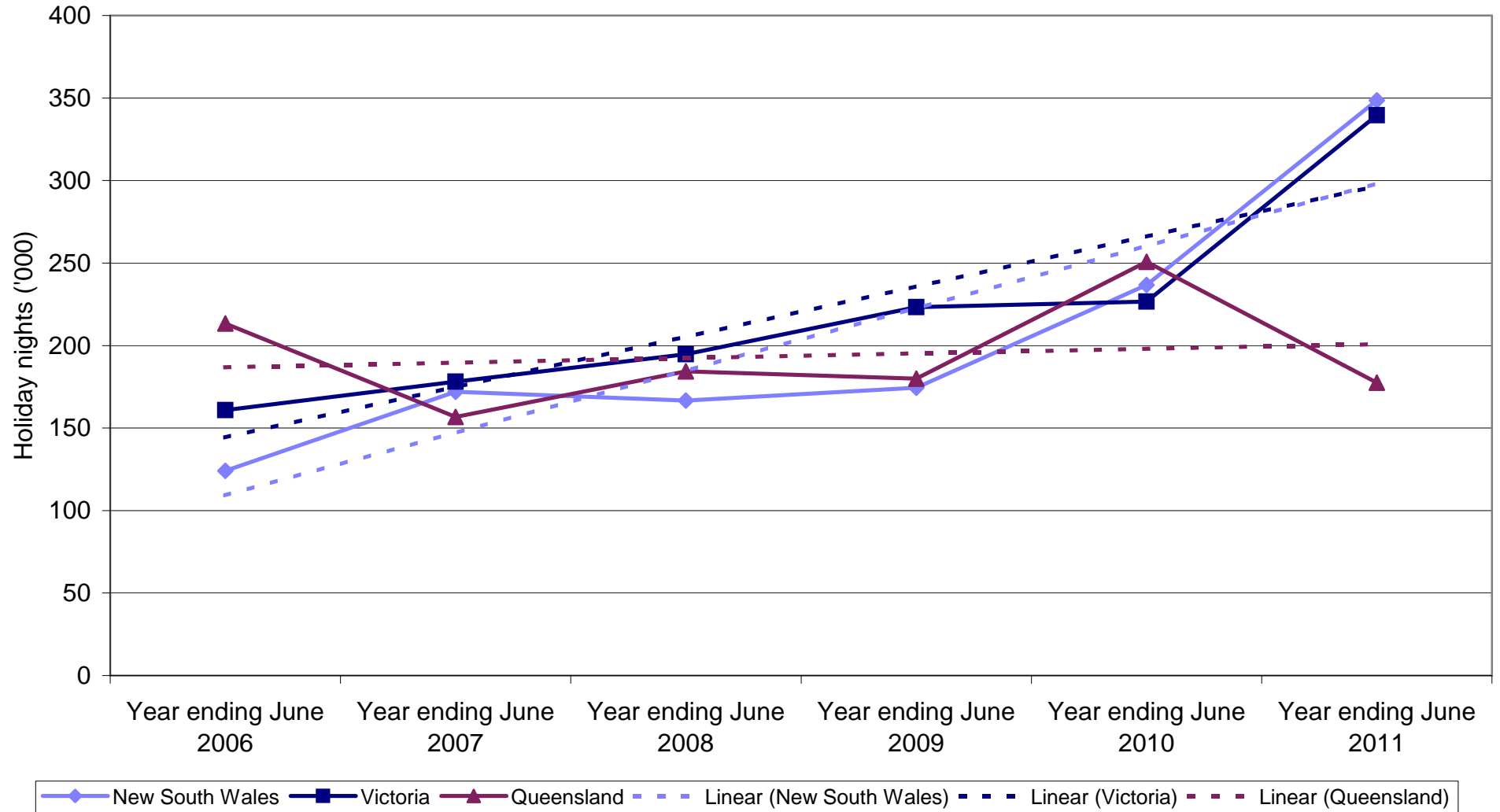
### State market share of Singapore nights to Australia



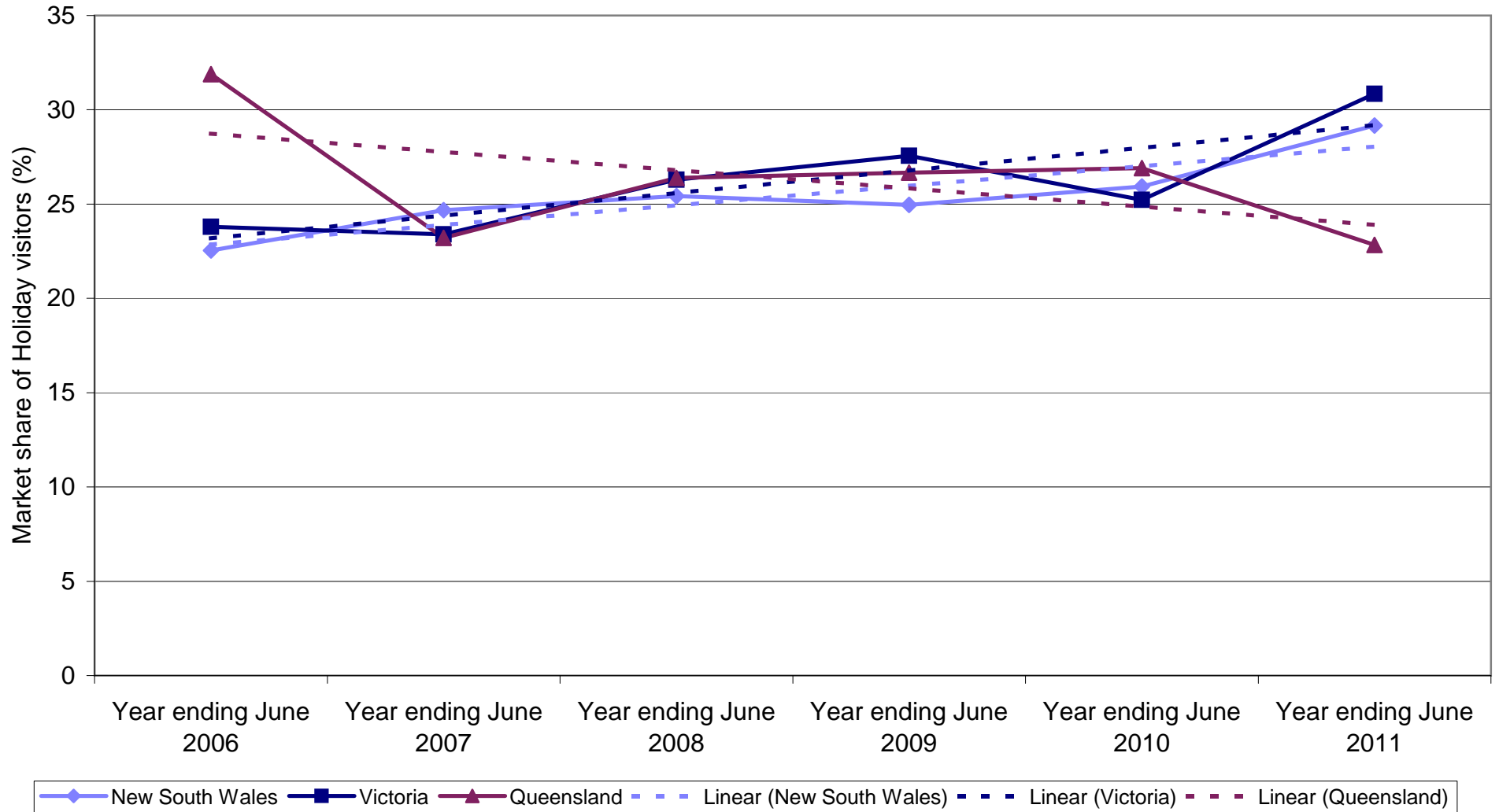
### Singapore holiday visitors by State visited



