

## Total International - Times Series Year ending June 2006 - 2011

By stopover reason for visit

Holiday visitors ('000)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	1,601	1,704	1,629	1,526	1,569
	Victoria	701	787	778	747	752	842
	Queensland	1,617	1,621	1,573	1,454	1,415	1,346
	<b>Total</b>	<b>2,898</b>	<b>3,029</b>	<b>2,961</b>	<b>2,785</b>	<b>2,826</b>	<b>2,861</b>

Market share of holiday visitors (per cent)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	55.2	56.2	55.0	54.8	55.5
	Victoria	24.2	26.0	26.3	26.8	26.6	29.4
	Queensland	55.8	53.5	53.1	52.2	50.1	47.0

Holiday visitor nights ('000)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	16,455	19,302	18,185	19,334	21,311
	Victoria	6,815	7,924	8,009	7,779	8,497	8,076
	Queensland	16,122	18,874	18,493	19,510	18,643	17,724
	<b>Total</b>	<b>49,583</b>	<b>57,836</b>	<b>55,680</b>	<b>58,675</b>	<b>60,475</b>	<b>58,343</b>

Market share of holiday visitor nights (per cent)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	33.2	33.4	32.7	33.0	35.2
	Victoria	13.7	13.7	14.4	13.3	14.0	13.8
	Queensland	32.5	32.6	33.2	33.3	30.8	30.4

VFR visitors ('000)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	660	652	660	675	712
	Victoria	409	408	426	495	514	549
	Queensland	427	456	460	485	482	494
	<b>Total</b>	<b>1,652</b>	<b>1,670</b>	<b>1,728</b>	<b>1,830</b>	<b>1,919</b>	<b>1,961</b>

Market share of VFR visitors (per cent)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	40.0	39.0	38.2	36.9	37.1
	Victoria	24.8	24.4	24.7	27.0	26.8	28.0
	Queensland	25.8	27.3	26.6	26.5	25.1	25.2

VFR visitor nights ('000)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	11,932	13,553	11,608	11,667	13,119
	Victoria	7,049	6,733	7,051	9,229	10,663	11,688
	Queensland	6,026	6,692	6,444	7,029	7,753	8,419
	<b>Total</b>	<b>32,182</b>	<b>34,180</b>	<b>33,062</b>	<b>36,187</b>	<b>39,993</b>	<b>44,516</b>

Market share of VFR visitor nights (per cent)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	37.1	39.7	35.1	32.2	32.8
	Victoria	21.9	19.7	21.3	25.5	26.7	26.3
	Queensland	18.7	19.6	19.5	19.4	19.4	18.9

Source: International Visitor Survey.

Base: All visitors aged 15 years and over travel grid completed.

## Total International - Times Series Year ending June 2006 - 2011

Business visitors ('000)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	417	451	466	413	413
	Victoria	246	260	266	223	243	291
	Queensland	167	201	193	166	165	193
	<b>Total</b>	<b>824</b>	<b>891</b>	<b>932</b>	<b>841</b>	<b>853</b>	<b>924</b>

Market share of business visitors (per cent)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	50.6	50.6	50.0	49.2	48.4
	Victoria	29.9	29.2	28.6	26.5	28.5	31.4
	Queensland	20.2	22.5	20.7	19.7	19.4	20.9

Business visitor nights ('000)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	3,881	5,075	4,135	3,375	3,709
	Victoria	2,402	2,396	2,537	2,424	2,700	2,790
	Queensland	1,164	1,287	1,561	1,109	1,229	1,478
	<b>Total</b>	<b>9,340</b>	<b>10,744</b>	<b>10,402</b>	<b>9,139</b>	<b>10,328</b>	<b>11,307</b>

Market share of business visitor nights (per cent)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	41.6	47.2	39.7	36.9	35.9
	Victoria	25.7	22.3	24.4	26.5	26.1	24.7
	Queensland	12.5	12.0	15.0	12.1	11.9	13.1

Education visitors ('000)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	115.5	138.3	161.0	161.0	175.2
	Victoria	84.5	90.9	91.5	105.8	115.1	111.0
	Queensland	79.3	81.3	98.7	95.7	91.6	94.4
	<b>Total</b>	<b>327.9</b>	<b>364.5</b>	<b>408.1</b>	<b>431.0</b>	<b>459.1</b>	<b>469.1</b>

Market share of Education visitors (per cent)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	35.2	37.9	39.5	37.4	38.2
	Victoria	25.8	24.9	22.4	24.5	25.1	23.7
	Queensland	24.2	22.3	24.2	22.2	20.0	20.1

Education visitor nights ('000)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	14,829	16,909	19,683	20,965	21,496
	Victoria	10,740	11,881	11,587	14,136	16,274	15,047
	Queensland	6,460	7,032	10,061	8,745	9,190	9,444
	<b>Total</b>	<b>40,316</b>	<b>44,561</b>	<b>50,262</b>	<b>54,128</b>	<b>58,329</b>	<b>59,018</b>

Market share of Education visitor nights (per cent)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	36.8	37.9	39.2	38.7	36.9
	Victoria	26.6	26.7	23.1	26.1	27.9	25.5
	Queensland	16.0	15.8	20.0	16.2	15.8	16.0

Employment visitors ('000)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	41.0	45.3	46.0	48.4	41.4
	Victoria	27.3	30.2	24.9	24.4	28.5	36.6
	Queensland	26.2	32.7	26.8	39.3	24.4	31.3
	<b>Total</b>	<b>107.9</b>	<b>131.5</b>	<b>126.0</b>	<b>146.0</b>	<b>129.2</b>	<b>156.0</b>

Market share of Employment visitors (per cent)	State visited	Year ending June 2006	Year ending June 2007	Year ending June 2008	Year ending June 2009	Year ending June 2010	Year ending June 2011
		New South Wales	38.0	34.4	36.5	33.2	32.0
	Victoria	25.3	23.0	19.8	16.7	22.1	23.5
	Queensland	24.3	24.9	21.3	26.9	18.9	20.1



## Total International - Times Series Year ending June 2006 - 2011

Employment visitor nights (’000)	State visited	Year ending June	Year ending June	Year ending June	Year ending June	Year ending June	Year ending June
		2006	2007	2008	2009	2010	2011
	New South Wales	3,909	3,561	3,015	4,658	3,277	4,593
	Victoria	2,303	2,426	2,306	2,197	2,646	3,341
	Queensland	1,689	1,740	2,164	3,300	2,009	2,342
	<b>Total</b>	<b>9,944</b>	<b>10,720</b>	<b>10,576</b>	<b>14,462</b>	<b>12,099</b>	<b>14,610</b>

Market share of Employment visitor nights (per cent)	State visited	Year ending June	Year ending June	Year ending June	Year ending June	Year ending June	Year ending June
		2006	2007	2008	2009	2010	2011
	New South Wales	39.3	33.2	28.5	32.2	27.1	31.4
	Victoria	23.2	22.6	21.8	15.2	21.9	22.9
	Queensland	17.0	16.2	20.5	22.8	16.6	16.0

Total visitors (’000)	State visited	Year ending June	Year ending June	Year ending June	Year ending June	Year ending June	Year ending June
		2006	2007	2008	2009	2010	2011
	New South Wales	2,740.9	2,843.1	2,806.4	2,712.3	2,781.9	2,812.5
	Victoria	1,397.4	1,474.4	1,480.7	1,481.3	1,548.2	1,734.1
	Queensland	2,145.8	2,190.1	2,129.3	2,012.3	1,969.8	1,988.6
	<b>Total</b>	<b>5,037.5</b>	<b>5,194.0</b>	<b>5,195.8</b>	<b>5,120.6</b>	<b>5,279.7</b>	<b>5,461.4</b>

Market share of total visitors (per cent)	State visited	Year ending June	Year ending June	Year ending June	Year ending June	Year ending June	Year ending June
		2006	2007	2008	2009	2010	2011
	New South Wales	54.4	54.7	54.0	53.0	52.7	51.5
	Victoria	27.7	28.4	28.5	28.9	29.3	31.8
	Queensland	42.6	42.2	41.0	39.3	37.3	36.4

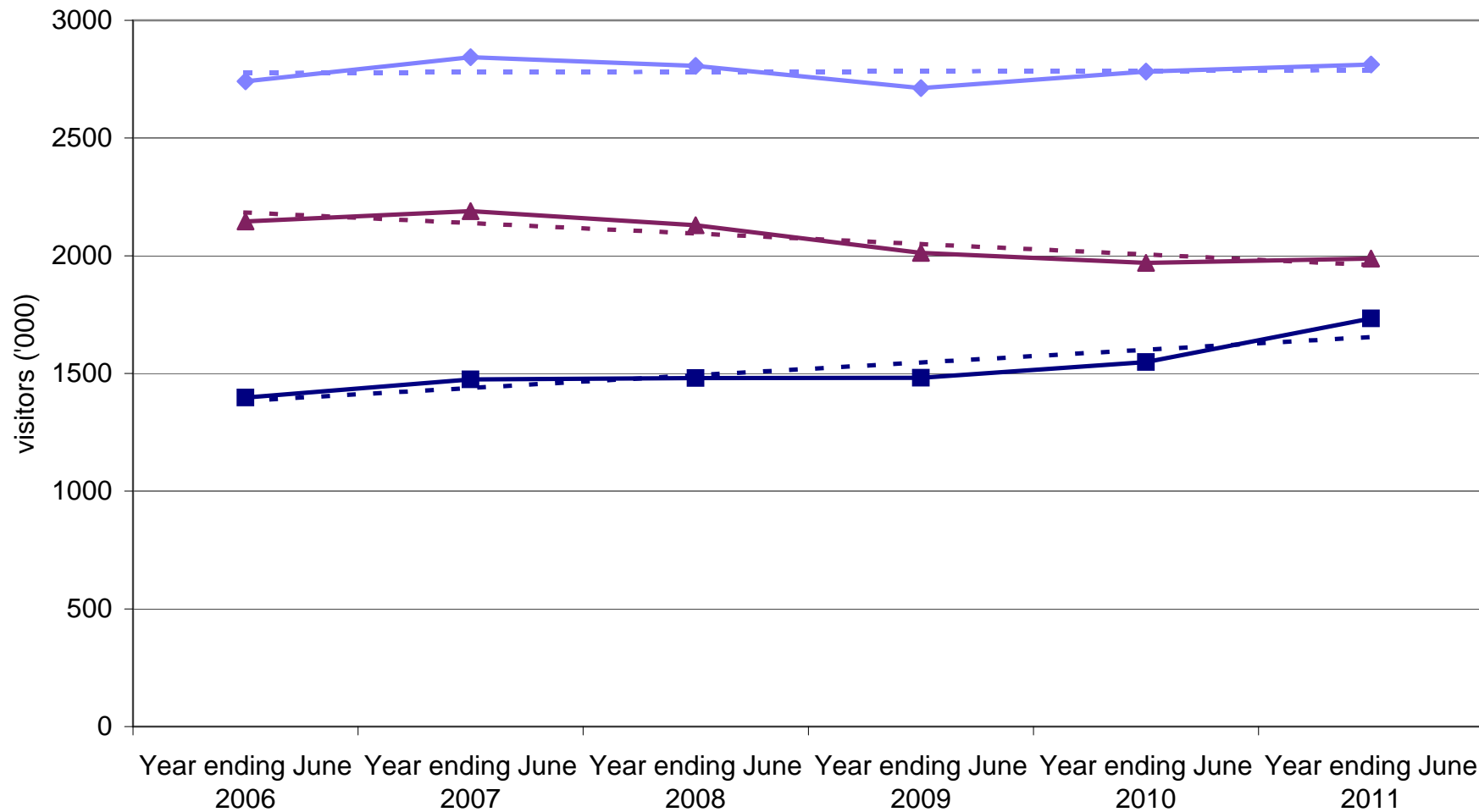
Total visitor nights (’000)	State visited	Year ending June	Year ending June	Year ending June	Year ending June	Year ending June	Year ending June
		2006	2007	2008	2009	2010	2011
	New South Wales	52,246	58,724	56,864	60,541	63,241	67,436
	Victoria	29,980	31,582	31,656	35,902	40,950	41,081
	Queensland	31,967	35,724	38,934	39,863	39,011	39,644
	<b>Total</b>	<b>145,216</b>	<b>159,542</b>	<b>161,232</b>	<b>174,160</b>	<b>182,677</b>	<b>189,597</b>

Market share of total visitor nights (per cent)	State visited	Year ending June	Year ending June	Year ending June	Year ending June	Year ending June	Year ending June
		2006	2007	2008	2009	2010	2011
	New South Wales	36.0	36.8	35.3	34.8	34.6	35.6
	Victoria	20.6	19.8	19.6	20.6	22.4	21.7
	Queensland	22.0	22.4	24.1	22.9	21.4	20.9

Source: International Visitor Survey.

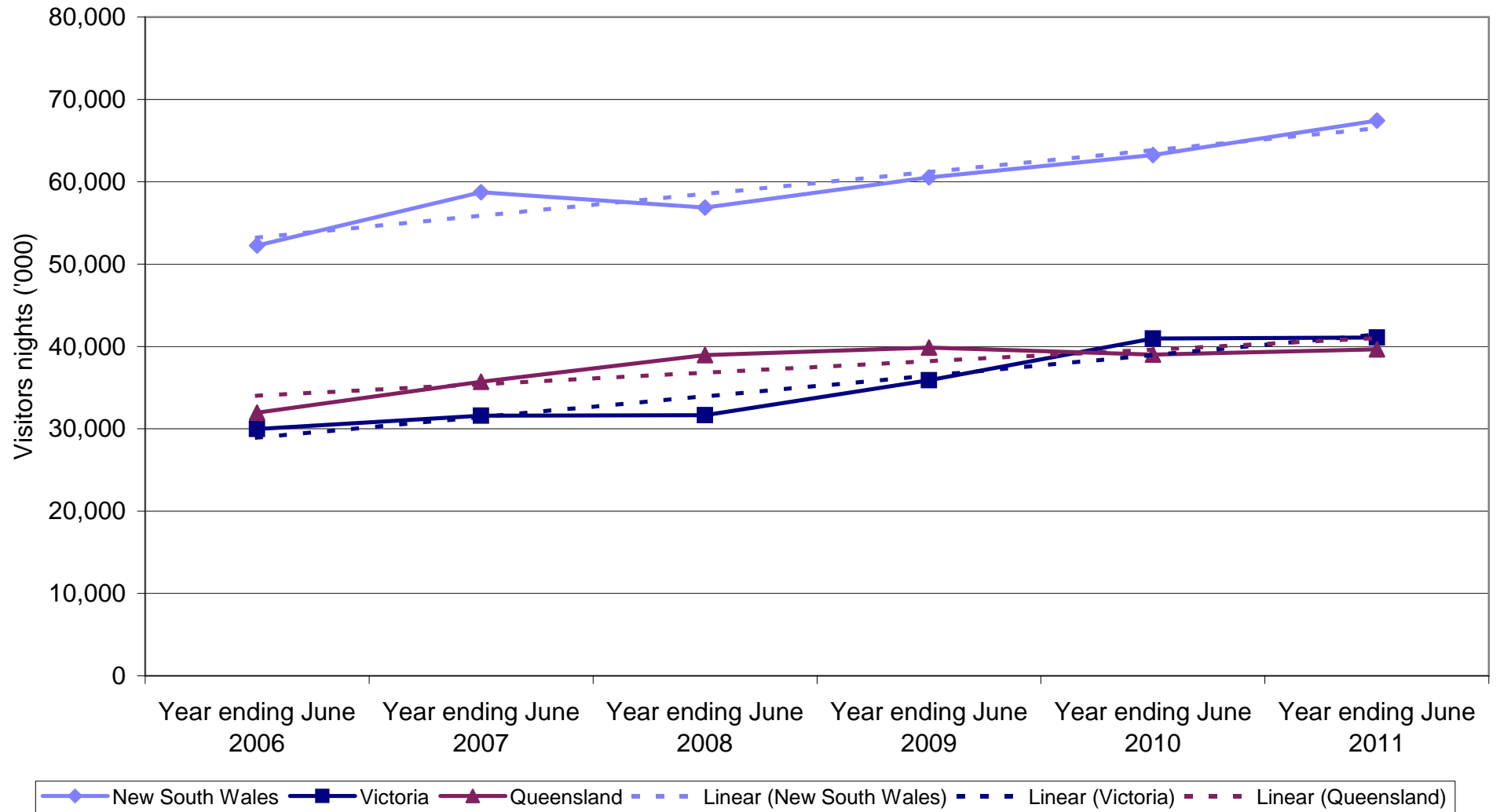
Base: All visitors aged 15 years and over travel grid completed.

### NSW visitors by State visited

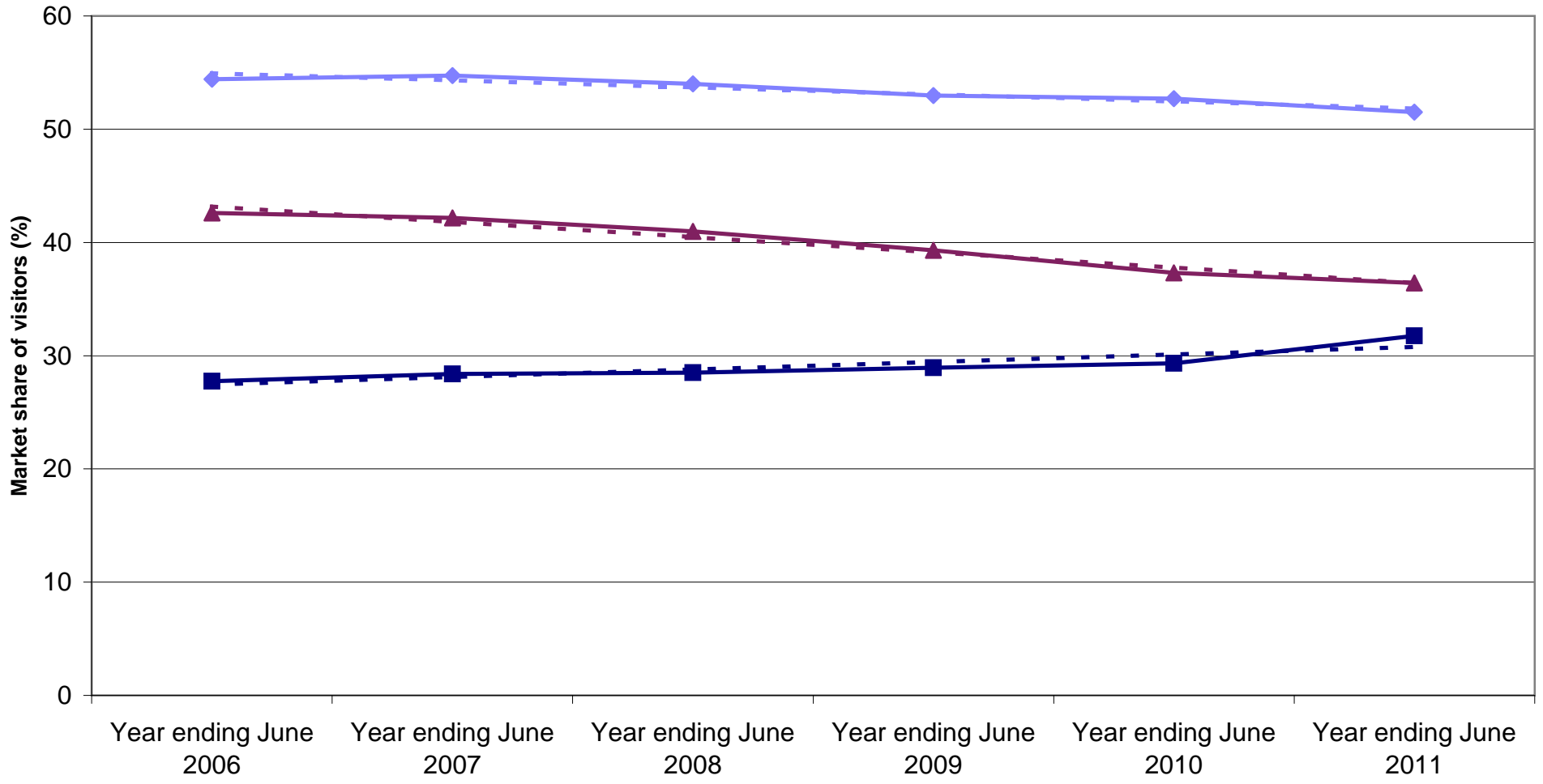


Legend: New South Wales (solid blue line with diamond markers), Victoria (solid dark blue line with square markers), Queensland (solid maroon line with triangle markers), Linear (New South Wales) (dashed blue line), Linear (Victoria) (dashed dark blue line), Linear (Queensland) (dashed maroon line).