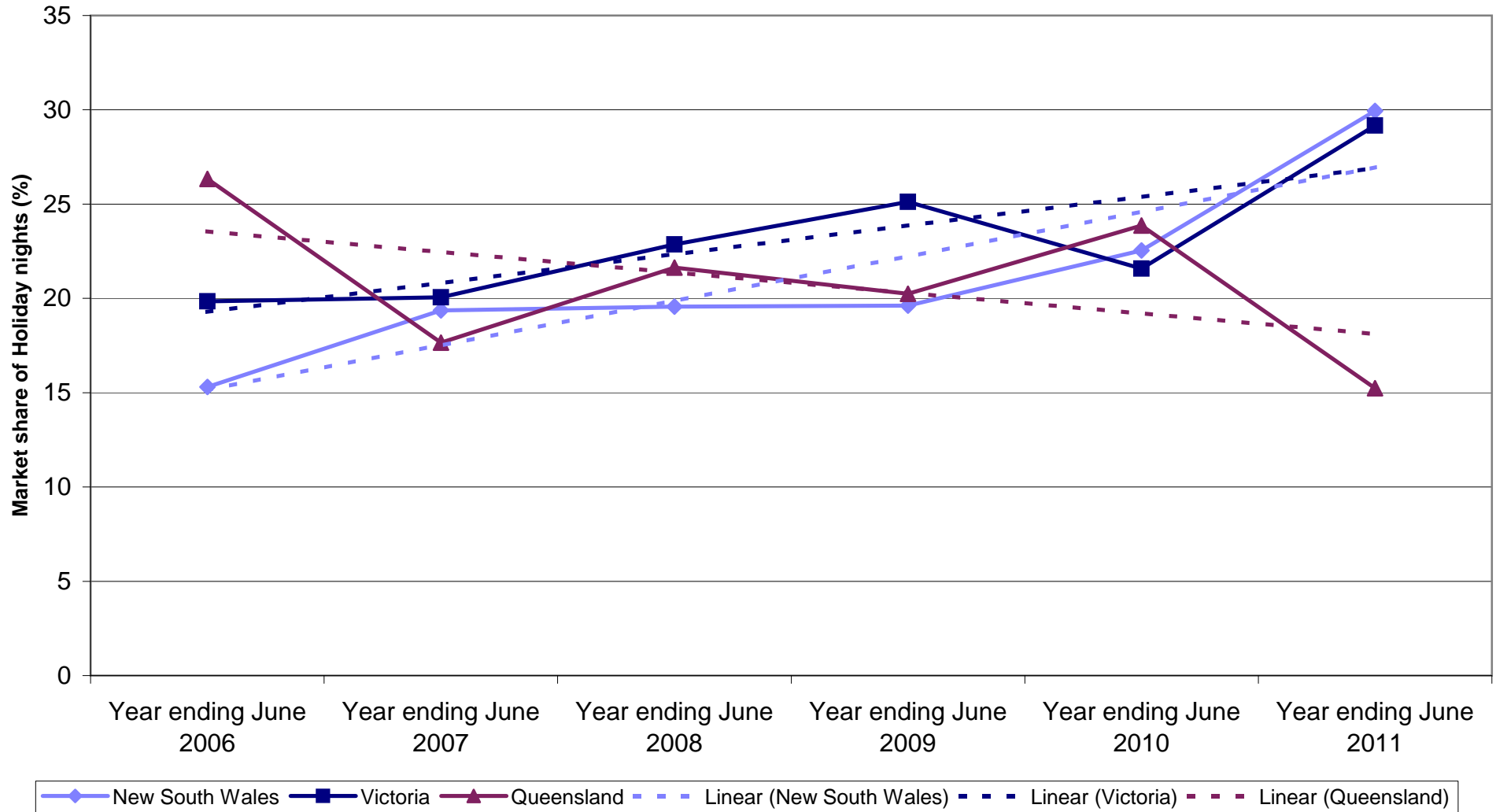
### Singapore holiday nights by State visited



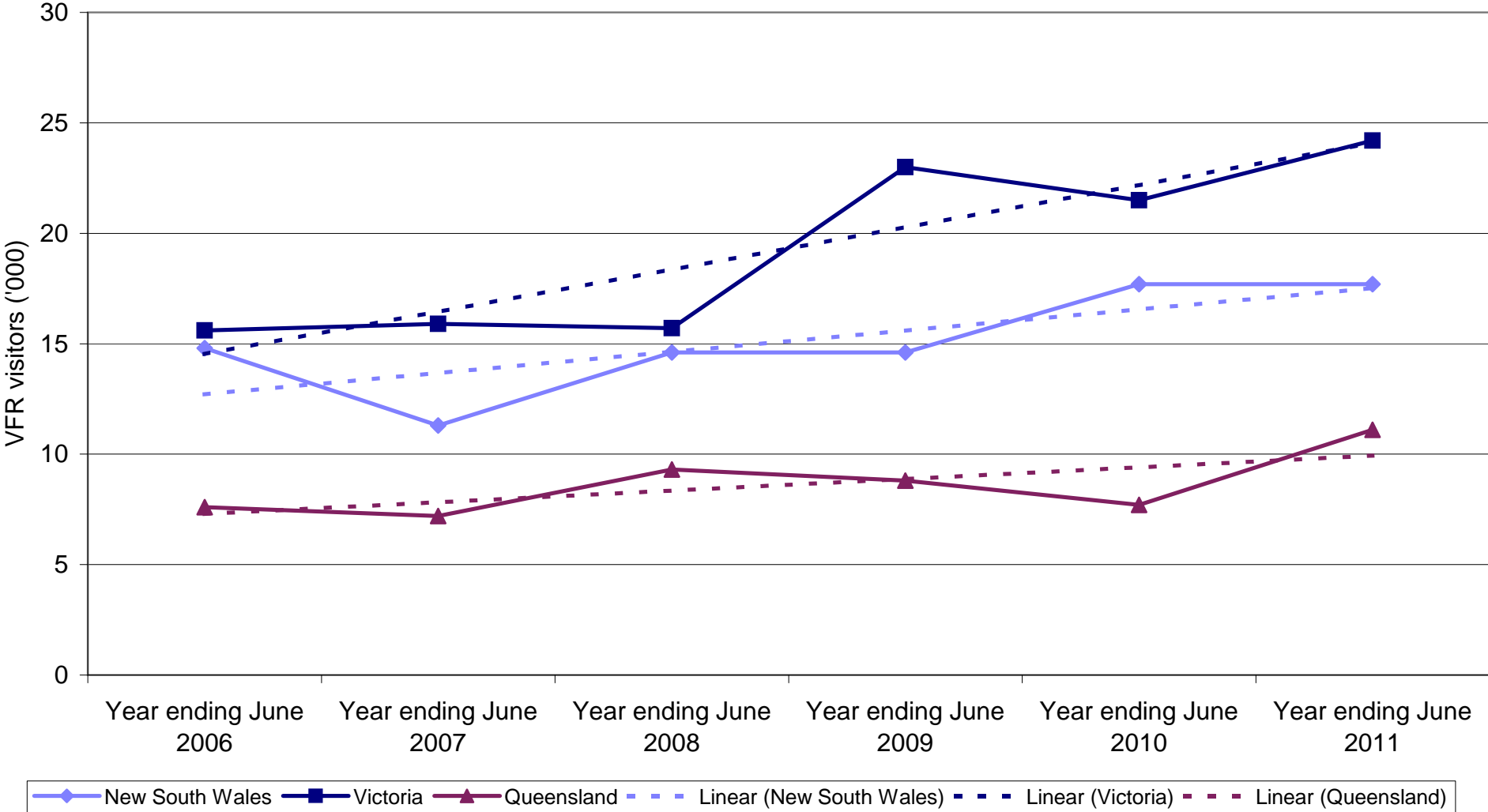
### State market share of Singapore holiday visitors to Australia



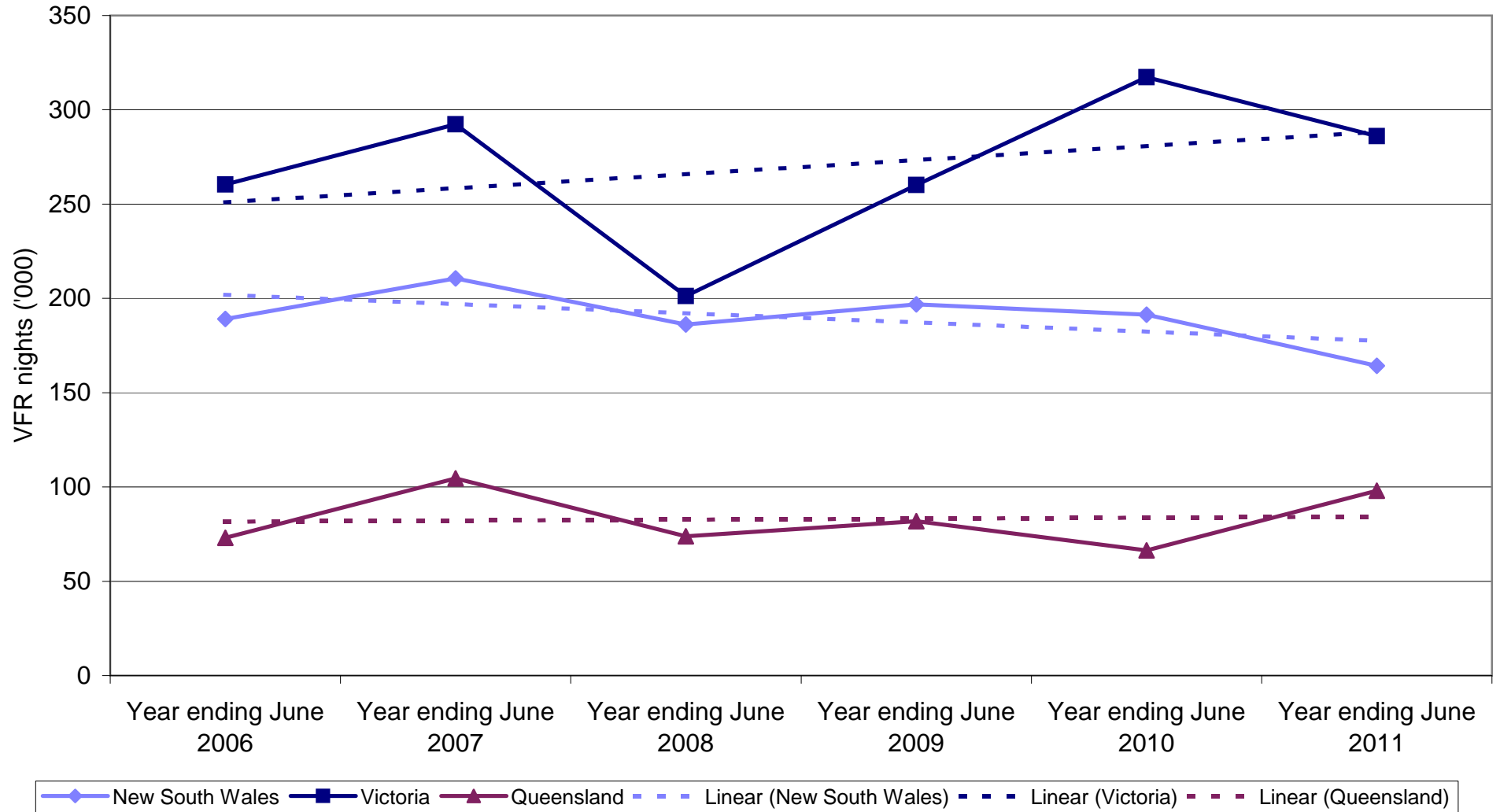
### State market share of Singapore holiday nights to Australia



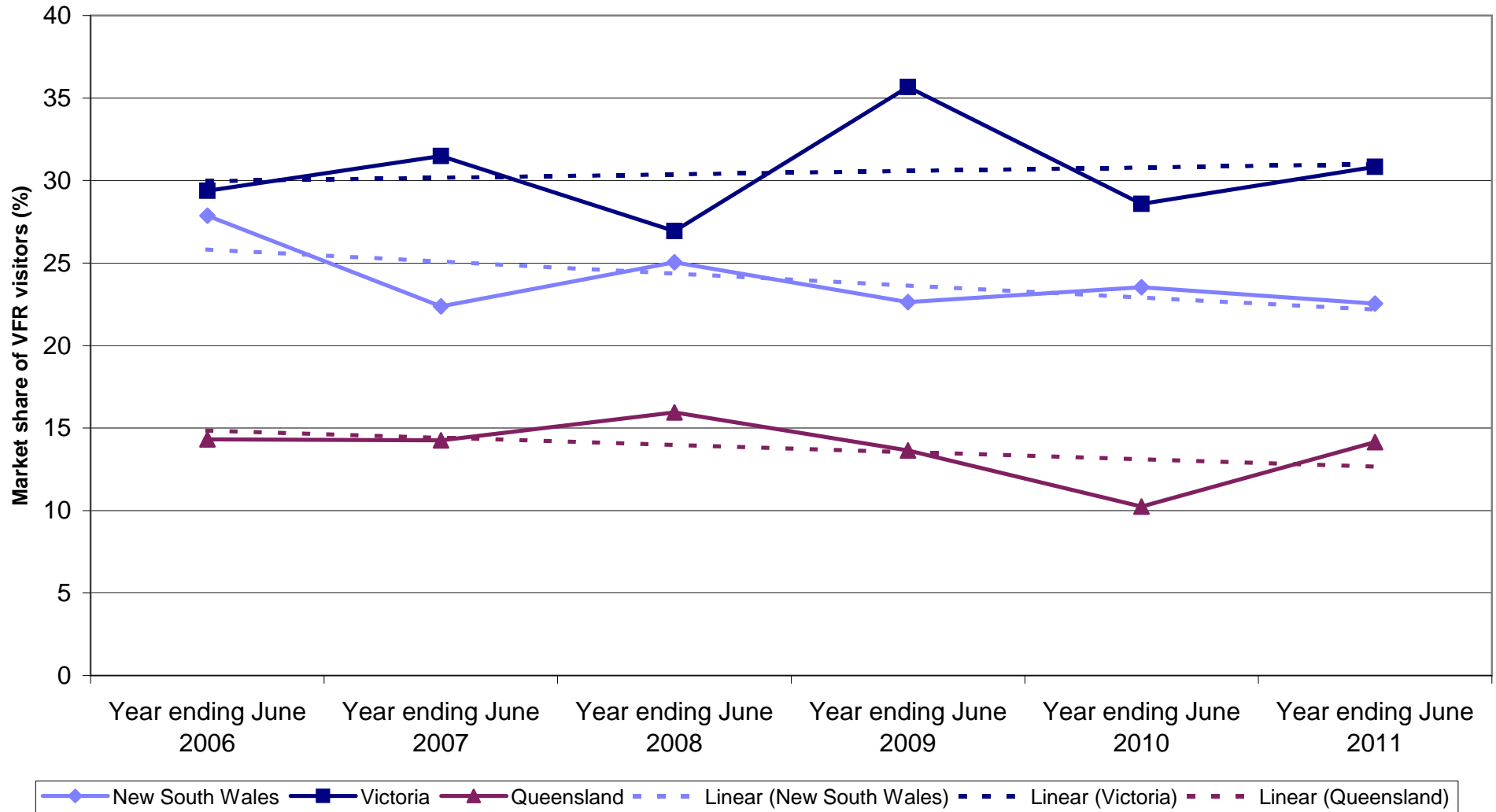
Singapore VFR visitors by State visited



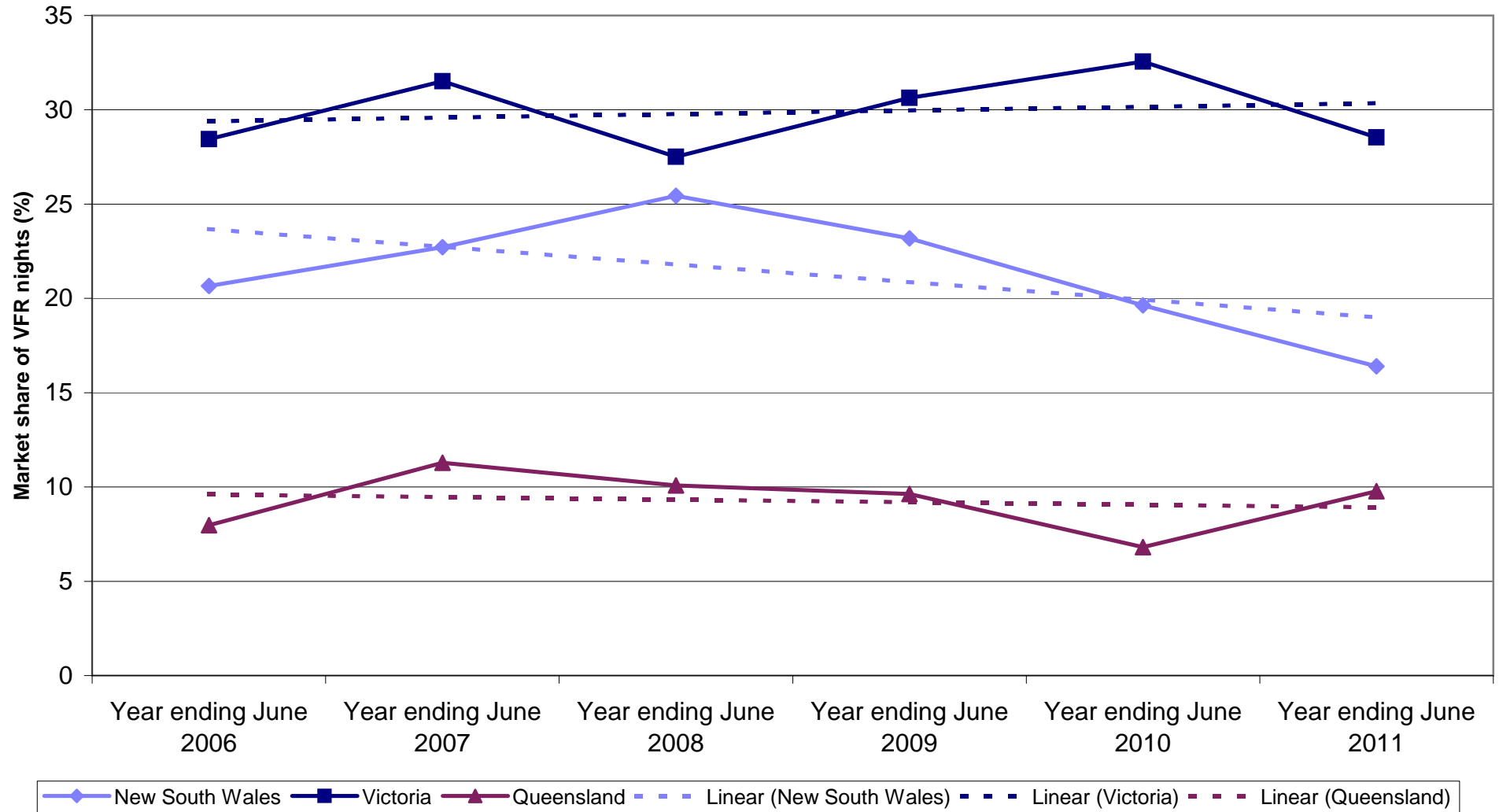
### Singapore VFR nights by State visited