### NSW nights by State visited

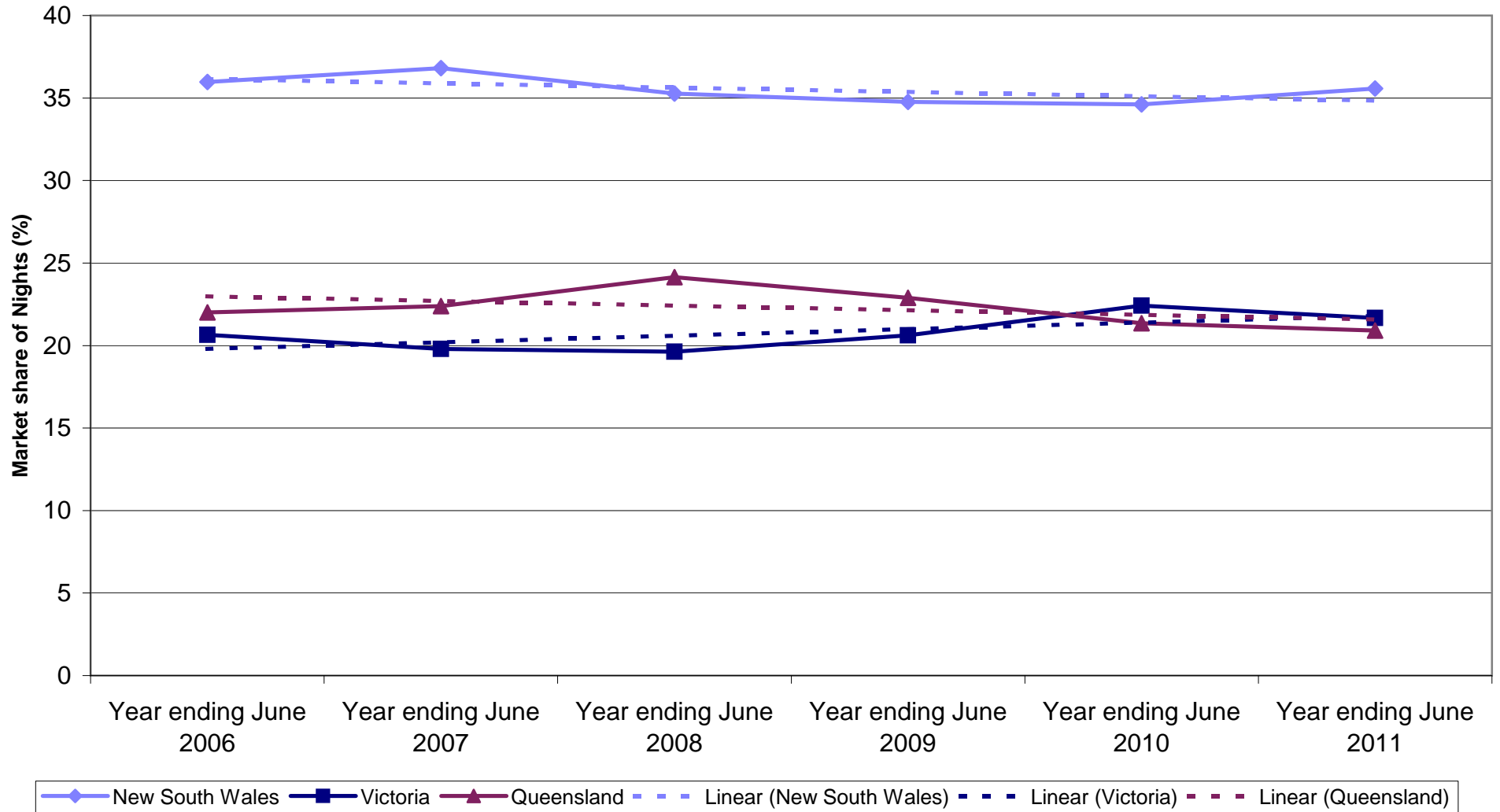


### State market share of NSW visitors to Australia

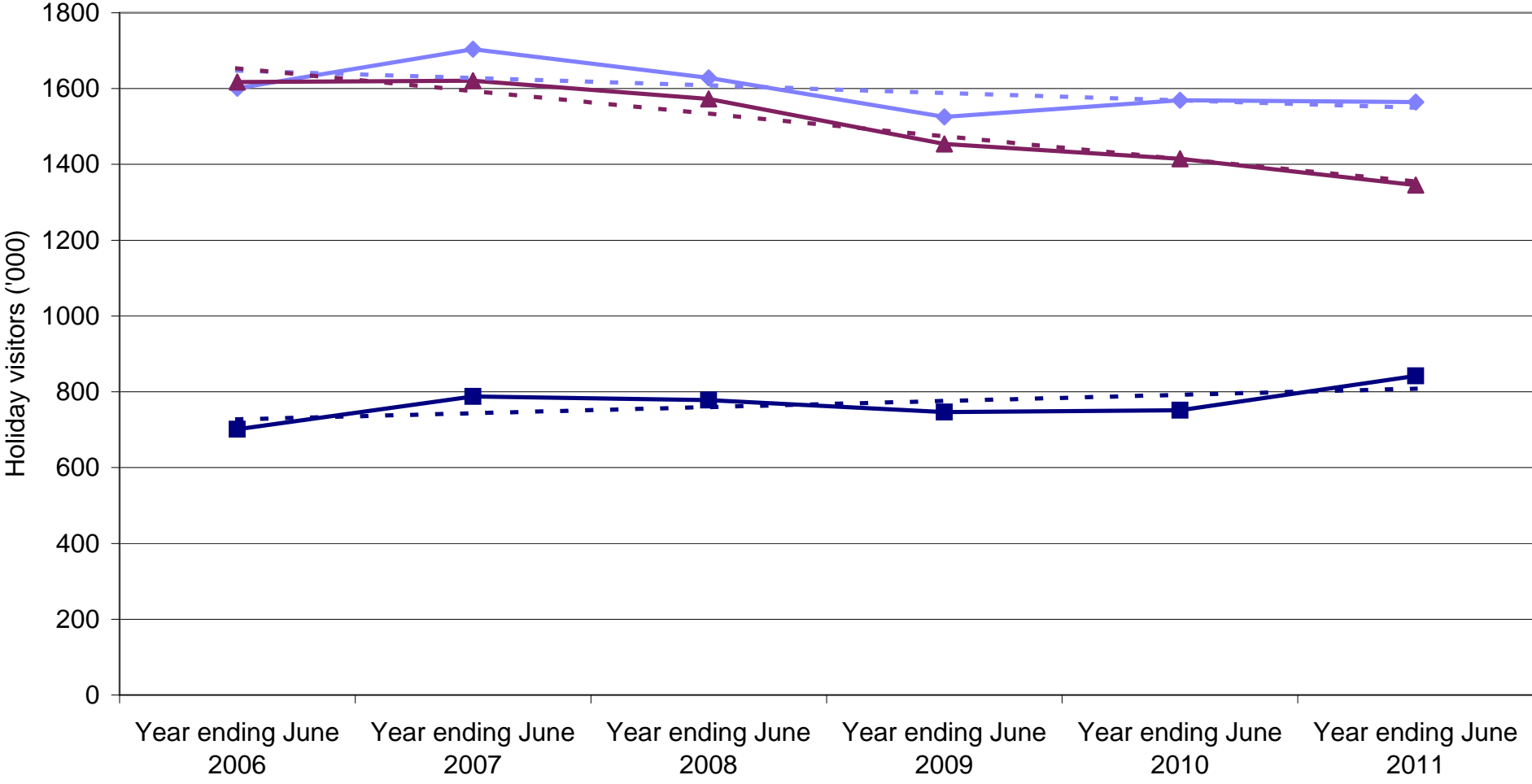


Legend: New South Wales (blue line with diamonds), Victoria (dark blue line with squares), Queensland (maroon line with triangles), Linear (New South Wales) (dashed blue line), Linear (Victoria) (dashed dark blue line), Linear (Queensland) (dashed maroon line).

### State market share of NSW nights to Australia

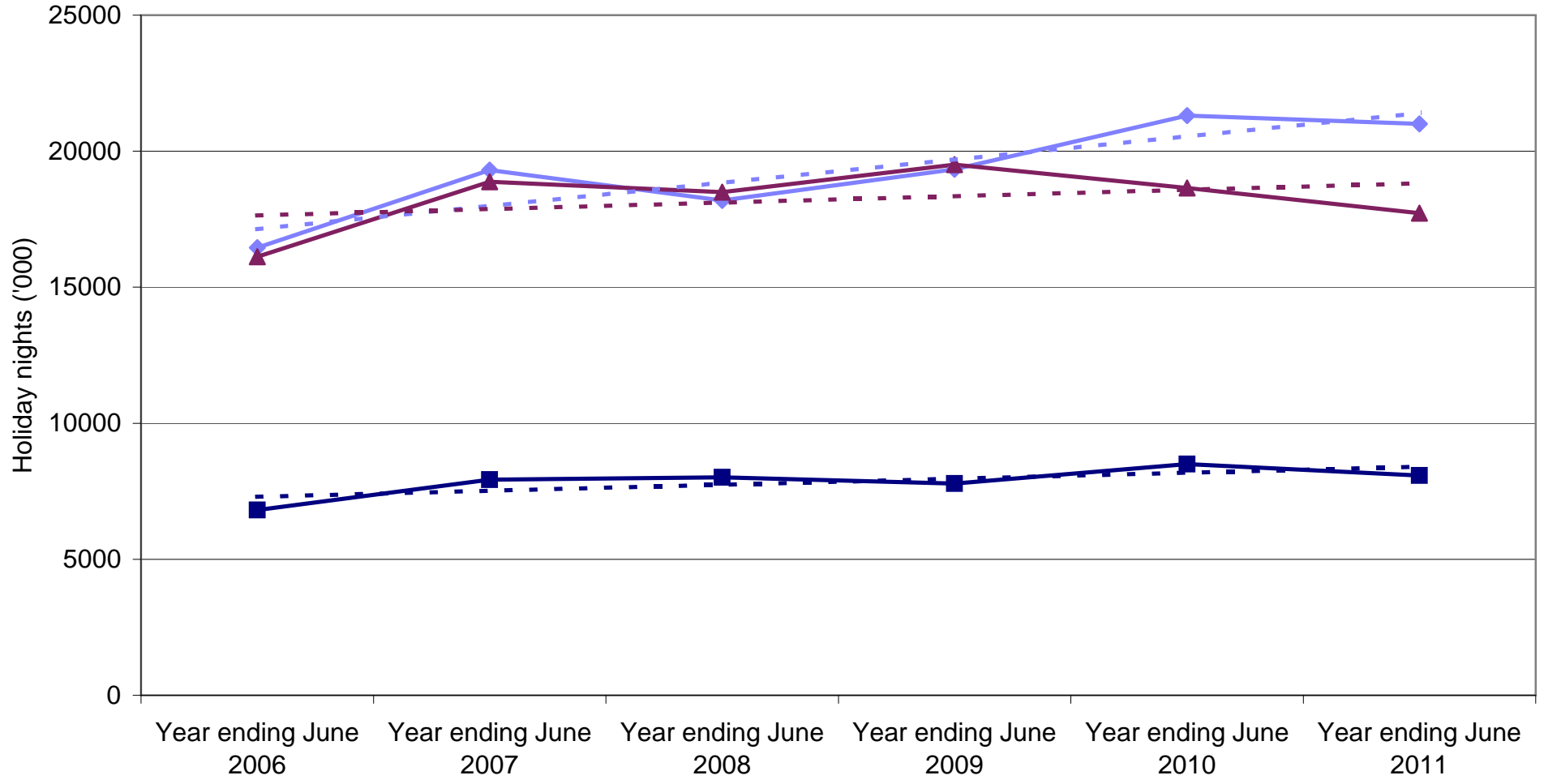


### NSW holiday visitors by State visited



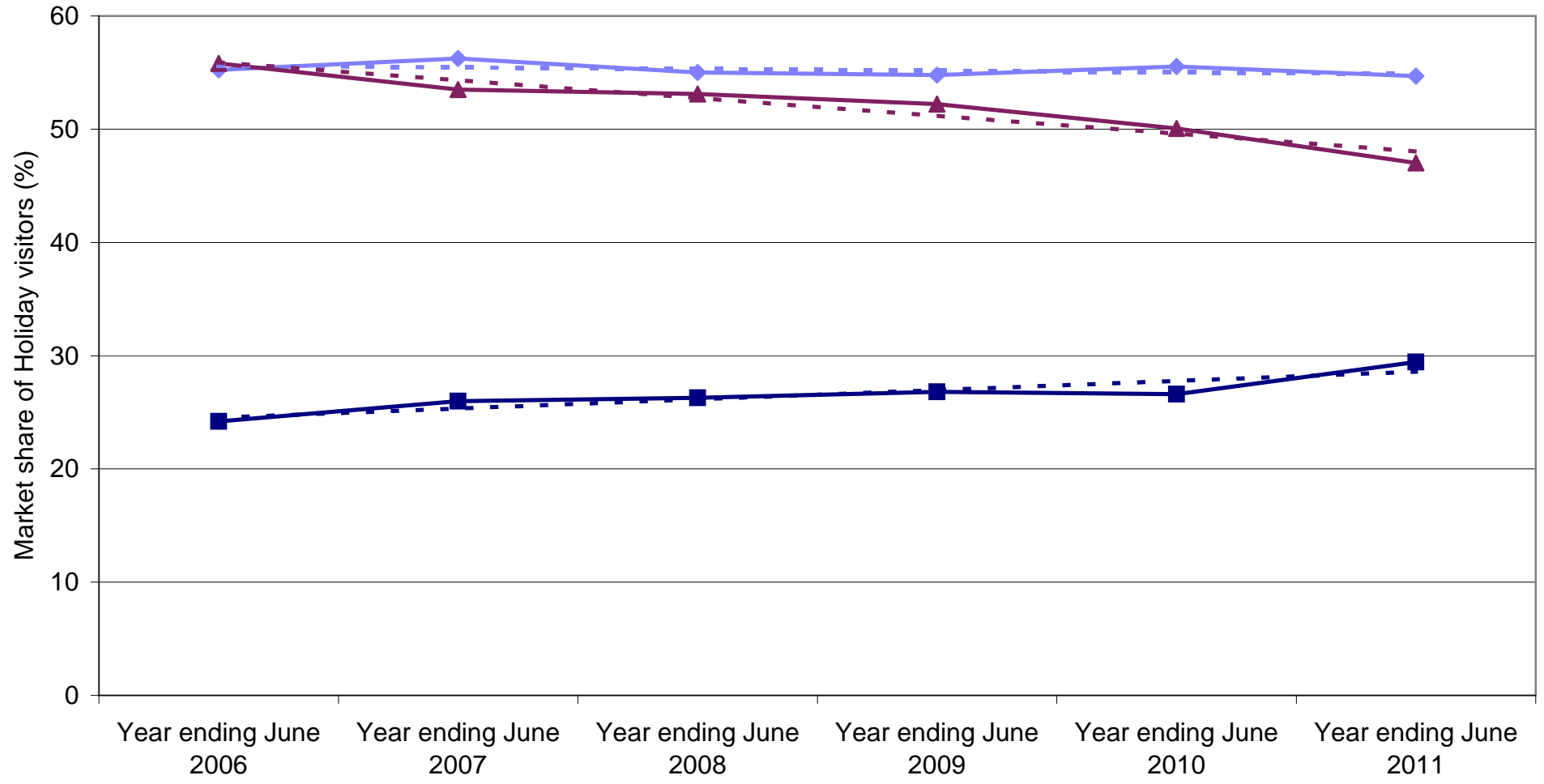
◆ New South Wales  
 ■ Victoria  
 ▲ Queensland  
 - - - Linear (New South Wales)  
 - - - Linear (Victoria)  
 - - - Linear (Queensland)