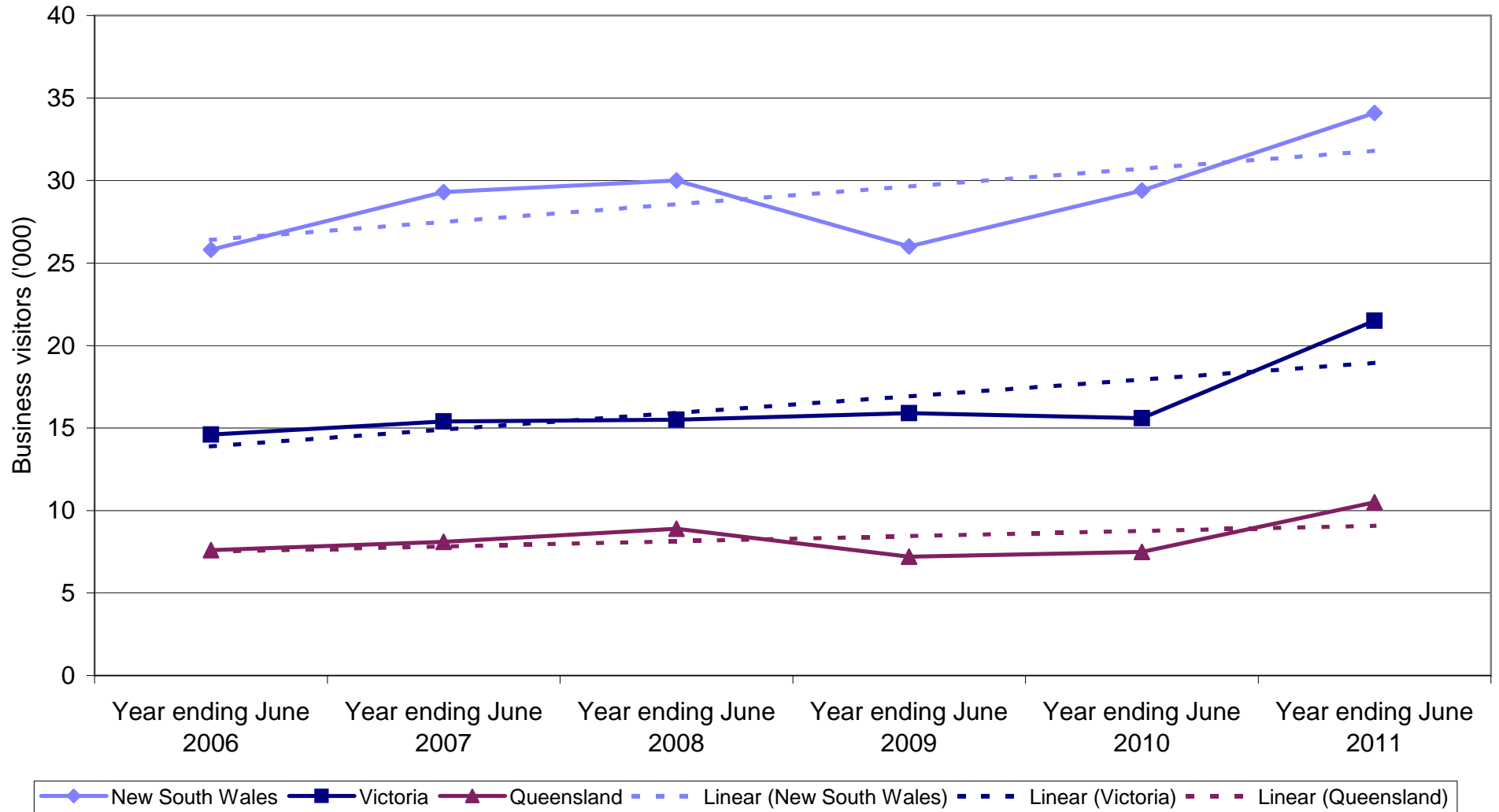
State market share of Singapore VFR visitors to Australia



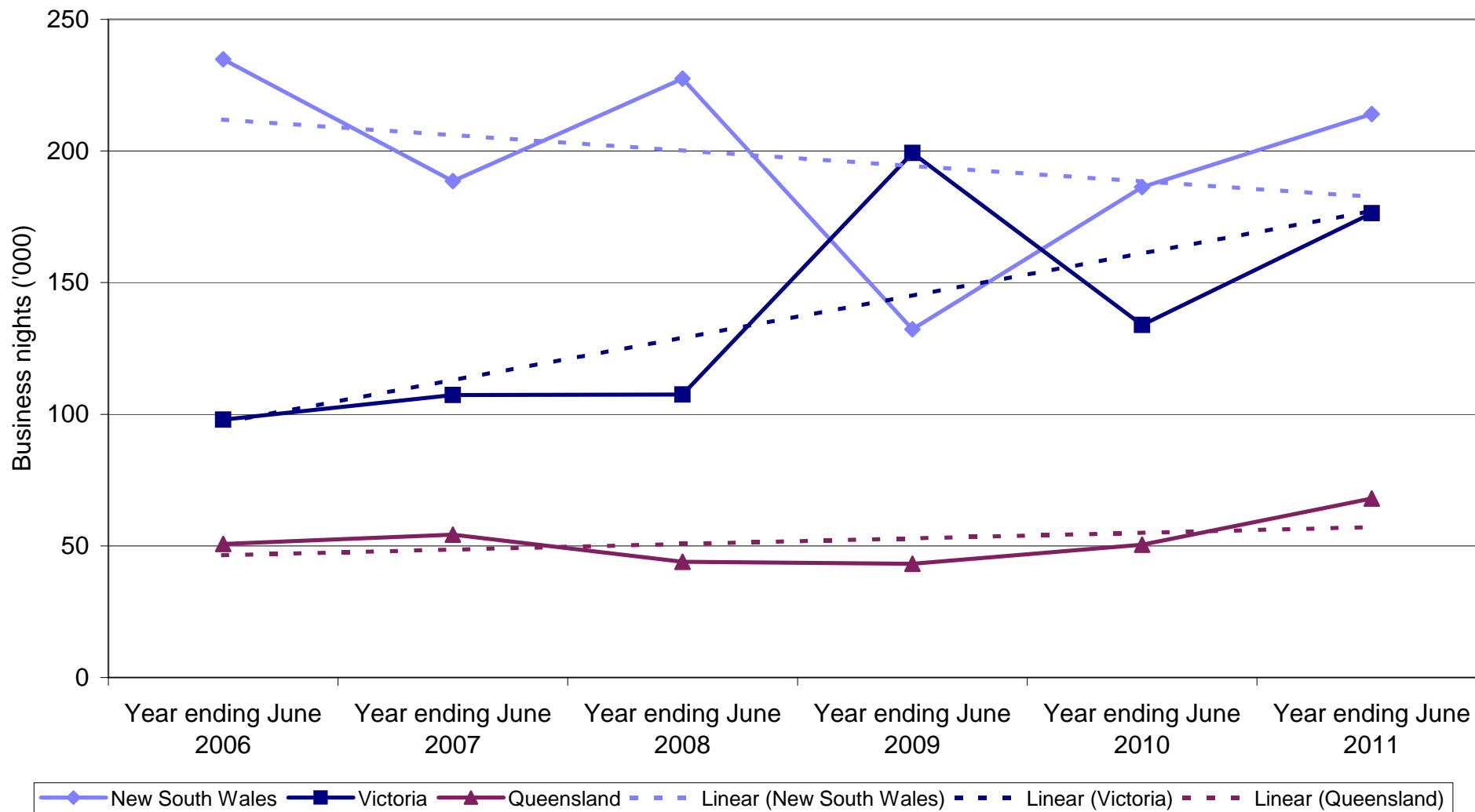
### State market share of Singapore VFR nights to Australia