### NSW holiday nights by State visited



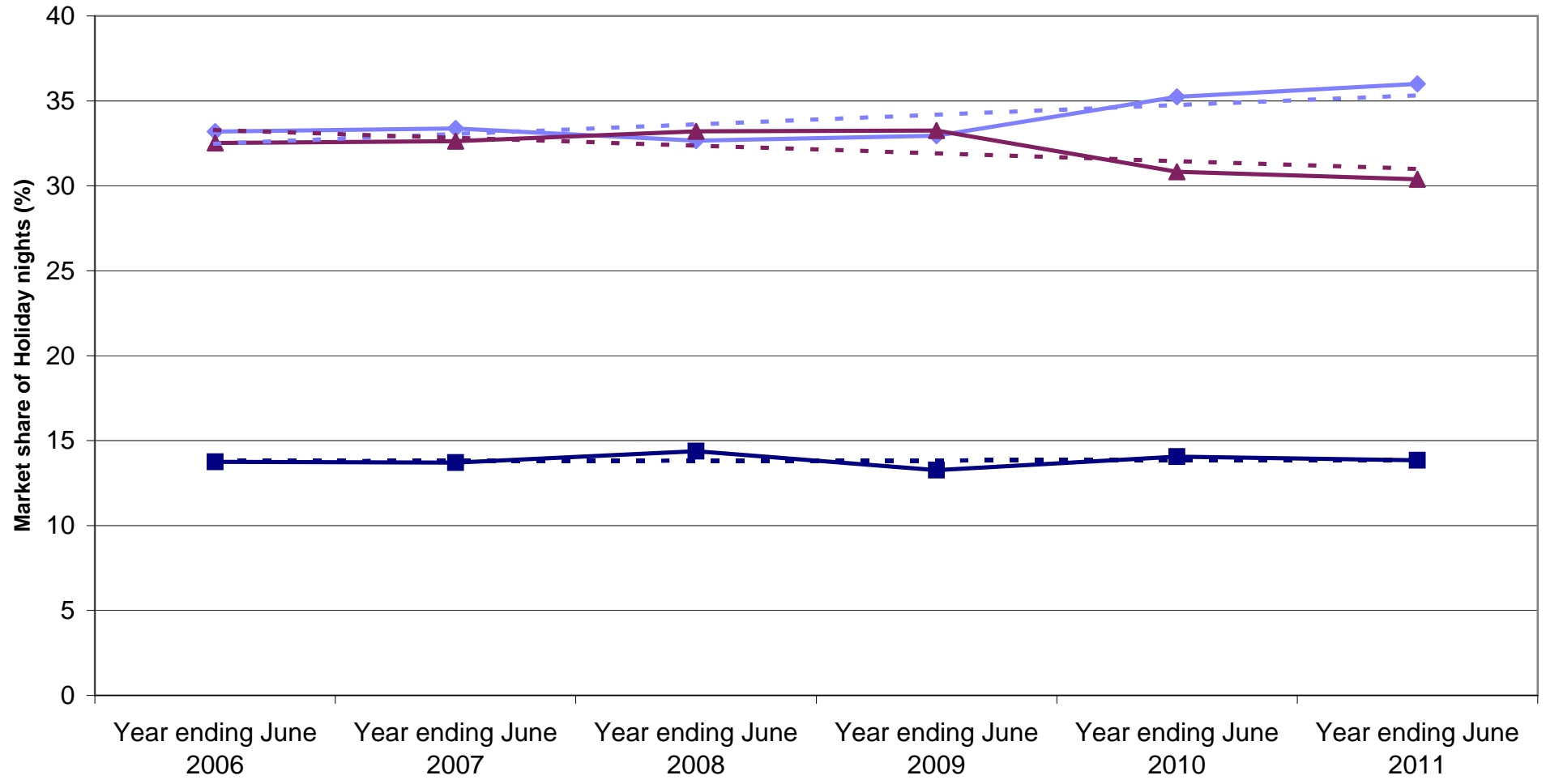
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### State market share of NSW holiday visitors to Australia



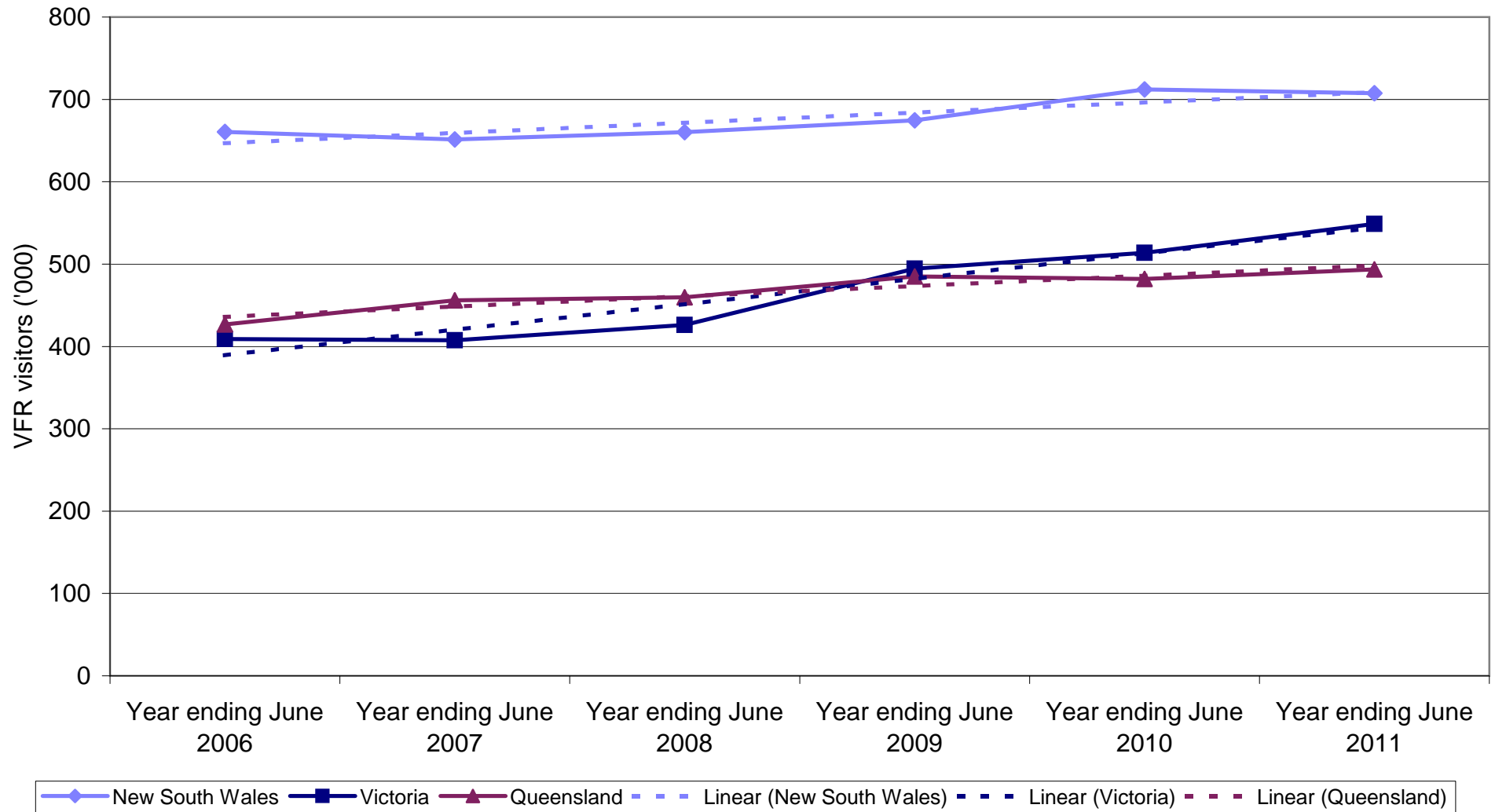
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### State market share of NSW holiday nights to Australia

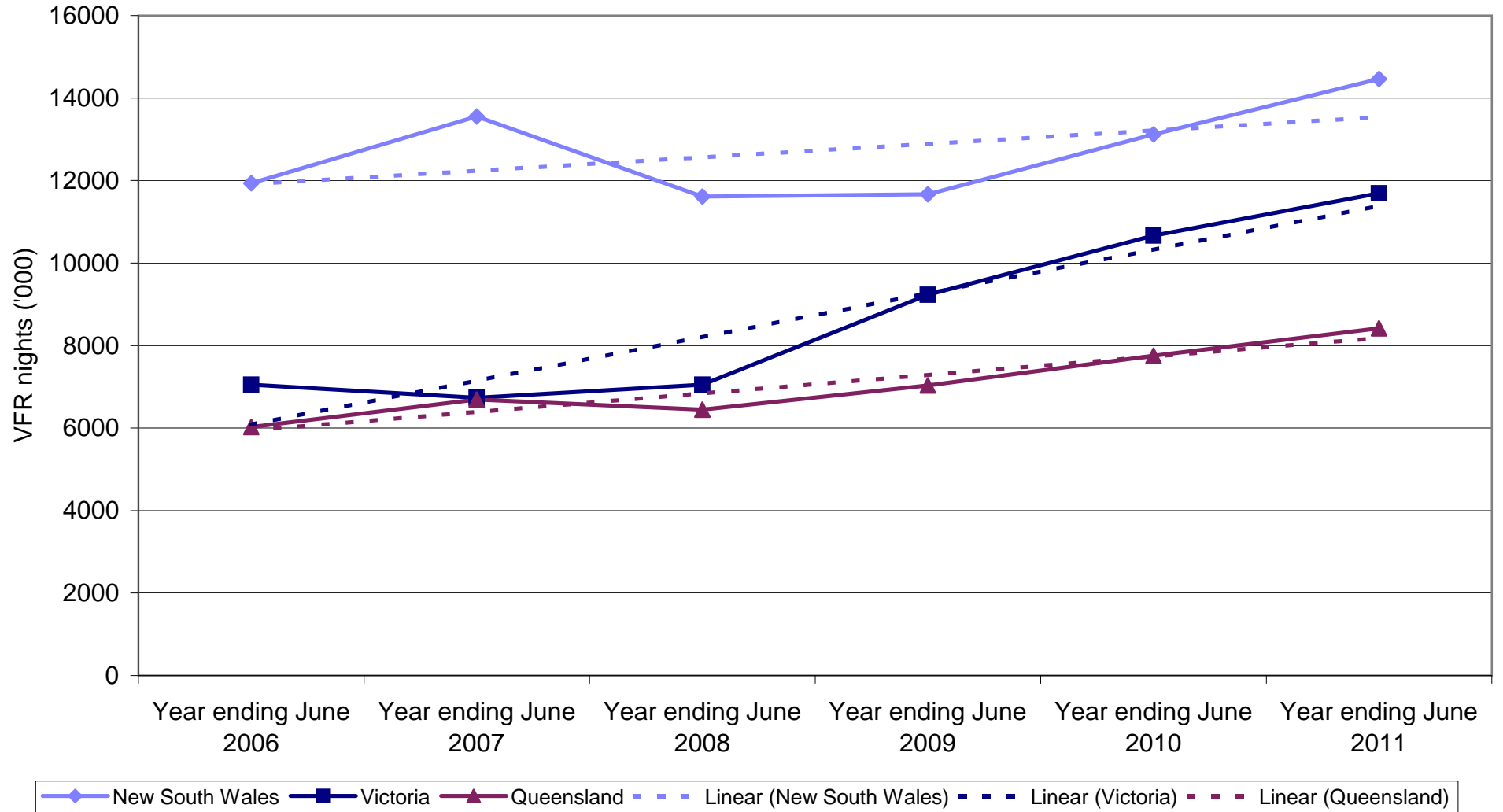


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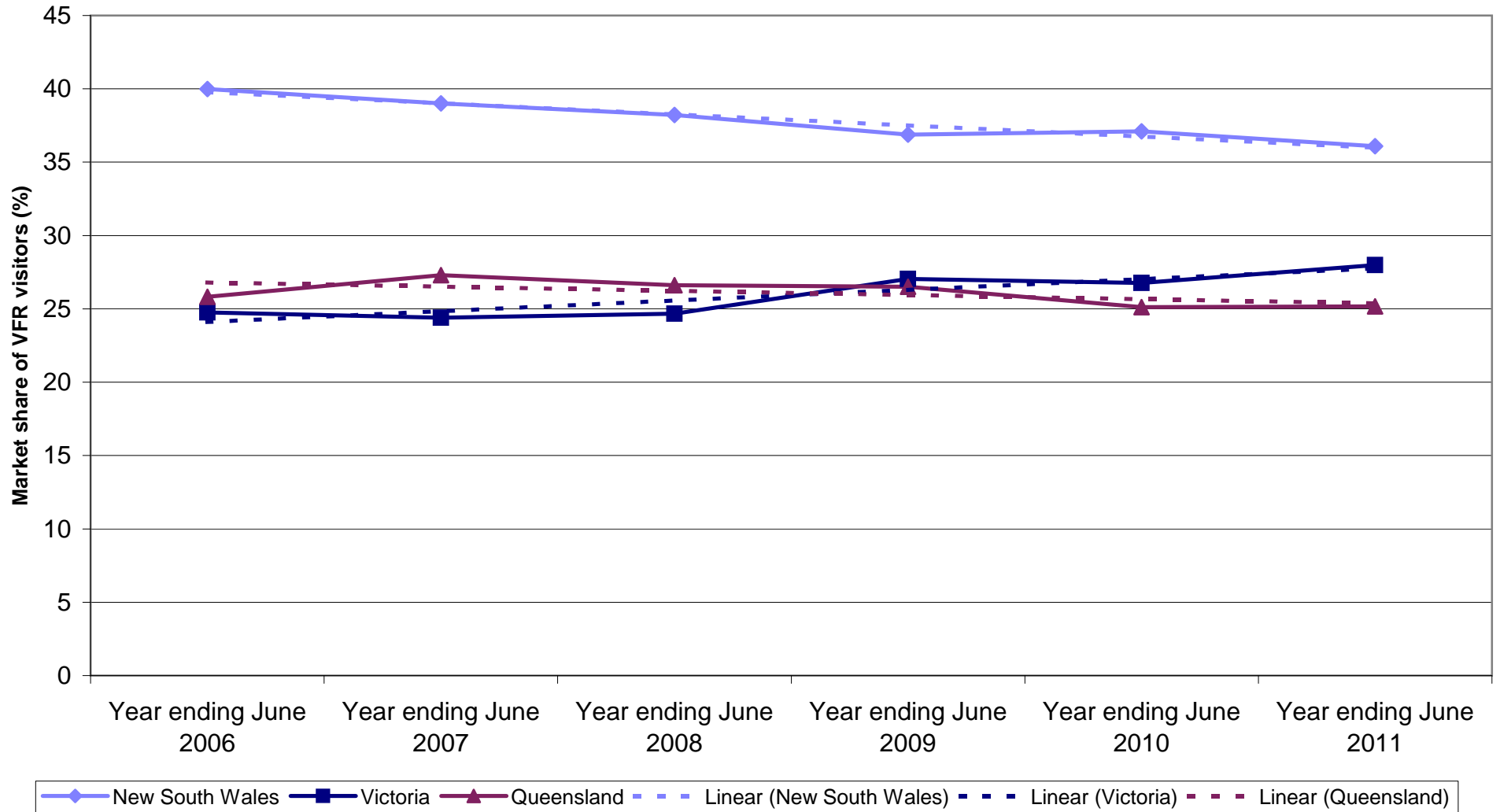
### NSW VFR visitors by State visited



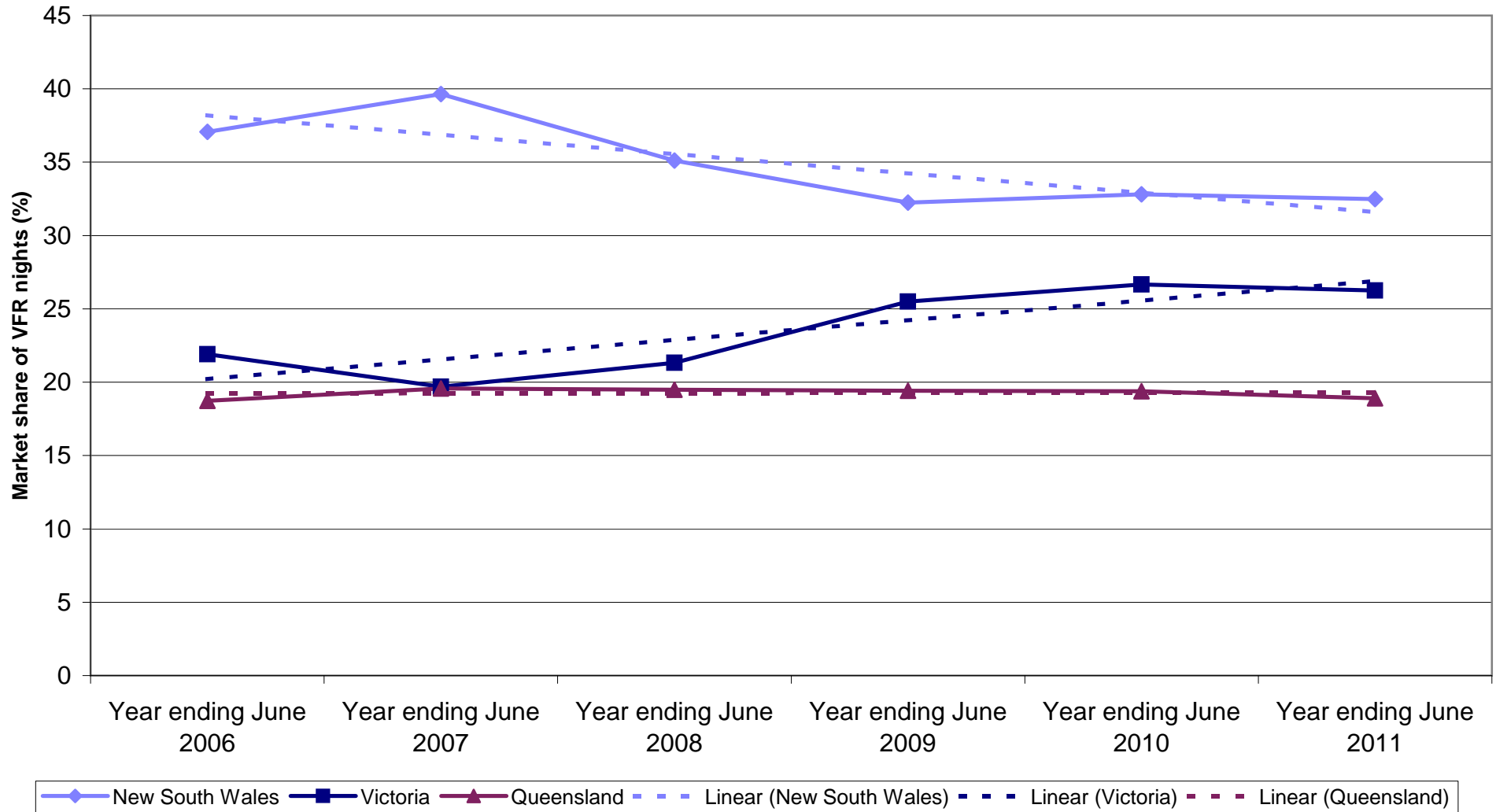
NSW VFR nights by State visited



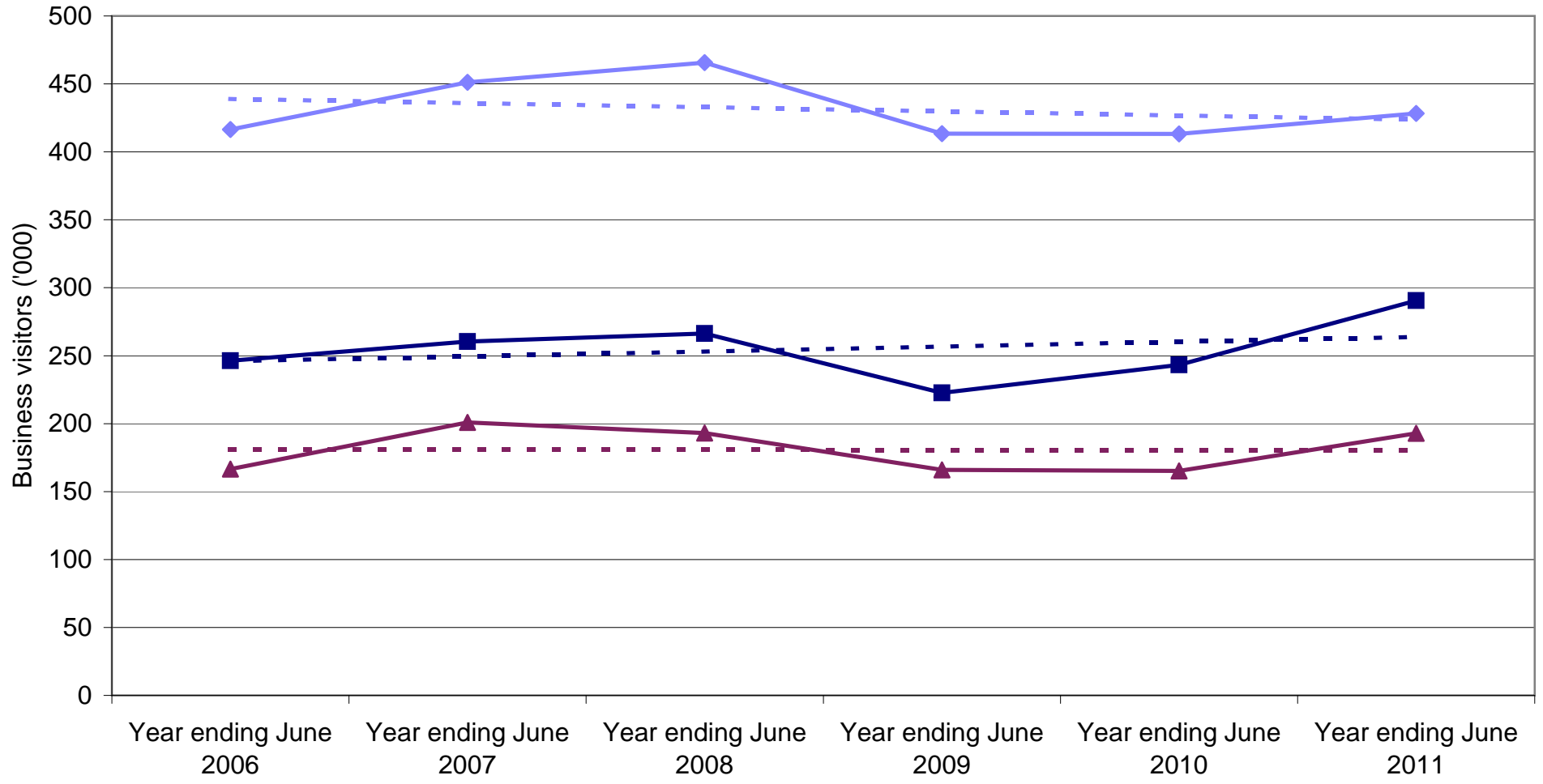
### State market share of NSW VFR visitors to Australia