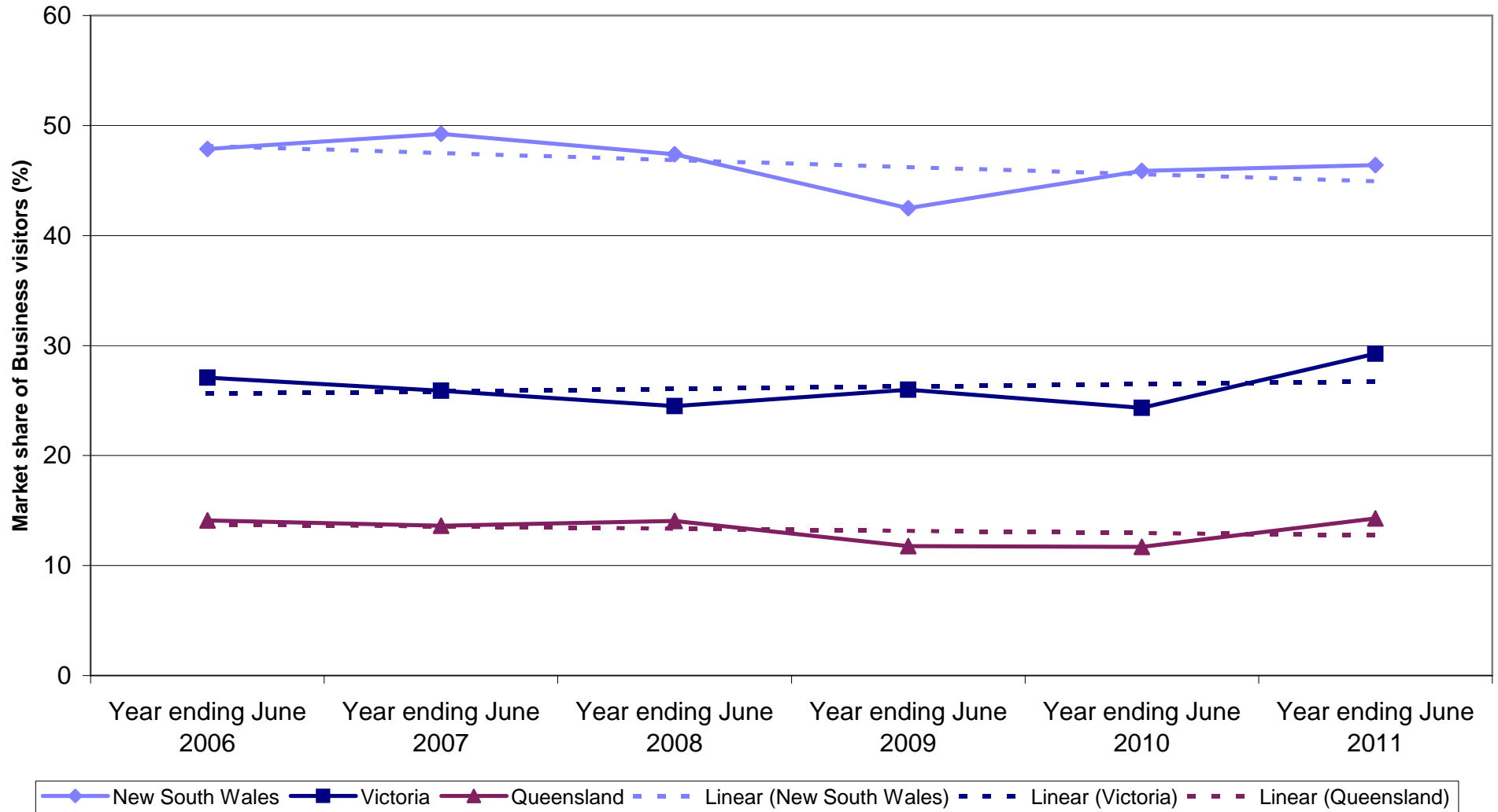
### Singapore Business visitors by State visited



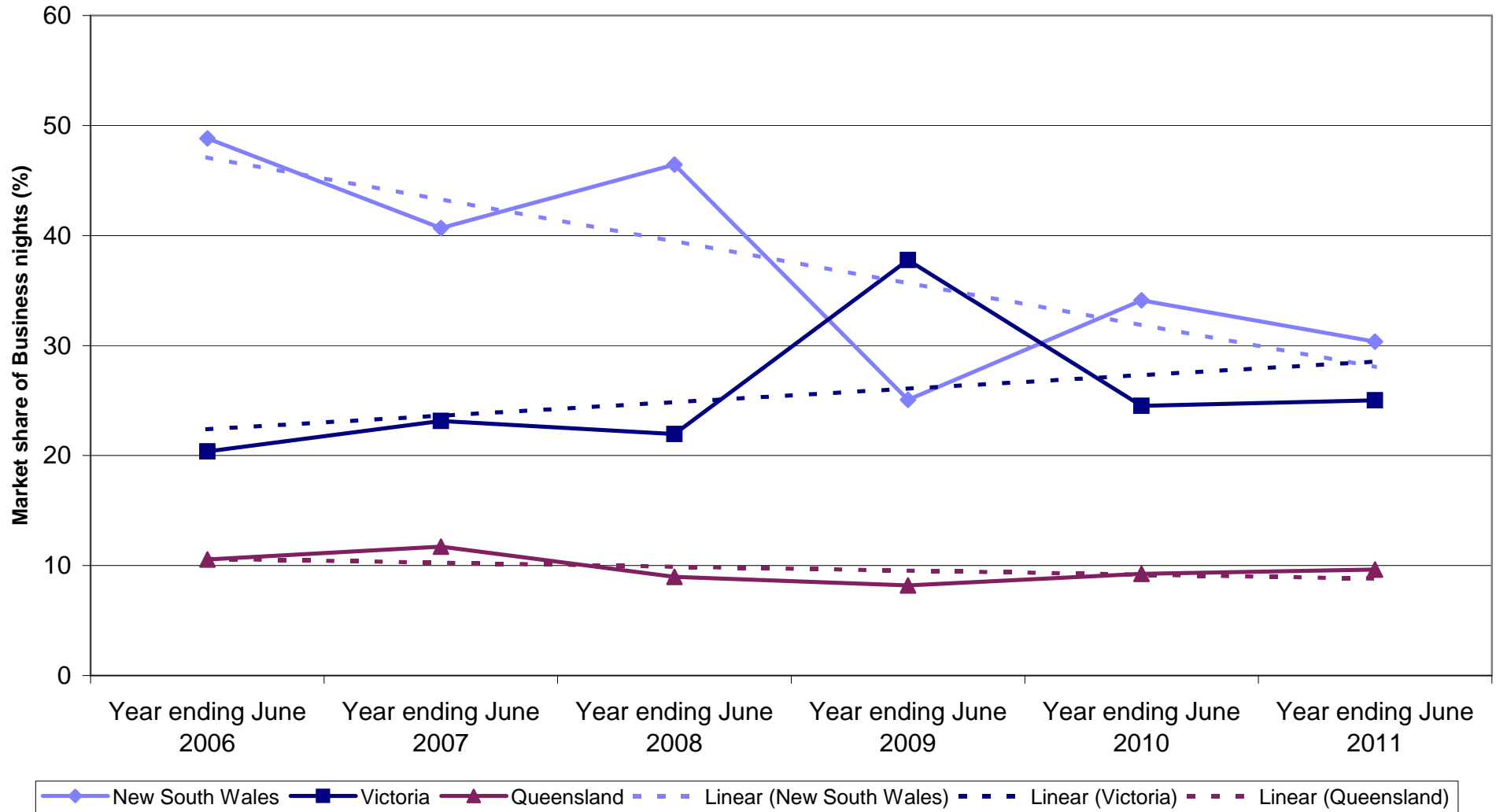
### Singapore Business nights by State visited