### State market share of NSW VFR nights to Australia

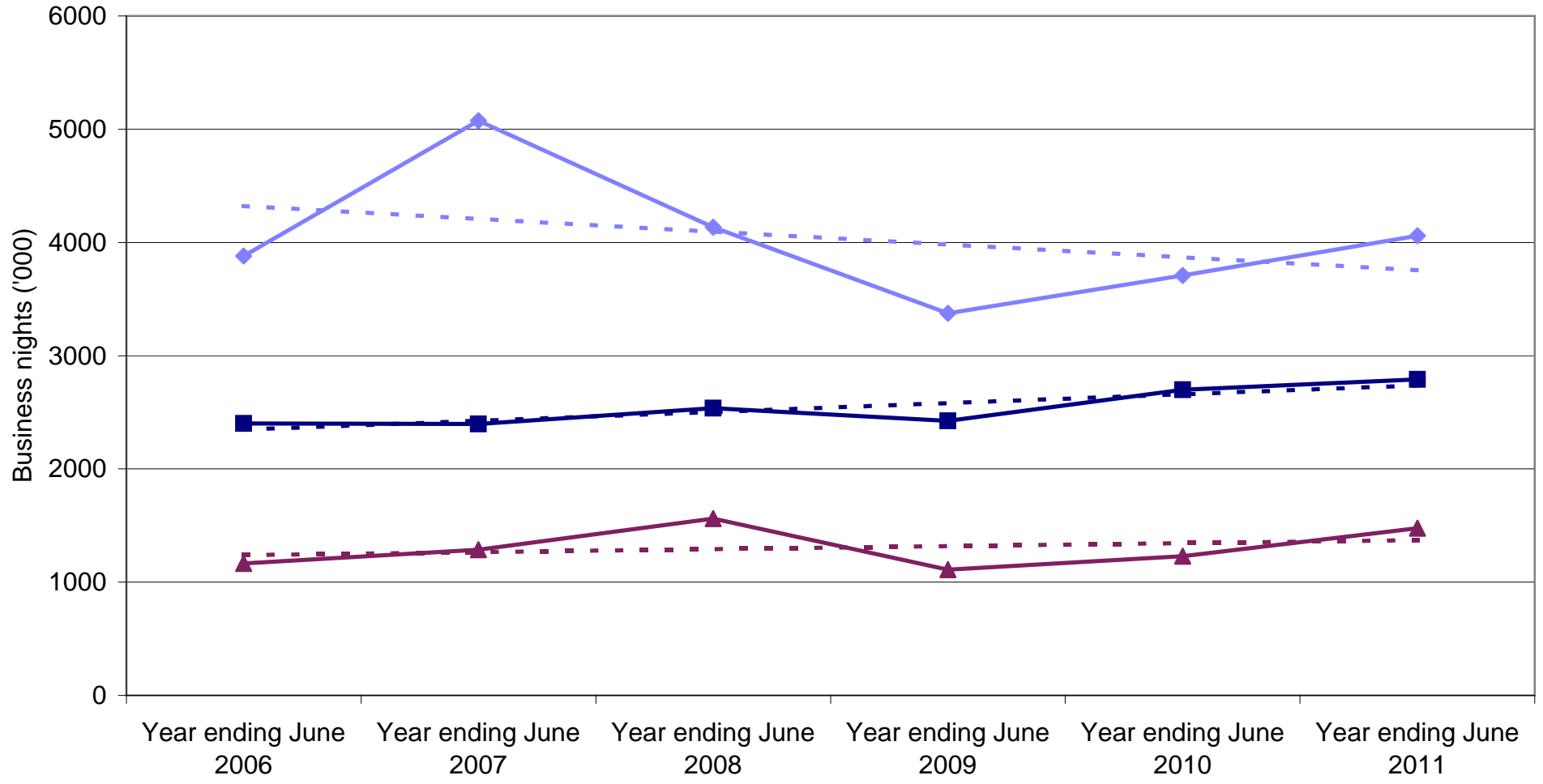


### NSW Business visitors by State visited



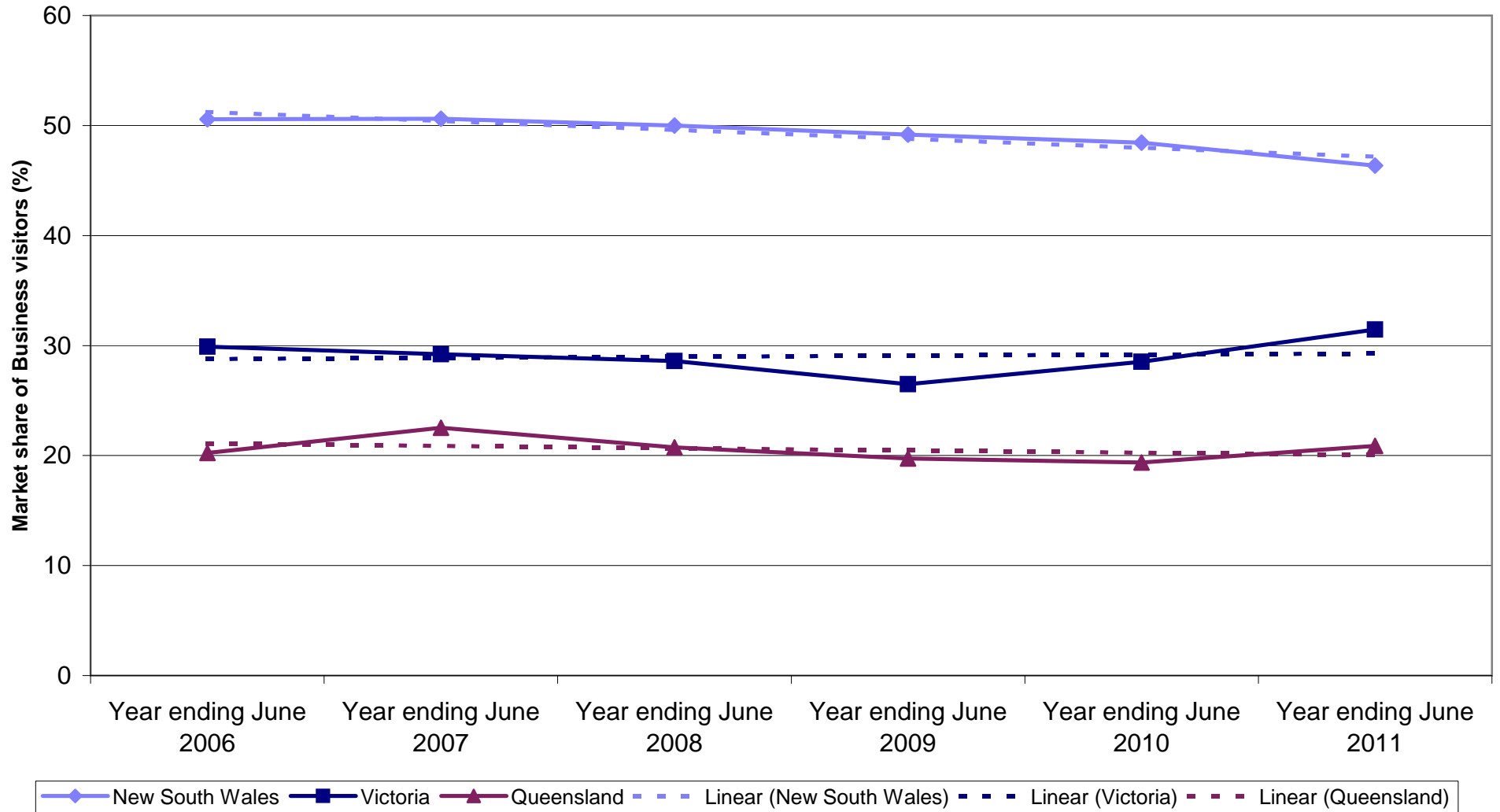
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### NSW Business nights by State visited

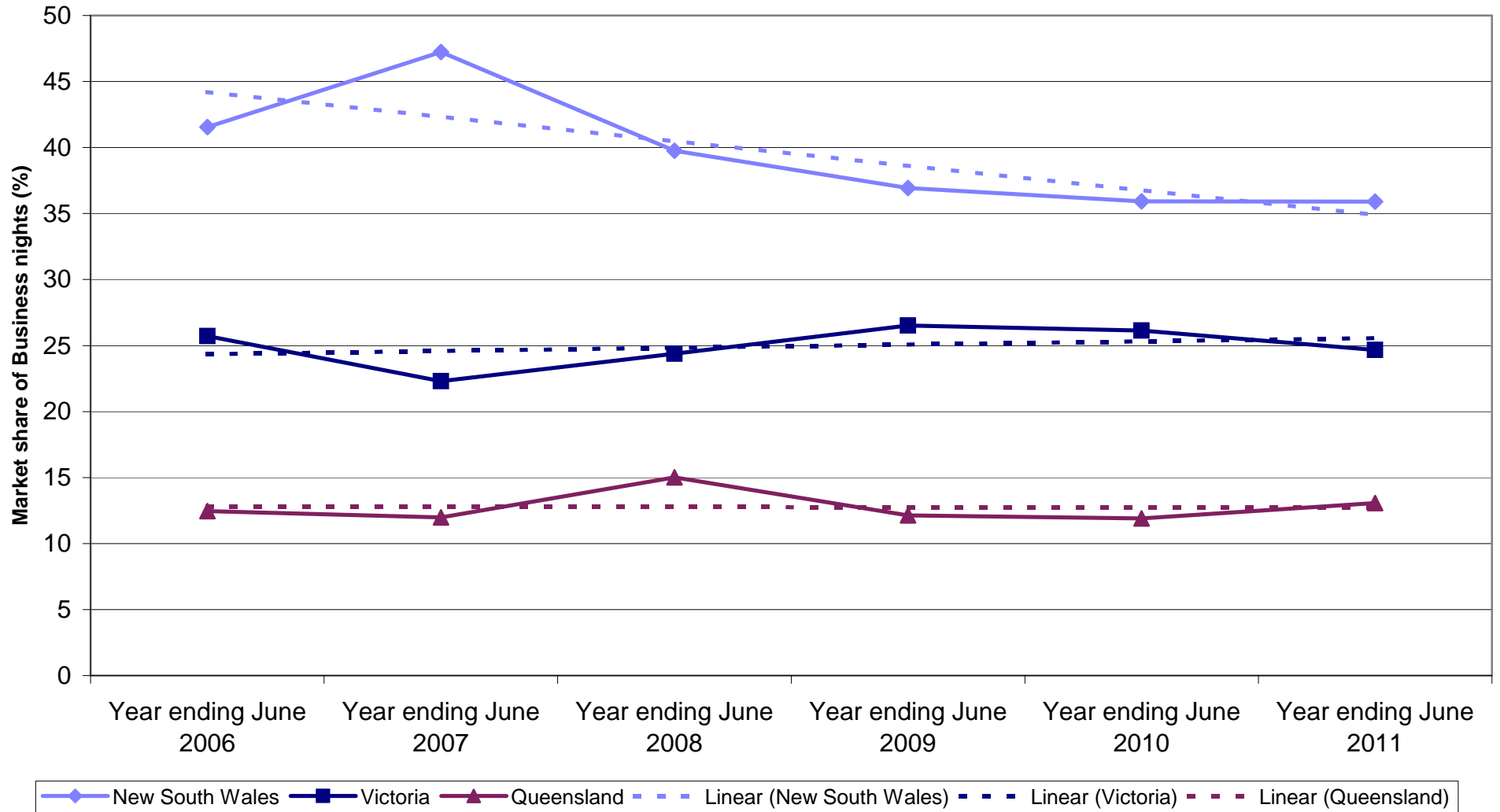


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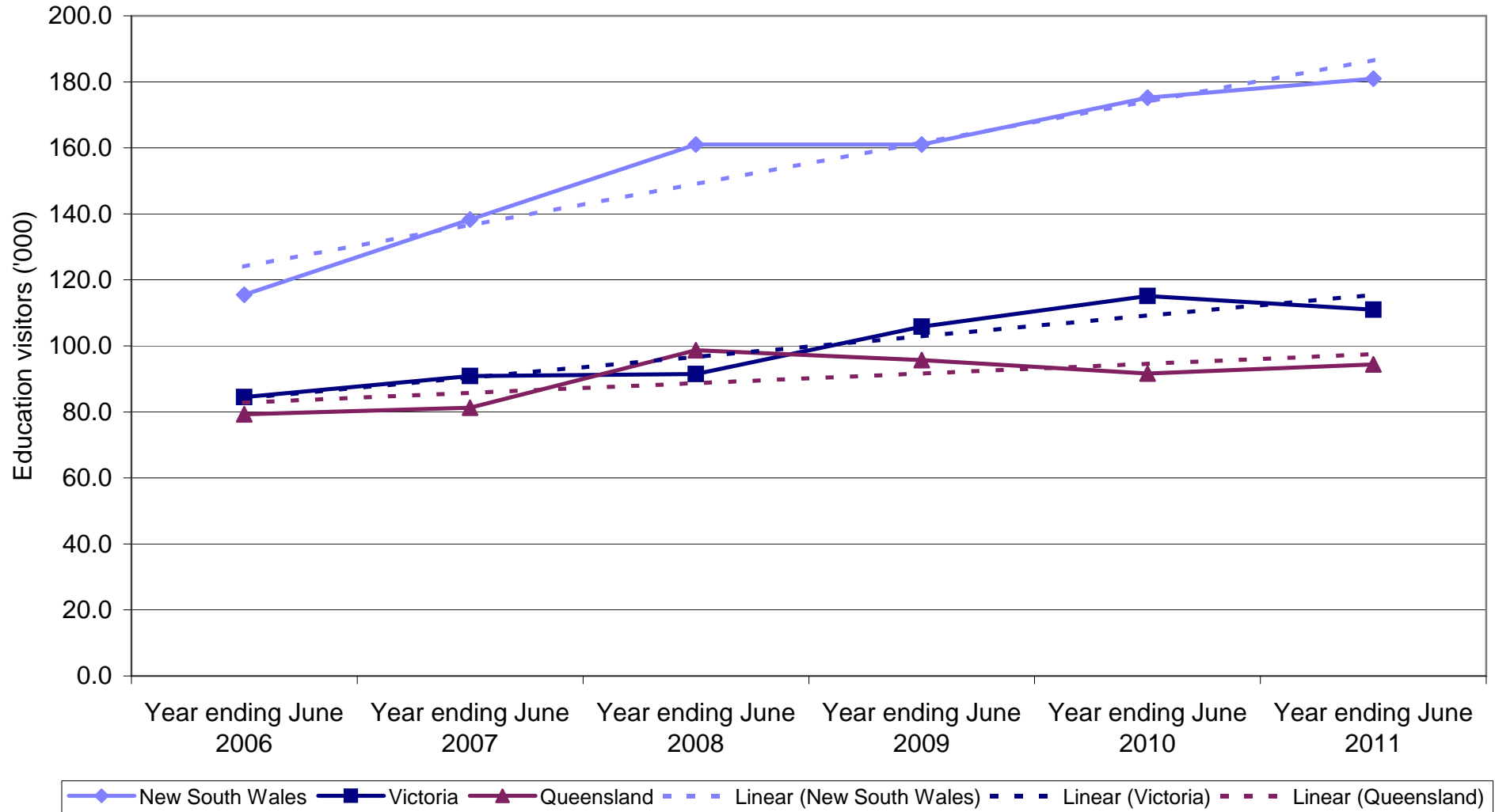
### State market share of NSW Business visitors to Australia