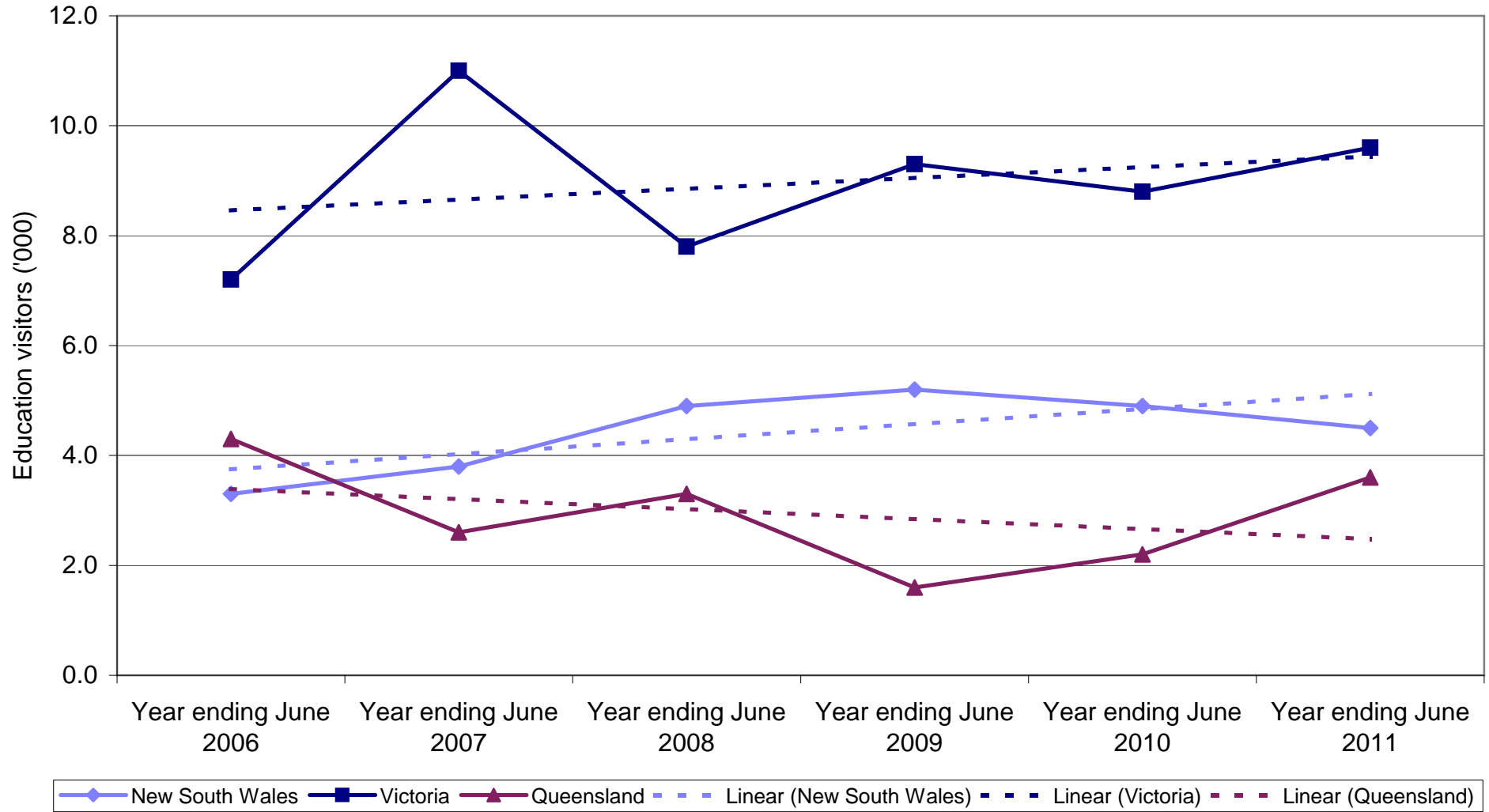
## State market share of Singapore Business visitors to Australia



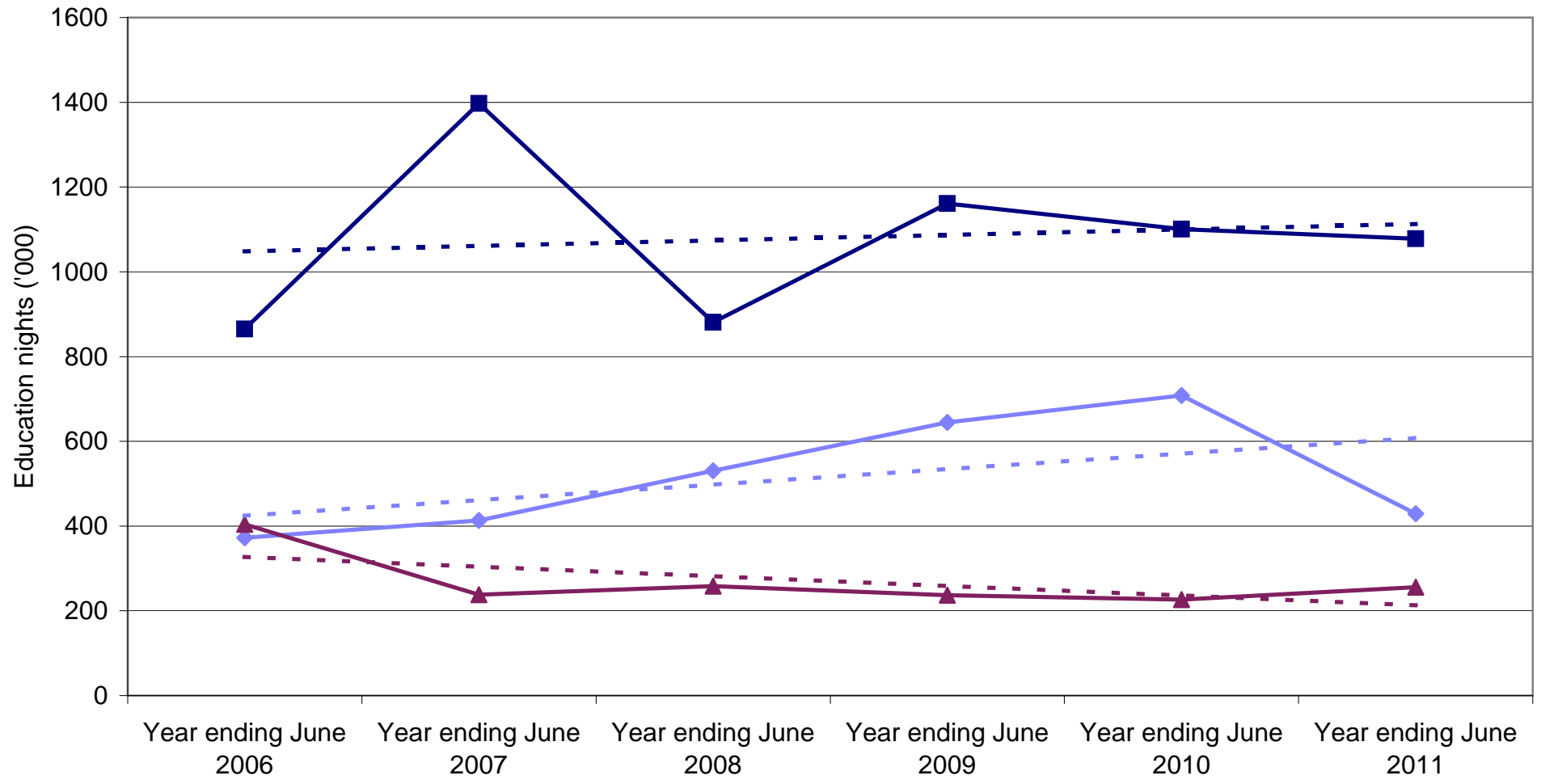
### State market share of Singapore Business nights to Australia