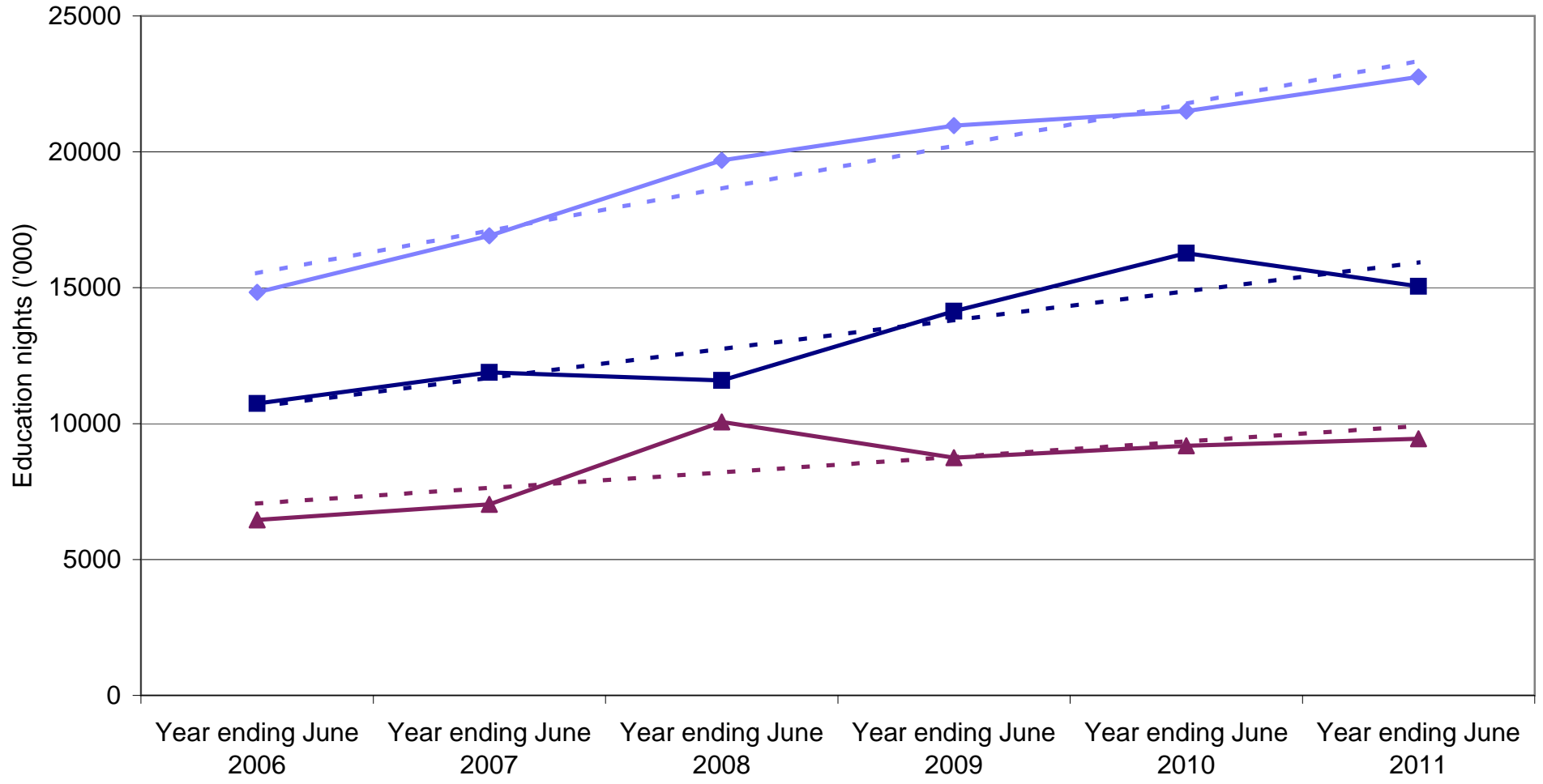
### State market share of NSW Business nights to Australia