### Singapore Education visitors by State visited

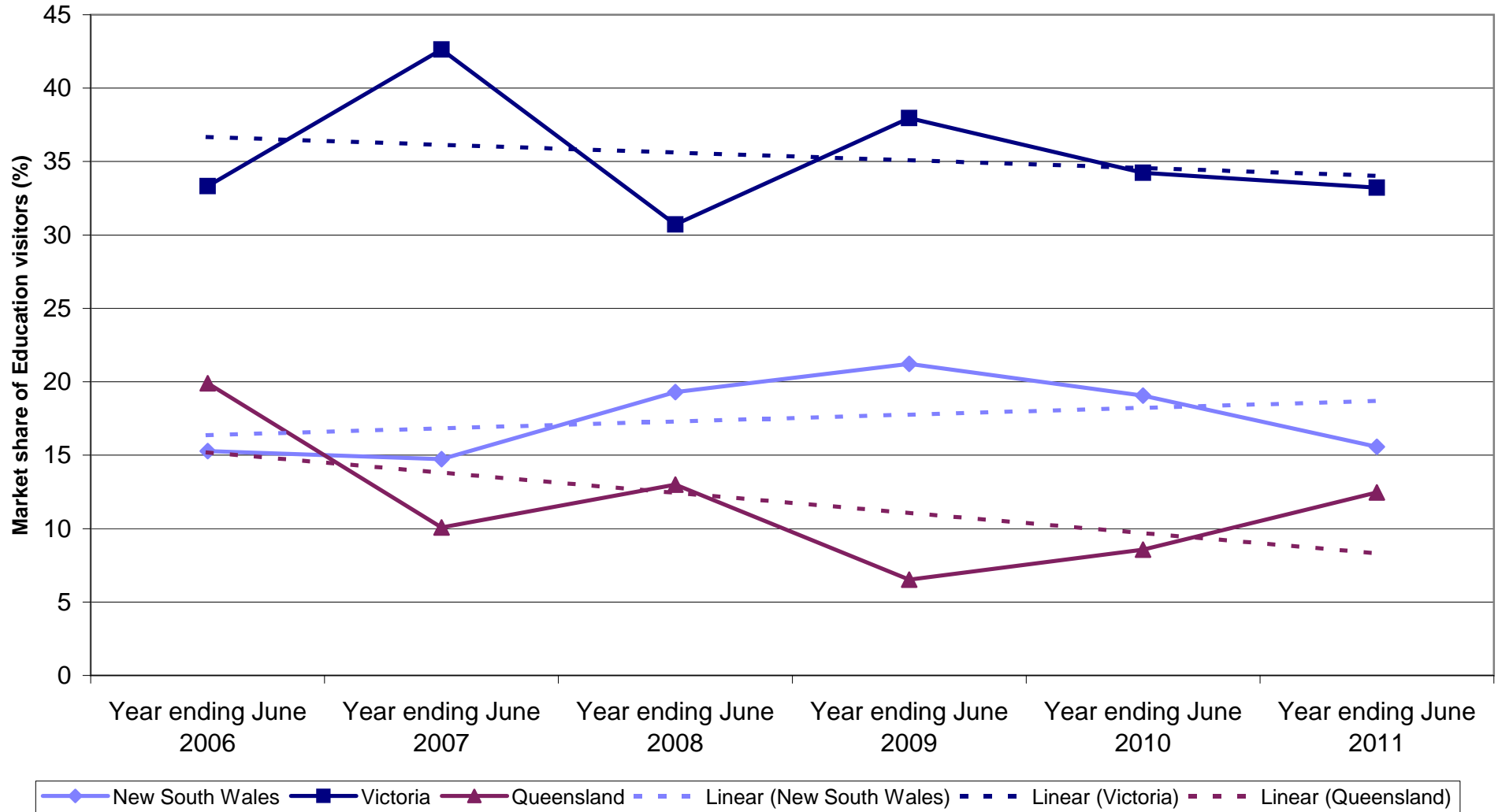


### Singapore Education nights by State visited

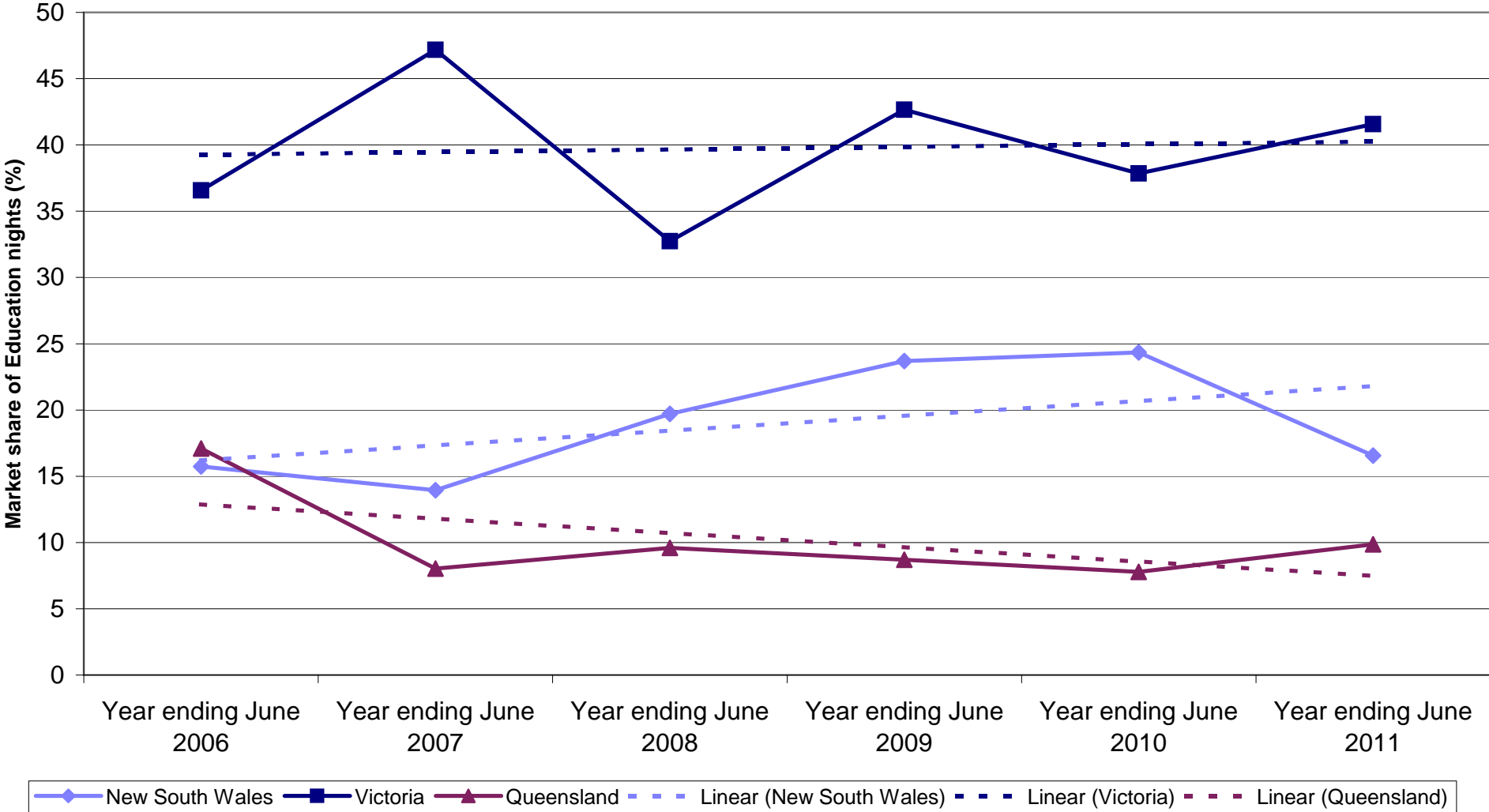


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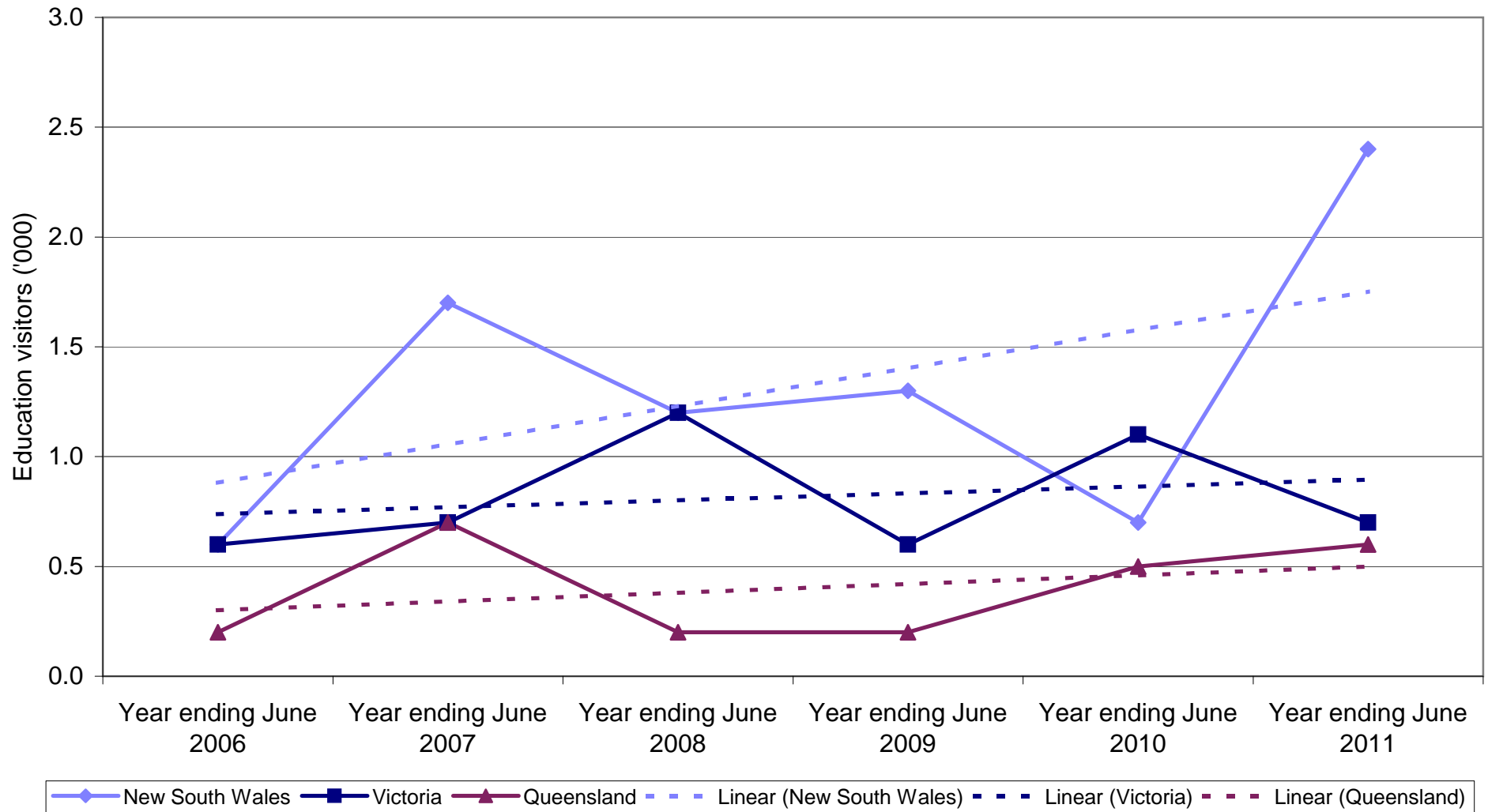
### State market share of Singapore Education visitors to Australia