### NSW Education visitors by State visited

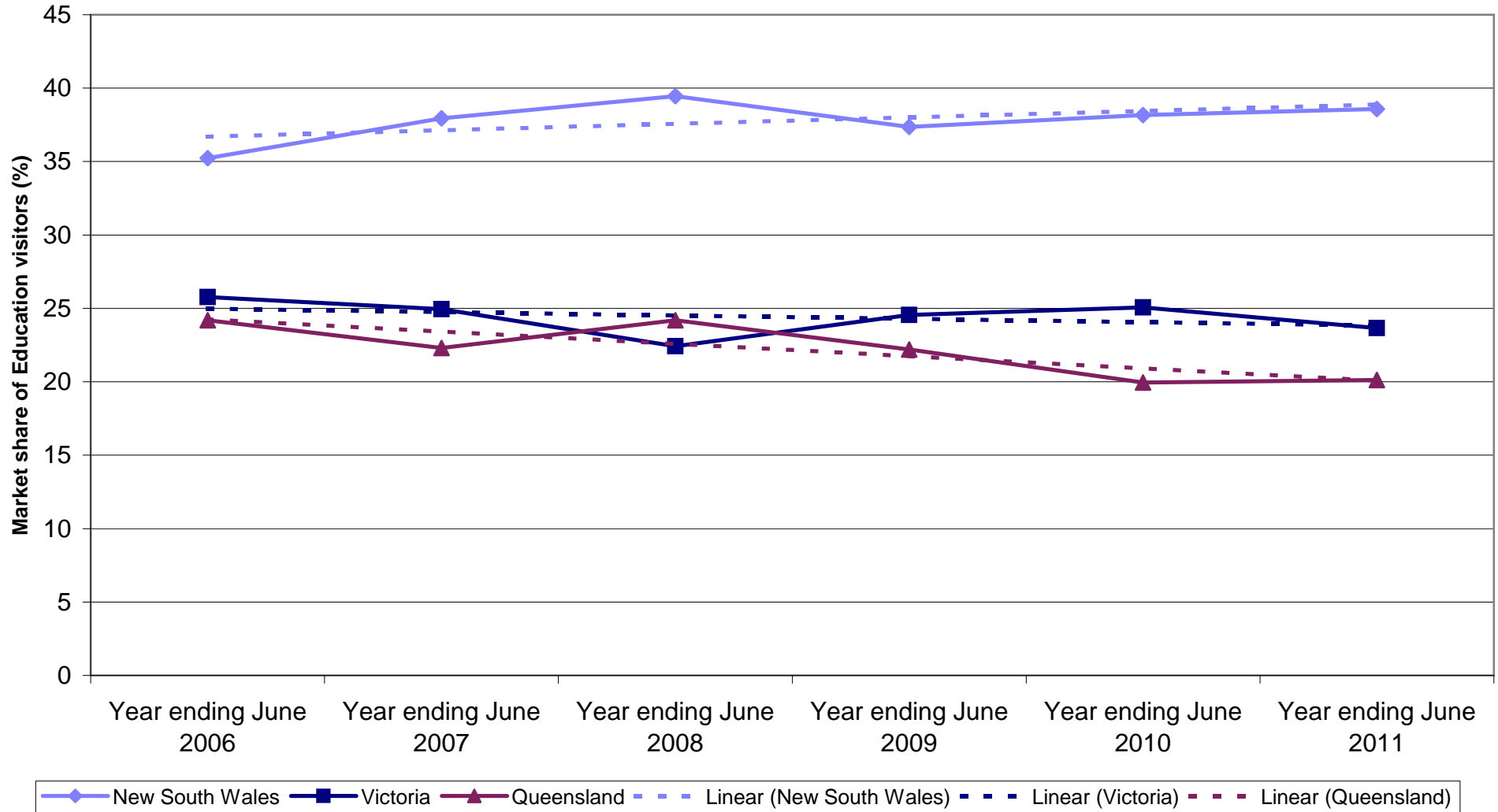


### NSW Education nights by State visited

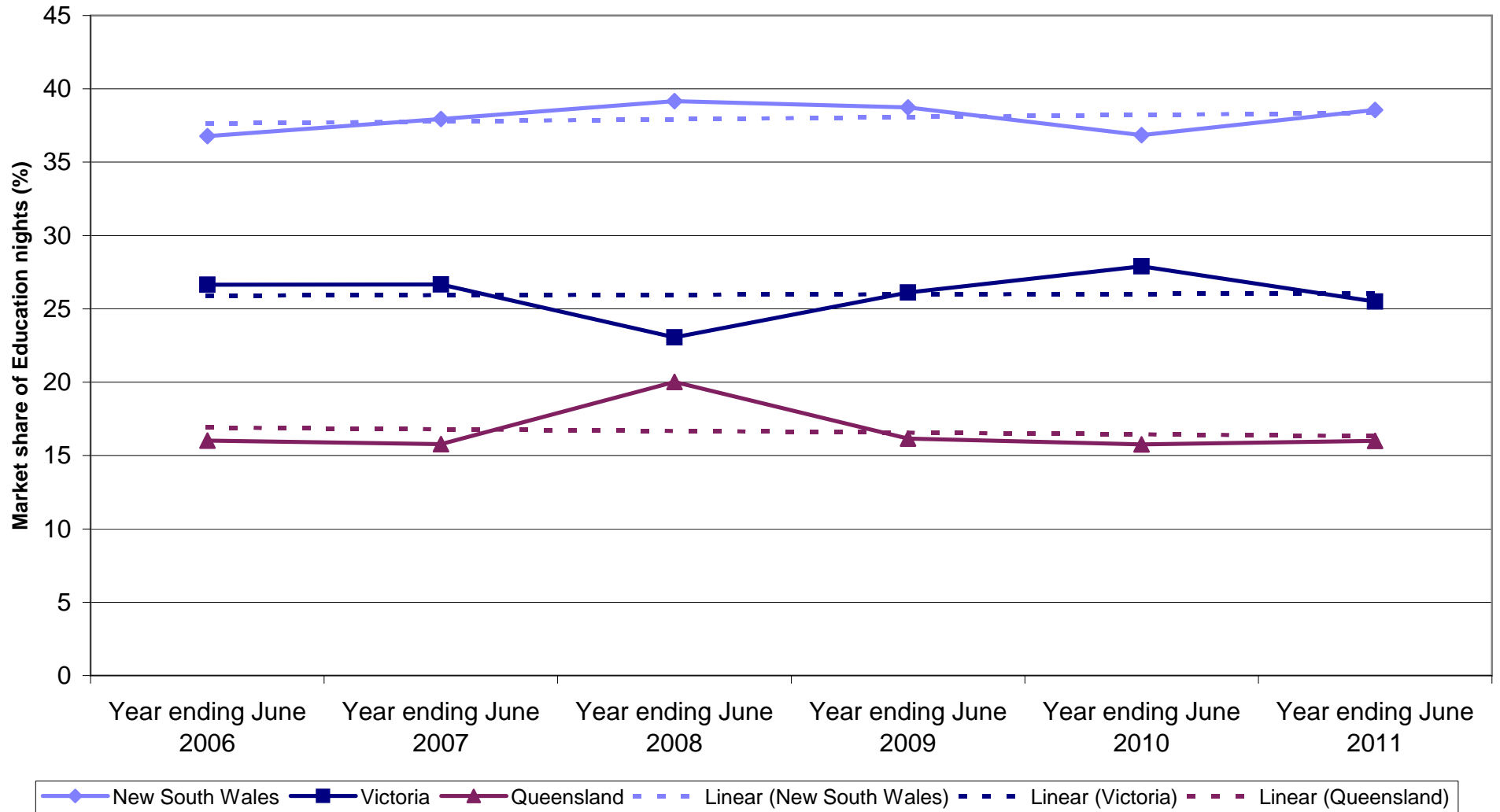


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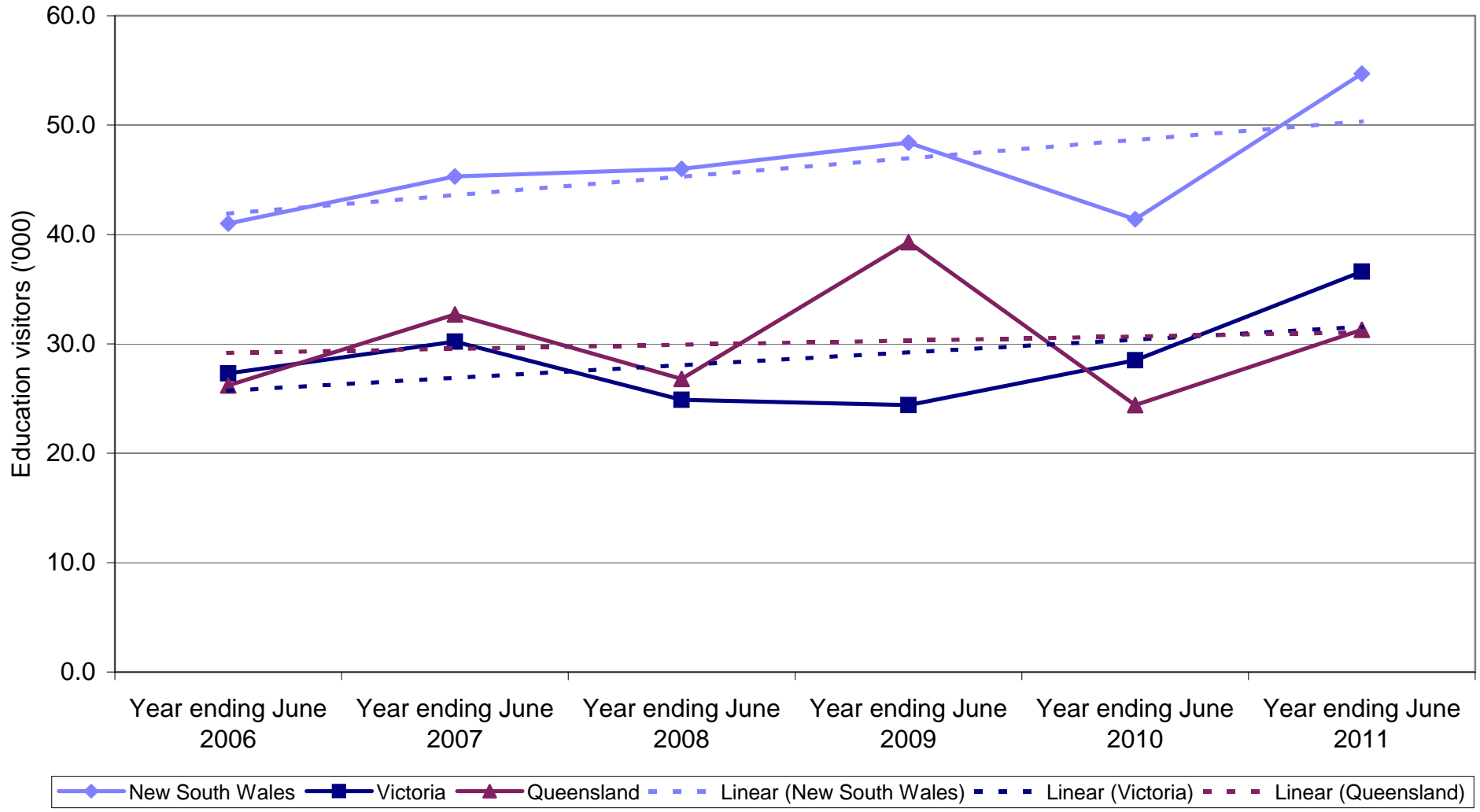
### State market share of NSW Education visitors to Australia



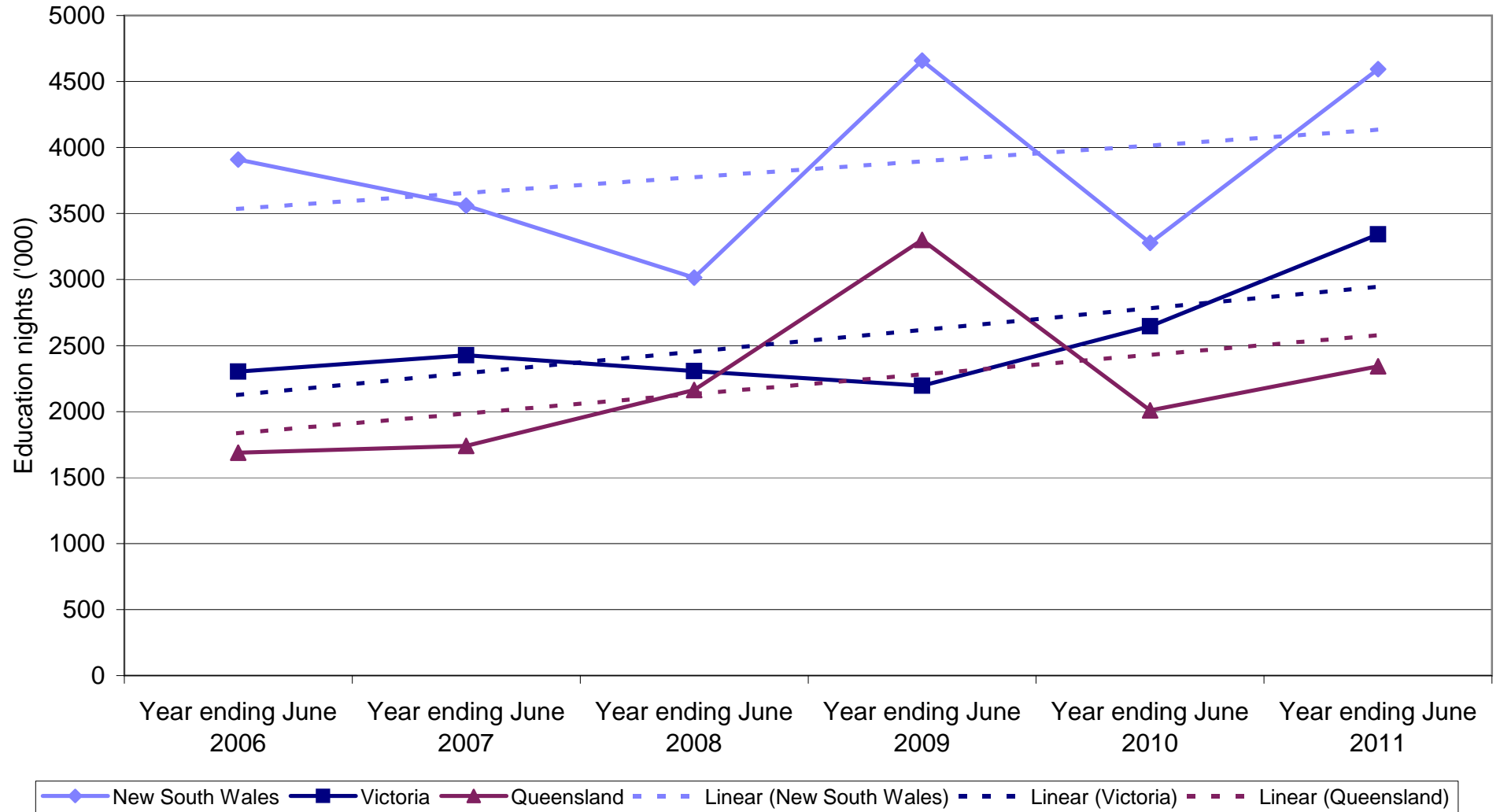
### State market share of NSW Education nights to Australia



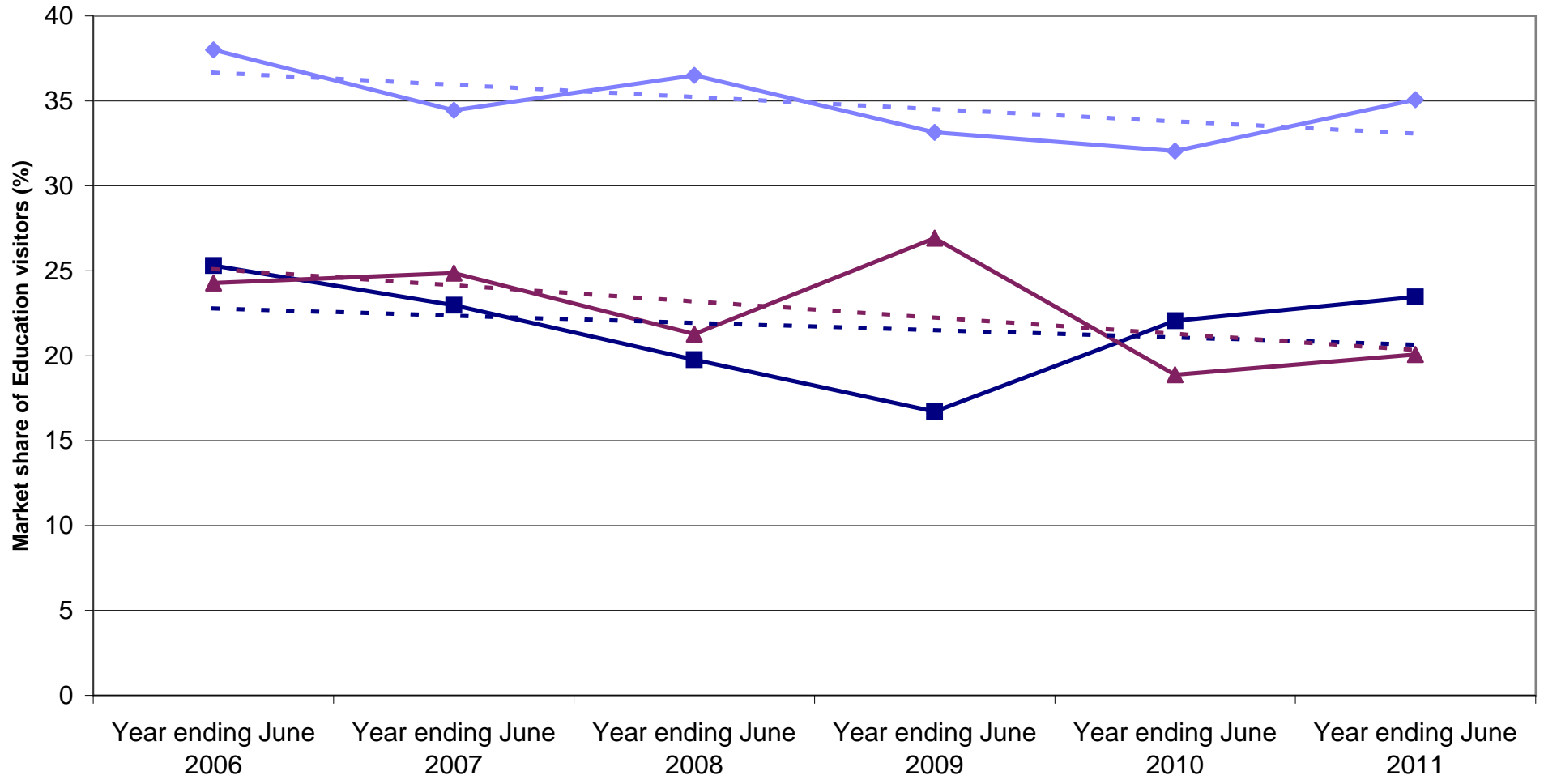
### NSW Employment visitors by State visited



### NSW Employment nights by State visited



### State market share of NSW Employment visitors to Australia



◆ New South Wales  
 ■ Victoria  
 ▲ Queensland  
 - - - Linear (New South Wales)  
 - - - Linear (Victoria)  
 - - - Linear (Queensland)

### State market share of NSW Employment nights to Australia