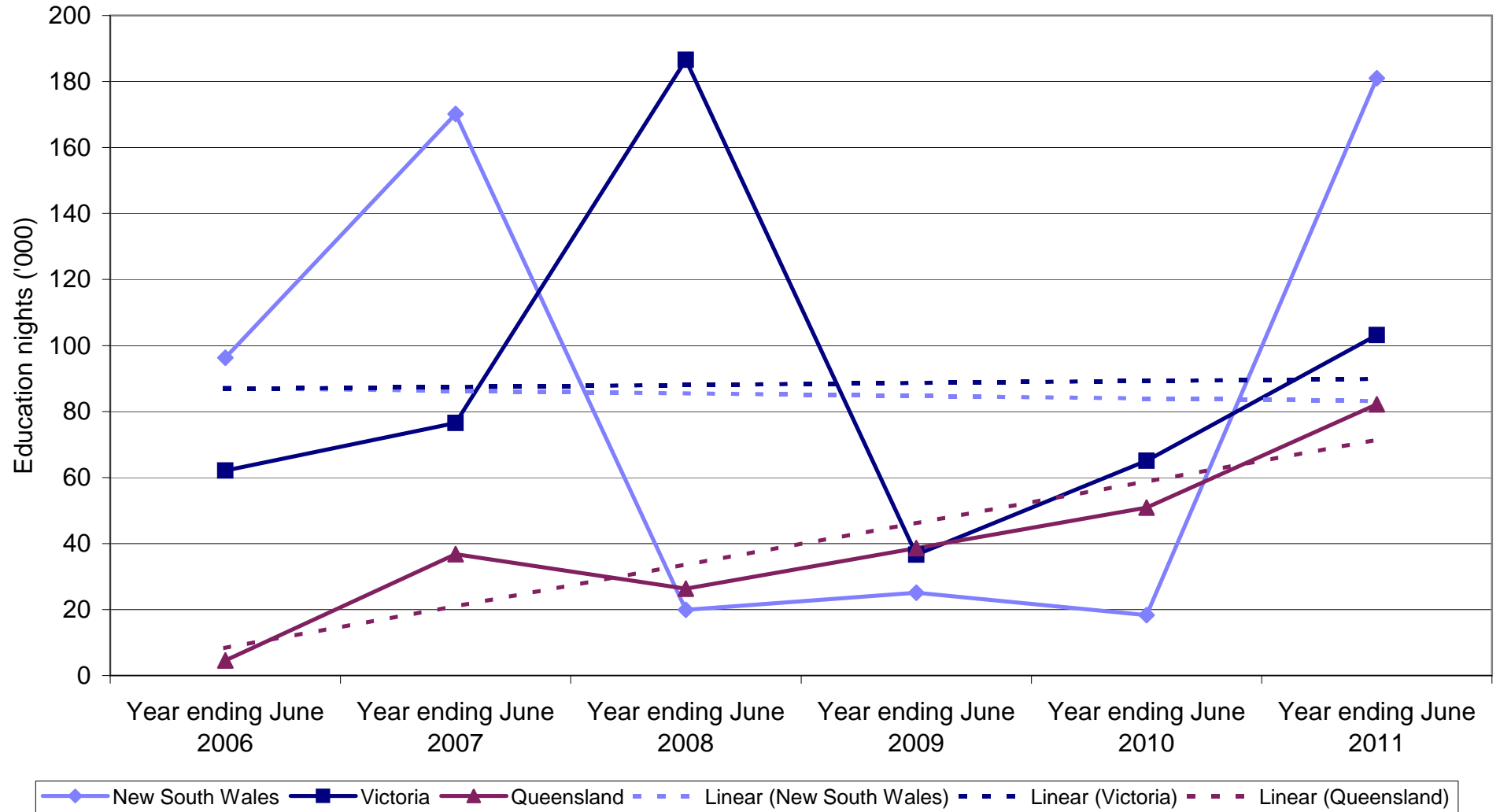
### State market share of Singapore Education nights to Australia



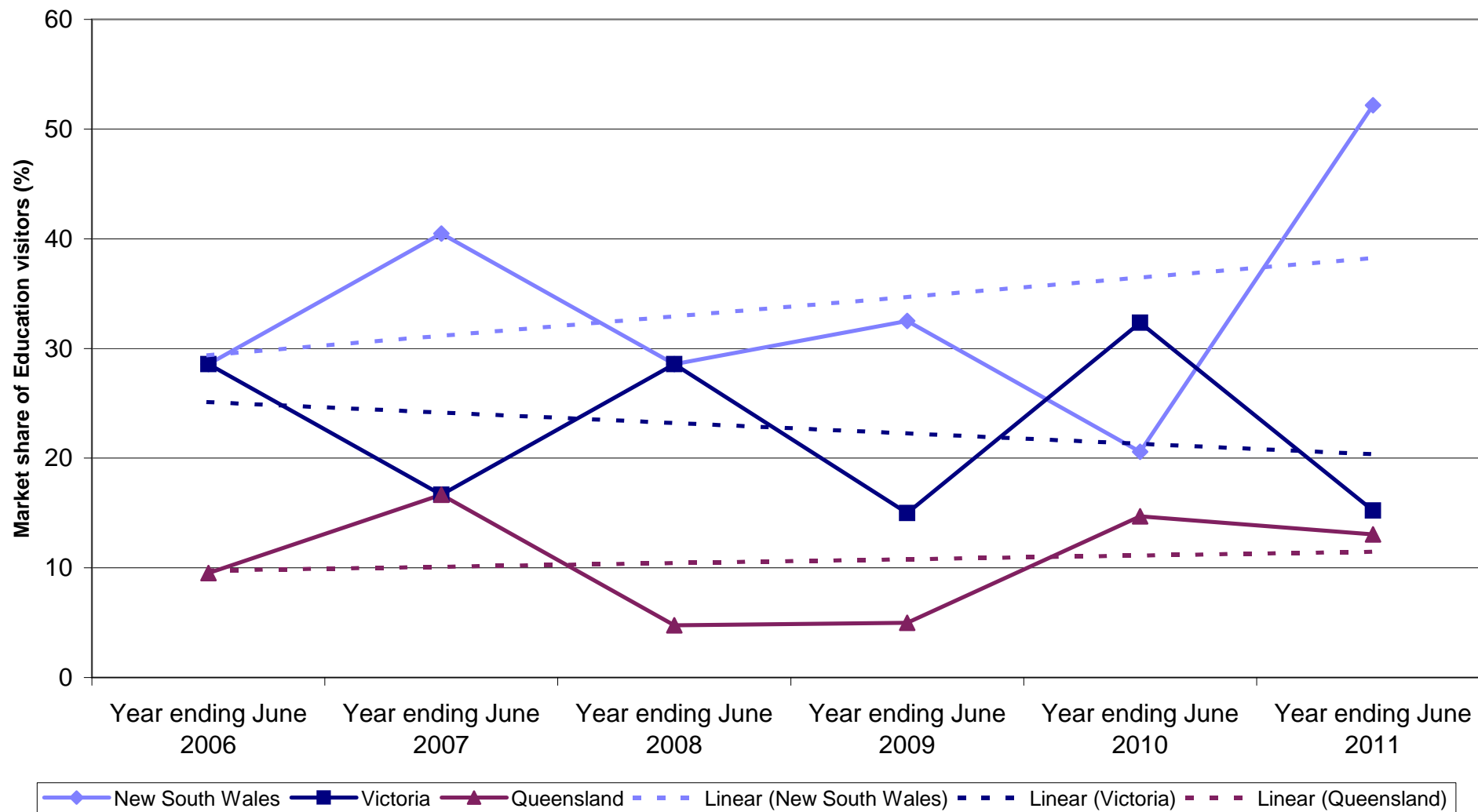
### Singapore Employment visitors by State visited



### Singapore Employment nights by State visited



### State market share of Singapore Employment visitors to Australia



State market share of Singapore Employment nights to Australia

